



Last year, a group of West Bloomfield citizens asked how we can strengthen our connection with our neighbors, contribute to our community, and promote diversity, equity and inclusion? The result was “Juneteenth in the WB.”

Held at our local high school, fun, free and open to the public, the inaugural event was a resounding success. We provided education, games, entertainment and refreshments and commemorated National Freedom Day as a community. See photos and more on our website. www.juneteenthwb.org.

Our goal this summer is to make “Juneteenth in the WB” even better, with more African American vendors, educational and student performers, music, food and an indoor backup venue in case of rain.

We are asking you to help support the financing of the 2022 event. Individuals or companies are invited to become a **sponsor** or to make a **direct monetary donation** to help cover expenses. In addition some **in-kind donations** for the event would be helpful..

PROGRAM BOOK

The 2022 Juneteenth in the WB will publish a **digital book** which will be made available to all event participants and vendors. (Some copies will also be available the day of the event.) The following lists the options for including advertisements or supportive greetings.

SPONSOR Levels and Benefits

As the **Title Sponsor** you will be eligible to make welcoming remarks and be included in press interviews. You also receive in the program book, your logo on our 2022 t-shirt, event signage and recognition on our website. **See our website for other sponsorship levels and program page options.**

Sponsor deadline is **April 15, 2022**. Don’t miss this opportunity to see and be seen in WB, and support the wonderful diversity in our community! All contributions qualify as a 501(c)3 donation.

Don't miss out! Join us for the premier community summer kick off event in '22!

**Supporters: Please complete the following and send with check to
Amy Mindell, 6147 Pickwood Drive, West Bloomfield MI 48322
For Tax deductible donations write checks to: The Onyx Foundation.**

Name: _____

Company Name: _____

Address: _____

Email: _____ Phone: _____

**Please select the your type of contribution for Juneteenth in the WB:
Sponsor Options (juneteenth.org for description)**

TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
\$5,000	\$3,000	\$2,000	\$1,000	\$500

Program Book Page Options:

Back Cover	Inside Front Cover	Inside Back Cover	Full Page	1/2 Page	1/4 Page	Business Card Ad	Vendor price: Biz Card	Patron Listing
\$500	\$400	\$400	\$300	\$175	\$100	\$50	\$25	\$10

Donations:

- Level of Sponsorship: _____ (Amount \$ _____)
- Direct donation amount: \$ _____
- Value of donation-in-kind (Describe): _____

Submission for Juneteenth Program and Sponsor Book (Ad or Greeting)

Requested Size: _____ (See cost per size on chart)

_____ I have graphics (include a sample, scan, photo) _____ I need help designing graphics

NOTE:

- For other (non-deductible) donations: Venmo: @Amy-Mindell
Contact: 248-225-9895 or info@juneteenthwb.org