



April 2023

Dear Friend,

Three years ago, a group of West Bloomfield citizens asked how we can strengthen our connection with our neighbors, contribute to our community and promote diversity, equity and inclusion? The result was Juneteenth in the WB.

This year we will gather for the third time at West Bloomfield High School to commemorate National Freedom Day as a community. We will also celebrate our diversity with education, dance, music, art, vendors and refreshments. The program and food are free and open to the public. *See photos of last year's event on our website [www.juneteenthwb.org](http://www.juneteenthwb.org).*

Our goal is to make Juneteenth in the WB a premier community event with meaningful and exciting performances, inspiring speakers, a variety of Black artisans and entrepreneurs and representation by our community partners including the WB Library, Parks & Rec, and HFH.

We are asking for your support of the 2023 event. Individuals or companies may become a sponsor, buy an ad or make direct donation so the event can remain free and open to all.

**Buy an Ad in our Program Book:** Juneteenth in the WB will publish a digital ad book which will be available to all event participants and vendors. We will provide a hard copy to all donors.

**Become an Event Sponsor.** See attached or our website for all sponsorship levels.

Sponsor deadline is **April 28, 2023**. Don't miss this opportunity to be a part of this great WB event! All contributions are a 501(c)3 donation. Please reach out for more information.

Sincerely,

*Derryl Reed*  
Derryl Reed  
Event Chair 2023

*Amy Mindell*  
Amy Mindell  
Community Chair 2023

**Please complete the following and send with check to:**

Amy Mindell, 6147 Pickwood Drive, West Bloomfield MI 48322

**Write checks to: The Onyx Foundation**

Onyx is 501c3. You will receive a receipt for your taxes. Or Venmo @Amy-Mindell

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Please select the type of contribution for Juneteenth in the WB:**

Event Sponsor (see [juneteenth.org](http://juneteenth.org) for description)

TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
\$5,000	\$3,000	\$2,000	\$1,000	\$500

**Program Book Ad**

Back Cover	Inside Front Cover	Inside Back Cover	Full Page	1/2 Page	1/4 Page	Business Card Ad	Vendor price: Biz Card	Patron Listing
\$500	\$400	\$400	\$300	\$175	\$100	\$50	\$25	\$10

**Donations:**

- Level of Sponsorship: \_\_\_\_\_ Amount \$ \_\_\_\_\_

- Program Ad Book: Size \_\_\_\_\_ Amount \$ \_\_\_\_\_

\_\_\_\_\_ I have graphics (include a sample, scan, photo)

\_\_\_\_\_ I need help designing graphics

- Direct donation (contribution to defray costs): Amount: \$ \_\_\_\_\_

For more info contact Amy: 248-225-9895 or [info@juneteenthwb.org](mailto:info@juneteenthwb.org)

**[www.juneteenthwb.org](http://www.juneteenthwb.org)**