

ANALOG

115 W. 42ND ST. SAVANNAH, GA.

NO SIGNAL + ORPHEUS II

INDS 350 09: COLLABORATIVE PRACTICE IN DESIGN | STUDIO IV | SPRING 2020

IN COLLABORATION WITH GRAPHIC DESIGN GRDS 376

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- FFE

INTERIOR DESIGNERS

GRACE YANG
KAITLYNN ROBERTS
ZHIYU LIN
KYANA FRIERSON

GRAPHIC DESIGNERS

FLORA LOURENCO
LINDSEY MELVILLE
GUILHERME ANGELO
MYA HODGDON

PHASE I

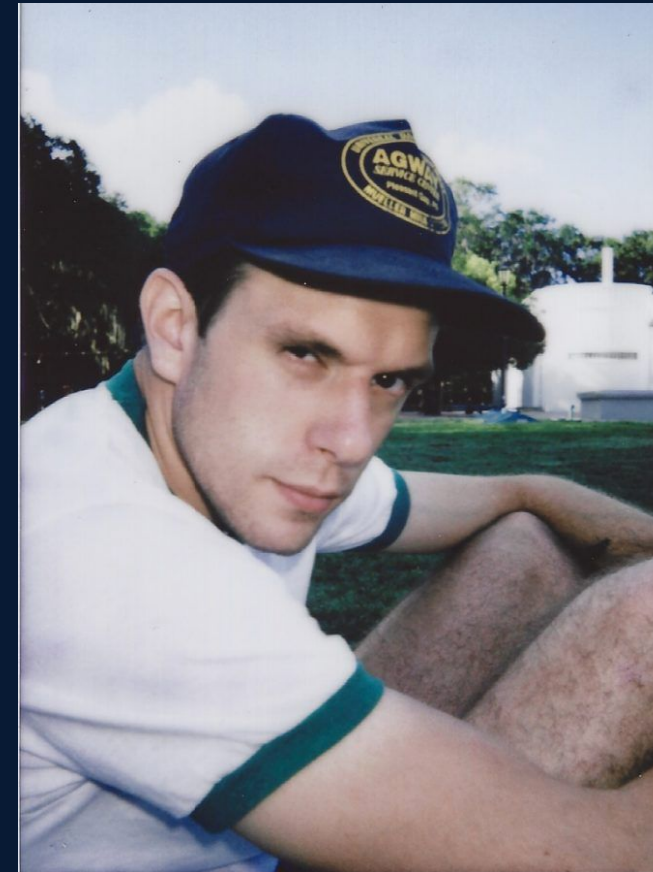
KAITLYNN/ZHIYU

ANALOG



MEGHAN

Meghan is our baker, minivan driver, and marketing director. She loves fermented things, growing stuff, and mornings.



Ben

Benjamin is an engineer by day and Analog's designer, emergency handyman, and pretzel enthusiast by night... and weekends.

Case Studies

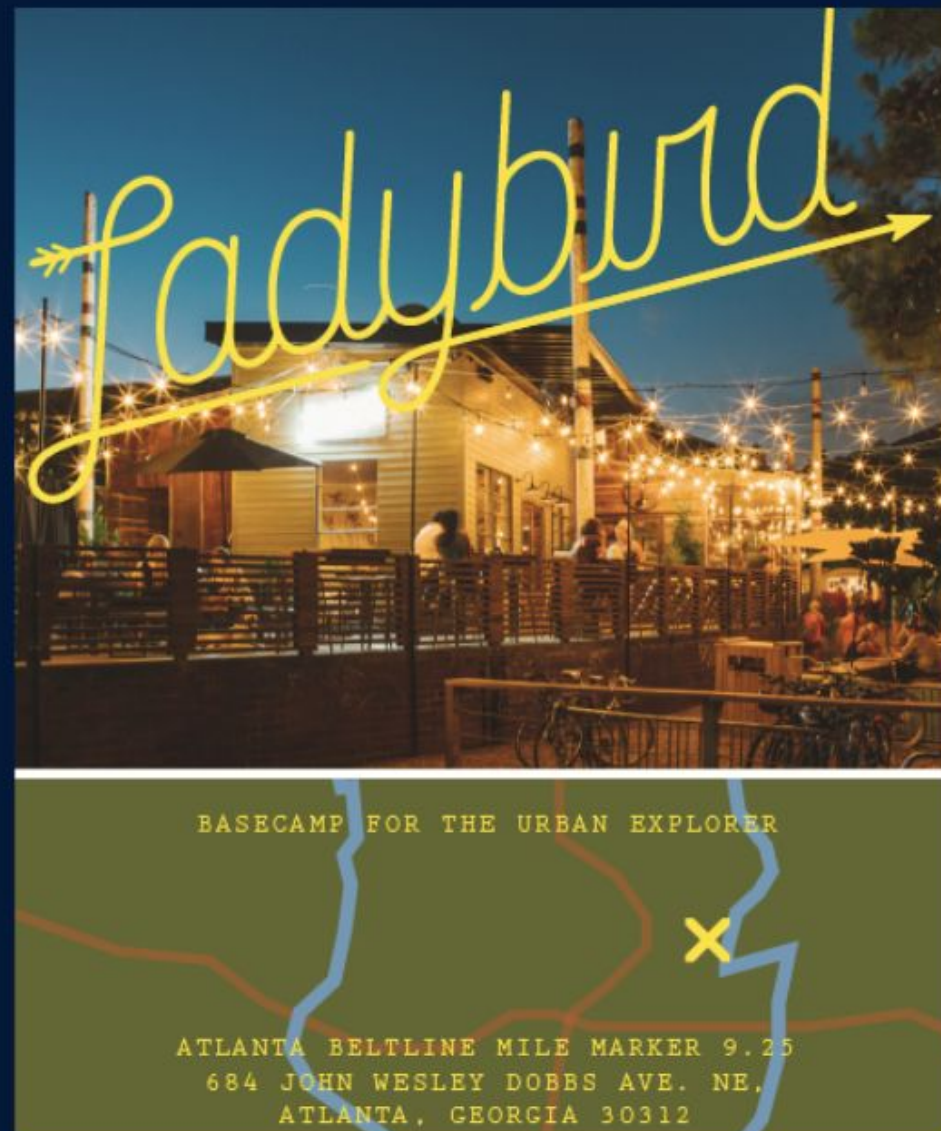
Located in Atlanta's historic Old Fourth Ward, Ladybird Grove & Mess Hall is the first outdoor-oriented bar and restaurant to open along the BeltLine's Eastside Trail, at mile marker 9.25. An in-town home away from home for Atlanta's adventure seekers, Ladybird offers elevated campfire cuisine for dinner, lunch, and weekend brunch, and focuses on sharable dishes that rotate based on local availability. The beverage program features craft cocktails, wine, local beer, alongside housemade juices and sodas.



Noteworthy design features:

- Indoor/Outdoor seating
- Tall ceilings indoors

- Themed Rooms - map room
-american room
- Styles in rooms connect to the name and directly reflect it



Beverages		DINNER					
<p>PATIO PUNCH Seasonal punch of the moment. Great for budding outdoors with a group. Flor De Caca Rum Pineapple, New Amsterdam Gin, Blueberry, Aloe Topical Blood Orange #servings 35, 150 servings 100.</p> <p>COCKTAILS</p> <p>Flower Power - Citrus gin, strawberry balsamic shrub, lemon, basil, habanero 10</p> <p>Handshake Deal - Bellini, grapefruit, St. Germain, grapefruit juice, soda 10</p> <p>Hot Apple Cider - 10 glasses/40 ounces N. Carolina apple cider, choice of rum, brandy or bourbon, dragonfruit, orange, cinnamon 10</p> <p>Ladybird Old Fashioned - George Dickel #2 whiskey, sack of sugar, bitters, orange 10</p> <p>See's Knees - Old fourth ward distilling gin, lemon, honey 10</p> <p>Lee's Tale - Old Firewater, St. Elizabeth, lime, simple, bitters 10</p> <p>WINE (1/2)</p> <p>SPARKLING</p> <p>Steak Vigna Prosecco 10/60 Luscious Purolet Champagne 10/72</p> <p>WHITE</p> <p>Big Pine Pinot Gris 10/50 Justin Savignone Blanc 10/60 Lindmark Chardonnay 10/60</p> <p>ROSE</p> <p>Emerald Rose Rosé 10/50 Great Deal Rosé Sparkling 10/44</p> <p>RED</p> <p>Bonnie Pinot Noir 10/50 Columbia Cabernet Sauvignon 10/60 Moussa Ontario Ridge 10/50</p> <p>Orange Juice 3 Crescent Culture Coffee 3 Nescafé Hot Tea 3 Togo Chai (1 liter or 70oz) 3.50/7 Fiji Water 100oz 3 Aqua Panna 75oz 4</p>		<p>Trail Snacks A wanderer's best friend. The perfect snack for your next adventure. Our menu is inspired by the best foodies and wanderers did on the trail.</p> <p>Smoked Salmon Dip 12.00 Dill, BBQ chips</p> <p>Deviled Eggs 7.00 Prosciutto, arzo</p> <p>Beet Salad 10.00 Goat cheese, orange, oats, dill</p> <p>Kale Salad 11.00 Parmesan, anchovy, sourdough, shallot</p> <p>Fried Rosemary Potatoes 12.00 Lemon thyme, olive, calabrian chili</p> <p>Pineapple Crab Dip 14.00 Butter crackers</p> <p>'New Orleans' BBQ Shrimp 15.00 Sourdough, hot sauce, lemon</p> <p>Prosciutto Toast 13.00 Burrata, sourdough, winter citrus, basil</p> <p>Smoked Wings 14.00 Chili, honey, Asian herbs</p> <p>Smoked Bone Marrow 13.00 Hive of the wood's mushrooms, chimichurri</p>		<p>Campfire</p> <p>GA Trout 19.00 Butterroast squash, caper, brown butter, almonds</p> <p>Spicy Roasted Shrimp 18.00 Fermented chili, creamy grits, lime</p> <p>Double Stack Cheeseburger w/ fries 16.00 American cheese, red onion, pickle, BBQ sauce</p> <p>Chef's Chicken Leg 16.00 Collard greens, turnips</p> <p>Smoked Short Rib Plate 35.00 Cauliflower, pickles, bourbon BBQ sauce</p> <p>BASECAMP SMOKED CHICKEN DINNER 40. Beautifully smoked whole chicken, grits, creamed collard greens, cornbread, white BBQ sauce</p> <p>BACKYARD B.B.Q. BOARD 60. Elks, pulled pork, half chicken, and cheddar waffle. Served w. mac n cheese, bourbon BBQ white BBQ sauce, Texas toast, dill pickles</p> <p>SIDES</p> <p>Hand Cut Fries 8.00 Smoked apple</p> <p>Herb Whipped Potatoes 8.00 Parmesan</p> <p>Mac-'n'-Cheese 8.00 Chef's cheese blend, toasted breadcrumbs</p> <p>Crispy Brussels 8.00 Crispy bacon, Bacon agrodolico, Parmesan</p> <p>Roasted Broccoli Skillet 8.00 Sharp cheddar, rice, crispy shallot</p>		<p>Happy Trails AVAILABLE DURING ALL MEAL TIMES</p> <p>Brown Sugar Pound Cake 8.00 Rum caramel, Chantilly cream, bottled banana</p> <p>Chocolate Brownie 8.00 Chocolate gelato, milk chocolate, caramel sorghum</p> <p>"READY-TO-EAT" SERVED CHILLED FROM THE FRYER</p> <p>"Sweet Heat" Popcorn 2.00</p> <p>"PROVISIONS-TO-GO" ARE AVAILABLE TO TAKE WITH YOU</p>	

Case Studies

Located in Atlanta Victory Sandwich Bar is an eclectic resaturant that is open lunch-late night. They often host events and have live concerts in their outdoors space. With dine in and take out options they appeal to a large variety of clientele. Their menu has a wide variety of offerings that also would appeal to the masses. With a rockin' menu, an inviting space this place really ticks all of the boxes of a cohesive restaurant concept.

Noteworthy design features:

- Tall ceilings indoors
- Space for events
- Interior Design directly connects with the Graphic design
- Industrial Lighting
- Bench, Chair and Barstool seating



Sweet! OPEN 11AM - 2AM DAILY Enjoy us to-go on the beltline!

HOUSEMADE DESSERTS **VICTORY** **VICNIC BASKETS \$30**

Sandwiches

TEA BIRD (SPICY) 5
chicken, ghost pepper jack, lettuce, tomato, sweet tea mayo

CASTRO 5
smoked pock, ham, pickle, fontina cheese, yellow mustard

BAHN APPETITE FOR DESTRUCTION 5
char sui pock, pickled veg, jalapeno, cucumber, sesame mayo

SWEET HOME 5
smoked pock, pickle, alabama white bbq

HAN CHOLO 5
vegan chocizo, feta, pickled red onion, tomatillo salsa

VICTORY AT SEA 5
white anchovies, frisee, lemon mayo

BEAST ON YEAST 5
braised beef, horseradish sauce

HAMBO 5
prosciutto, mozzarella, arugula, apple, reduced balsamic

MILE HIGH CLUB 5
chicken, ham, bacon, fontina, avocado, honey dijon

BEETER 5
pastrami beets, white kimchi, spicy thai mayo on cye

After 10pm **"VIC-MAC"**

SNACKS

POPCORN 3.5
flavor of the day

PIMENTO JAR 7.5
pimento cheese, bacon jam

HUMMUS 6
flavor of the day

SALADS

ADD CHICKEN, HAM, BACON, TORIZO OR ANCHOVIES \$3

HOUSE 5
mixed lettuces, radish, apple, parmesan, shercy vin

GREEK 7
mixed lettuces, olive, cucumber, tomato, feta, greek dressing

ASIAN 7
carrots, p-nuts, sesame, red pepper, scallion, ginger-carrot vin

SIDE

MAC & CHEESE 3.5
w/ breadcumbs

RAMEN 3.5
w/ sesame, scallion, peanuts (served cold)

COLLARDS 3.5
w/apple cider vin, kocean chili flake

BAG OF CHIPS 1.5
kettle cooked salt & pepper

SOUP OF THE DAY 3.5

VIC'S PICKS

WAITRESS IN THE SKY 8
bonded bourbon, amaro, lemon, honey, berlinec weisse

MY TWO TRINIDADAS 8
rum, absinthe, oj, lemon, grenadine, bitters

HAND THAT ROCKS THE CRADLE 8
vodka, ginger, apple, lemon, tonic

BLOOD BROTHERS 9
bonded brandy, amaro, apricot, bitters

SAY YOUR PRAYERS 9
mezcal, boomsma, jalapeno, lime, bitters, bubbles

FATHER'S OFFICE 8
whiskey, spiced pear, ancho, vanilla

VIBE CHECK 8
sloe gin, almond falcernum, benedictine, lime, white pepper

FAIR ENOUGH 9
tequila, cran, cinnamon, fernet, pomegranate, lemon

DARK N' STORMY 8
black rum, ginee beer, lime

World Famous WHISKEY COKE SLUSHIE
SM \$4 / LG \$8

SPIKED SODAS \$7

VICTORY LIBRE
mexican coke, rum, lime

PALOMA
grapefruit soda, tequila, lime
-sub mezcal -\$2-

FOUNTAIN OF YOUTH
cream soda, cye, lemon

ROOT CANAL
coot beer, absinthe

AMER AMIGO
topo chico, campaci, vermouth

Beer

TECATE 3

LLOYD'S LIGHT 5

SCOFFLAW IPA 6

3 TAVERNS SOUR 6

BROOKLYN SOUR 6

WISEACRE PILSNER 6

GUINNESS 6

CIGAR CITY WHEAT 6

SECOND SELF PORTER 6

ARGUS CIDER 6

Wine \$9

SPARKLING

RED | WHITE

THE OL' ONE-TWO...\$7
high life & a shot
of mellow corn

ASK US WHAT'S ON DRAET!!

BLUFISH RESTAURANT

Beijing, China; Completed in 2017;
210.0 m²; Designed by SODA Architects

BLUFISH-APM Restaurant is located on the basement level of the APM Shopping Mall in Wangfujing. The restaurant created an underwater world full of fantasy and mobility with white as basic tone and blue and pink colored metal mesh extending down from the top of the ceiling.



The sense of continuity of two dining areas has been enhanced with the natural curved surface shape of the space, making the maximum use of layer height effectively. It extended the space as well, creating four units like undersea cave as more independent dining location.

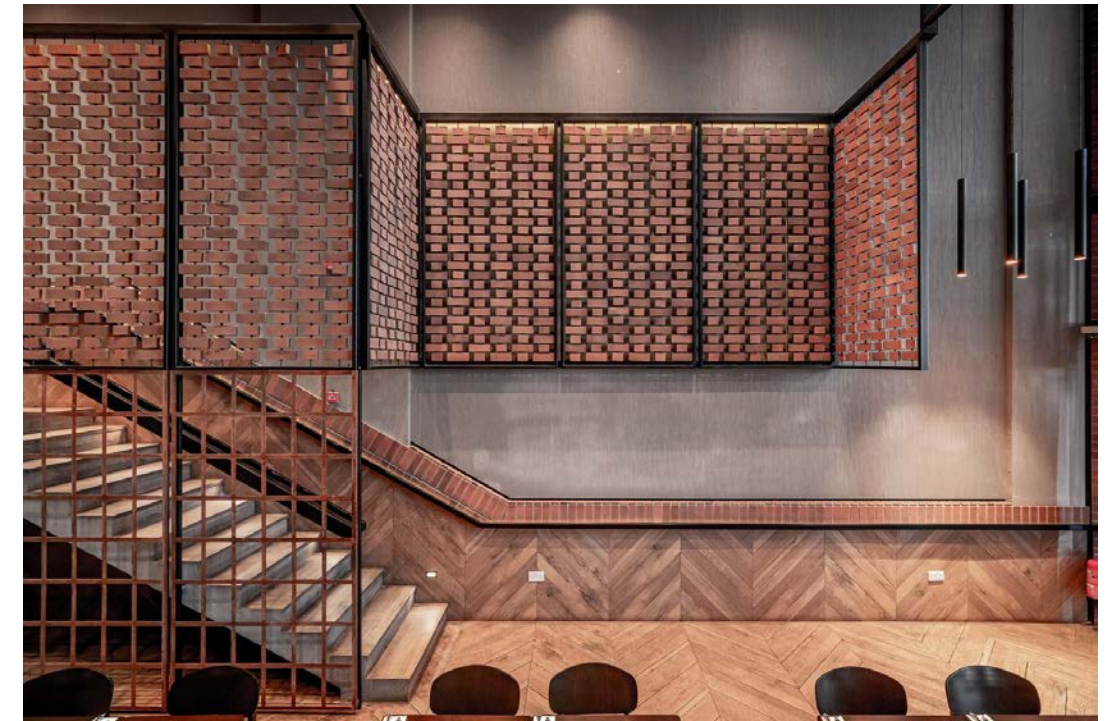
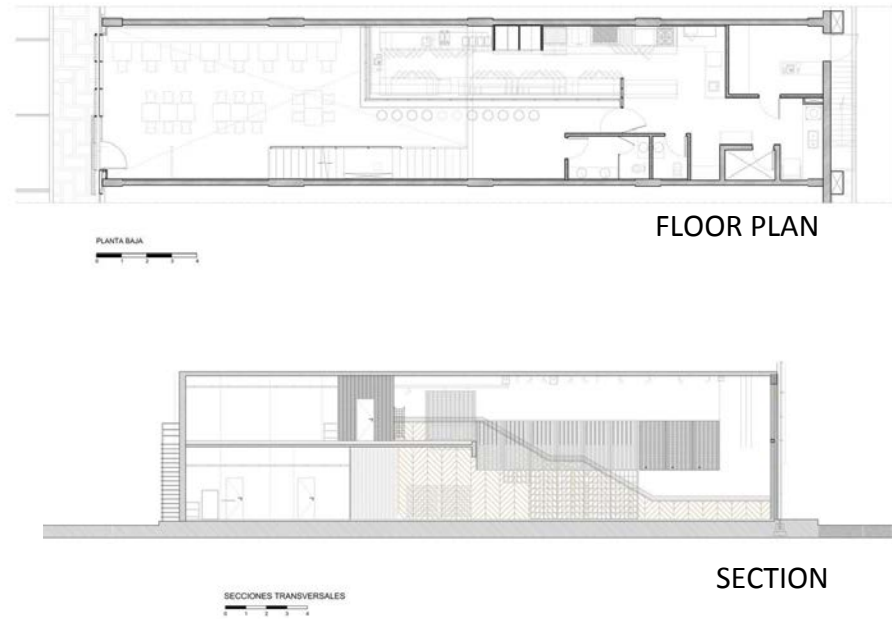


To echo the theme of the restaurant and express the warm colors of the scene, after several rounds of deliberations and attempts, we chose six kinds of hand-drawn sketches that looks fairy tales-like, easy and warm to represent the underwater coral and aquatic plants and fish groups.



FOGON RESTAURANT

Riyadh, Saudi Arabia; Completed in 2019;
264.0 m²; Designed by Hitzig Militello Arquitectos



The proposal was based on the idea of resorting to materials that define this architectural aesthetic, although far from reproducing, we decided to extirpate only its DNA: "The windows of iron window frames and bare bricks."

The idea was to interlace through an interior skin system that covered all the walls and the most outstanding functional spaces. This great system is composed by an organization of bricks and windows.



SITE ANALYSIS

SITE LOCATION:

115 WEST 42ND STREET, SAVANNAH, GA, 31401

SURROUNDING AREA AND FEATURES:

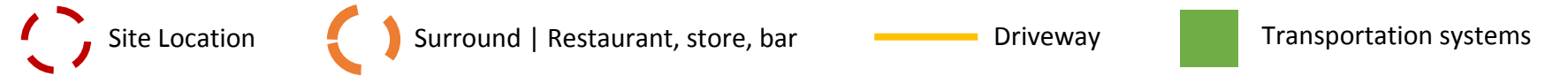
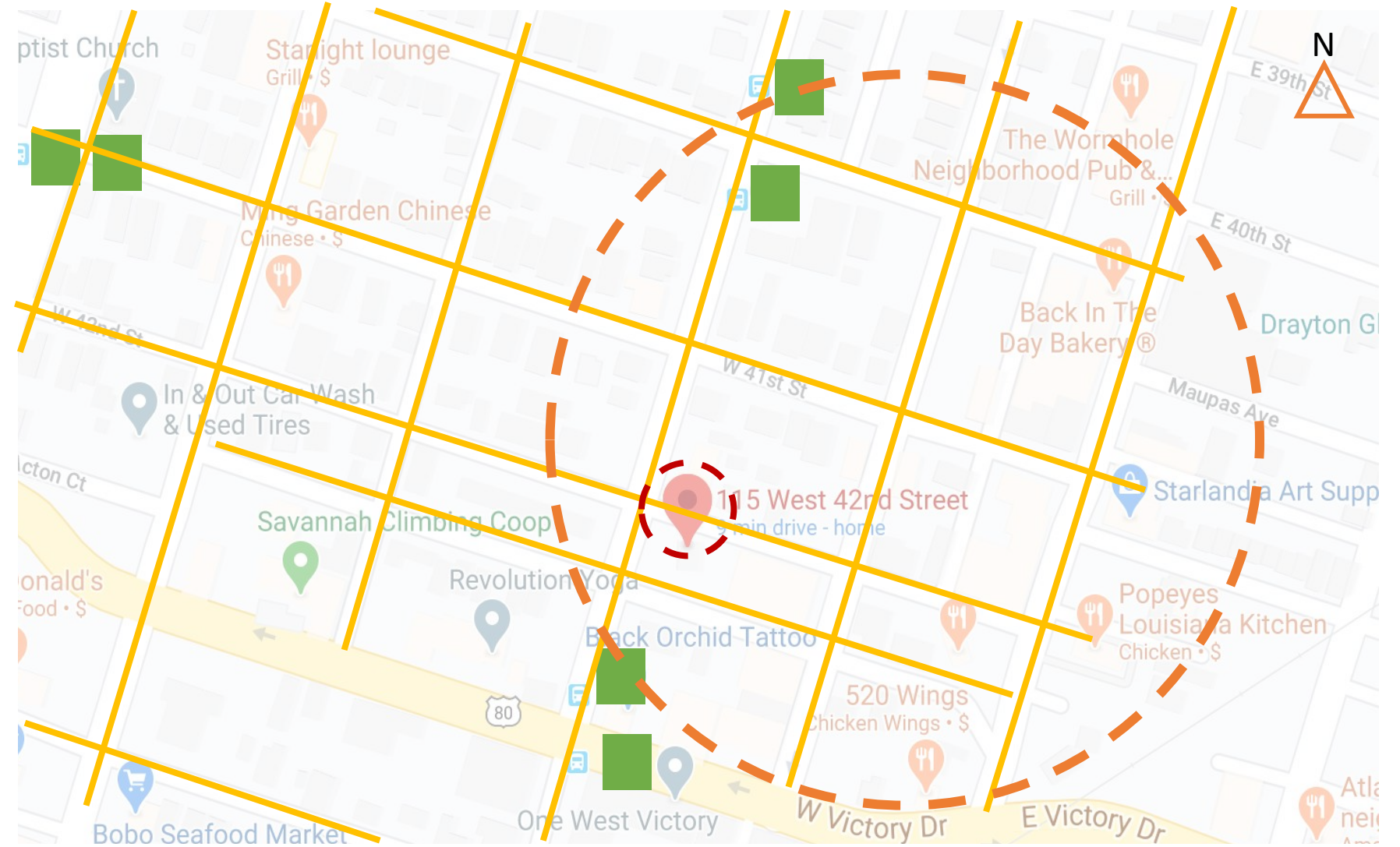
This site is located near the Thomas Square Historic Neighborhood Association. It is surrounded by a lot of residential houses and restaurants, local stores, and bars. It is part of a residential area with multiple parking spaces along the street. There is a restaurant supply store called Restaurant Equipment Co. of Savannah on the same city block.

TRAFFIC INFORMATION:

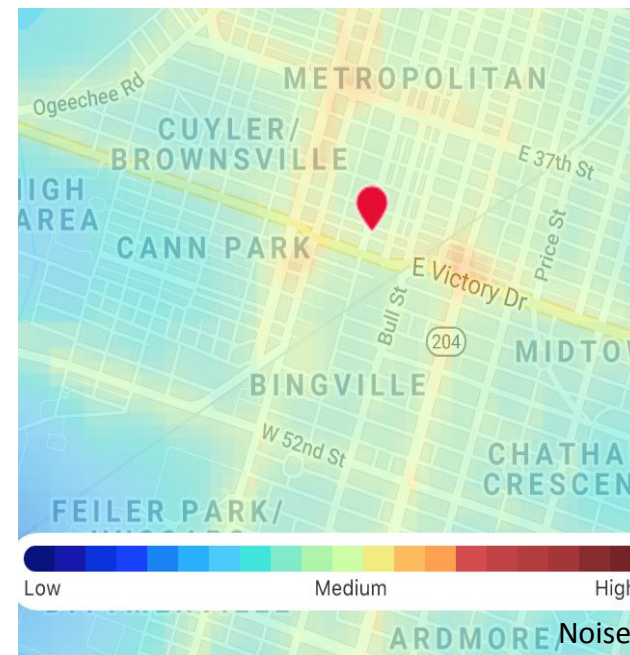
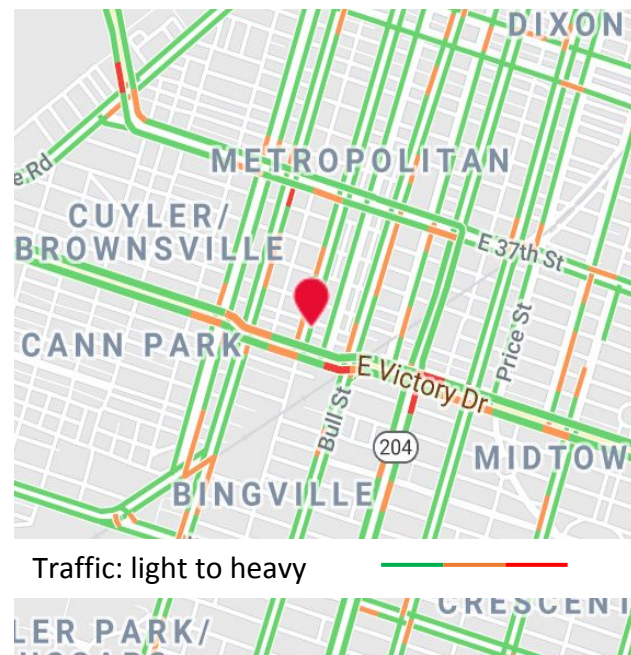
The building is located at the corner of Barnard Street. Surrounding the building, the two-way traffic is light. Also, there are sidewalks for people to safely walk.

NOISE:

The noise surrounding this building is quite loud, because there is a train nearby.



SITE BUILDING



EXTERIOR FRONT



EXTERIOR FRONT EAST

Building & Site Analysis

115 W 42nd St. Savannah, GA 31041

Overall Location:

- Thomas Square District
- About a 10 minute drive to downtown
- Residential area

SCAD Buildings Nearby (within a half mile):

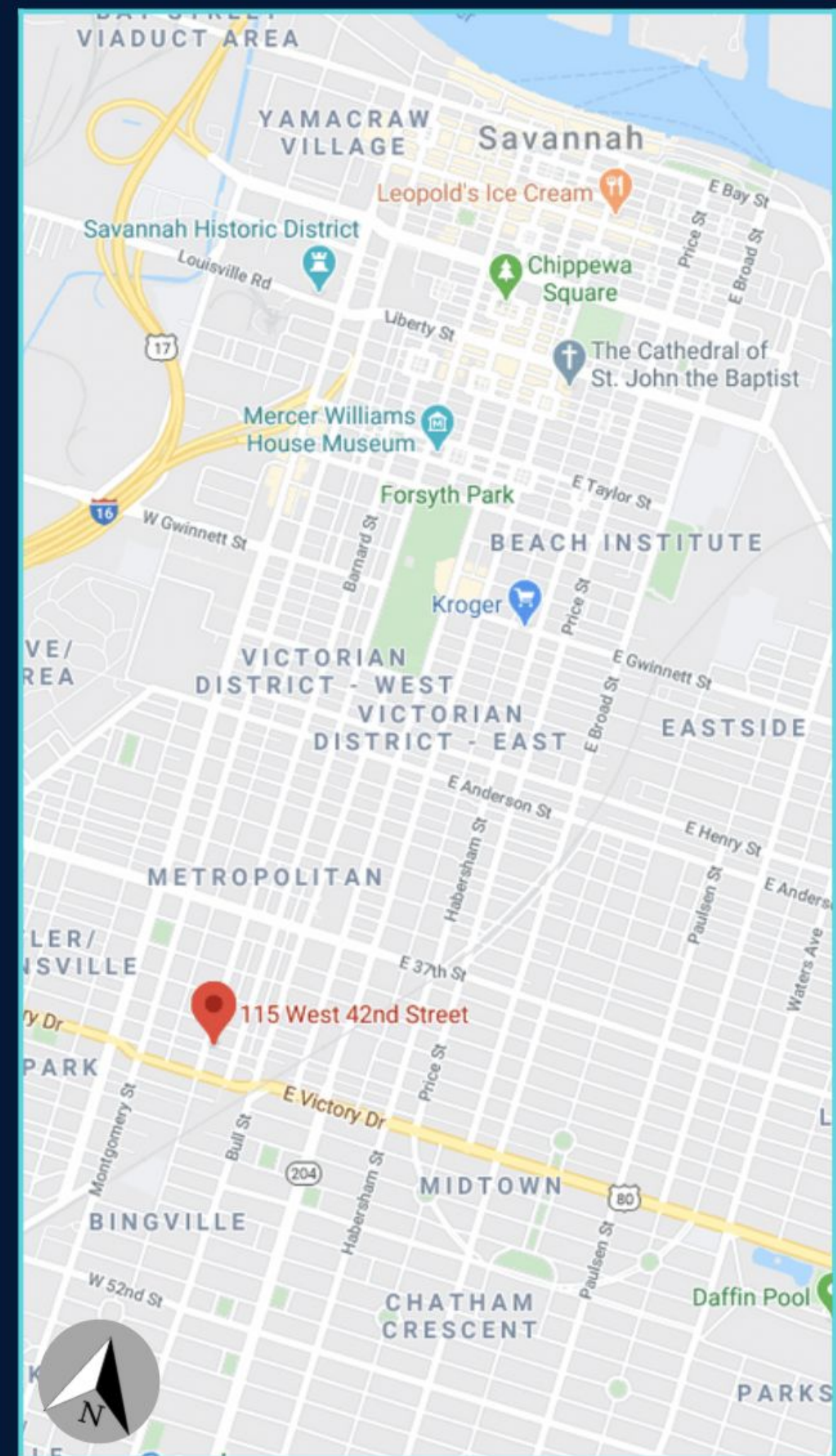
- One West Victory (housing)
- Montgomery House (housing)
- Gulfstream Center for Design (academic)
- Montgomery Hall (academic)
- Wallin Hall (academic)
- Arnold Hall (academic)

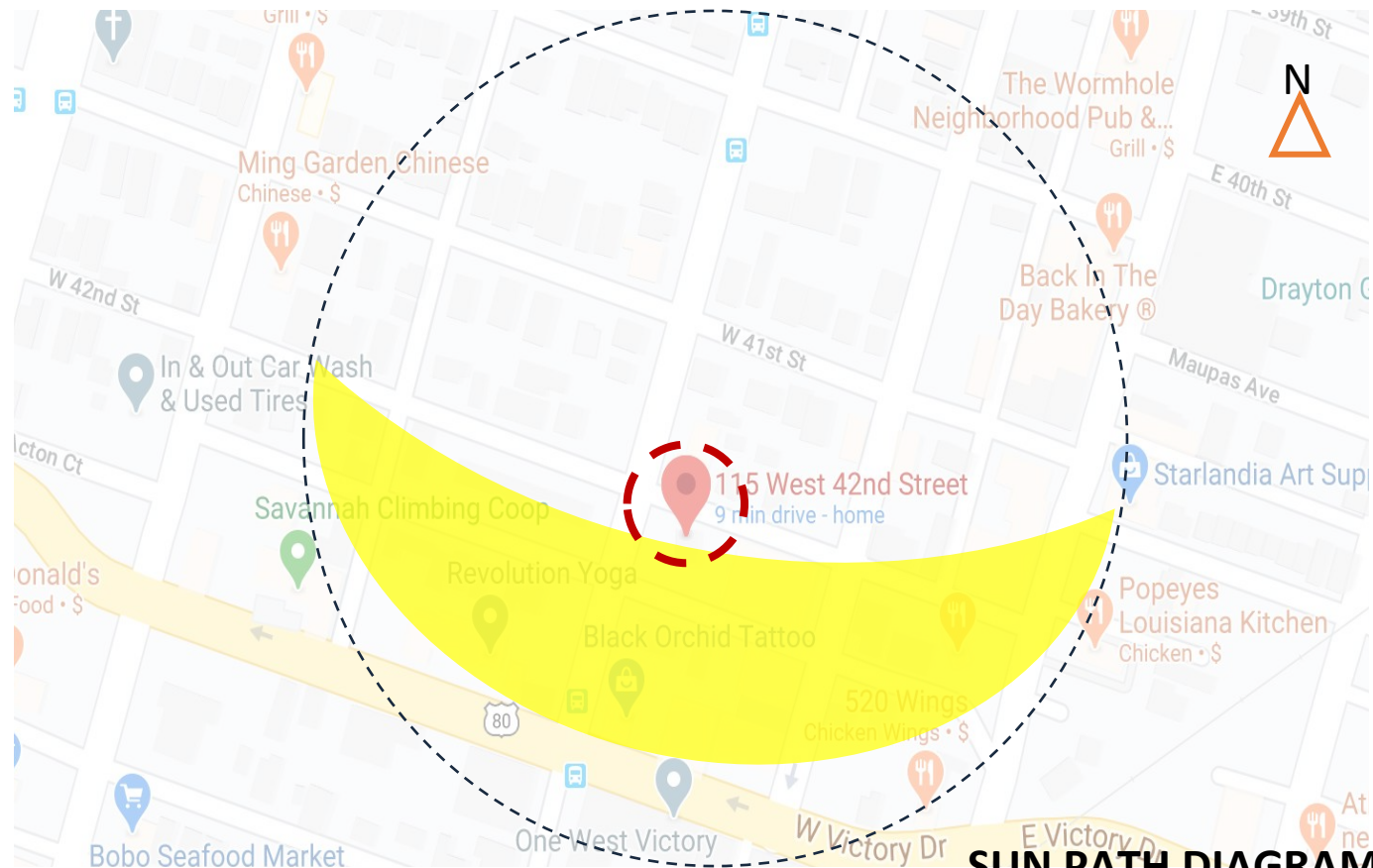
Transportation Methods:

- Walking
- Public Buses
- Car (limited parking)
- Bike

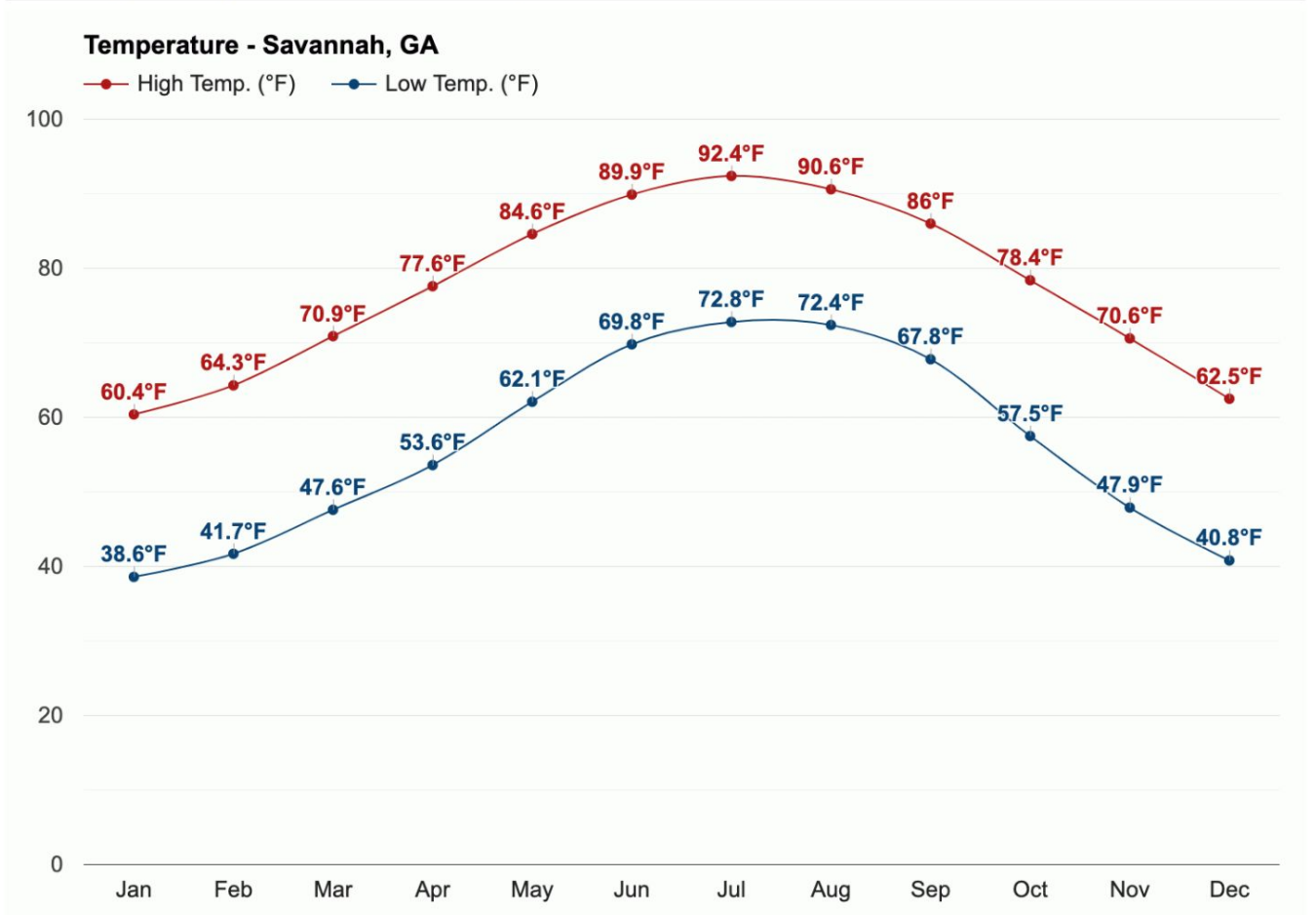
Restaurants Nearby:

- Back in the day Bakery
- The Wormhole
- Atlantic
- Green Truck Neighborhood Pub
- Russo's Seafood
- 520 Wings
- The Vault Kitchen and Market
- Elizabeths on 37th

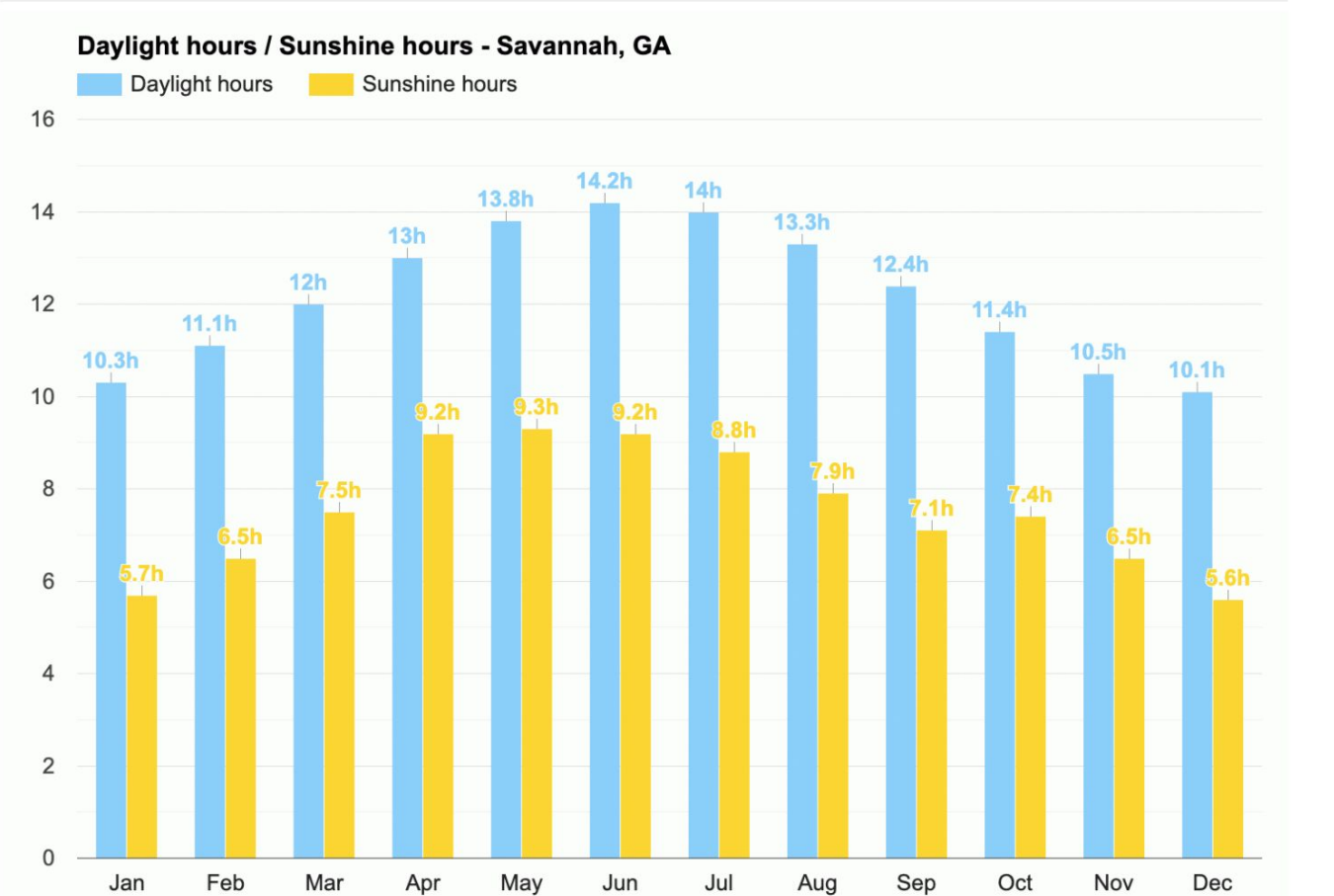




Average temperature Savannah, GA



Average daylight / Average sunshine Savannah, GA

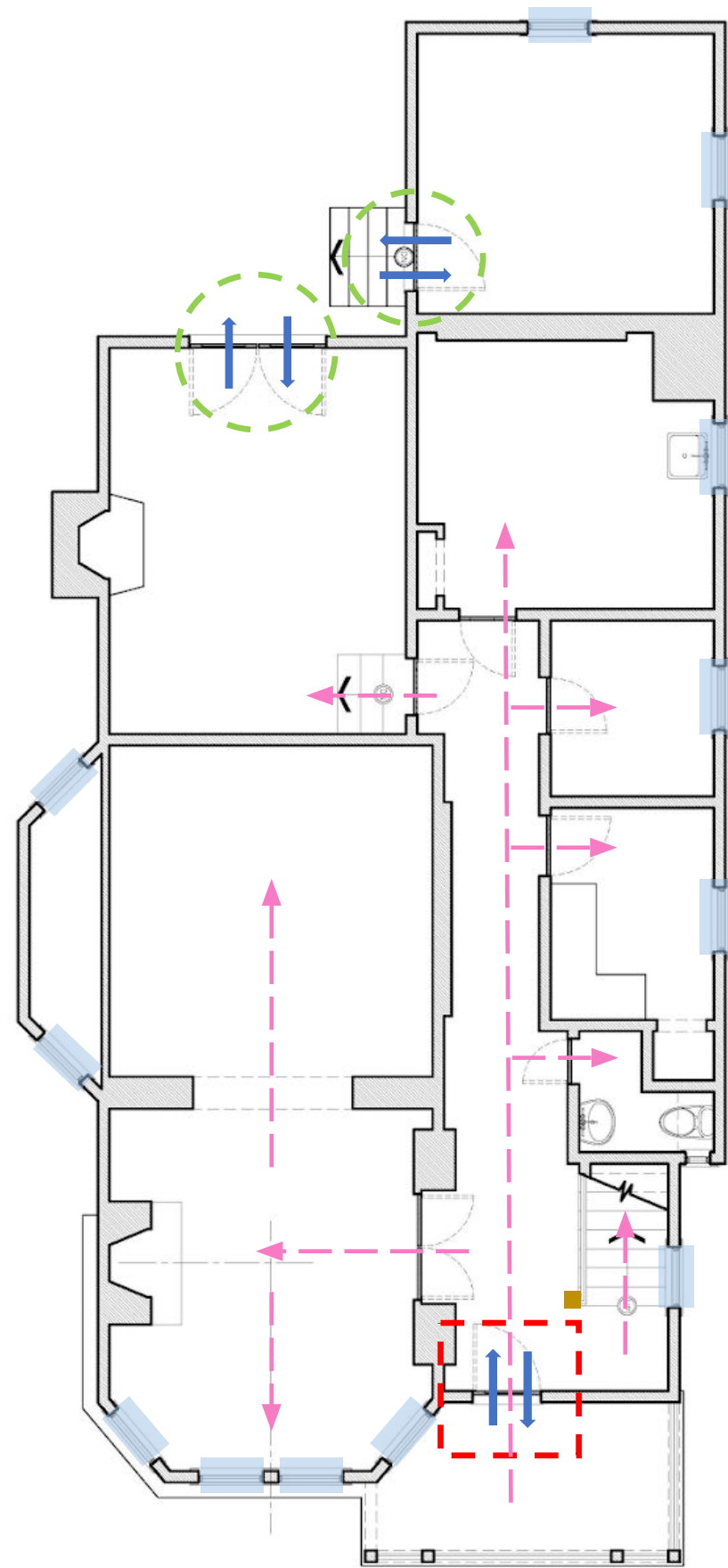


THE BUILDING

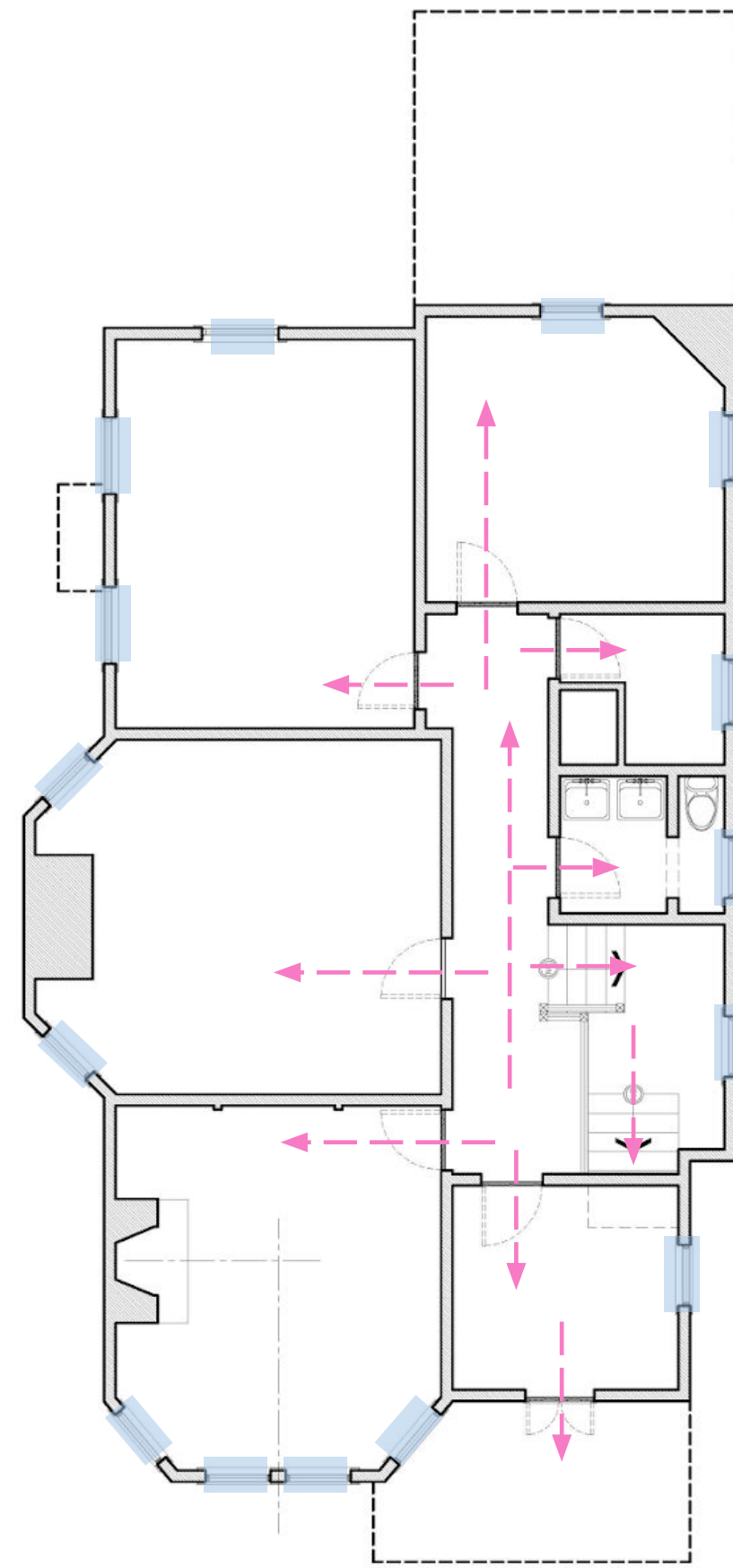


Front entrance of the building faces to the north which is shaded most of the day. According to the sun path diagram, the site is basically face to the side where is mostly shaded, the back side which is sunlight most of day.

-  Columns
-  Window
-  Main Entrance
-  Egress
-  Circulation



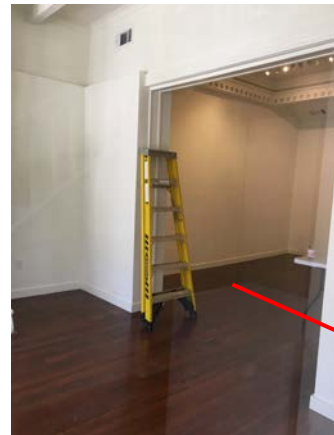
First Floor Plan



Second Floor Plan



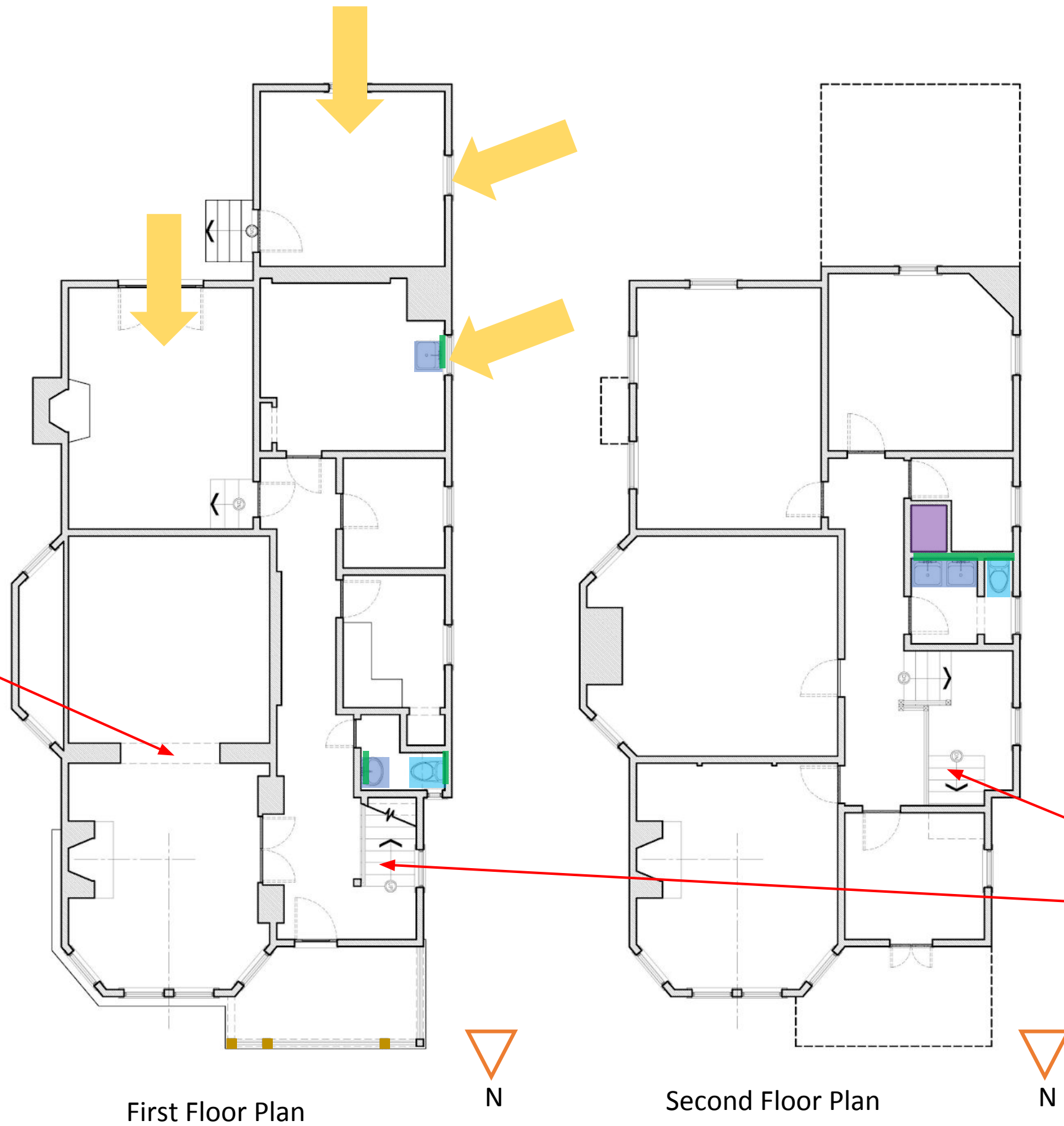
-  Sunlight Direction
-  Sink
-  Toilet
-  HVAC Closet
-  Plumbing



FRONT ROOM
CASE OPENING



ENTRY FRONT



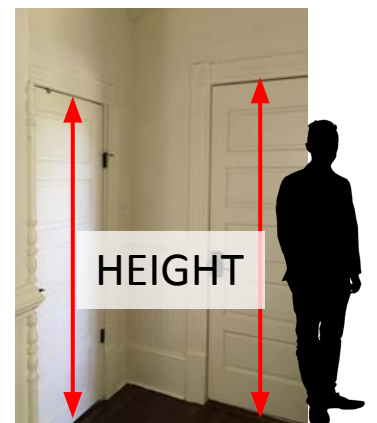
ELEVATION VIEW



EXTERIOR AT BARNARD



ENTRY STAIR



HEIGHT
BEADBOARD
WALL BASE

The image is a vertical collage of three nature scenes. The top scene shows a desert landscape with a winding road and red rock formations under a cloudy sky. The middle scene shows a stream flowing through a dense forest. The bottom scene shows a waterfall cascading over dark rocks. A central vertical band with a blue, wavy, textured background contains the main text.

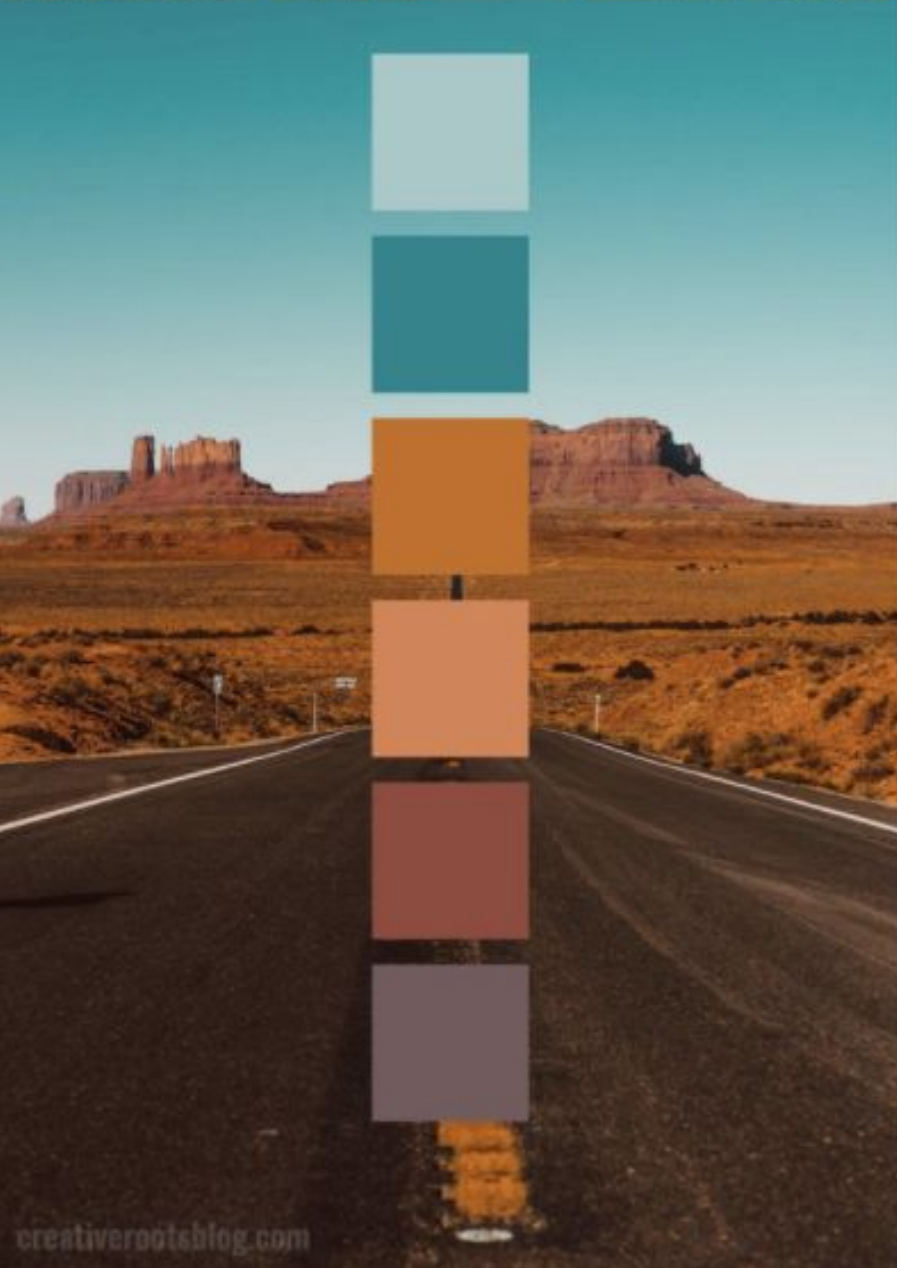
No signal

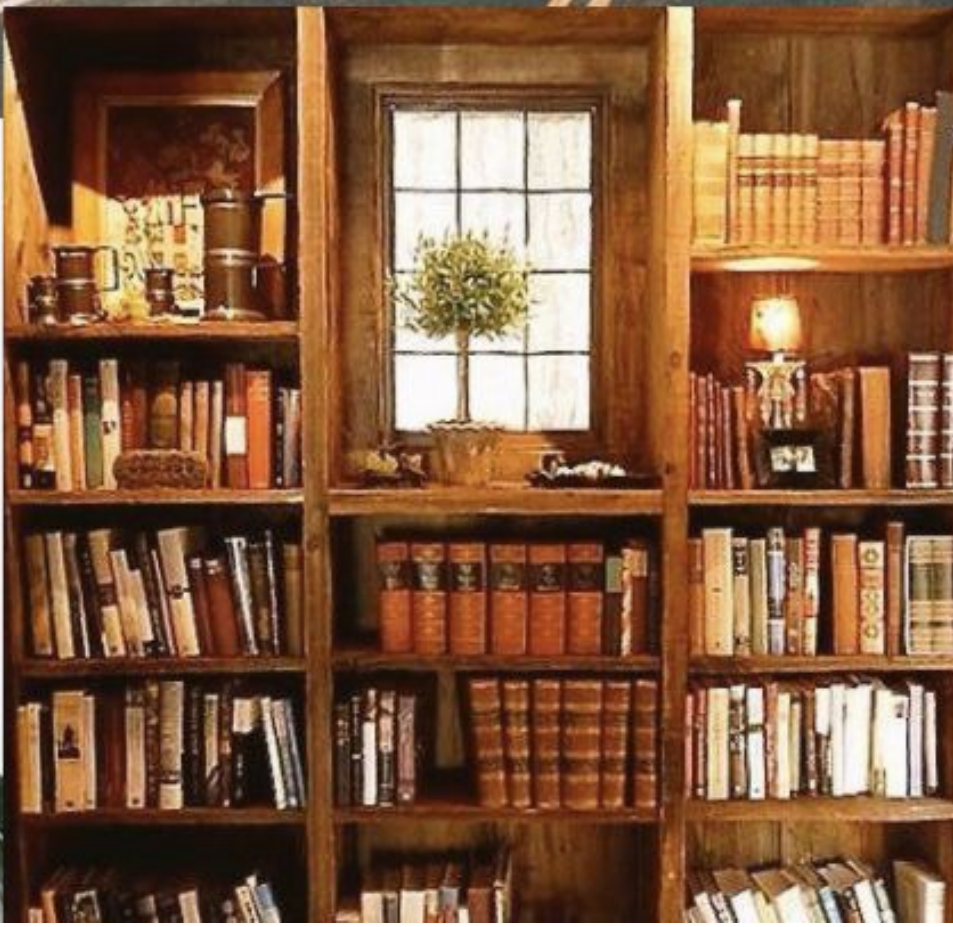
Using the road less traveled this space will transport you into a location with no signal. Inviting you to put your phone down and connect with the people beside you, the food in front of you and the environment around you, Analog Public House is a space where all of your senses are in harmony and you forget about the technological world outside of the four walls that are surrounding you.

Sensation

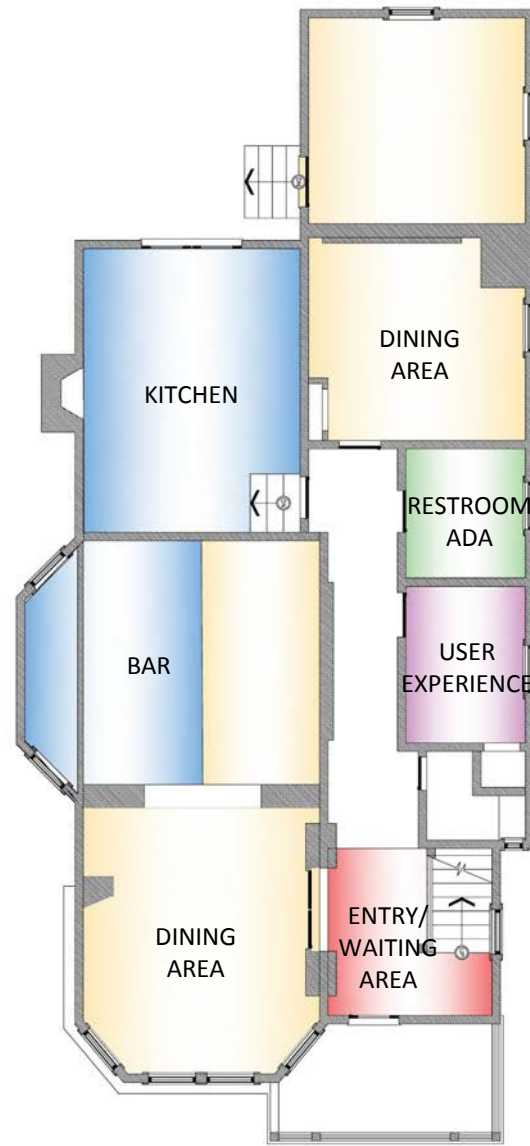
- Connection -

Transformation

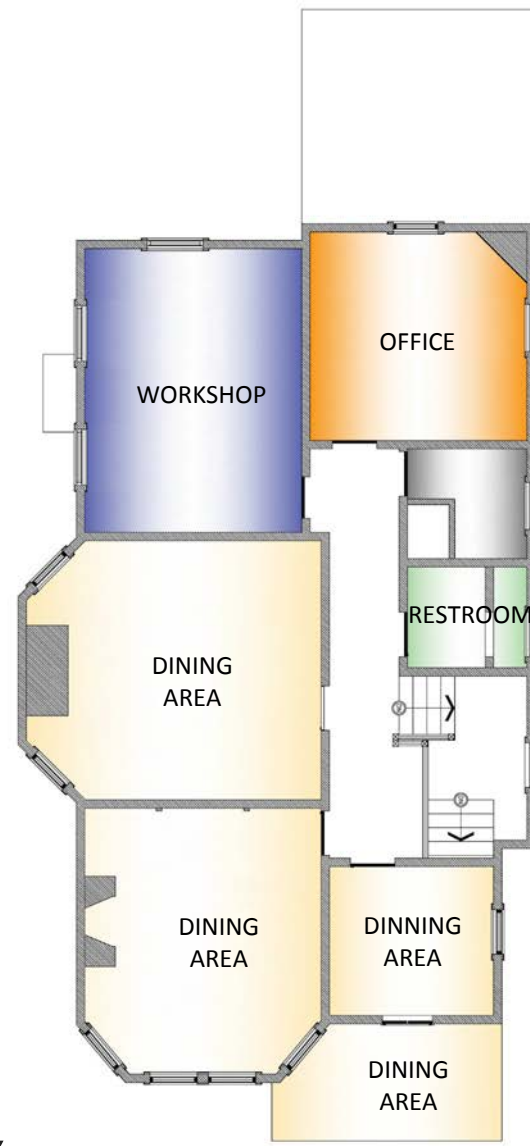




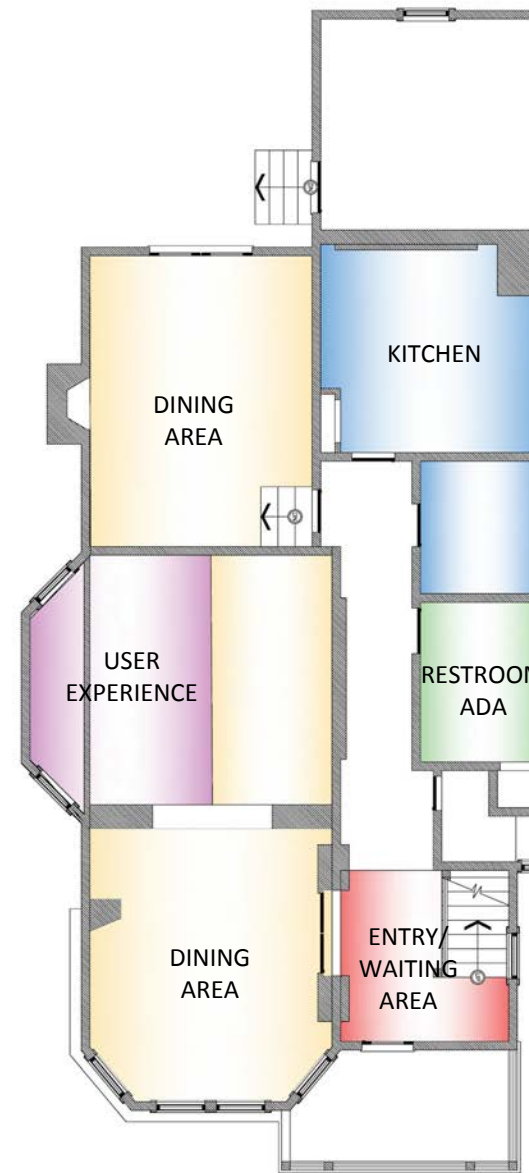
Block Diagrams



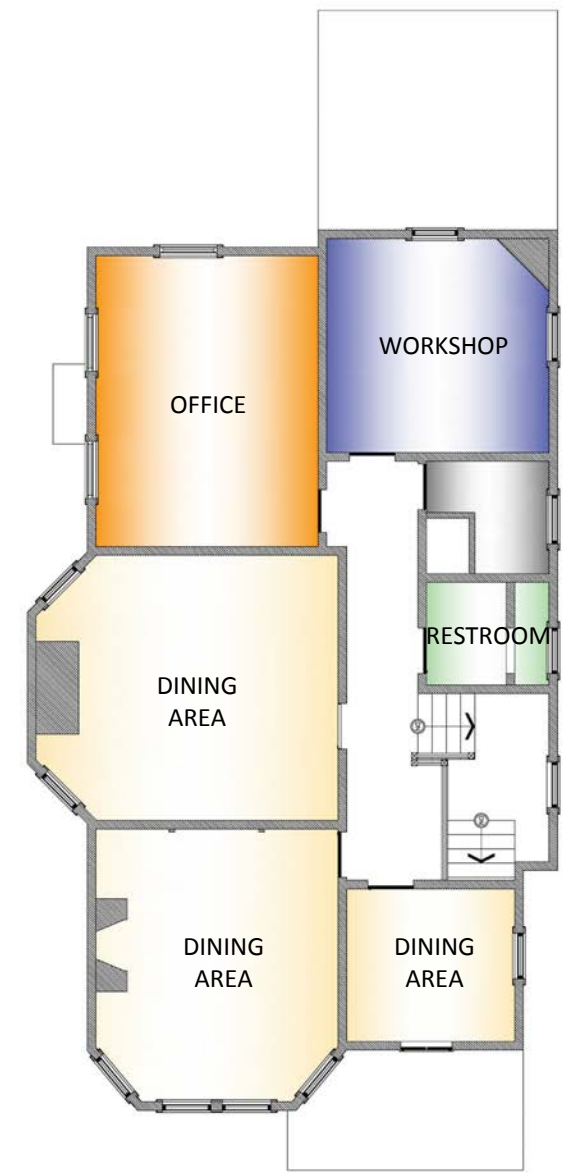
FIRST FLOOR BLOCK DIAGRAM



SECOND FLOOR BLOCK DIAGRAM



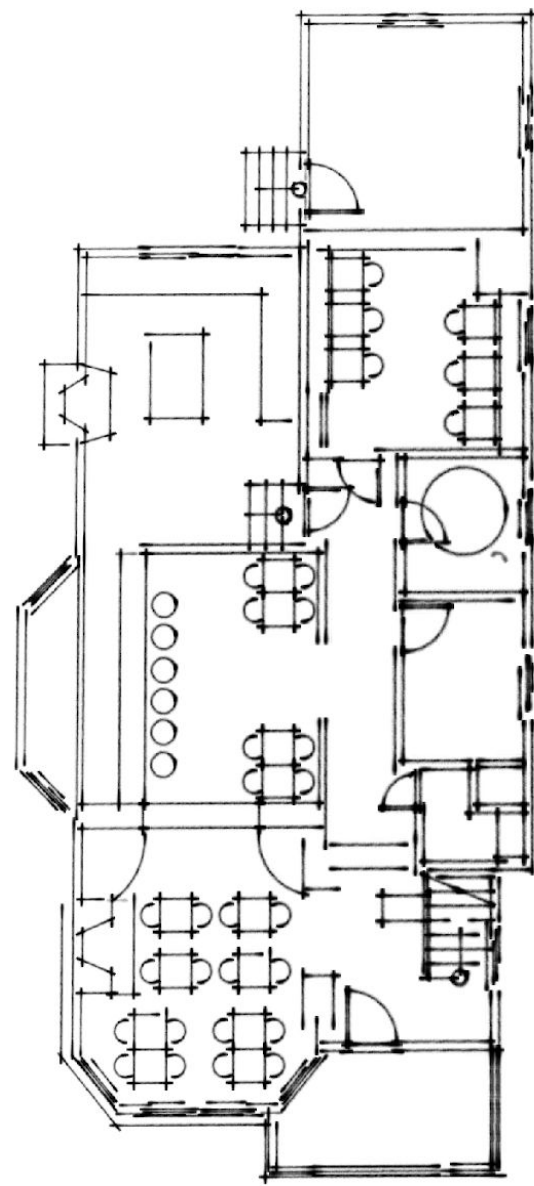
FIRST FLOOR BLOCK DIAGRAM



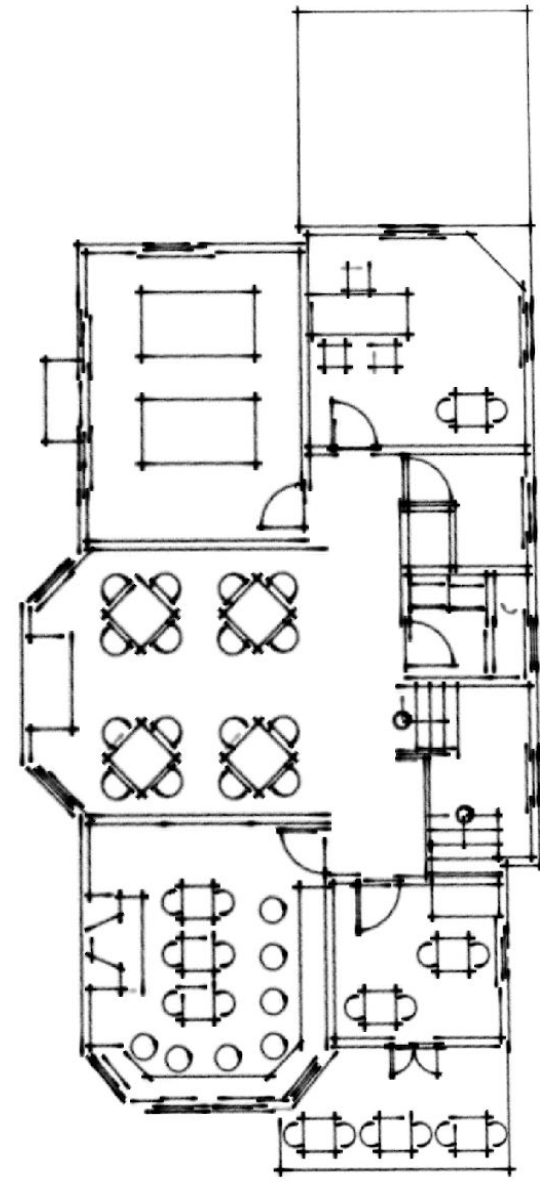
SECOND FLOOR BLOCK DIAGRAM



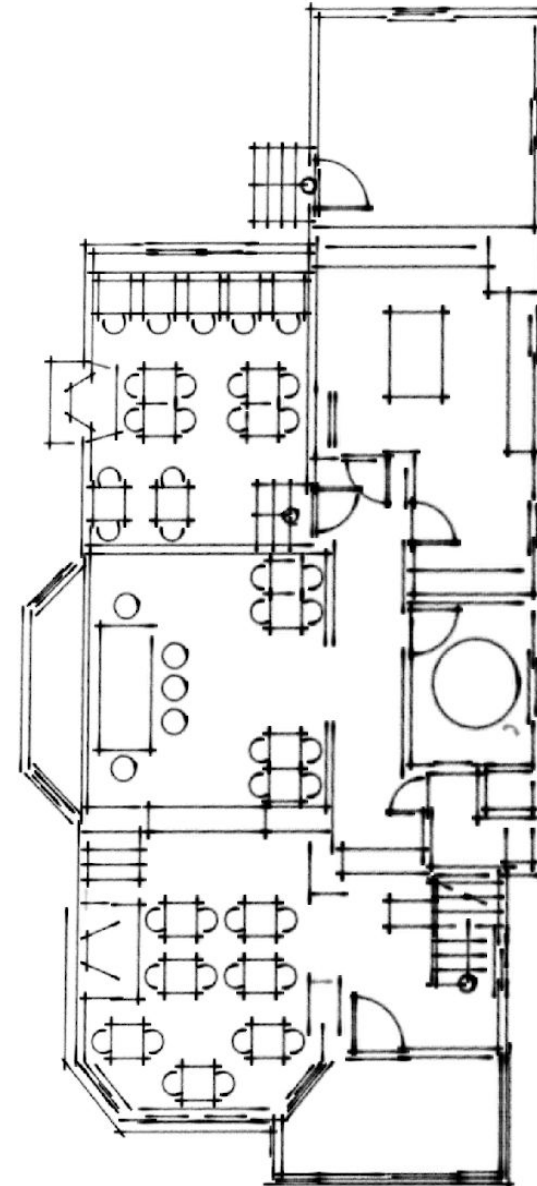
Loose Floor Plans



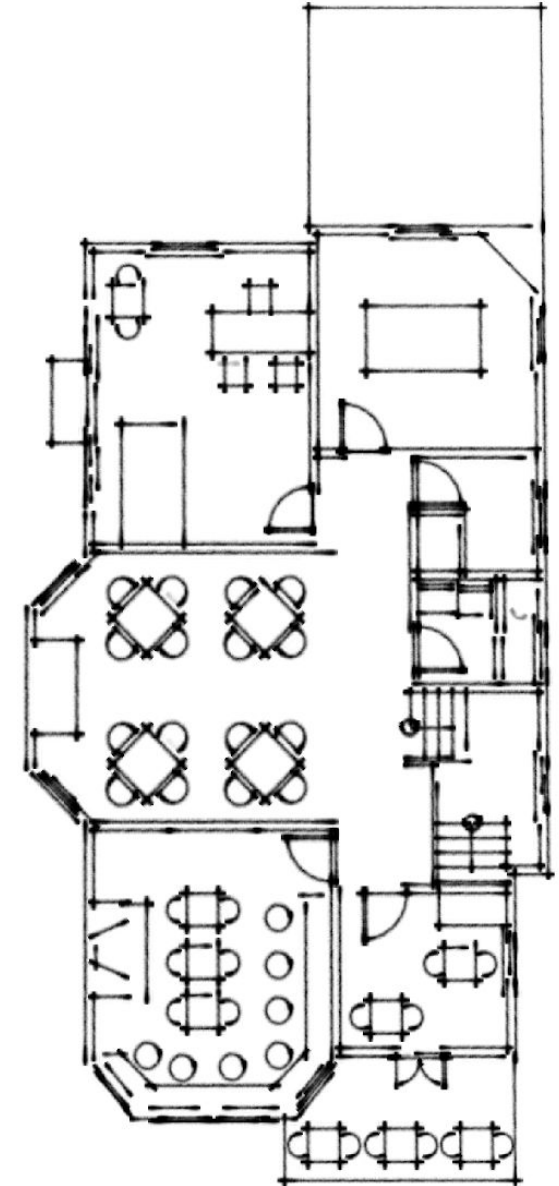
FIRST FLOOR SCHEMATIC PLAN



SECOND FLOOR SCHEMATIC PLAN



FIRST FLOOR SCHEMATIC PLAN



SECOND FLOOR SCHEMATIC PLAN



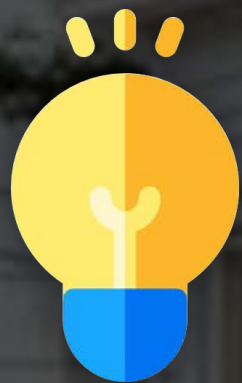
PHASE I

GRACE/KYANA



THE DESIGN PROBLEM

Megan & Ben Eberly need a permanent home for Analog Pub: a contemporary American pub featuring local and seasonal provisions in a completely tech-free environment.



THE DESIGN SOLUTION & GOALS

- Explore the value of tech-free environments to enhance human interaction
- Understand the dining/bar experience, regardless of restaurant type, and the connection of graphic design in enhancing a user experience
- Apply universal design within an historic structure
- Create a final design that reflects the Analog brand
- Combine Interior Design & Graphic Design



CLIENT ANALYSIS

Megan and Ben Eberly are a young, married couple hoping to open a **tech-free restaurant/bar** in Savannah, Georgia, serving their best food and baked goods.

The couple started out with a booth at Forsyth's Farmers Market, creating delicious pretzels, baked goods, and drinks for visitors to enjoy.

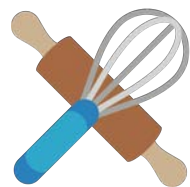
Find them at the Forsyth Farmers Market on Saturdays!

Meet the Analog Pub Owners



MEGAN

Manager | Baker | Marketing Director



*Loves fermented things,
growing stuff, & mornings*



BEN

Engineer | Designer | Handyman



Devoted pretzel enthusiast

What is



?

For now, it is a mobile bakeshop specializing in pretzels, cookies, and many other traditionally-crafted treats.



Ladybird Atlanta



684 JOHN WESLEY DOBBS AVE
NE ATLANTA, GA 30312



New hip American bar & restaurant offering a campfire and lodge theme with screen porches and serves local beer along with other great food & drink options.

- Indoor and outdoor experience
- All- American concept
- Natural elements incorporated in the design
- All of these aspects are what our client wants in their design as well



Hi Spot Cafe



1410 34TH AVE
SEATTLE, WA 98122



This house-turned- diner is located in Madrona area which is mostly a residential area.

- Indoor and outdoor experience
- Serving breakfast and brunch options
- This relates to our client as far as “house-turned- diner”

Hi Spot Café



The Allis

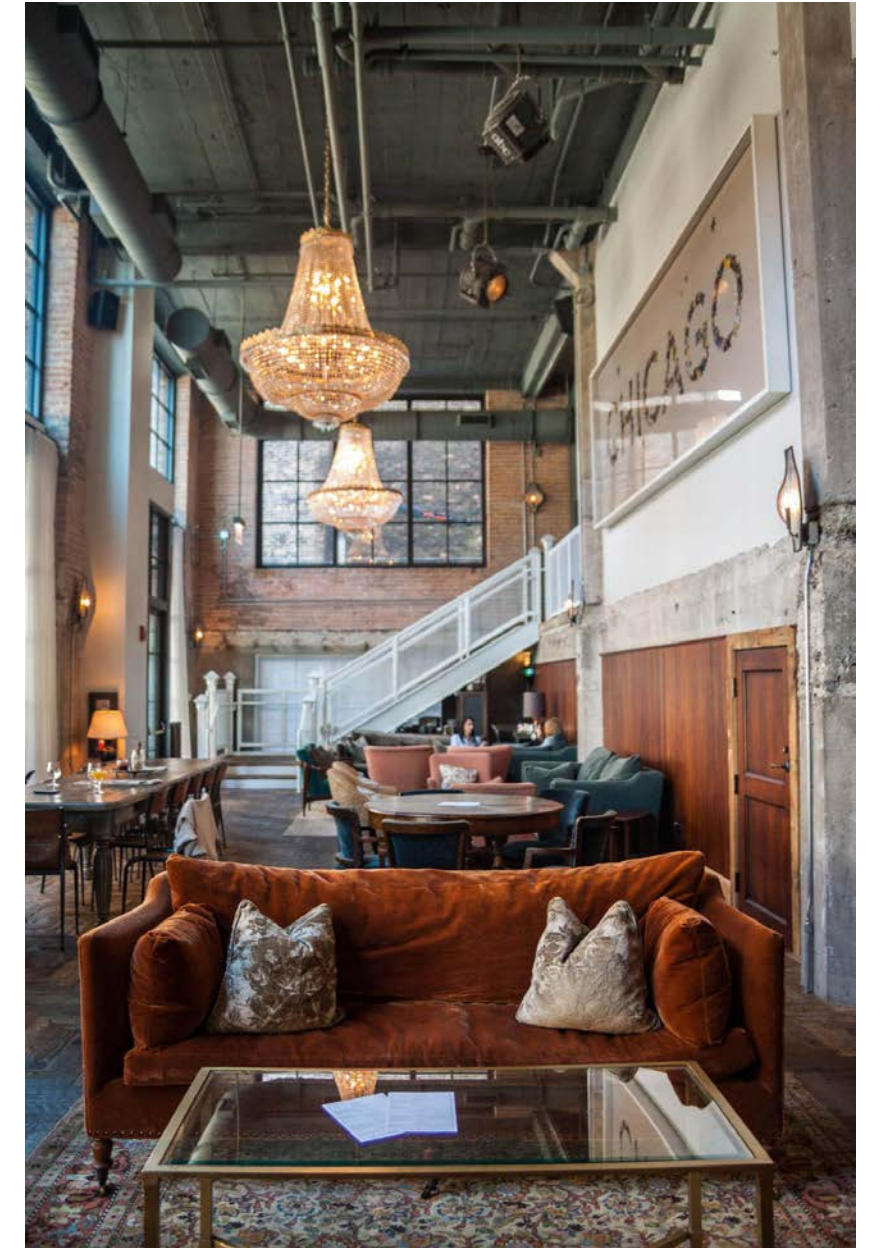


113 - 125 NORTH GREEN STREET
CHICAGO, IL 60607



Restaurant & cocktail bar with an expansive art collection & lounging experience that Analog Pub would appreciate

- Grand proportions and chic juxtaposition of industrial ceilings
- Concrete pillars with crystal chandeliers with well-dimmed effects
- Velvet sofas and beautiful herringbone flooring of warm tones
- Perfect for coffee meetings, Saturday brunch, or late night drinks
- Offers all-day dining, serving egg dishes and house-made pastries for breakfast, sandwiches and salads for lunch, plus shared plates and entrees for dinner
- Coffee, craft cocktails, & baked goods + lounging atmosphere = Analog Pub's vision



Vapiano



44 S WABASH AVE
CHICAGO, IL 60603



Euro-chic, Italian fast casual restaurant with a fresh-ingredient menu & genuine communicative atmosphere that Analog Pub values

- Uncomplicated, communicative, lively, & eventful space
- Embraces transparency, brightness and lightless qualities that Analog Pub favors
- High-quality materials: wood, marble, leather and light
- Open-show kitchen that embraces sensory experience for users to watch chefs cook
- Large tables for up to eight people emphasize the idea of shared enjoyment
- Lounge area incorporates variety of seating options: invites guests to linger
- Use of biophilia and analog decor is aesthetically strong

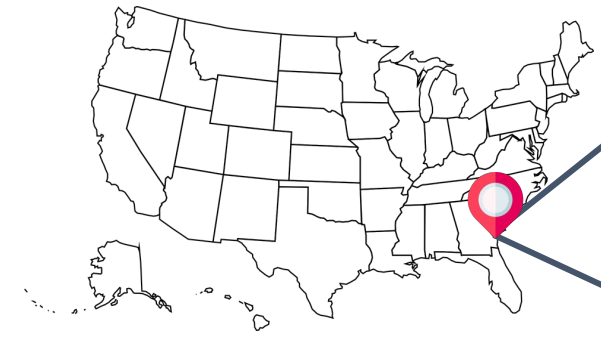
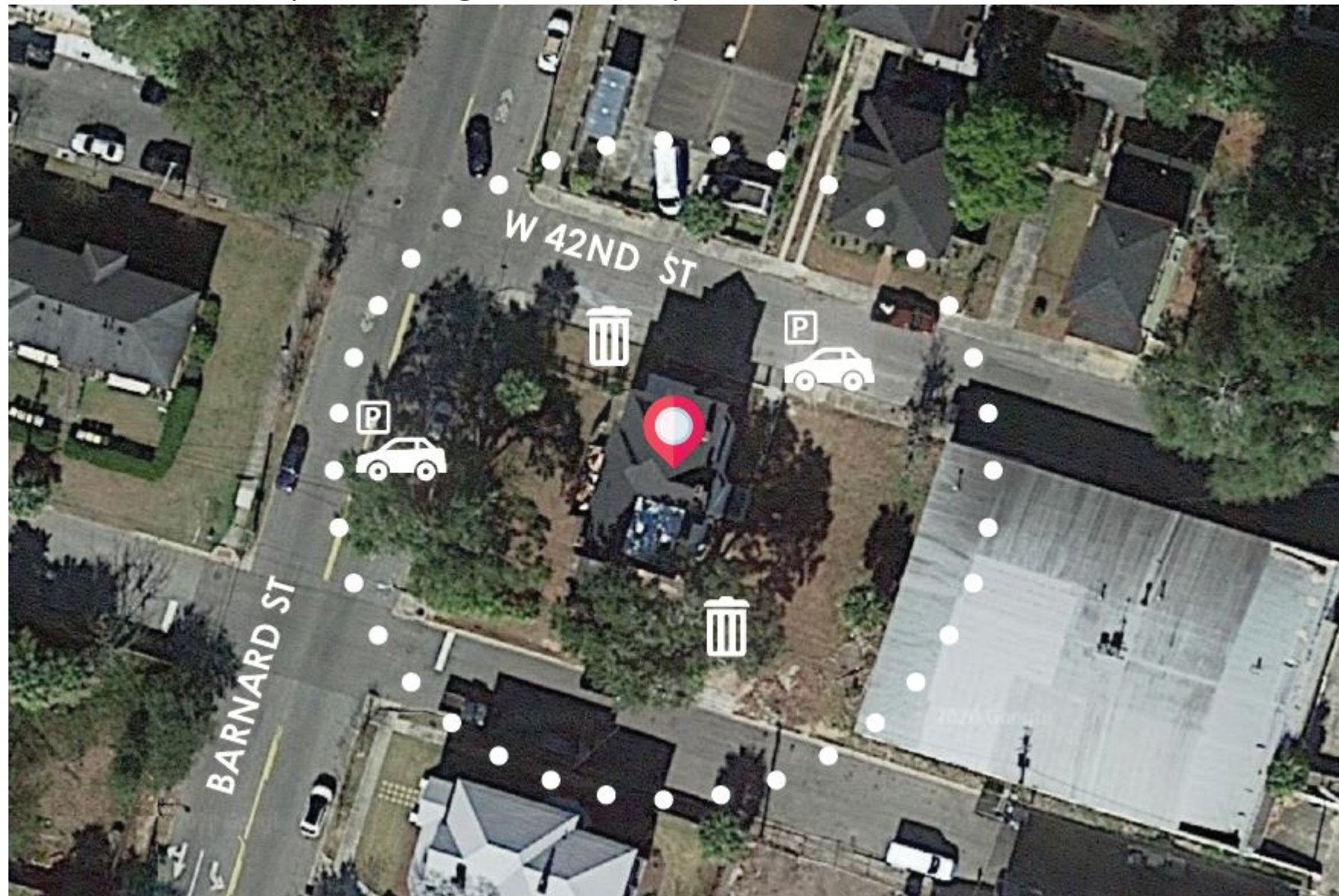




SITE ANALYSIS

115 W 42nd St. Savannah, GA. 31401

- On the Intersection of W 42nd St & Barnard St
- Thomas Square Neighborhood | Victorian District of Savannah



SITE FACTS:

- Built in 1900
- Single family home from the **Victorian era**
- **SQ FOOTAGE:** 2,797 sq ft
- **LOT SIZE:** 6,926 sqft

SITE HISTORY:

- Located in the coastal Georgia city, Savannah
- **POPULATION:** 145,862 (2020)
- The largest age group is **MILLENNIALS** (25-44)

NEAREST AMENITIES:

- Grocery:** Kroger (1.5 mi)
- Shopping:** Rousakis Riverfront Plaza (2.7 mi) | Habersham Shopping Center (1.5 mi)
- Post Office:** United States Postal Service (.7 mi)
- Bank:** SunTrust (.4 mi)
- Park:** Forsyth Park (1.5 mi)
- Gas Station:** BP (.4 mi) | Chevron (.4 mi)
- Public Transportation:** Barnard & Victory SB/NB public bus stop (377 ft)



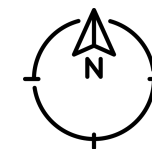
SITE



PARKING ACCESSIBILITY



TRASH DISPOSAL





SITE ANALYSIS



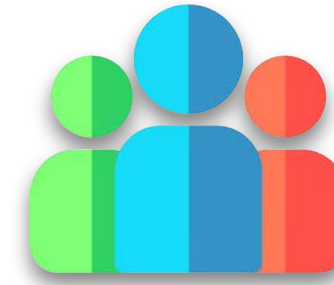
SITE FEATURES

- Streets are well lit
- Easy parking
- Plenty of sidewalks
- Quiet, but active community
- TRAFFIC: light on 42nd St, heavier on Barnard St
- SCHOOLS: 1 elementary, 1 middle school, 1 high school
- CRIME: low crime relative to the rest of Chatham County



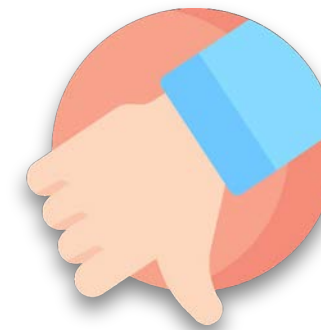
STRENGTHS

- Overall new up and coming developing area
- Friendly multi-generational arts and cultural environment with a bakery, banks, a veterinarian, specialty cafes, boutiques, gourmet grocery within walking distance



POTENTIAL USERS

- Target users: local millennials
- SCAD students (close proximity to SCAD OWV/Barnard Village dormitories)
- Locals taking a stroll
- Couples & families
- Restaurant enthusiasts



WEAKNESSES

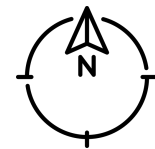
- Competition to local dining facilities nearby such as Back in the Day Bakery, Say Hey, Crayola Cafe, Elizabeth's on 37th, Green Truck Neighborhood Pub Starland Cafe & Catering, The Wormhole, The Vault, Fox Loxy Cafe



SITE ANALYSIS

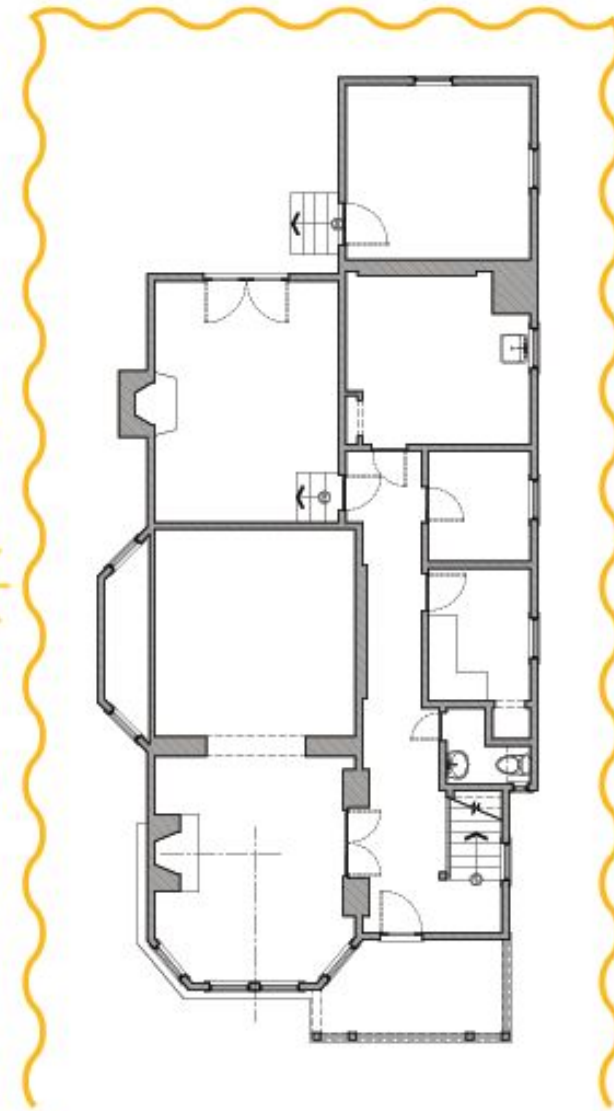


SUN PATH DIAGRAM

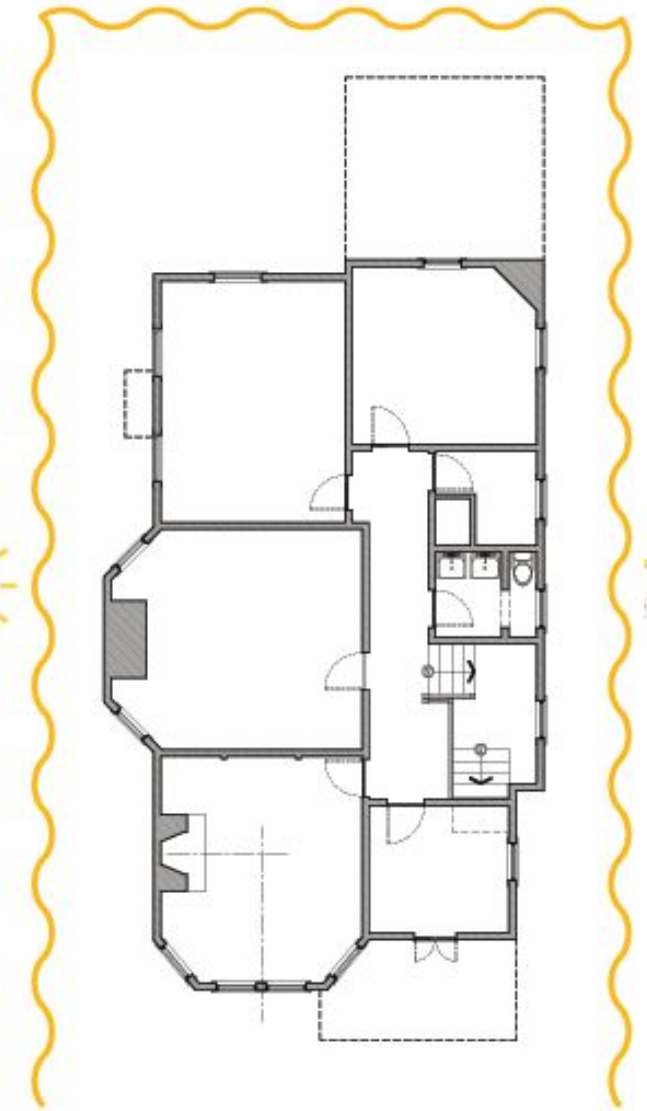


NOTES:

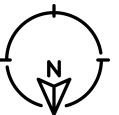
- Afternoon sunlight will contribute positively to large yard area
- Front bay window will benefit from minimal sunlight glare
- White paint on exterior of building will help reduce energy costs because white reflects more sunlight



FIRST FLOOR PLAN



SECOND FLOOR PLAN



NATURAL LIGHT IN MORNING



NATURAL LIGHT IN AFTERNOON



BUILDING ANALYSIS

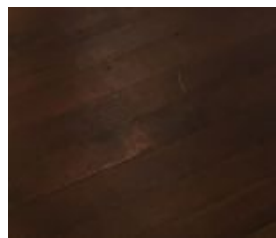


VICTORIAN HOME FEATURES:

- Asymmetrical, two-story frame
- Steep, multi-faceted roof
- Bay windows
- Decorative trim, railings, and posts

EXISTING FEATURES:

- Material: brick, plaster, wood/tile floors
- Dominant color: white
- Unique white brick that can be utilized/kept as adaptive reuse
- Front bay windows
- 4 fireplaces
- Tall baseboards
- Horizontal/vertical white beadboards
- Historic oven
- Bracket trimming/ceilings
- LARGE yard space
- Yard has an existing central palm tree



EXISTING INTERIOR ELEMENTS



BUILDING ANALYSIS



ENTRANCE



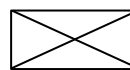
MEANS OF EGRESS



WALL TO BE REMOVED



PLUMBING UNITS



HVAC IN CEILING SOFFIT



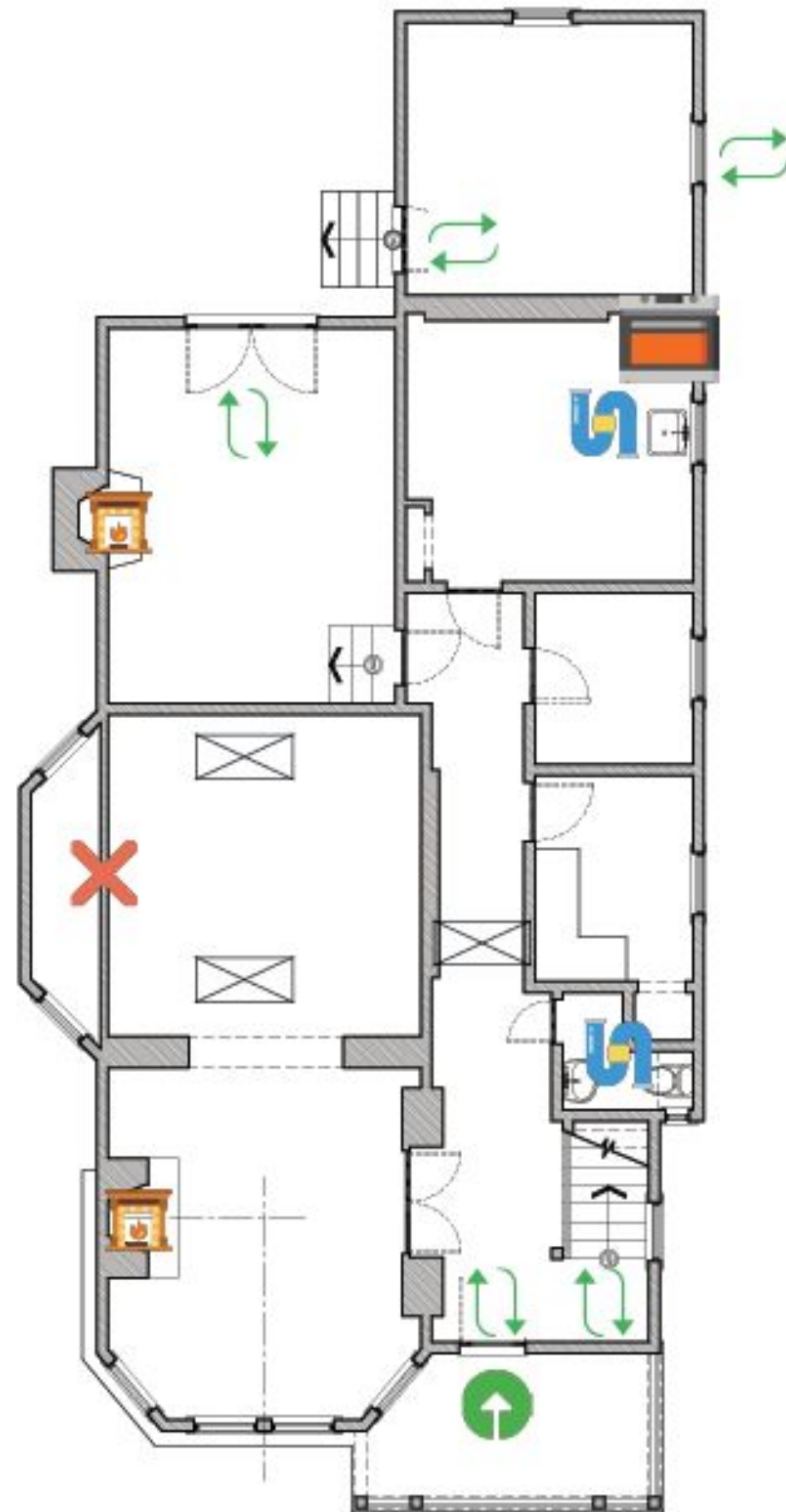
HVAC UNIT



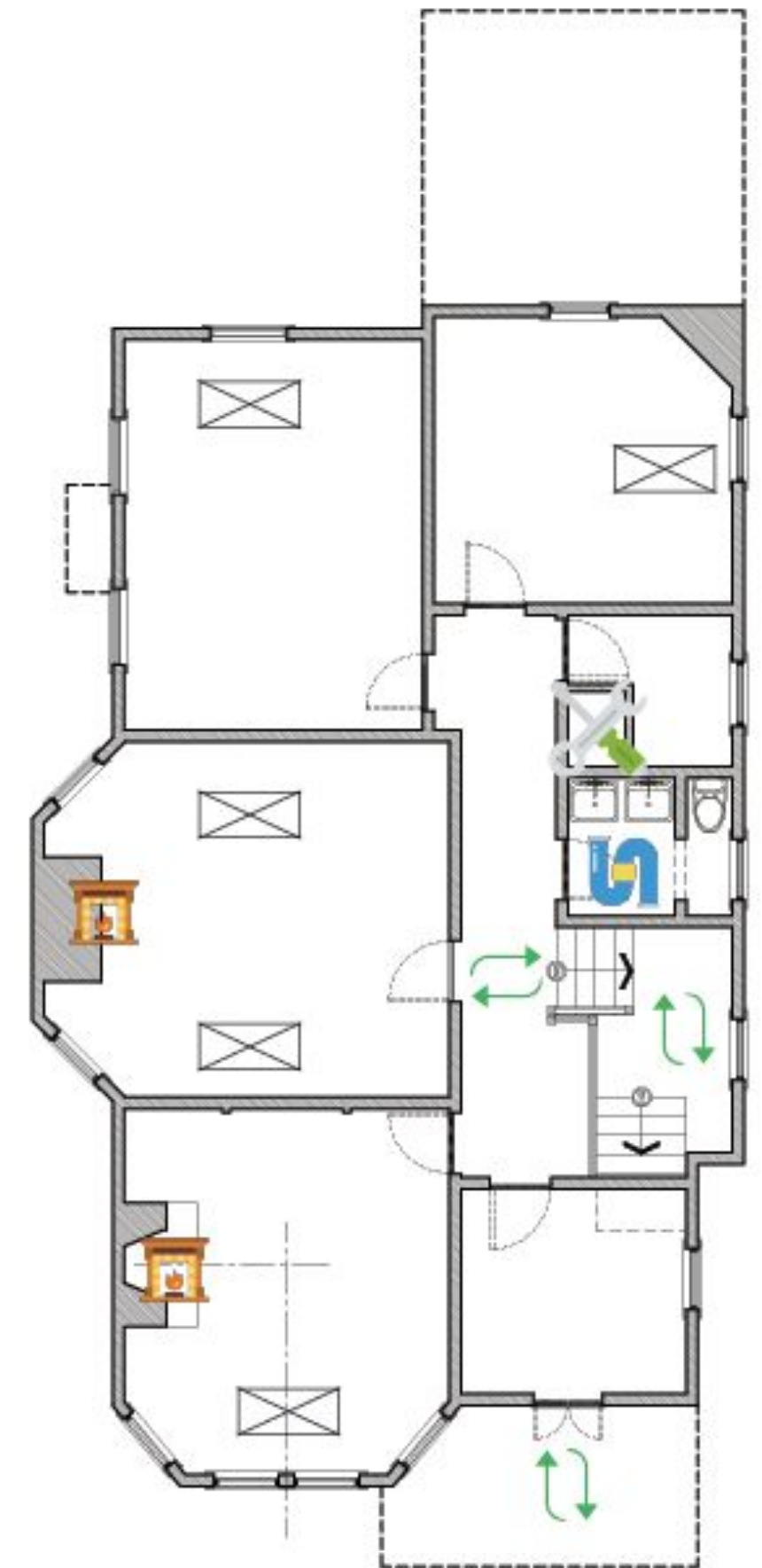
FIREPLACE



HISTORIC OVEN



FIRST FLOOR PLAN



SECOND FLOOR PLAN

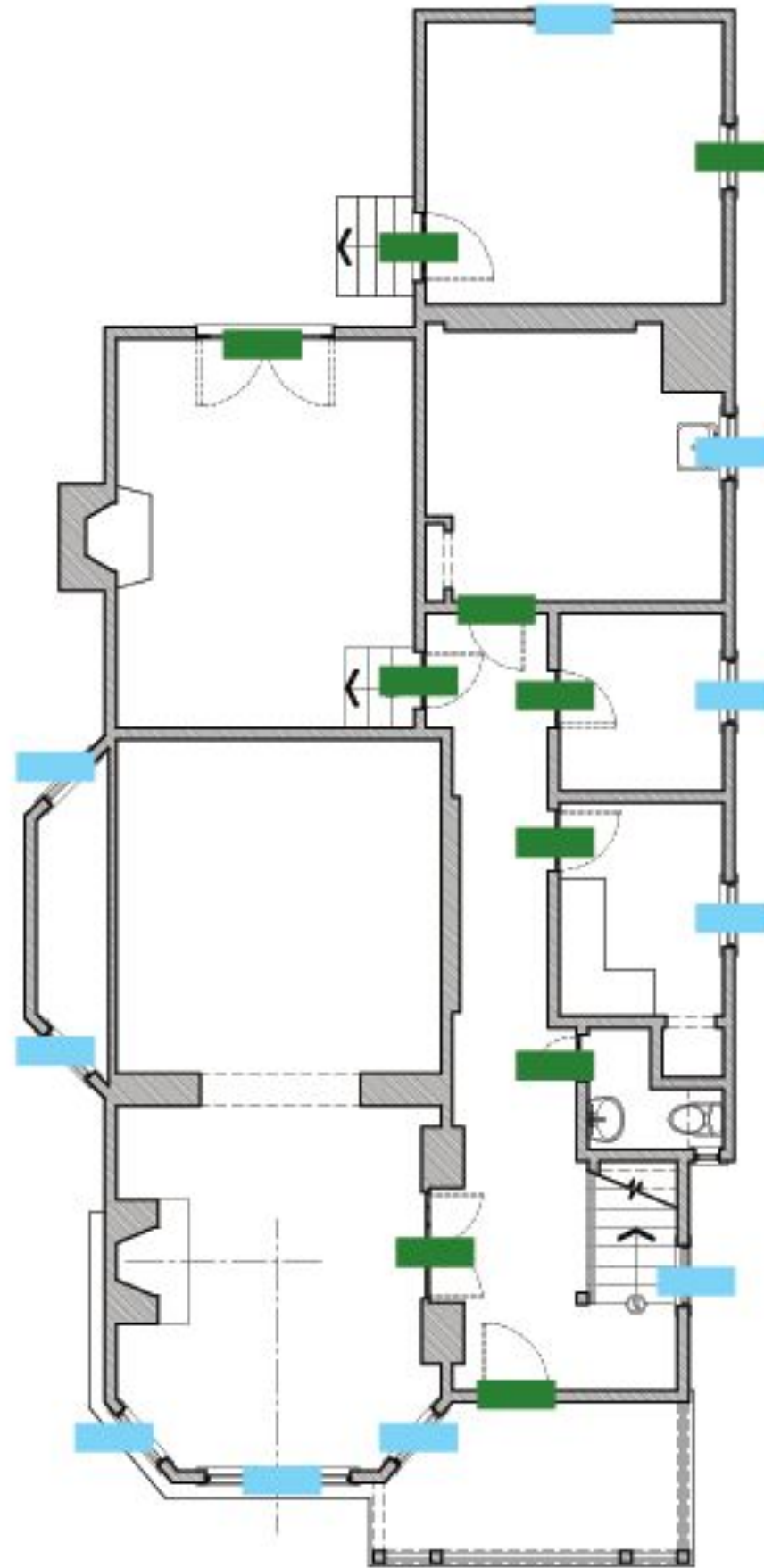


DRAWING NOT TO SCALE

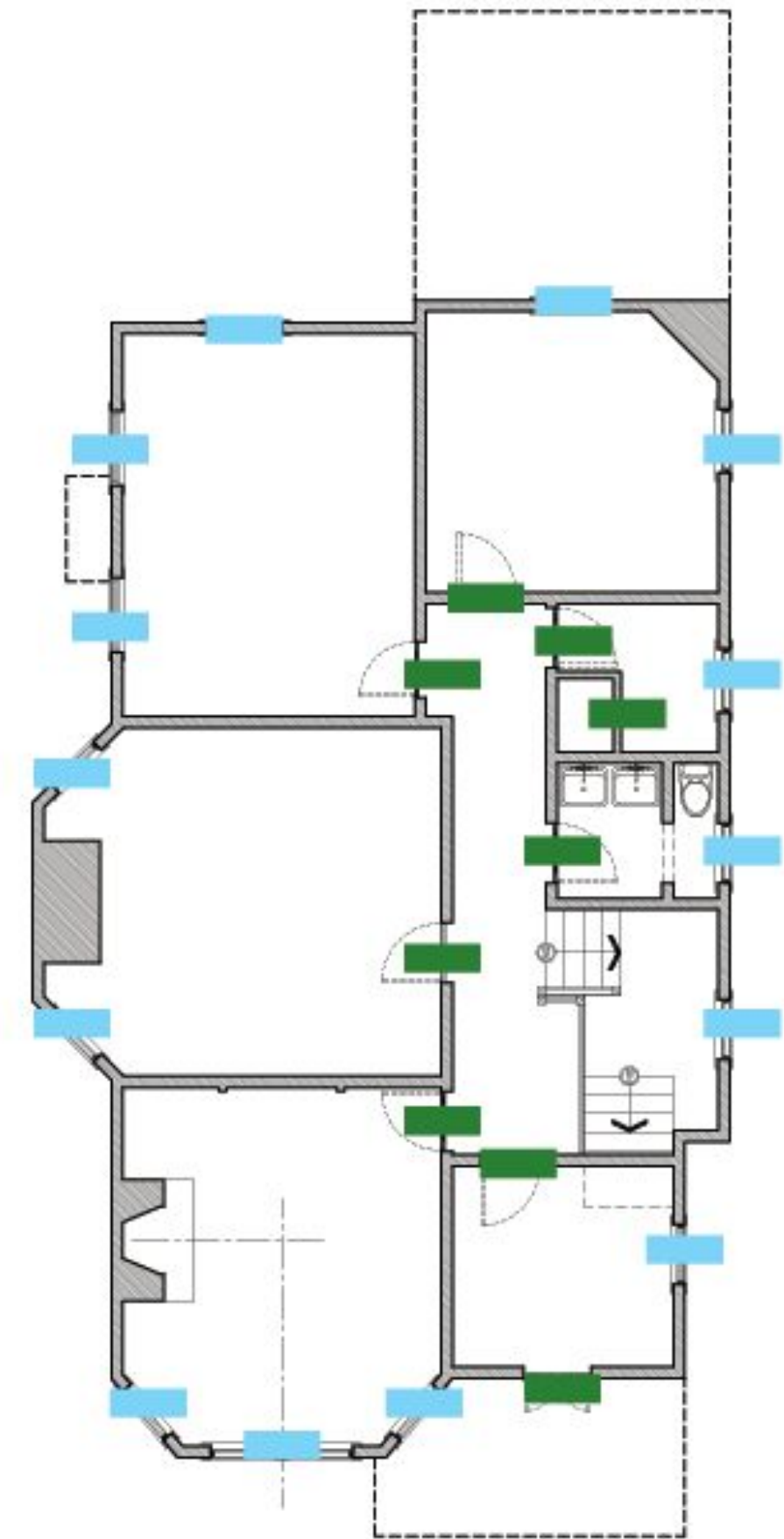


BUILDING ANALYSIS

-  WINDOW
-  DOOR



FIRST FLOOR PLAN



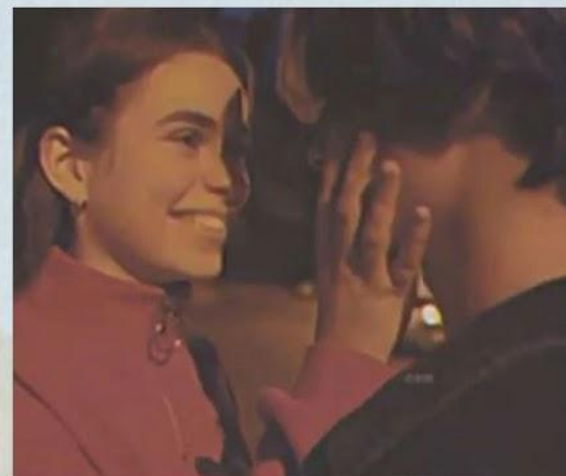
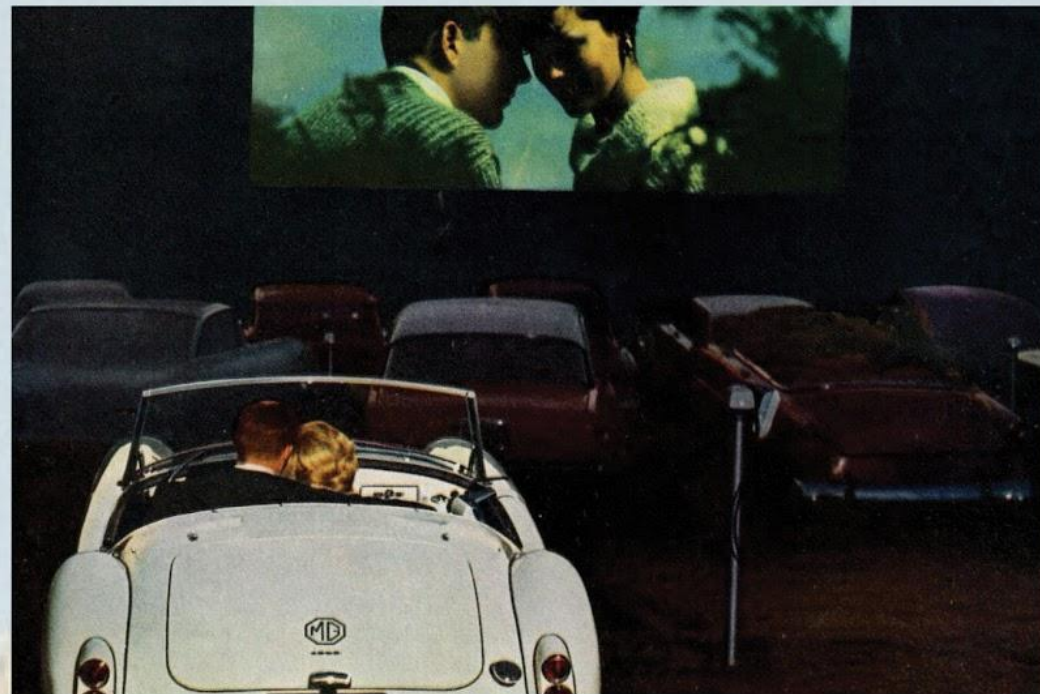
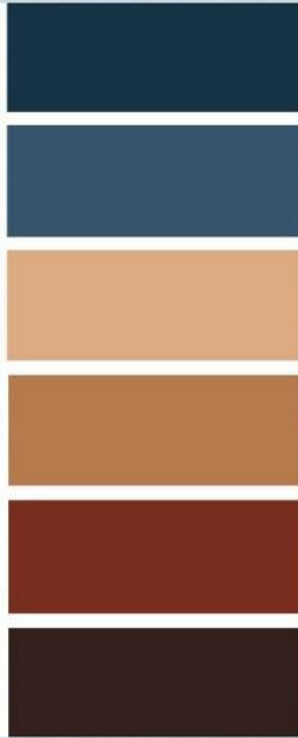
SECOND FLOOR PLAN

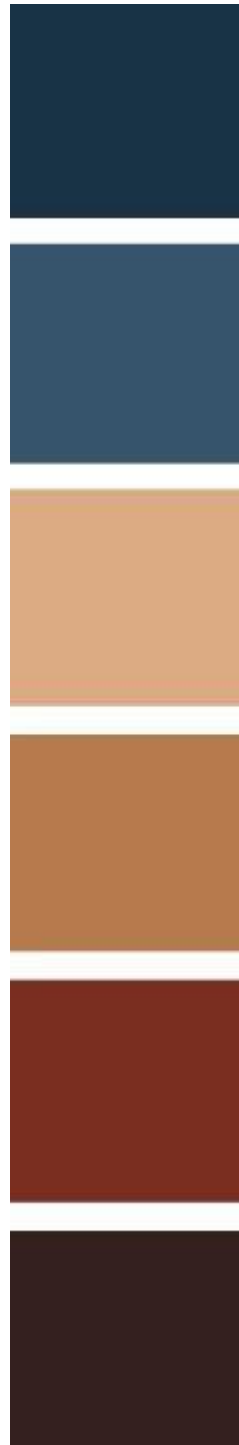


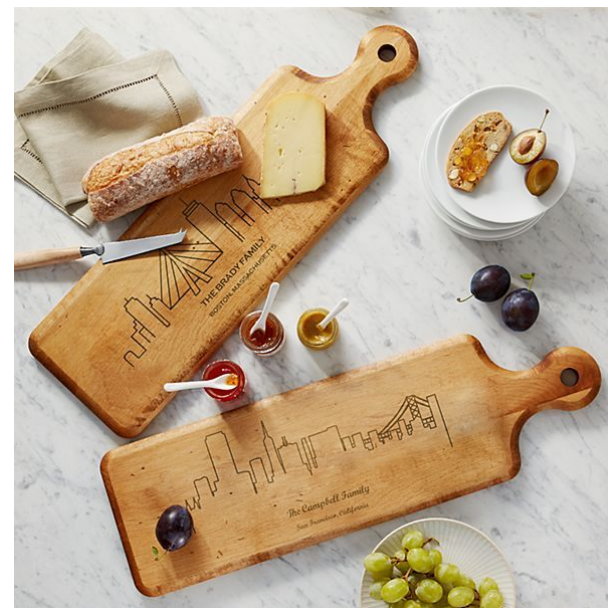
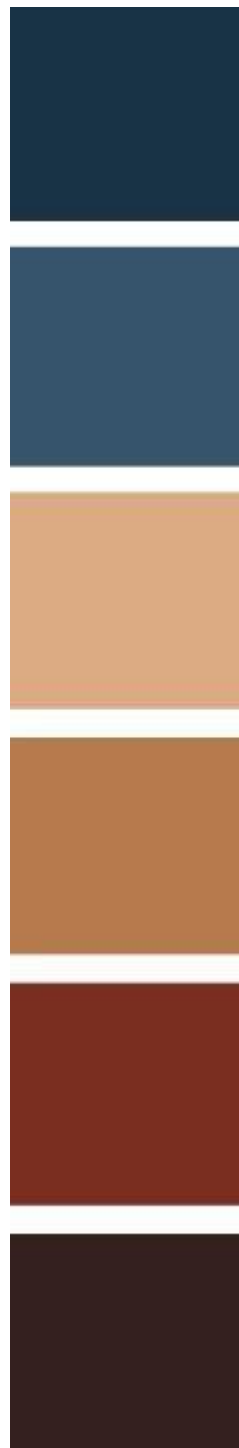
DRAWING NOT TO SCALE

Wholesomeness

This journey secures the ideal dining experience that faithfully represents a genuine, human connection. With this space, the goal is to push comfortability, warmth, and a mini escape from technology. By utilizing honest materials, inviting furniture selections, and a vintage color palette, users will find that the overall experience embodies pureness and contentment. Wholesomeness' mission is to nurture relationships between people and find true joy in what life has to offer.





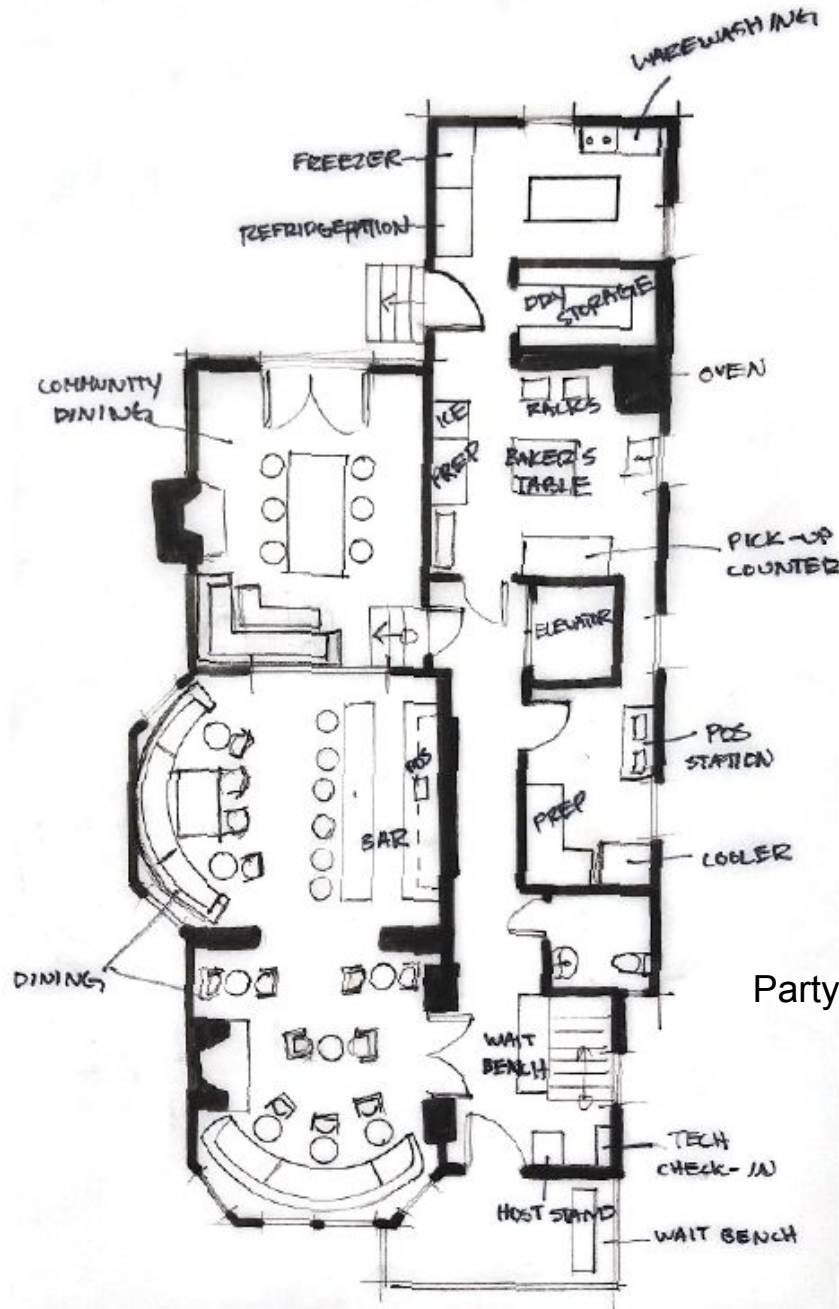


YARD AREA IDEAS



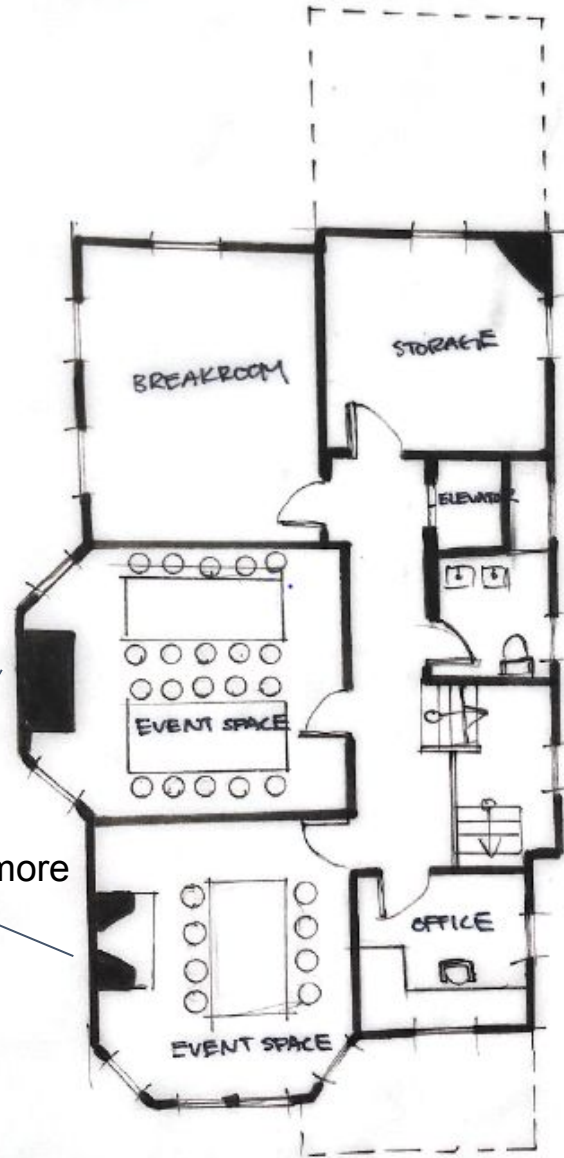


LOOSE FLOOR PLANS

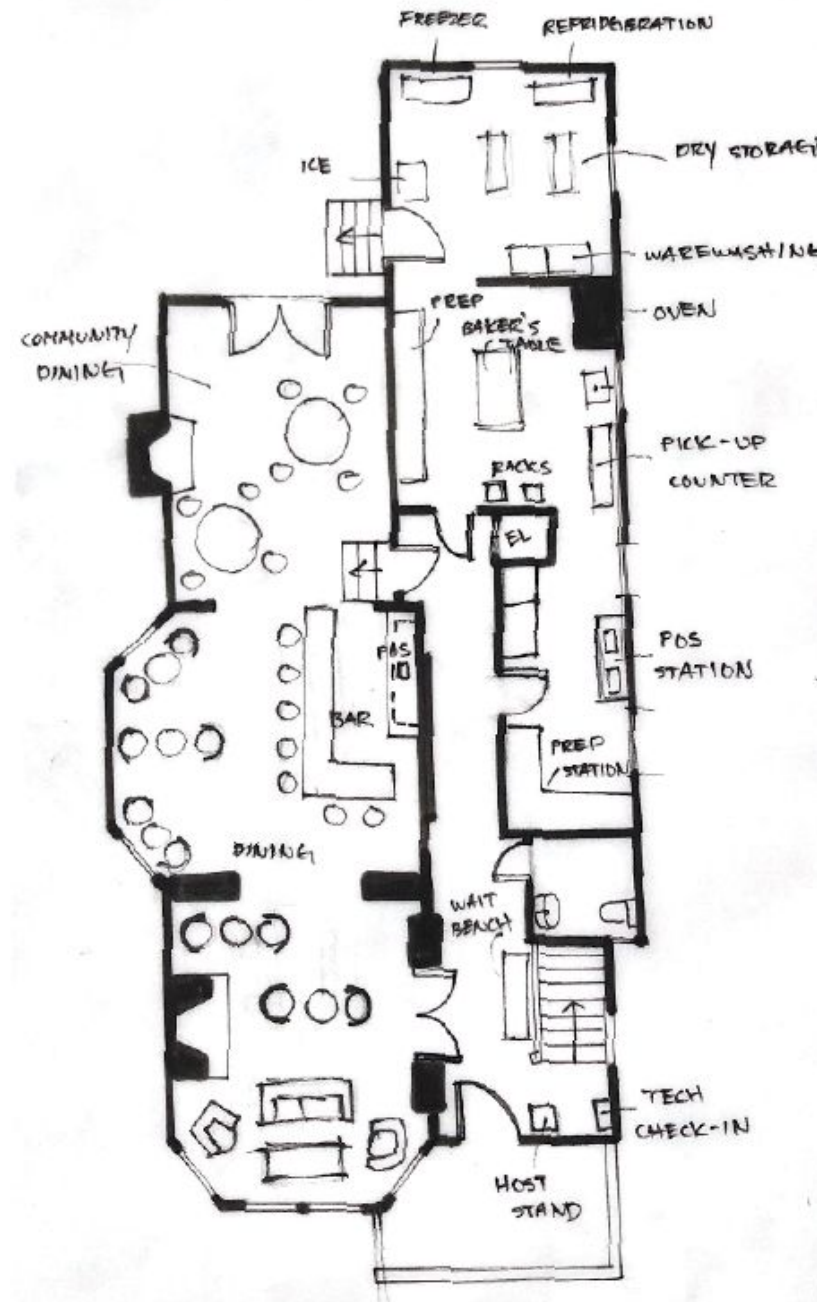


FIRST FLOOR

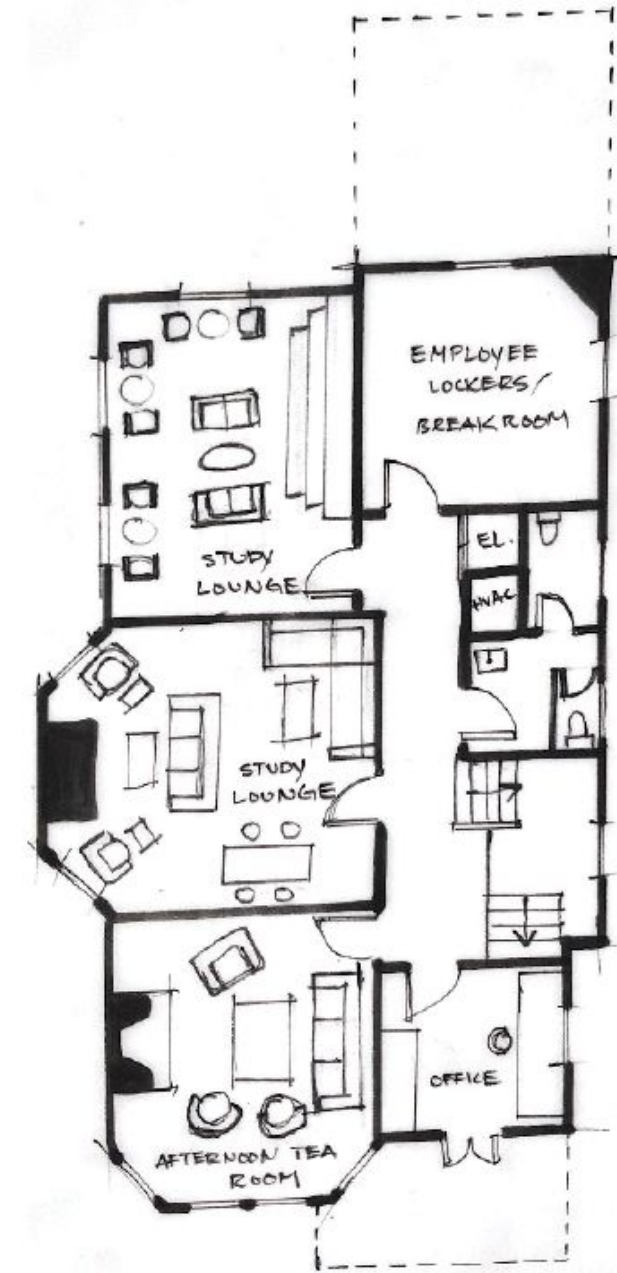
Party of 6 & more



SECOND FLOOR



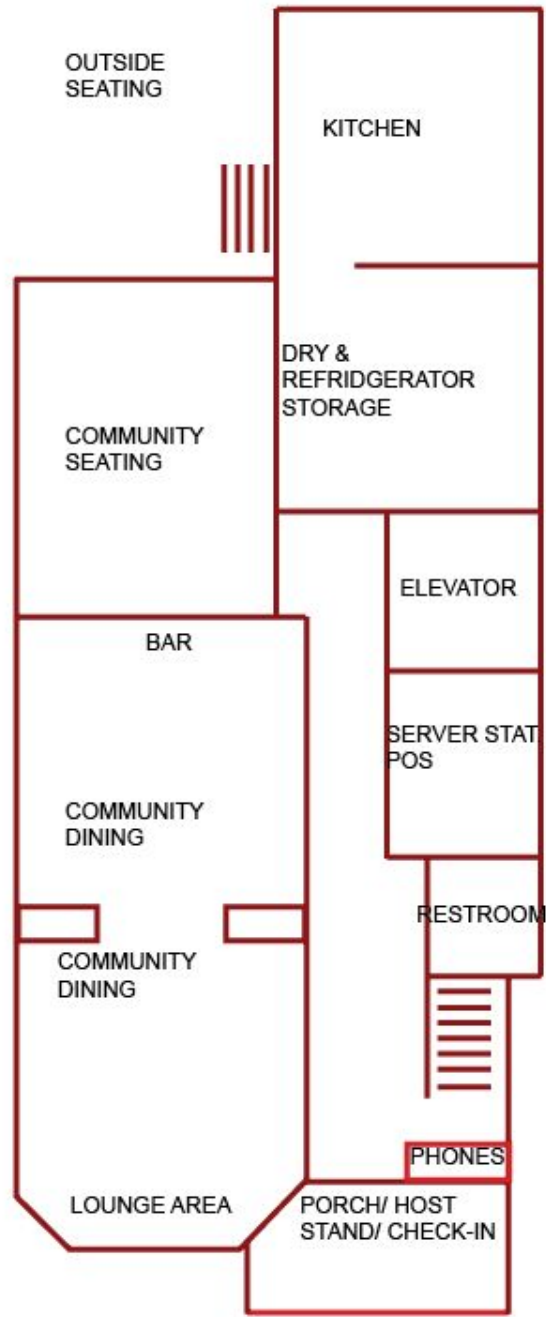
FIRST FLOOR



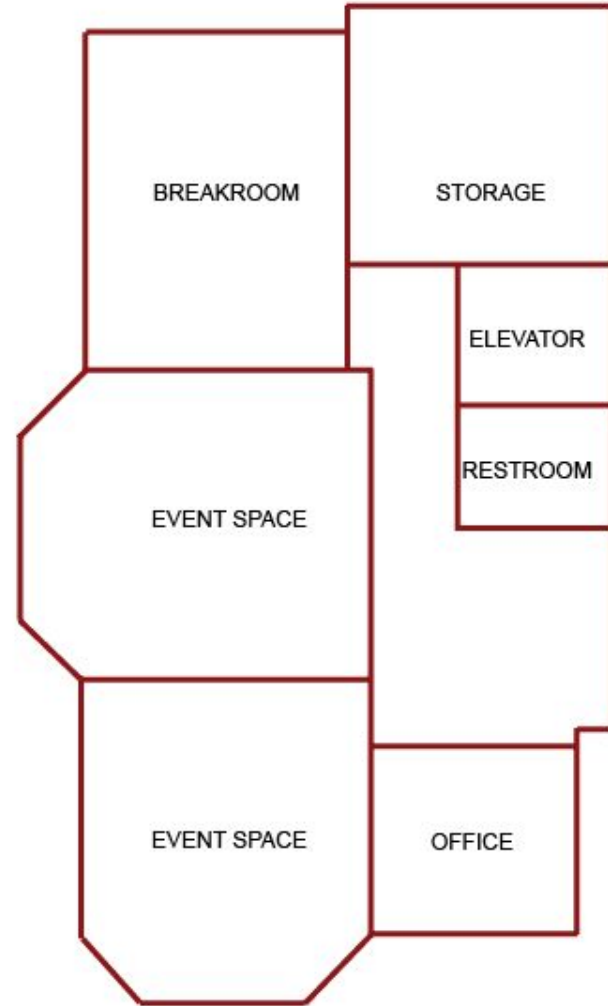
SECOND FLOOR



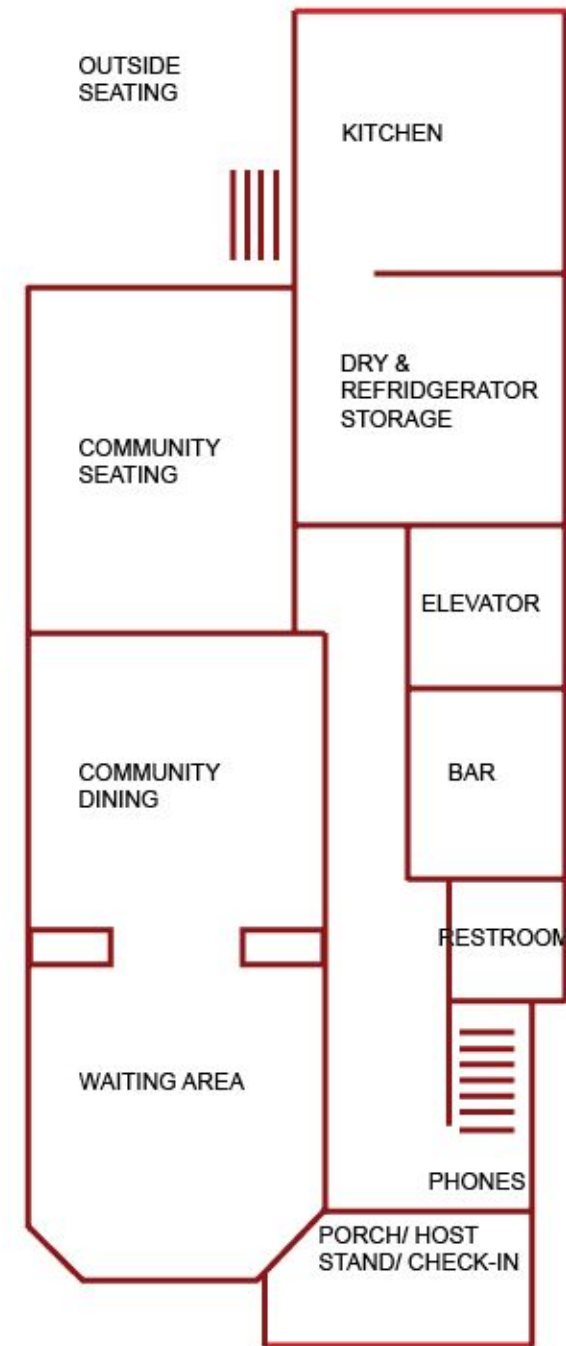
BLOCK DIAGRAMS



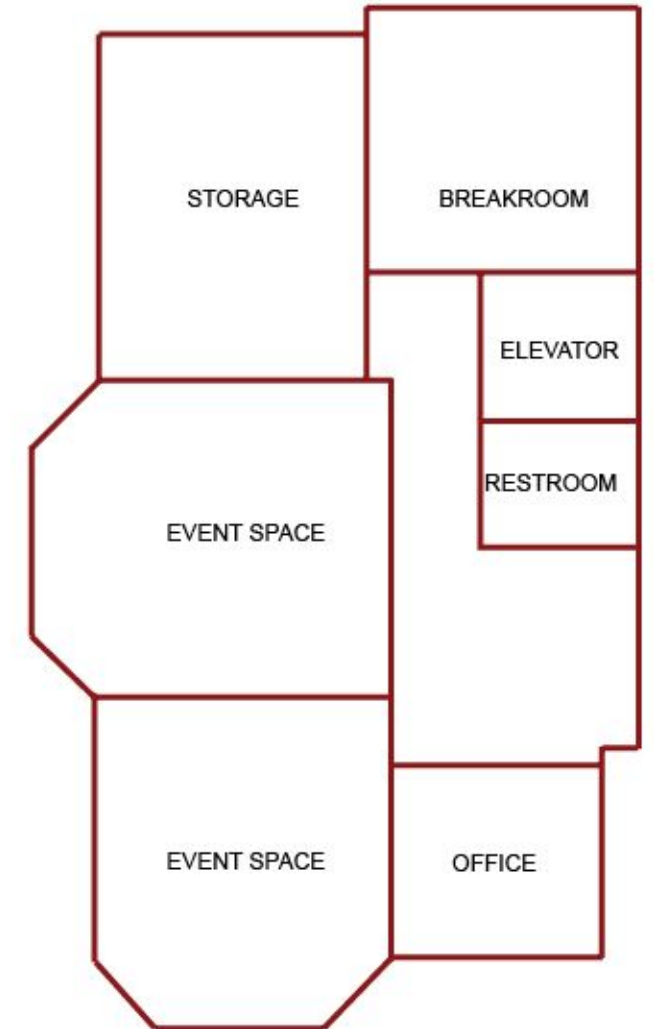
FIRST FLOOR



SECOND FLOOR



FIRST FLOOR



SECOND FLOOR

PHASE II

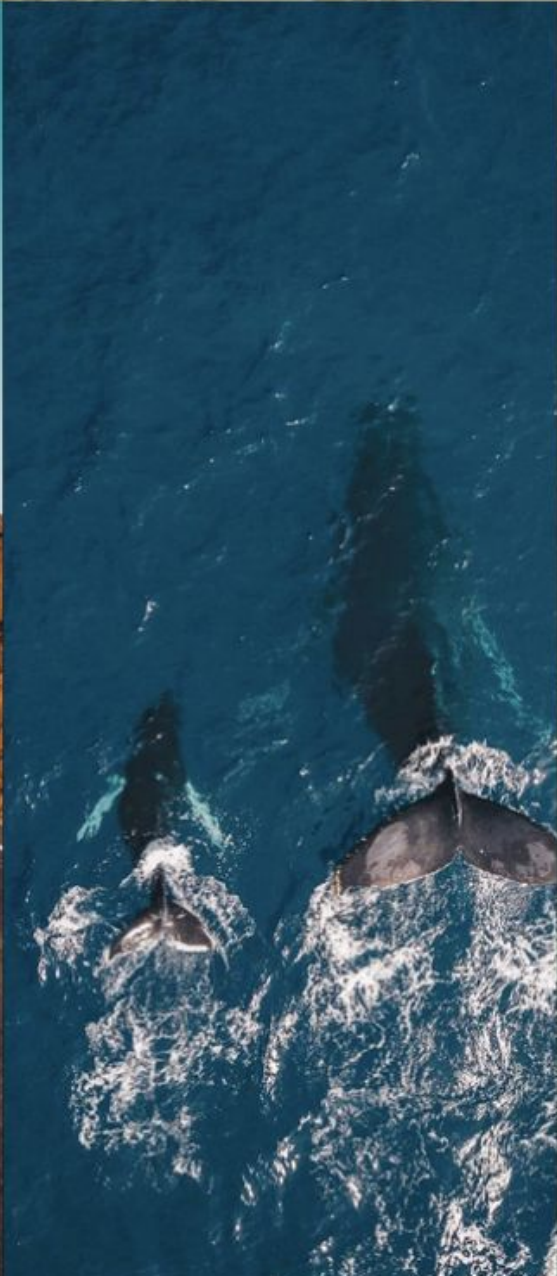
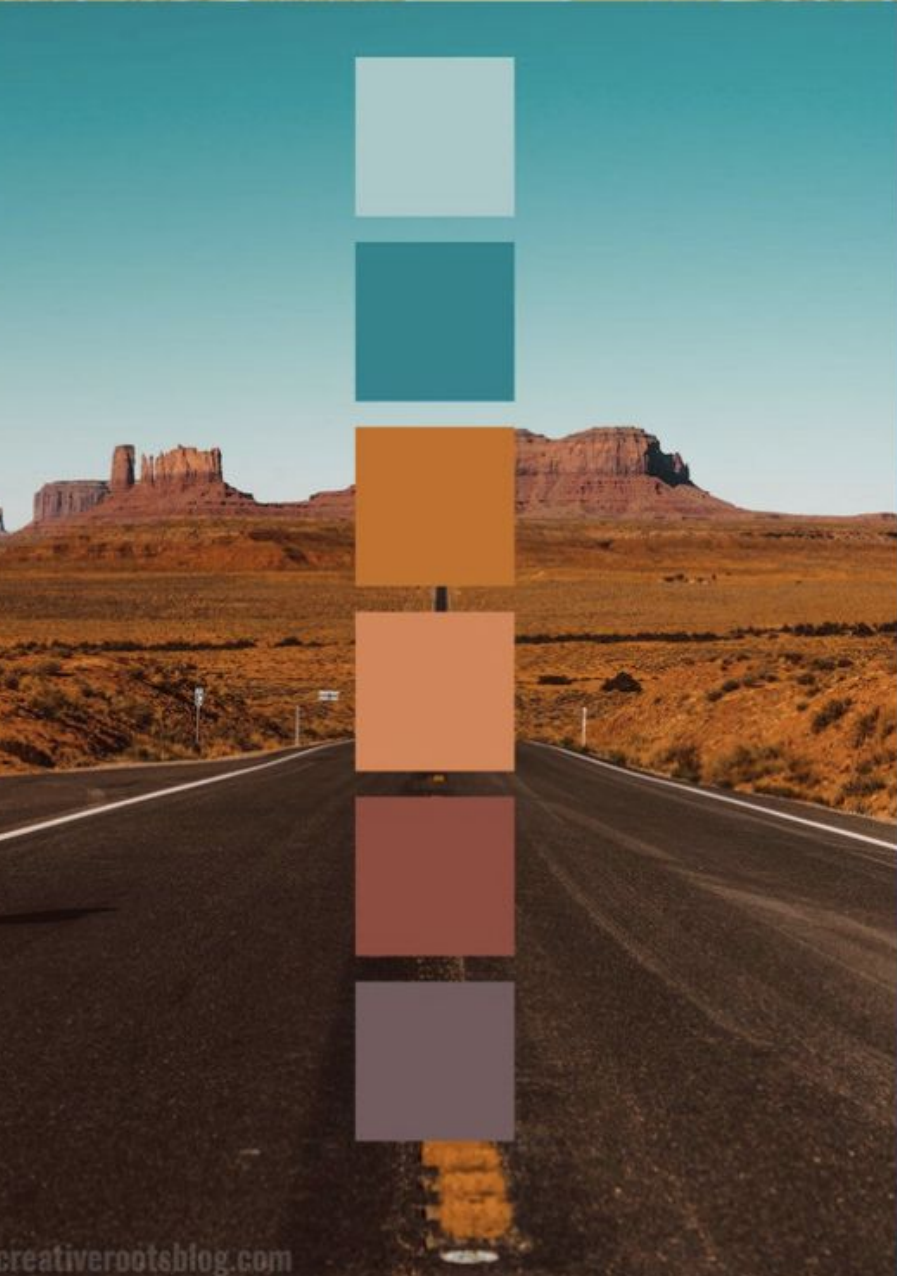
No signal

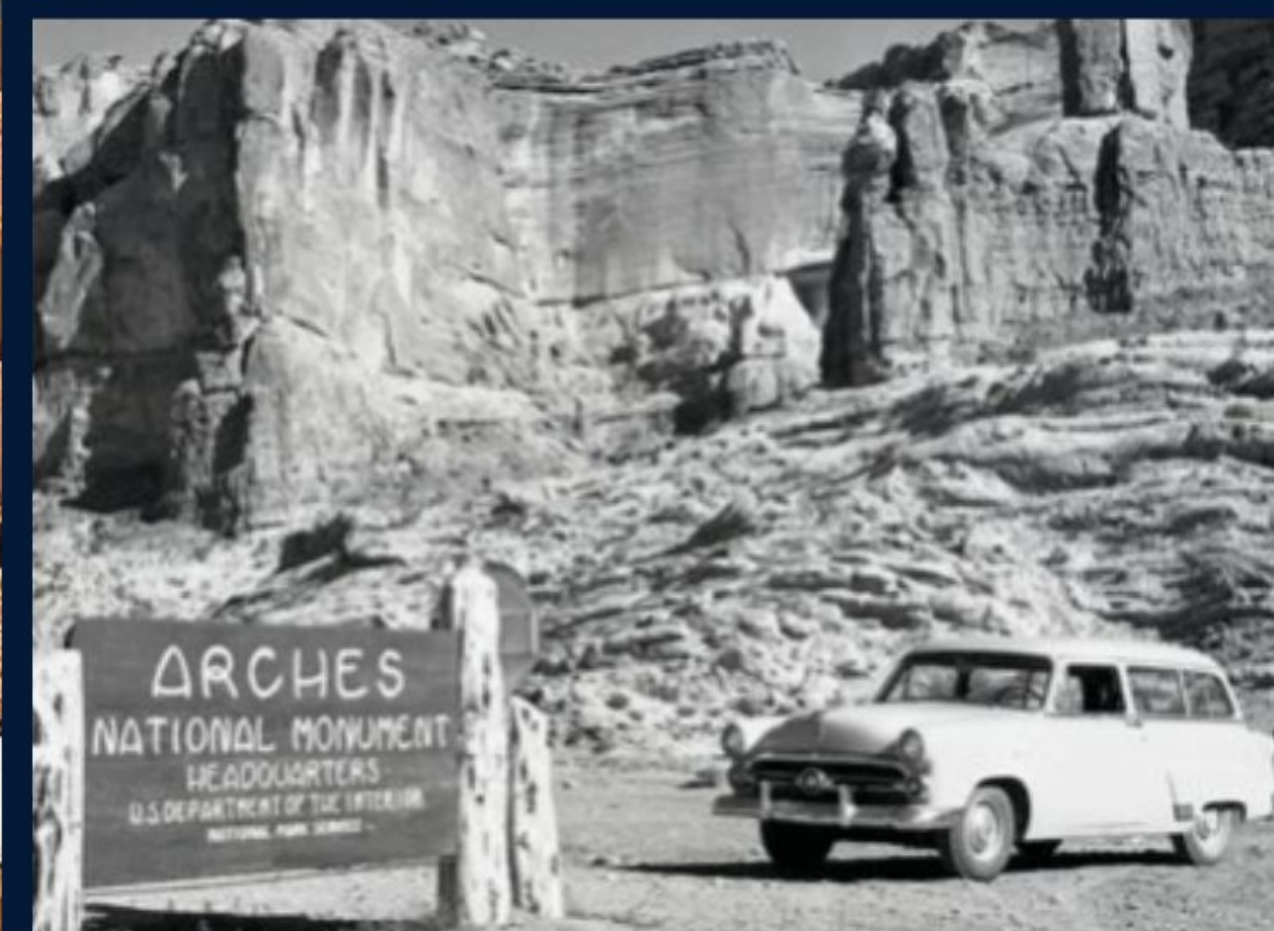
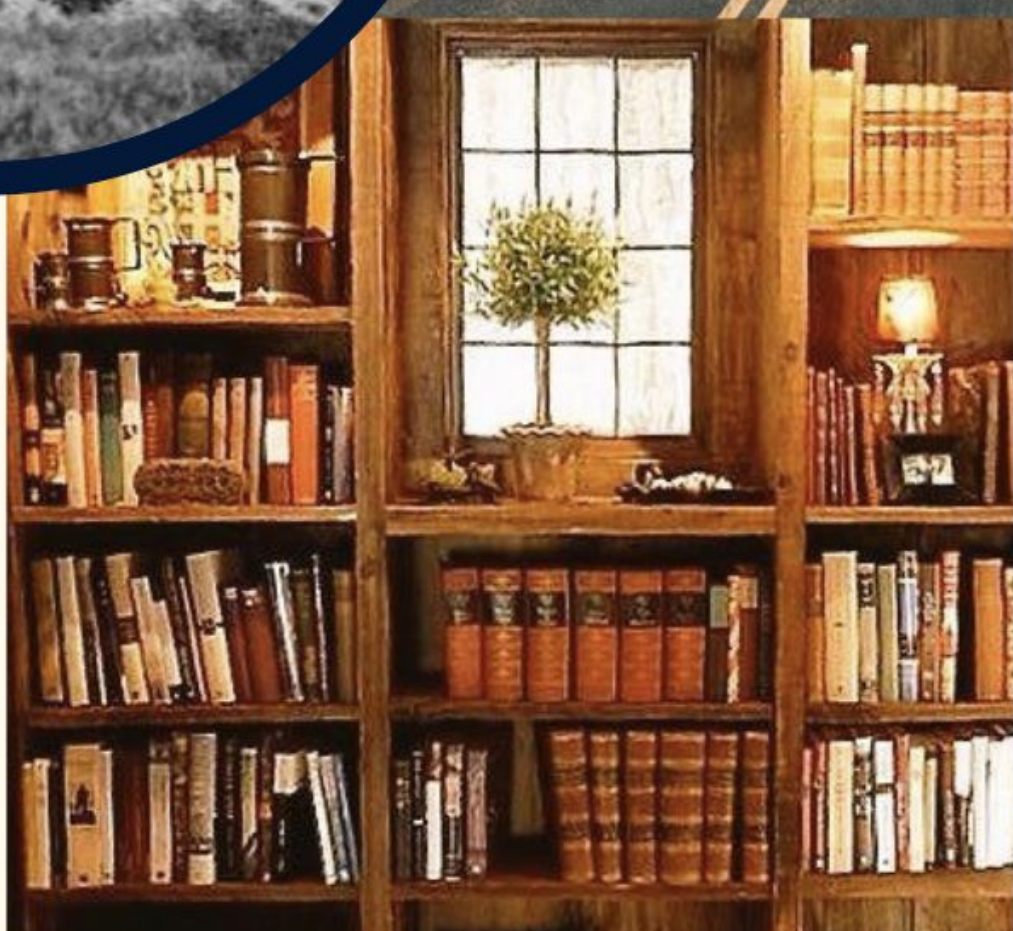
Using the road less traveled this space will transport you into a location with no signal. The design of this space will transport you to a few different rooms that are inspired by the nature and beauty of our national parks. By entering these inspired rooms you'll be invited to put your phone down and connect with the people beside you, the food in front of you and the environment around you, Analog Public House is a space where all of your senses are in harmony and you forget about the technological world outside of the four walls that are surrounding you.

Sensation

- Connection -

Transformation





The Yellowstone Room



Glacier National Park





The Great Lakes Room

Grand Canyon



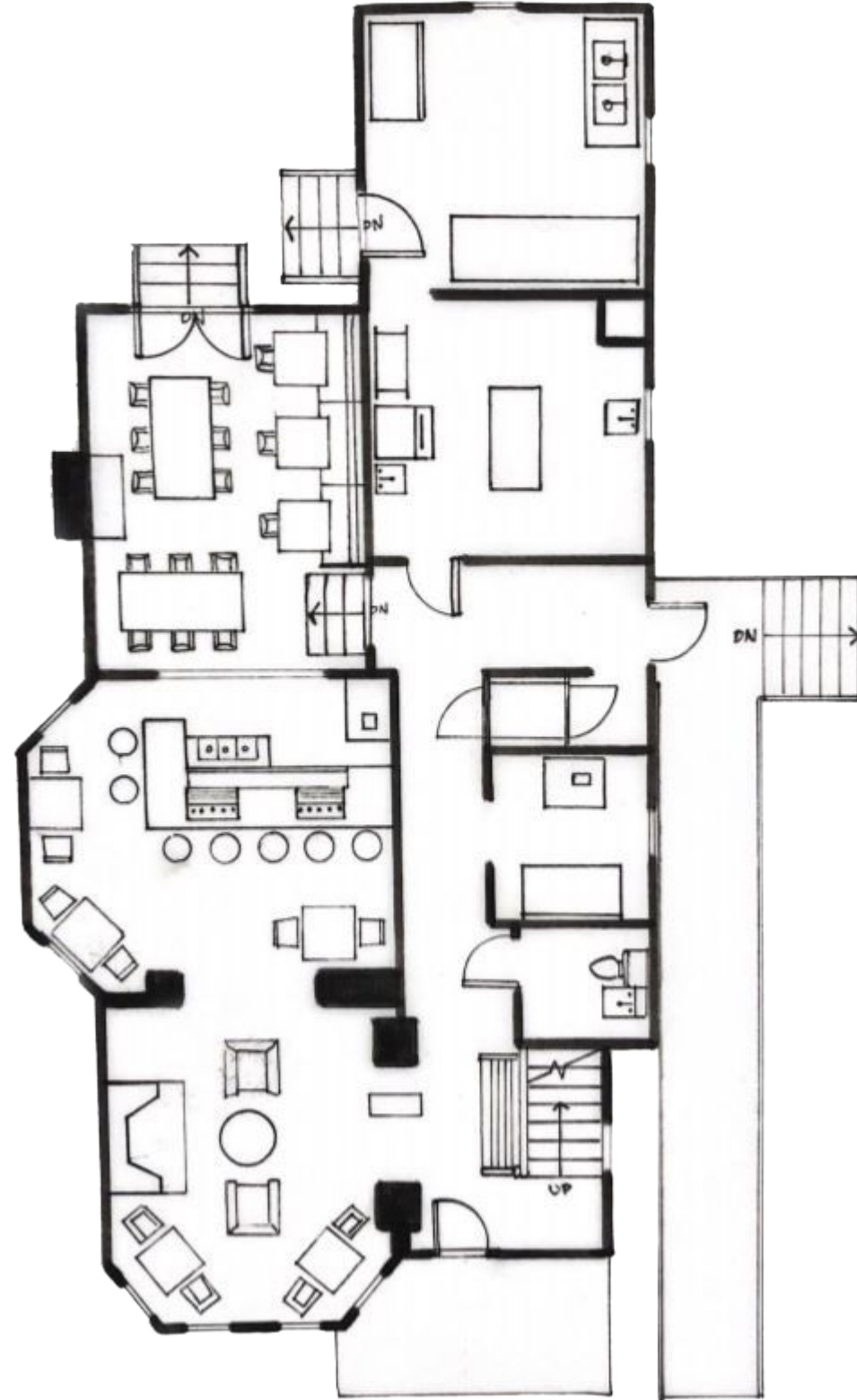
Gold Rush



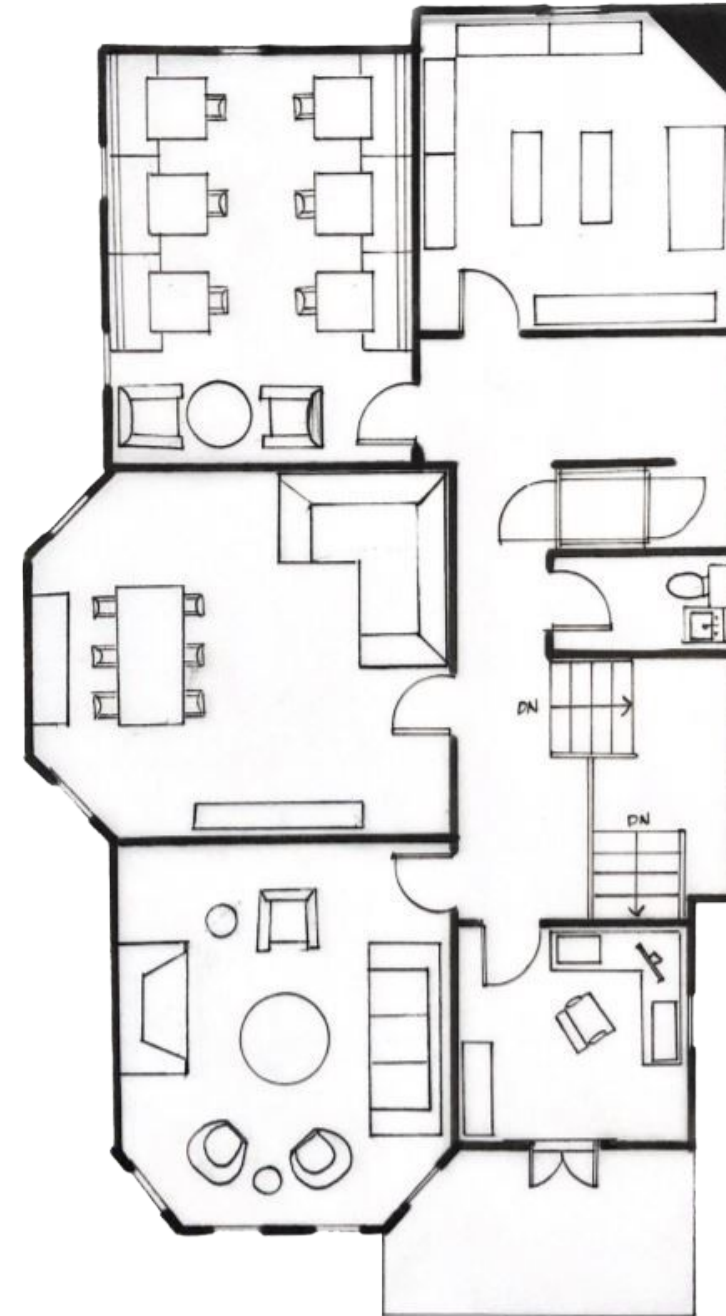
The Campsite



Schematic Floor Plan

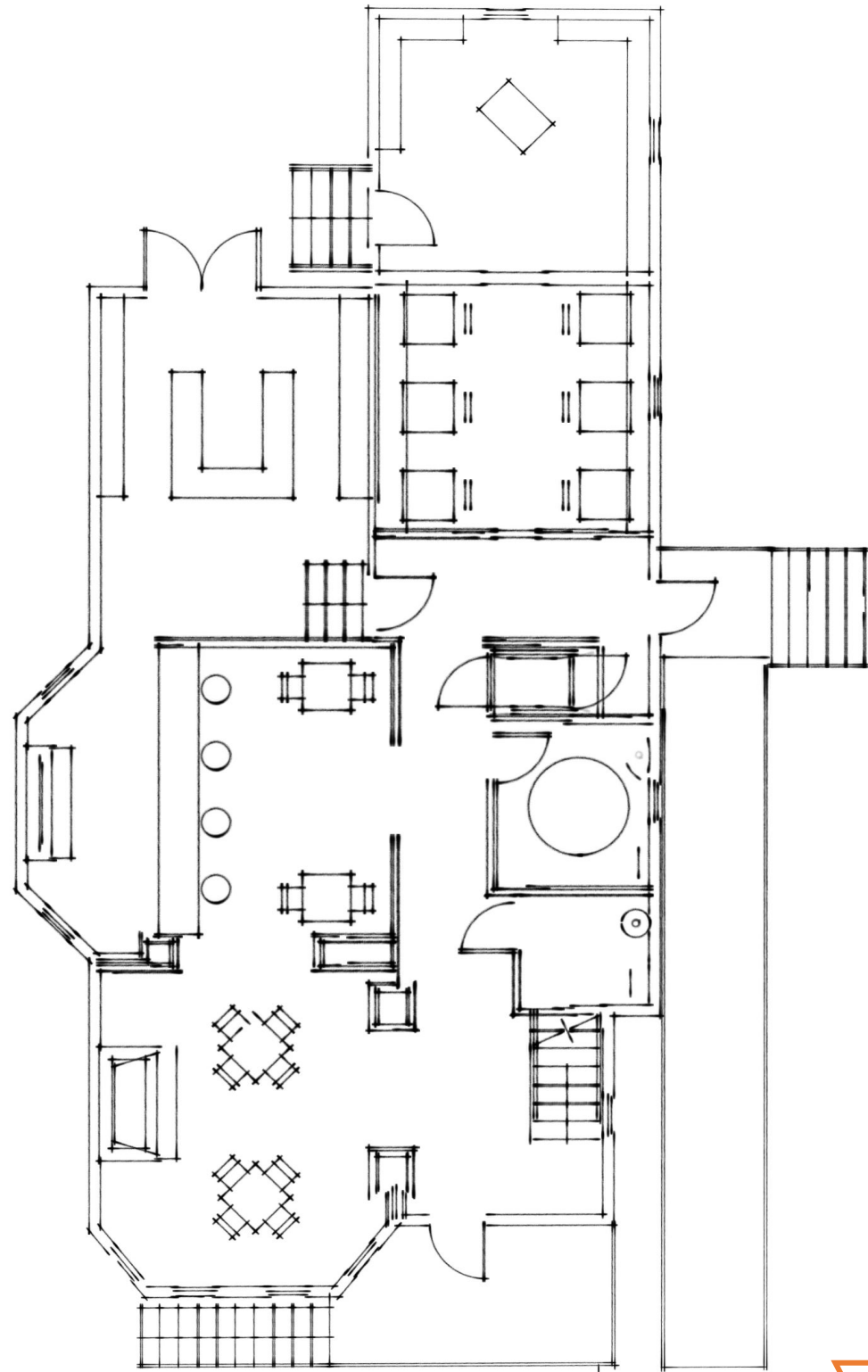


FIRST FLOOR PLAN

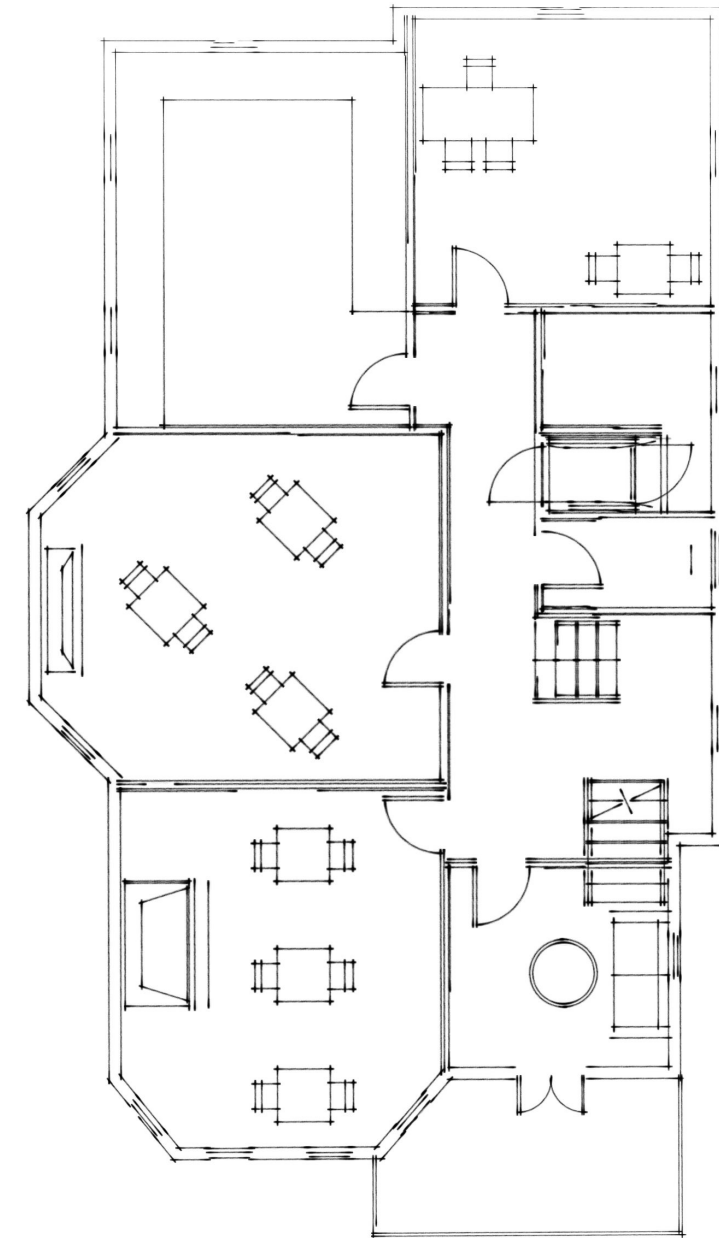


SECOND FLOOR PLAN





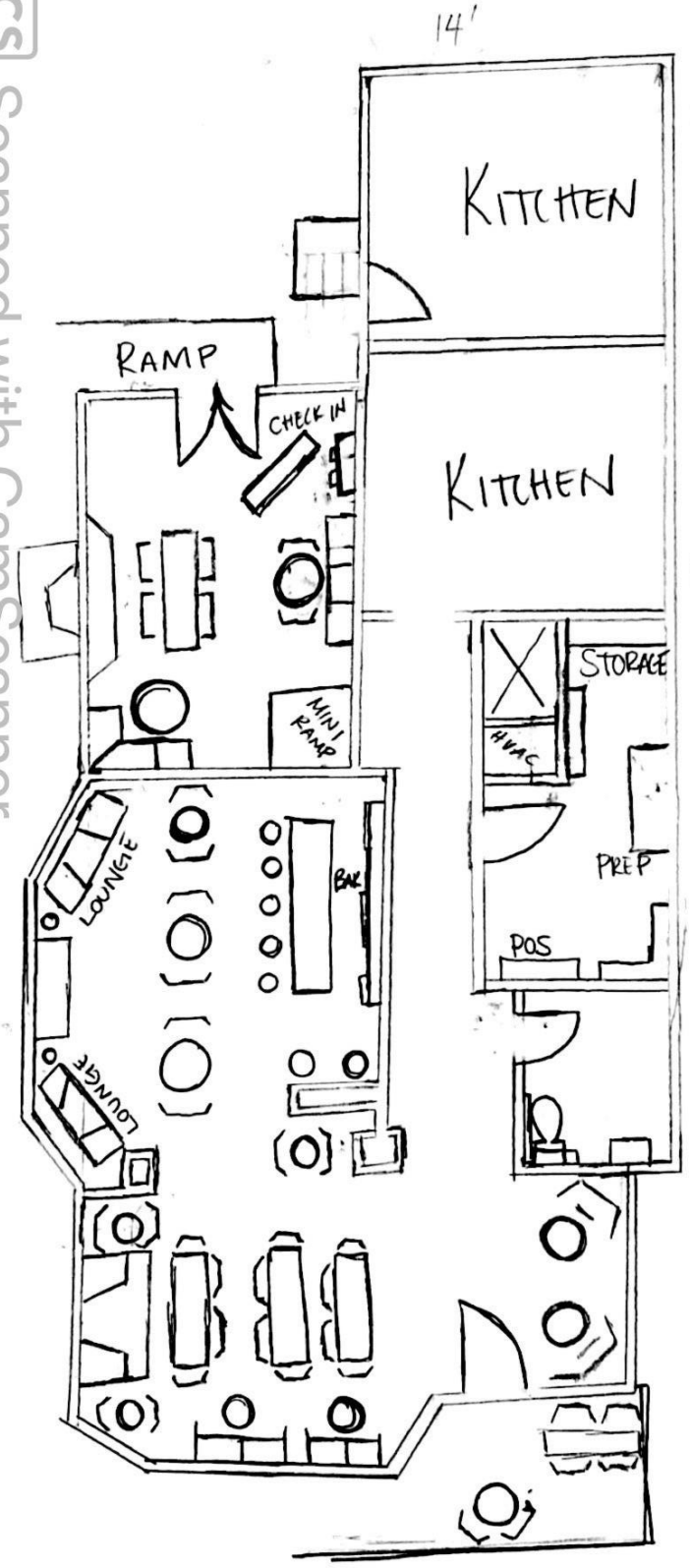
FIRST FLOOR PLAN



SECOND FLOOR PLAN



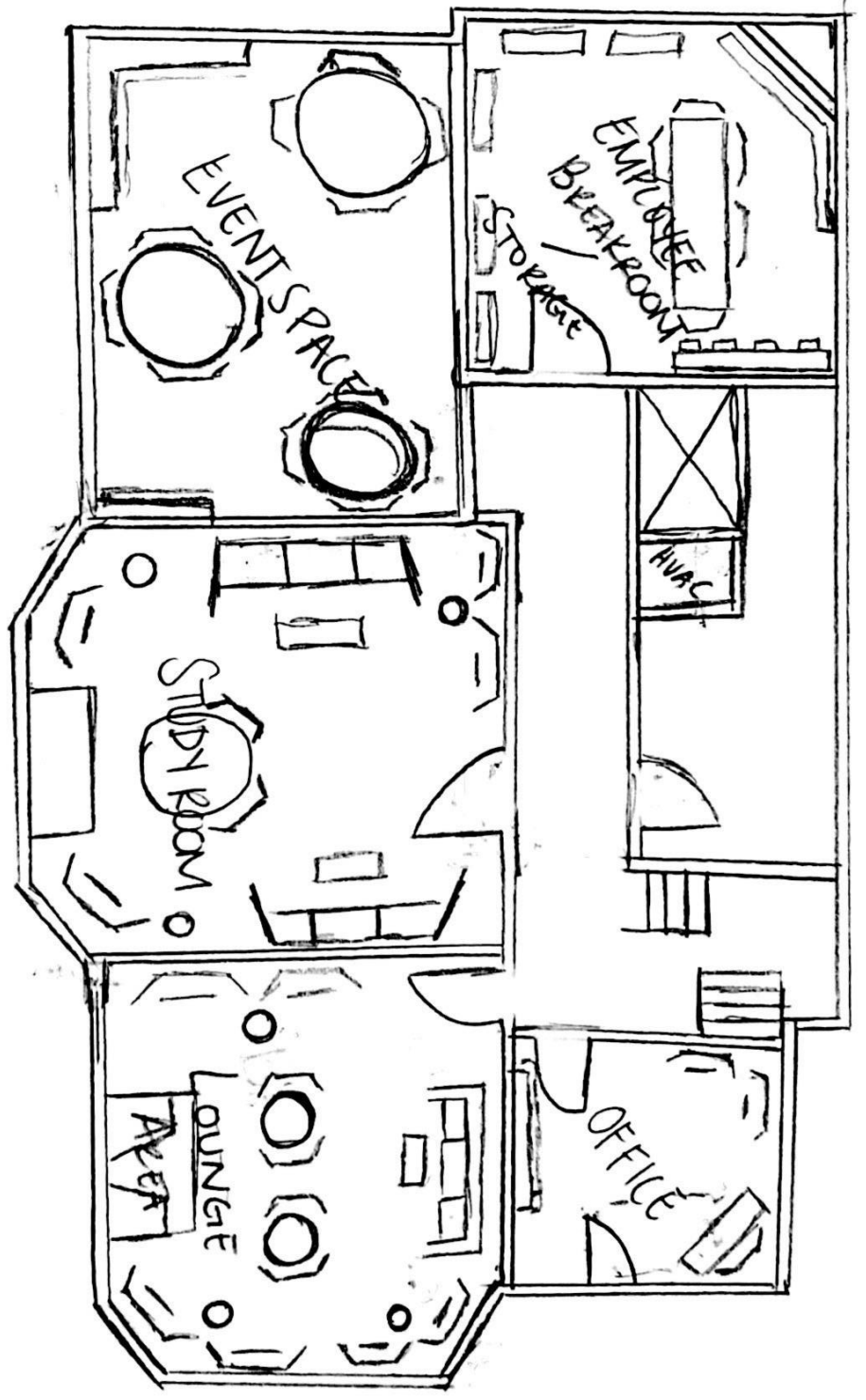
CS Scanned with CamScanner
18-1-01 FIRST Floor



FIRST FLOOR PLAN

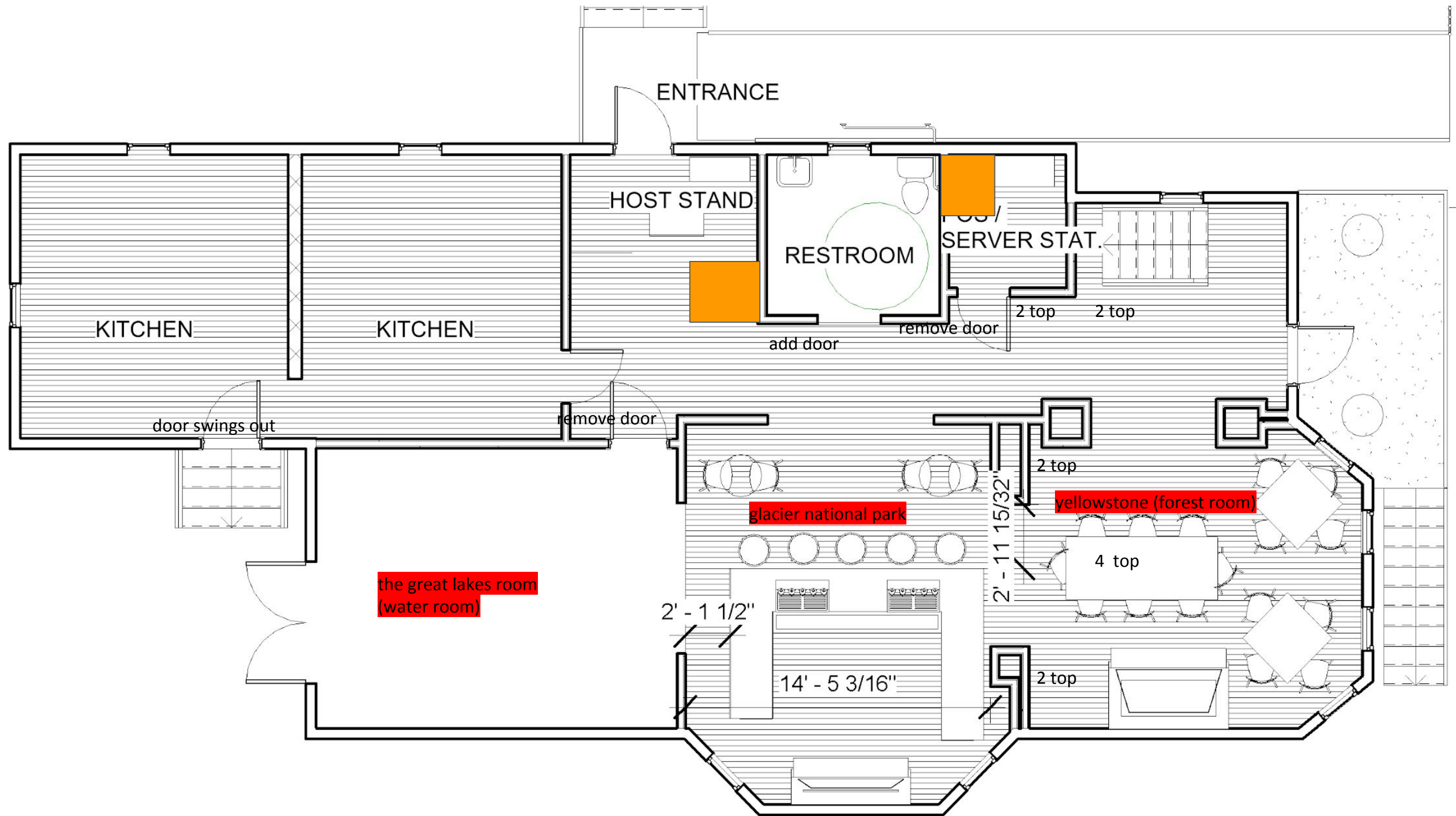


CS Scanned with CamScanner
Second Floor



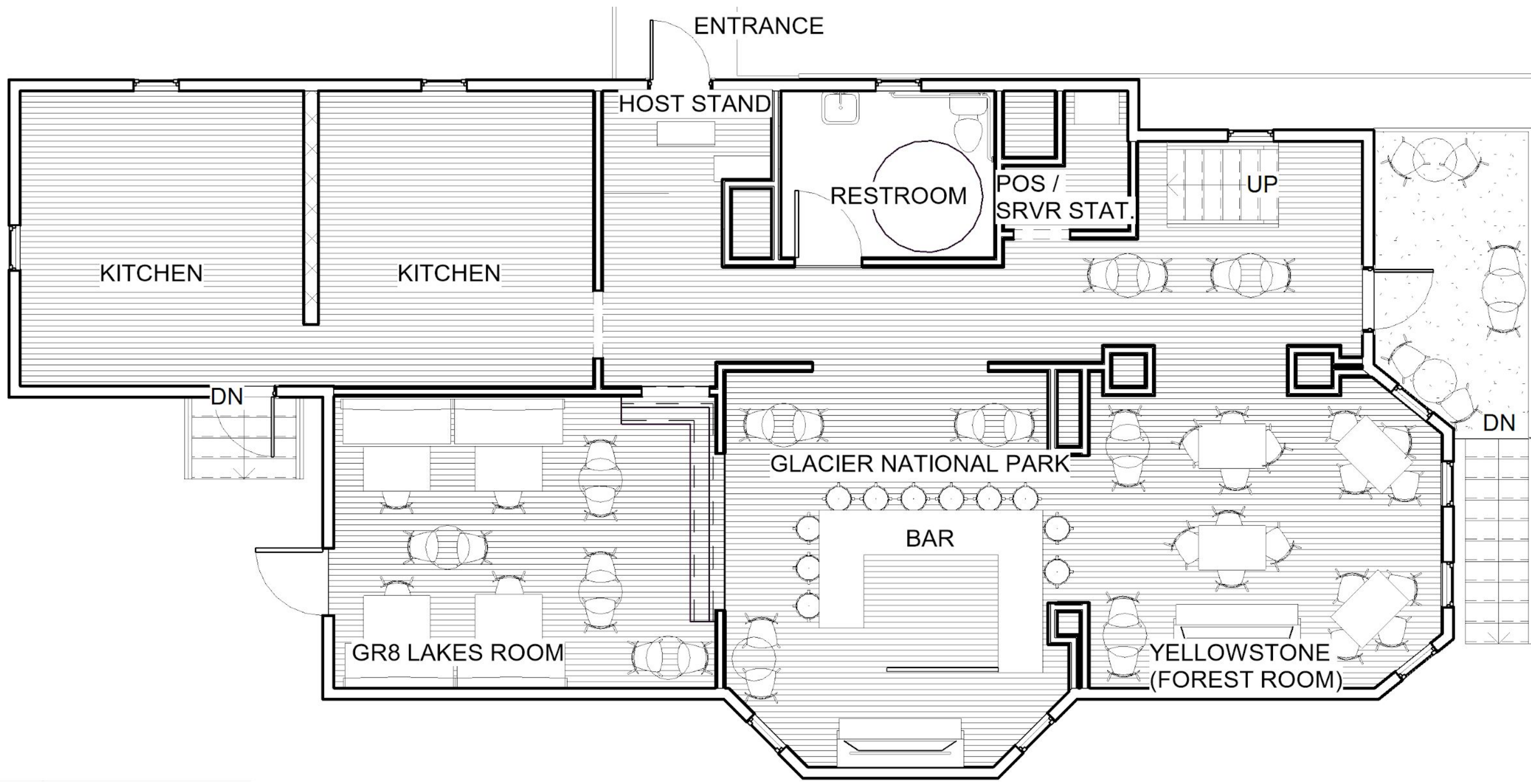
SECOND FLOOR PLAN





FIRST FLOOR





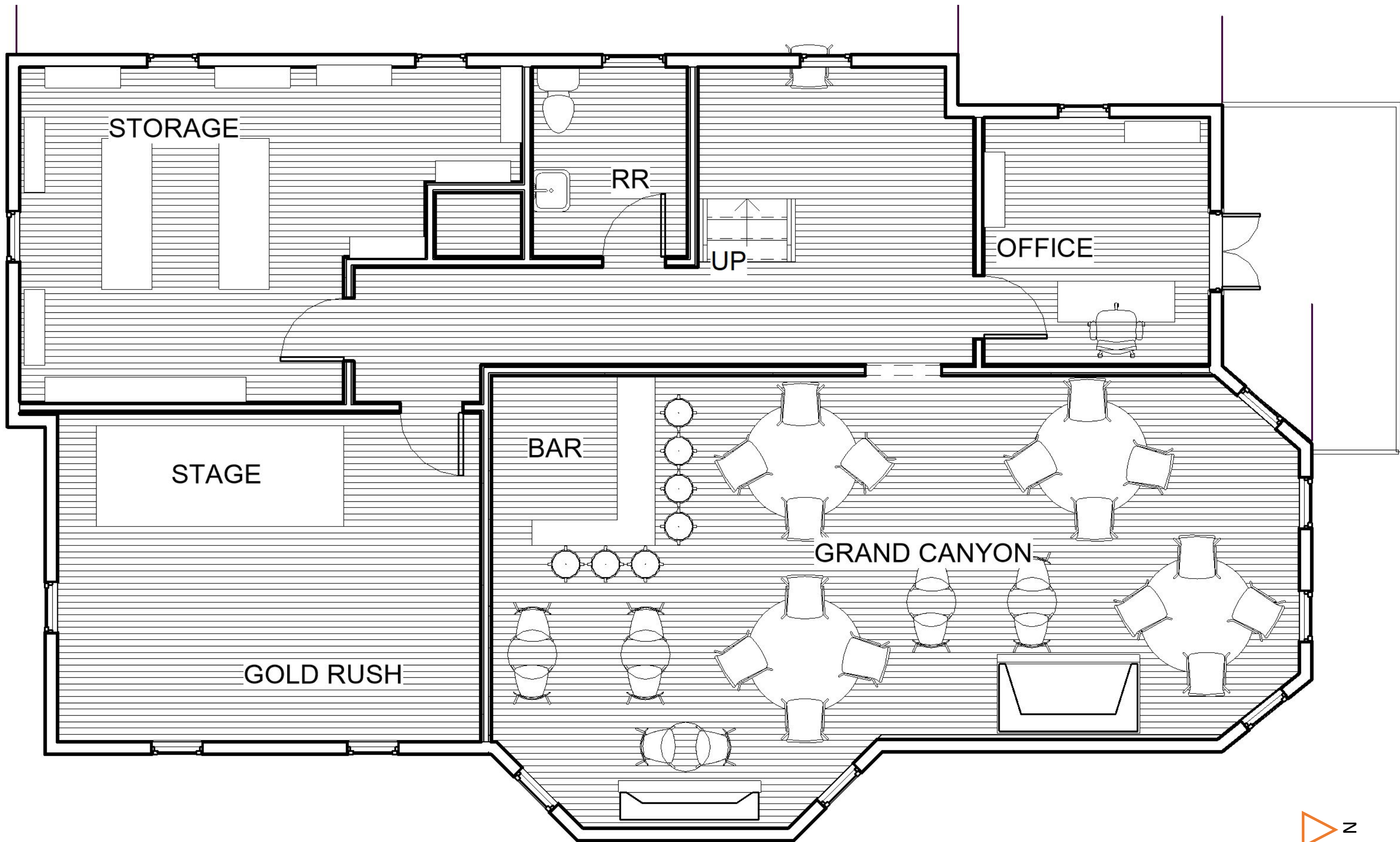
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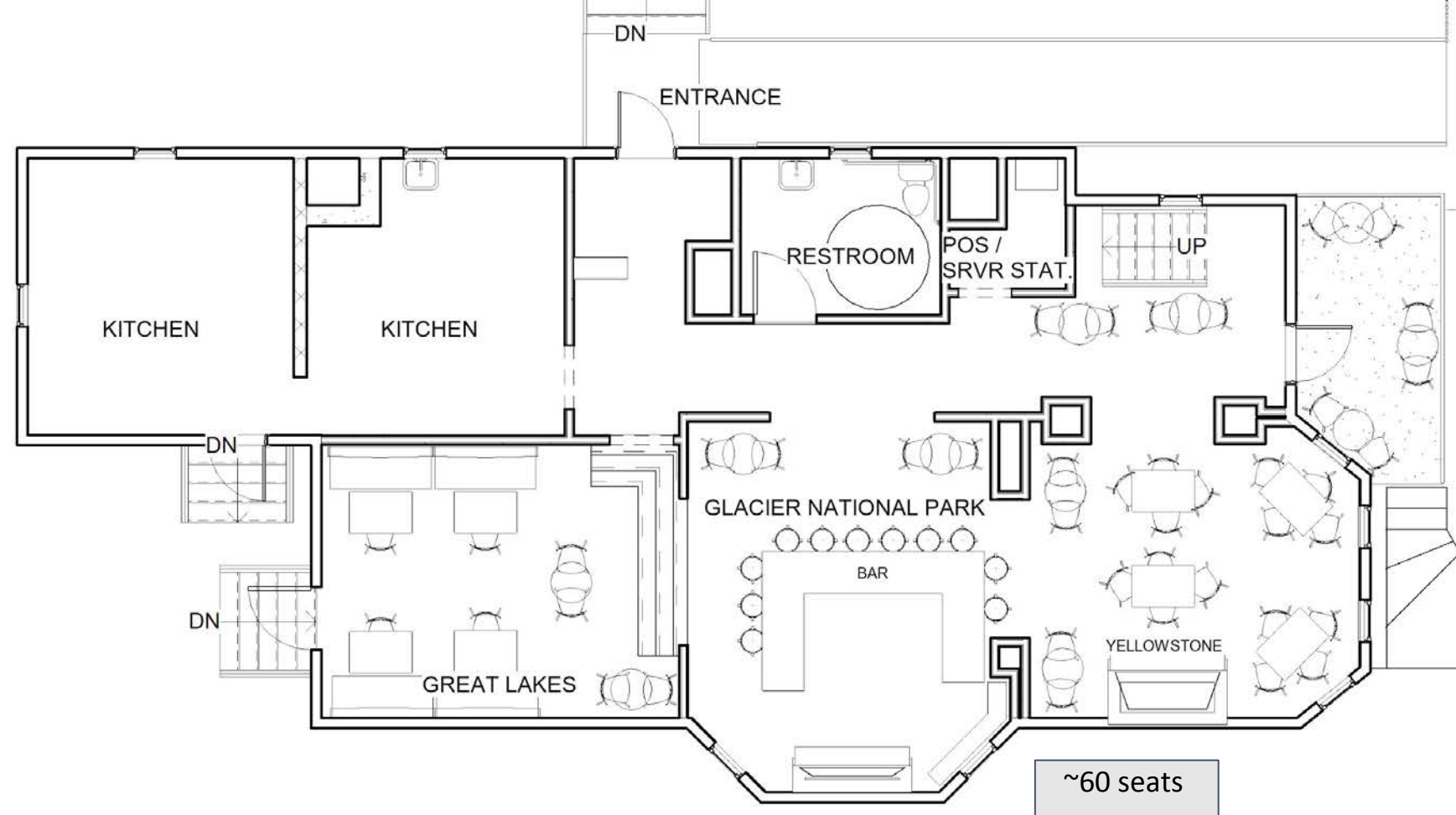


SECOND FLOOR

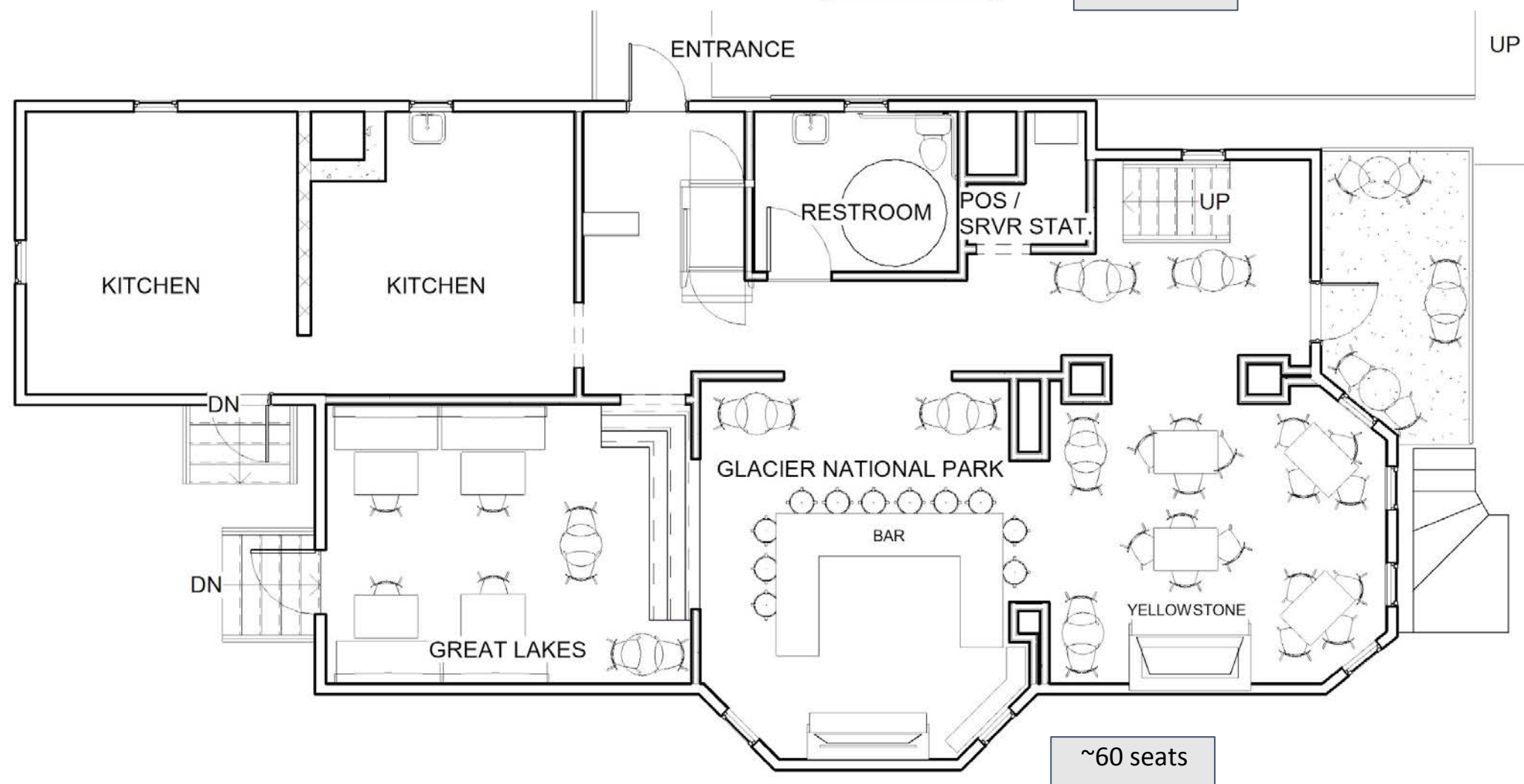




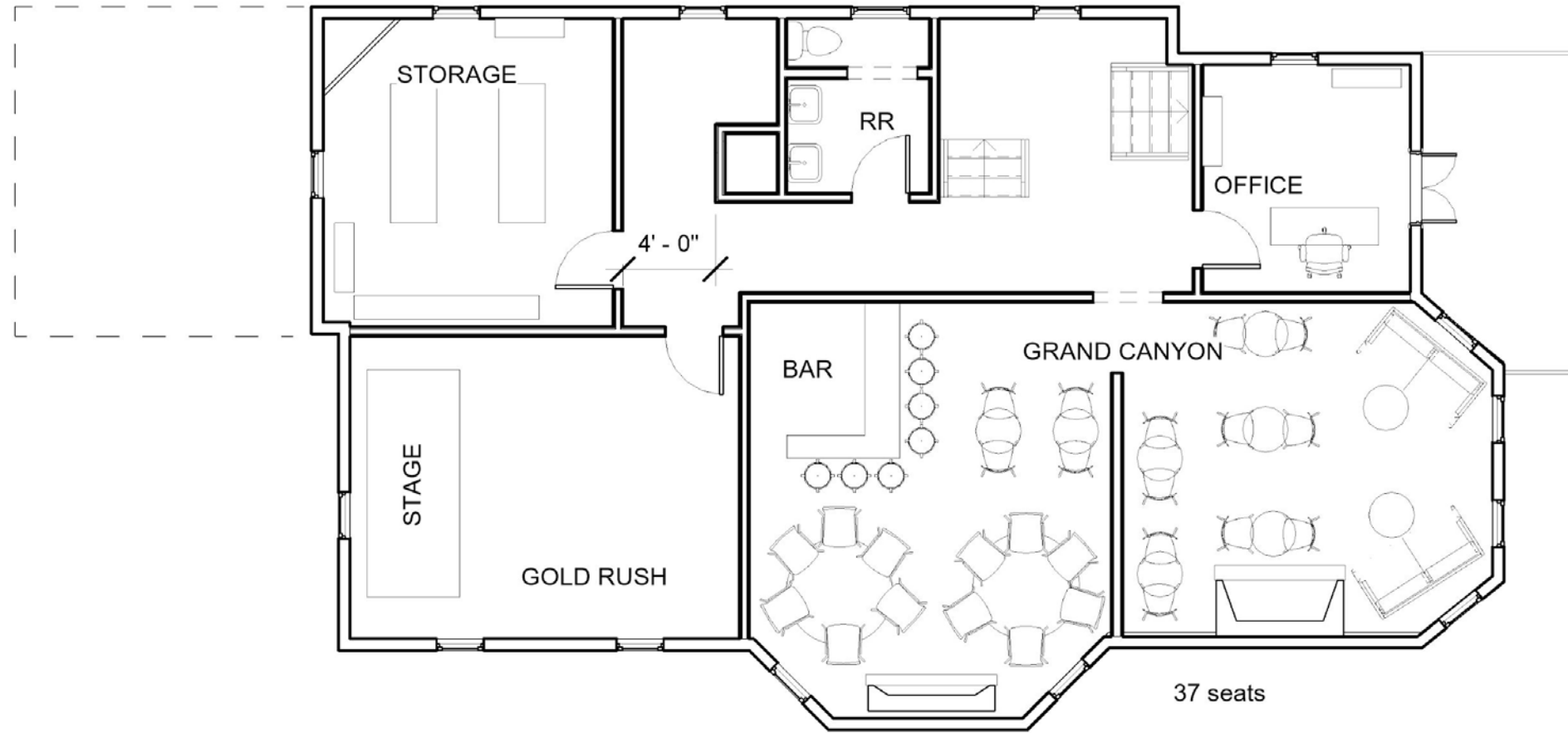
NO LIFT FLOOR PLAN



LIFT FLOOR PLAN



NO LIFT FLOOR PLAN



LIFT FLOOR PLAN



SECOND FLOOR PLAN



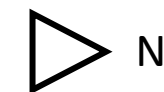
Floor Plan



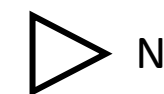
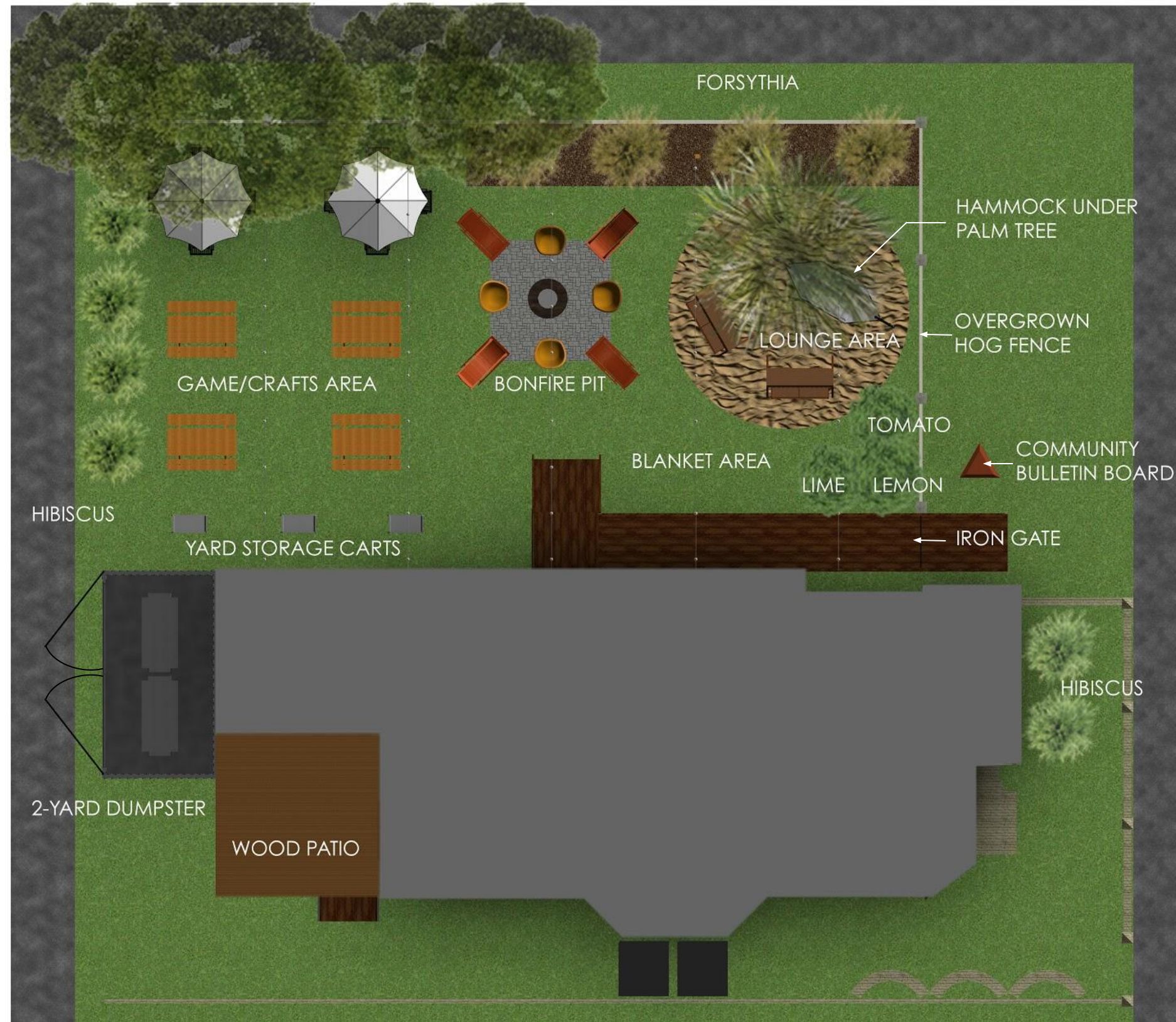
FIRST FLOOR



SECOND FLOOR



Landscape Plan



The Yellowstone Room



FIRST FLOOR



Glacier National Park



FIRST FLOOR



The Great Lakes Room



FIRST FLOOR



Grand Canyon



SECOND FLOOR



Gold Rush

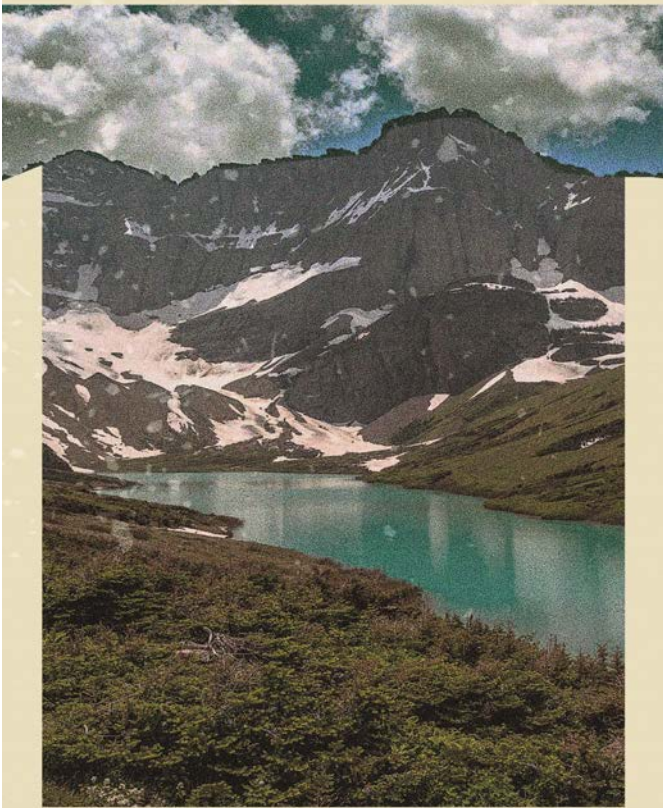


SECOND FLOOR

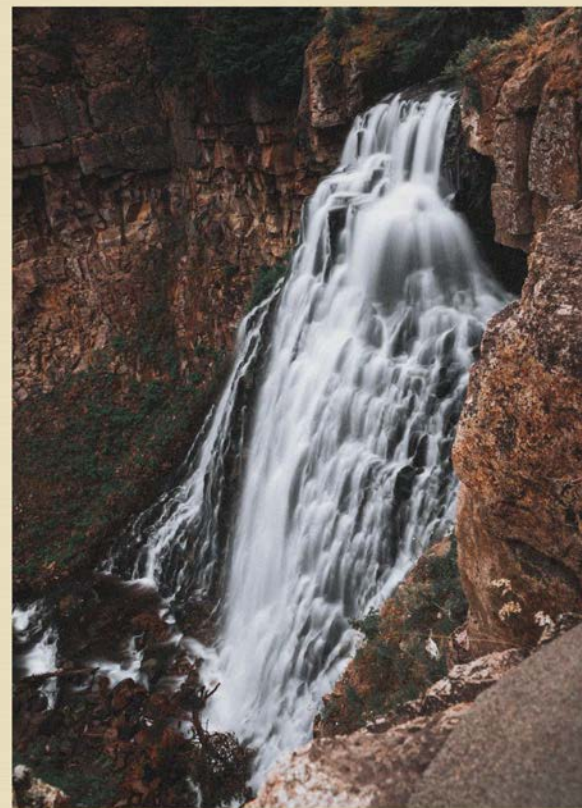




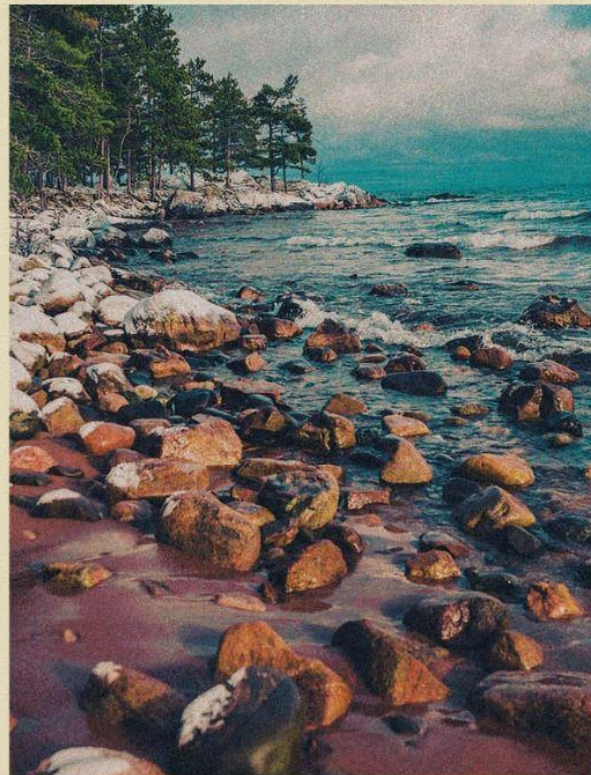
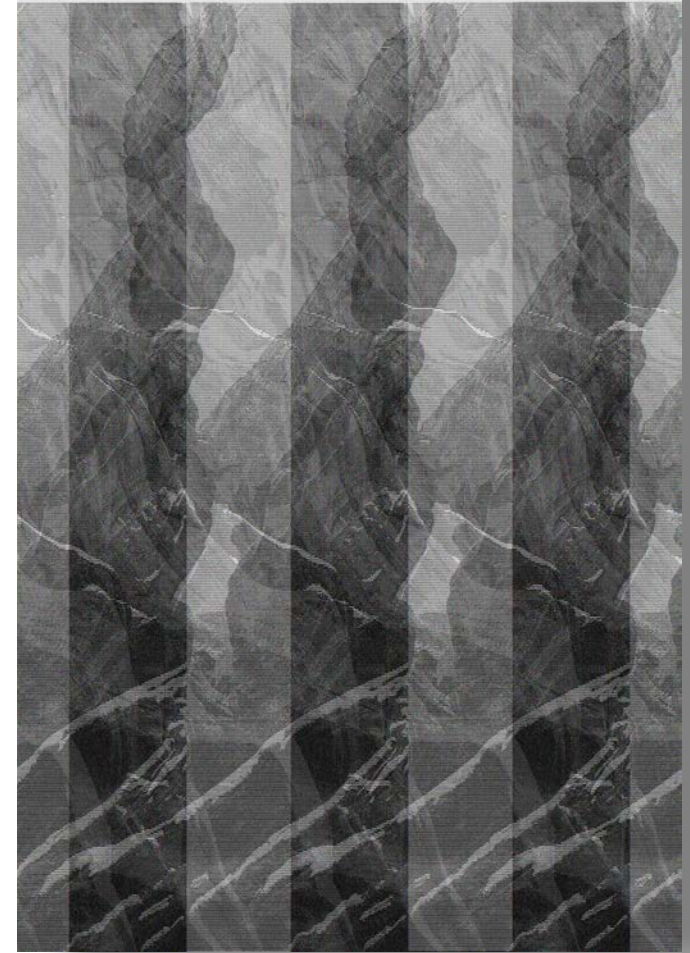




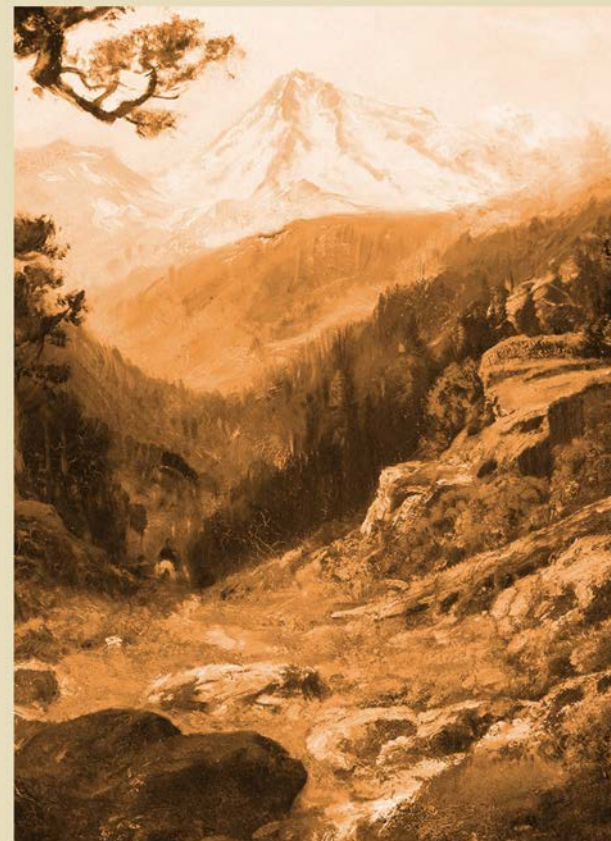
Glacier National Park
Columbia Falls, Montana



Yellowstone National Park
Park Country, Wyoming



Lake Michigan
THE GREAT LAKES



GOLD RUSH
California

ENVIRONMENTAL GRAPHICS: EXTERIOR SIGNAGE



1. FLAG BANNER
2. 3-SIDED KIOSK
COMMUNITY
BULLETIN
BOARD
3. FOLD-UP
BOARD
SIGNAGE

1



2



ANALOG
PUBLIC HOUSE

OPEN MIC NIGHT |  | Friday, July 2nd
7-9pm
@ Our Backyard

GAME NIGHT |  | Saturday, July 3rd
6-8pm
@ Our Backyard

HAPPY HOUR |  | Monday-Thursday
5-8pm
1/2 Priced Drinks!

3



ENVIRONMENTAL GRAPHICS: 3-SIDED KIOSK COMMUNITY BULLETIN BOARD

2



- LIVE EVENT FLYERS
- COMMUNITY NEWS
- GAME NIGHT ANNOUNCEMENTS
- SEASONAL EVENTS
- NEW MENU SPECIALTIES
- HAPPY HOUR



Entry/Tech-Check In



FIRST FLOOR





4. WELCOME SIGN INFOGRAPHIC

SAVANNAH, GA

ANALOG

» PUBLIC HOUSE «

Welcomes
YOU

with an open

MIND AND HEART

HAVE AN AMAZING TIME

SAVANNAH, GA

ANALOG

» PUBLIC HOUSE »

Welcomes
YOU

with an open

MIND AND HEART

HAVE AN AMAZING TIME

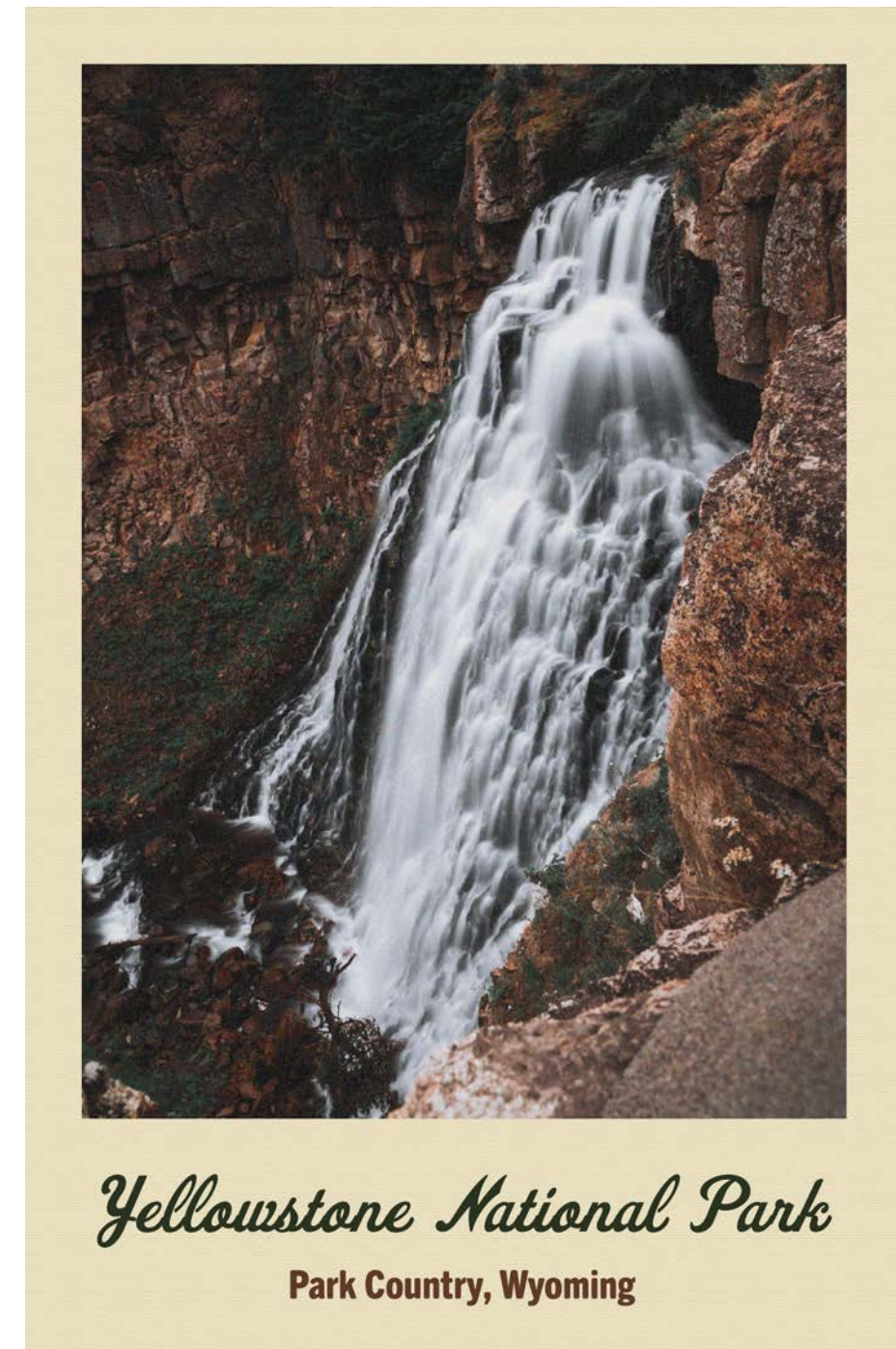


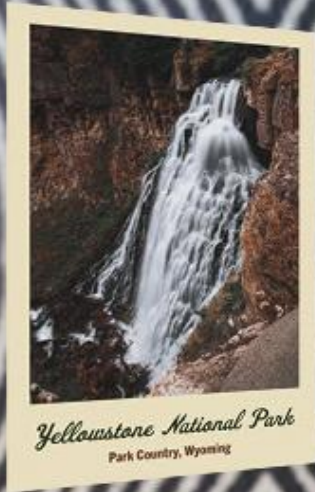
ENVIRONMENTAL GRAPHICS: YELLOWSTONE DINING ROOM

5



5. NATIONAL PARK POSTER





Yellowstone National Park
Park Country, Wyoming

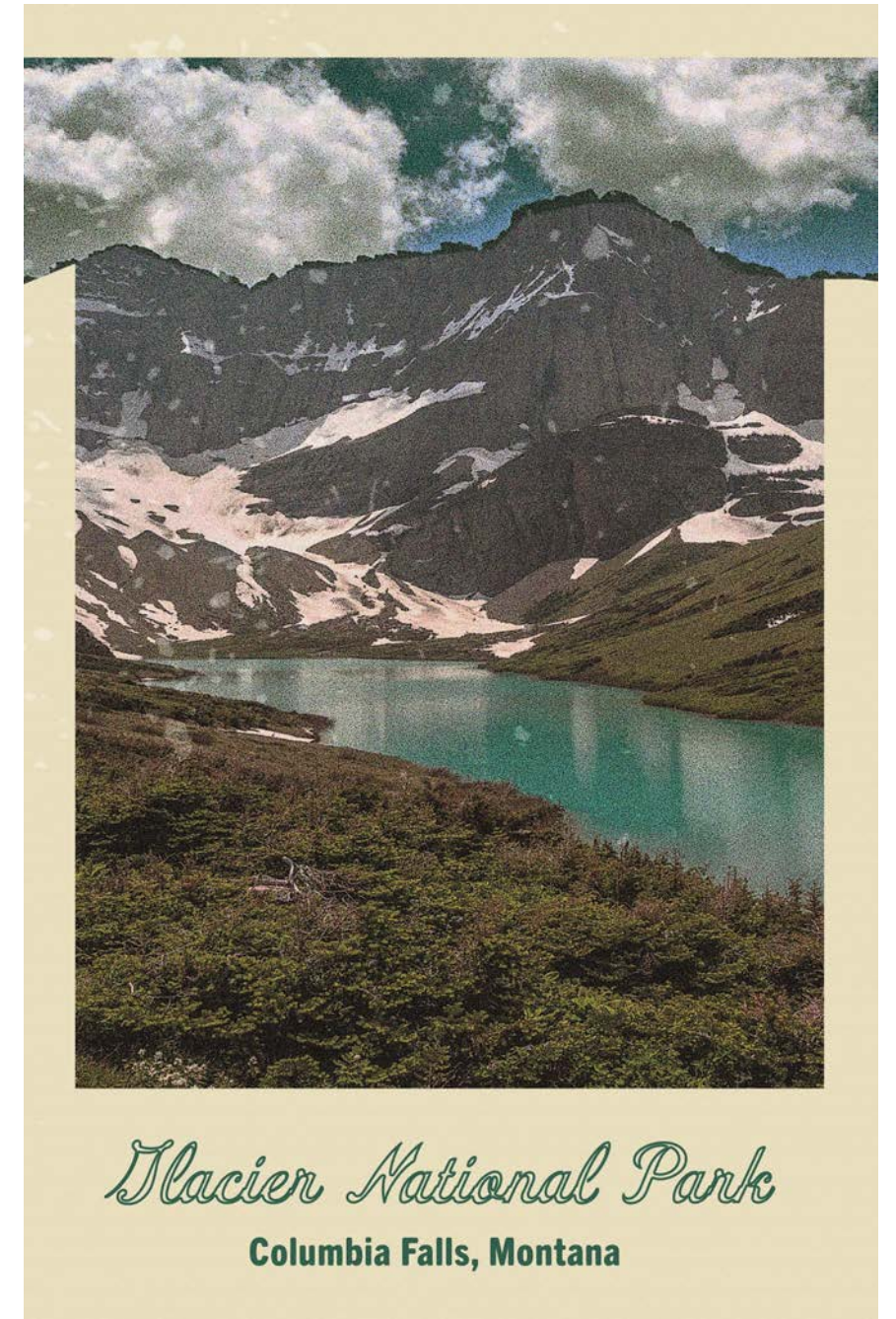


ENVIRONMENTAL GRAPHICS: GLACIER NATIONAL PARK BAR

6



6. NATIONAL PARK POSTER



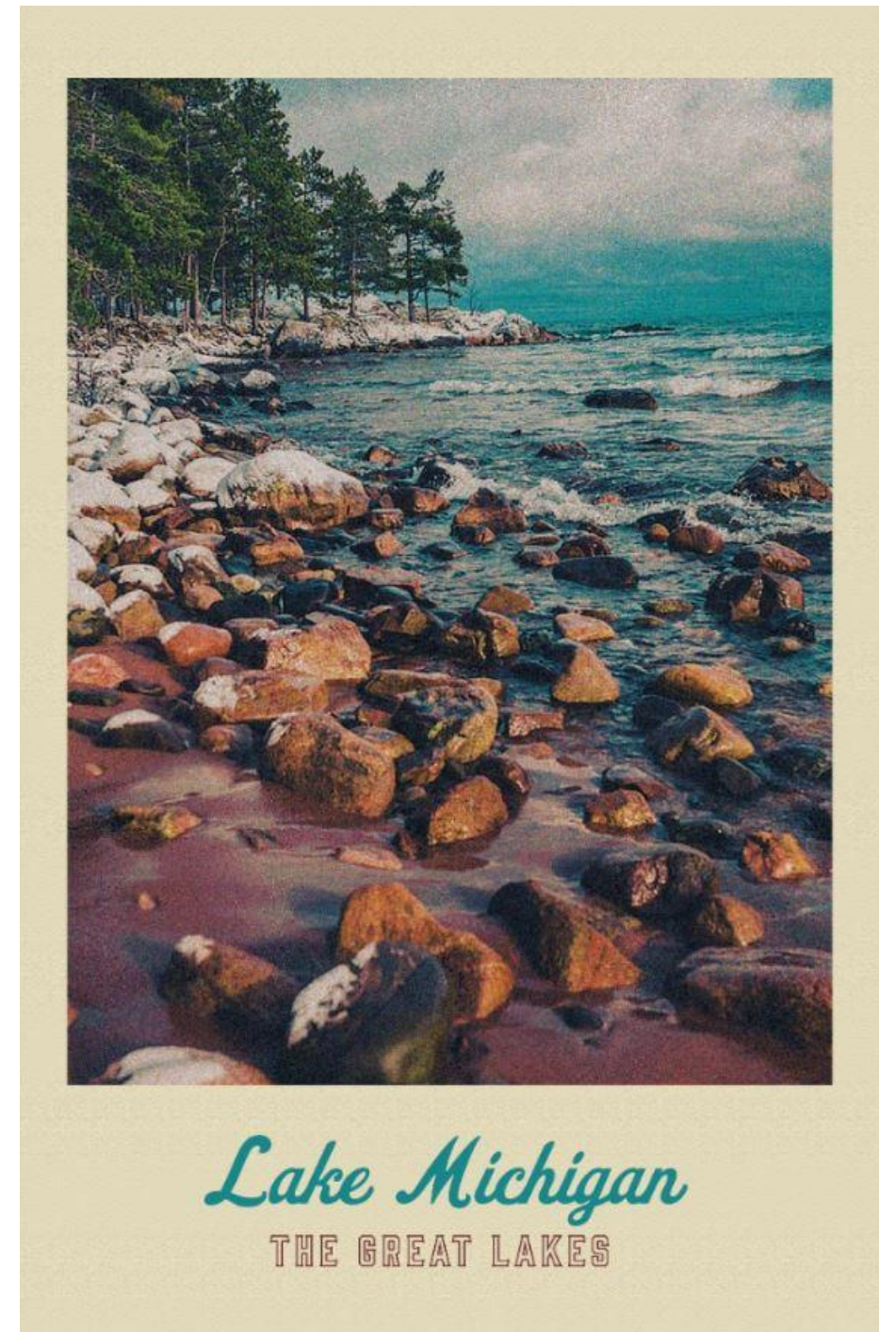


ENVIRONMENTAL GRAPHICS: GREAT LAKES DINING

7



7. NATIONAL PARK POSTER



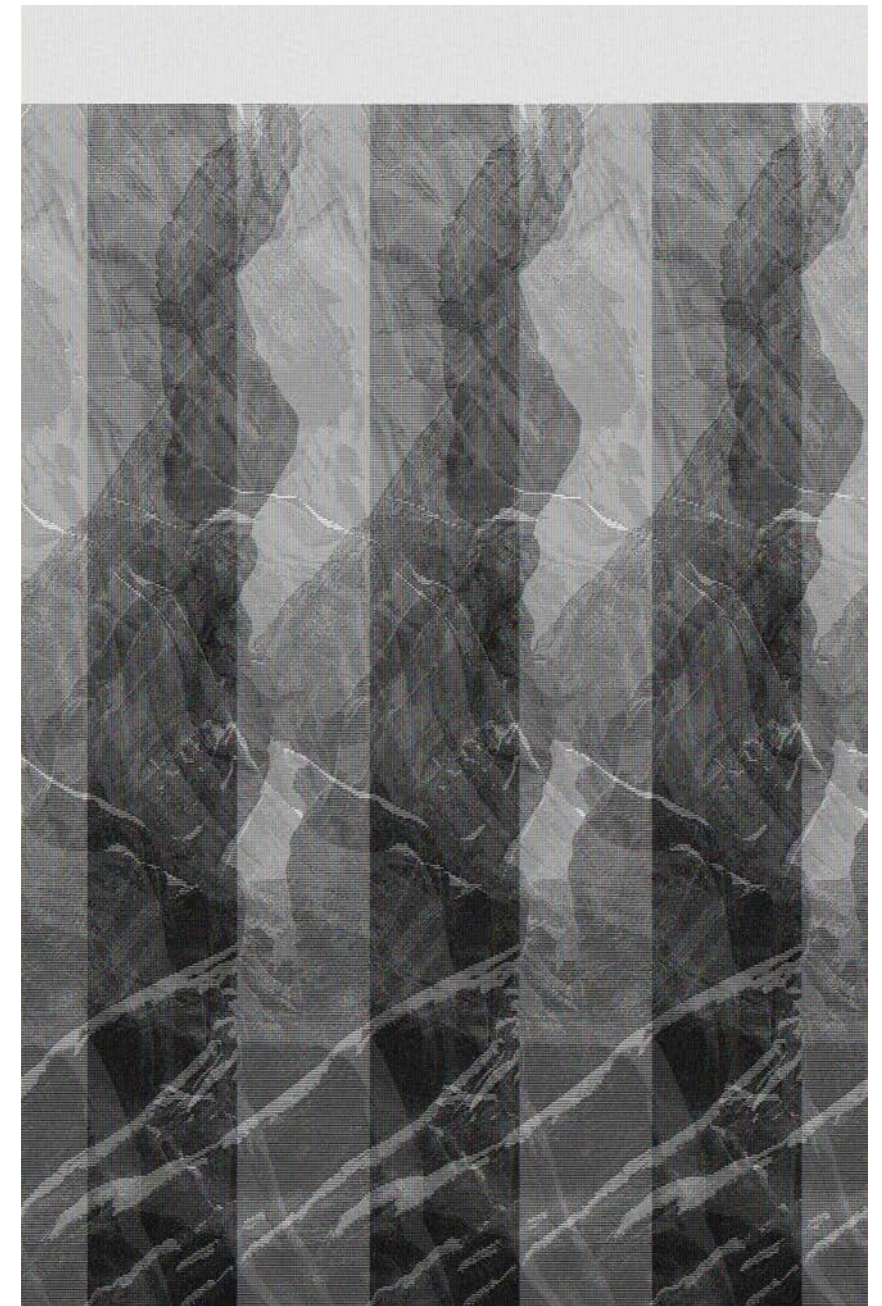


ENVIRONMENTAL GRAPHICS: GRAND CANYON ROOM

8



8. NATIONAL PARK POSTER



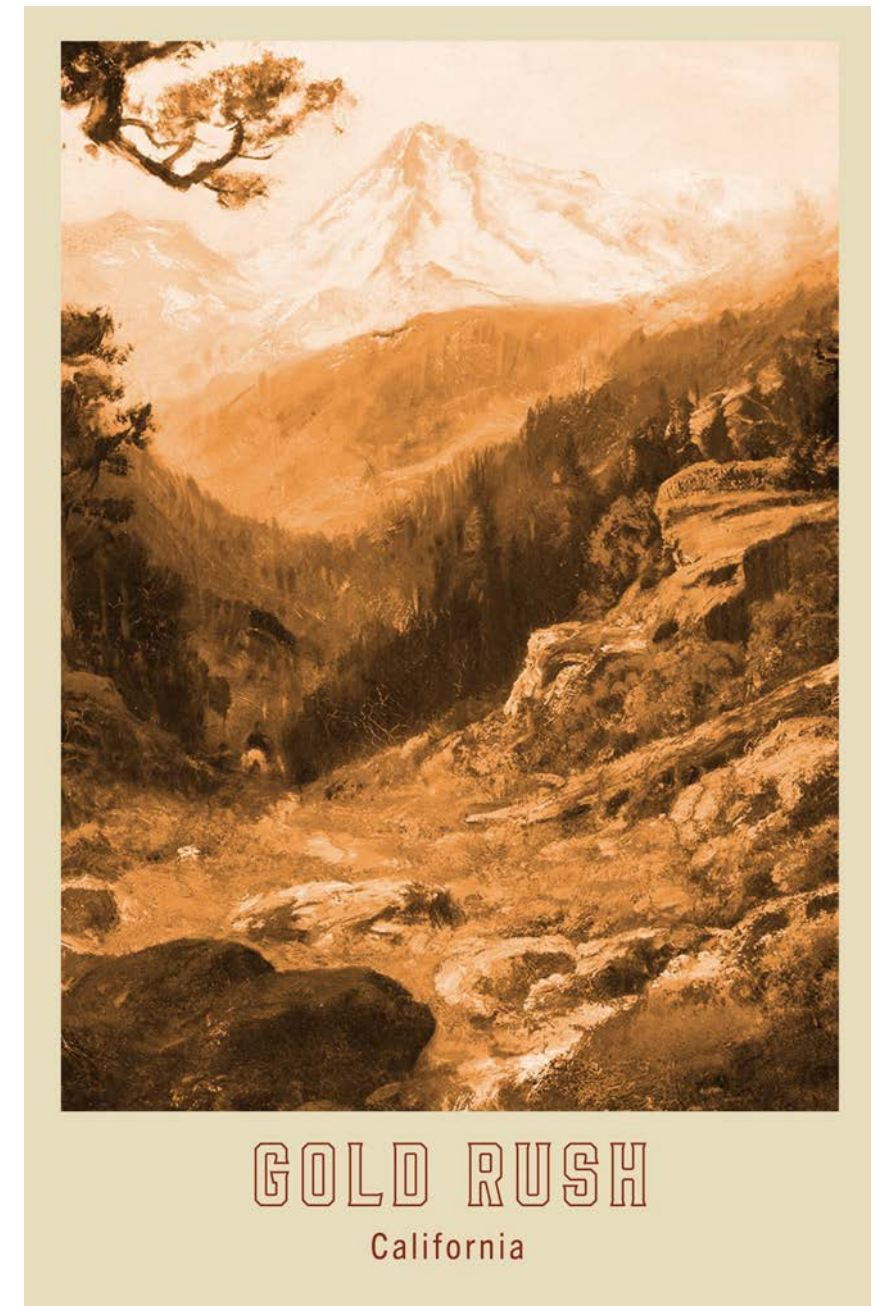


ENVIRONMENTAL GRAPHICS: GOLD RUSH ROOM

9



9. NATIONAL PARK POSTER










PHASE III



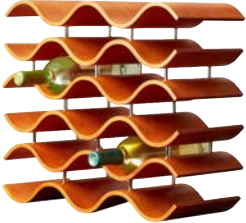



PHASE IV

GLACIER NATIONAL PARK




ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO
COUNTERTOP	STRONG NATURAL STONE THAT RESISTS HEAT, SCRATCHES, AND STAINS	3" X 3"	STONEMARK	GRANITE	NAVY BLUE PEARL	1	
VINTAGE IRON LAMP	INDUSTRIAL CAST IRON PENDANT LAMP	40 CM H X 38 CM DIA.	PAMONO	CAST IRON, ENAMEL, GLASS	TEAL	4	
VINTAGE GLASS BAR CABINET	VINTAGE GLASS BAR CABINET W/ TWO UPPER SHELVES AND LOWER GLASS STORAGE	43.75" W X 17.55" D X 59.5"H	A COTTAGE IN THE CITY	WOOD, METAL, GLASS DOOR	BROWN	1	
GLASS-PANE WALL CABINET	VINTAGE PINE WALL CABINET WITH VISIBLE BEADBOARD BACK, GLASS CABINET DOOR WITH PANES, WOODEN KNOB, TWO SHELVES INSIDE	19½"W X 5¼"D X 24½"H	PLOW & HEARTH	PINE, GLASS	LIGHT BROWN, ANTIQUE WHITE	2	
RAE MARBLE BISTRO TABLE, ANTIQUE BRONZE	BAR HIGH TOP	32"DIAMETER 30" HIGH CLEARANCE TO FLOOR: 29"	POTTERY BARN	CAST ALUMINUM LEGS, POWDER COATED BLACK FINISH, WHITE BANSWARA MARBLE TOP	WHITE, BLACK	2	

F4






GLACIER NATIONAL PARK

ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO	
F5	FESSENDEN WOODEN BAR CHAIR	SET OF 2 BARSTOOLS	19.0" D. X 23.0"W X 42.37" H	CHRISTOPHER KNIGHT HOME	FABRIC SEAT, WALNUT LEG FINISH	DARK BLUE, WALNUT	1	
F6	TOLIVERE 41.3 IN. GREEN VELVET BAR CHAIR	SET OF 2 BARSTOOLS	STOOL HEIGHT: 28-33" 20.9" W X 41.3" H	ZUO	VELVET SEAT, METAL LEGS	DARK GREEN, BLACK	1	
	WAVY WINE RACK	15 BOTTLE STORAGE	17.5 X 7.5 X 15.5 INCHES	OENOPHILIA	WOOD	SPICED PUMPKIN	2	
	RUSTIC DRIFTWOOD SCULPTURE WINE HOLDER	4 BOTTLE STORAGE	39.37-47.24" H	HOMESDIRECT 365	RUSTIC DRIFTWOOD	BROWN	1	
	BKUBS-348RS 48" UNDERBAR SINK WITH 3 BOWLS AND 1 FAUCET	1X FAUCET 3X DRAIN BASKET 3X 7" OVERFLOW TUBE	48" L X 21" D X 37" H	BK RESOURCES	STAINLESS STEEL	SILVER	1	
	UNDERBAR ICE BIN	INCLUDES TWO BOTTLE HOLDERS AND 3" BACKSPLASH TO LIMIT MESSSES	18" H X 24" L	REGENCY	STAINLESS STEEL	SILVER	1	






GLACIER NATIONAL PARK

ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO
GLASS DOOR BACK BAR REFRIGERATOR WITH LED LIGHTING	TWO SELF-CLOSING SWING DOORS WITH STAINLESS STEEL COUNTERTOP TO ADD AS PREP SPACE	48 ³ / ₄ " W x 24 ³ / ₈ " D x 35 ⁵ / ₈ " H	AVANTCO	STAINLESS STEEL, GLASS DOOR	SILVER	1	
BACK BAR BEVERAGE COOLER	36" WIDE 2-DOOR WITH LED INTERIOR LIGHTS & 4 ADJUSTABLE SHELVES	36" W X 21" D X 36" H	PROCOOL	STEEL, GLASS DOOR	BLACK	1	
FOUR TAP KEGERATOR BEER DISPENSER	(1) 1/2 KEG CAPACITY	23 ¹ / ₂ " W x 30 ¹ / ₄ " D x 39 ³ / ₄ " H	AVANTCO	BLACK COATED STEEL	SILVER, BLACK	1	







THE CAMPSITE







ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO
LAKELAND MILLS CEDAR LOG LOUNGE CHAIR	INSECT AND WEATHER RESISTANT WHITE CEDAR	28" L X 30" W X 39" H	LAKELAND MILLS	WHITE CEDAR	LIGHT BEIGE	4	
BASKET GARDEN ARMCHAIR	SYNTHETIC FIBRE GARDEN ARMCHAIR	33.4" L X 31.1" W X 29.9" H	KETTAL	TEA, OAK, WICKER, SYNTHETIC FIBERS	NATURAL BEIGE	4	
LAKELAND MILLS CFU28 CEDAR LOG OUTDOOR YARD SWING, 5-FEET	RUSTIC NATURAL YARD SWING CHAIR, WEATHERS TO SILVERY GREY COLOR	70 X 87 X 66 INCHES	LAKELAND MILLS	NATURALLY ROT RESISTANT NORTHERN WHITE CEDAR	LIGHT BEIGE	3	
PICNIC TABLE	CAPACITY FOR 6 ADULTS, 3 ON EACH SIDE	SEAT LENGTH: 72 IN. TABLE LENGTH: 72 IN. TABLE WIDTH: 28.5 IN. TABLE HEIGHT: 27.75 IN. SEAT HEIGHT: 17.25 IN.	OUTDOOR ESSENTIALS	WOOD	LIGHT BROWN	4	
KEY WEST CHOCOLATE BROWN 7-PIECE EXTRUDED ALUMINUM OUTDOOR DINING SET WITH BEIGE CUSHIONS	CENTER UMBRELLA HOLE; HOLE CAP INCLUDED WHEN NOT IN USE. BEIGE WOVEN, WEATHER RESISTANT, POLYESTER COVERED CUSHIONS AND UMBRELLA	TABLE: DIAMETER: 42 1/2 IN., H 28 3/4 IN., CHAIRS: W 26 3/4 IN., D 23 3/4 IN., H 38 3/4 IN	HOMESTYLES	EXTRUDED ALUMINUM, CHOCOLATE BROWN POWDER COAT	CHOCOLATE BROWN, BEIGE	2	

THE CAMPSITE






ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO
2-PERSON BRAZILIAN-STYLE COTTON DOUBLE HAMMOCK BED W/CARRYING BAG, STEEL STAND	WEATHER RESISTANT, HEAVY DUTY STAND, BUILT FOR TWO	115 X 48 X 43 INCHES	BEST CHOICE PRODUCTS	TEMPERED STEEL FRAME, COTTON	DESERT STRIPES	1	
BOULDER ROUND CONCRETE PROPANE FIRE PIT TABLE WITH BURNER AND LAVA ROCK	360 FIRE VIEW,AUTOMATIC SHUT-OFF,ELECTRONIC IGNITION, PROPANE POWER,	43" L X 35" W X 16" H 125 POUNDS WITH THE FIRE PIT RING BURNER AT 12 INCHES DIA.	ELEMENTI	HIGH PERFORMANCE CAST CONCRETE, GREY ROCK	GRAY	1	
DESERT FOOD TROLLEY	TEAK GARDEN TROLLEY FOR YARD STORAGE	90 X 62 X 76 CM 25 KG	ATMOSPHERA	TEAK FRAME, DETAILS IN BRUSHED STEEL	DESERT BROWN	3	
THREE SIDED KIOSK MESSAGE CENTER	COMMUNITY BULLETIN BOARD, SCRATCH, BREAK, AND WEATHER RESISTANT	38"L X 46"W X 45-5/8"D	BELSON OUTDOORS	RECYCLED RUBBER TACKBOARD, REECYCLED PLASTIC, STAINLESS STEEL, SHATTER RESISTANT POLYCARBONATE WINDOW	CEDAR	1	
STRING LIGHTS, GLOBE STRING LIGHTS WITH BULBS-UL LISTED FOR INDOOR/OUTDOOR COMMERCIAL DECOR	COMMERCIAL QUALITY & GREAT FOR INDOOR / OUTDOOR LIGHTING APPLICATIONS.	25 FEET	LAMPAT	BLACK PLASTIC, GLASS	WARM WHITE	5	

GRAND CANYON EVENT ROOM

	ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO
F5	BAR SWING OUT SEAT	SUSPENDED SWING OUT BAT STOOL	10.75" H x 24" W x 12" DIA.	1STDIBS	CAST IRON, WOOD, FINISHED MAHOGANY	MAHOGANY	5	
	BAR COUNTERTOP	THE NATURAL QUALITY AND FUNCTIONALITY, GOOD DURABILITY AND LONGEVITY	CUSTOMIZE	ARMANI FINE WOODWORKING	WOOD	DARK BROWN	1	
F9	TRI STAR TABLE	THE TRI STAR TABLE FEATURES AN USUAL CENTRAL STEM WITH THREE TRIANGULAR ALUMINUM EXTRUSIONS THAT FORM A 3-POINT STAR-SHAPED BASE	28.8" H x 27.6" DIA.	CAPDELL	WOOD TOP, ALUMINIUM COLUMN	BROWN	2	
F4	RIALTO TABLE	RIALTO TABLE WITH A BLACK CAST IRON FOOT	28.8" H x 23" DIA.	NC NORDIC CARE	SOLID WOOD	BROWN	8	
F10	STACKING ARM CHAIR	STACKING FOUR-LEG CHAIR WITH POLYPROPYLENE PLASTIC SHELL, PASSIVE FLEX BACK MOVEMENT	33' H x 23.5" W x 21" DIA.	FALCON	LEATHER, POLISHED CHROME FINISH	SA SAND	10	
F6	DINING CHAIR	DINING CHAIR WITHOUT SWIVEL	17.75" L x 21.75" W x 31.25" H	SIMPLE RELAX	WOOD, WALNUT FINISH	WALNUT AND BLACK	12	

ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO
SOFA	THE COGNAC TAN COLOR EMPHASIZES THE NATURAL BEAUTY OF EACH HIDE OFFERING A UNIQUE LOOK TO EACH PIECE	38" D x 88.5" W x 34.5" H	POLY & BARK	LEATHER, SOLID WOOD, HIGH-DENSITY FOAM, POLYESTER	COGNAC TAN	2	
CUN REFRIGERATOR	THE CART HAS A EASY FIT SYSTEM FOR QUICK FITTING OF ACCESSORIES	728mm W x 604mm D x 950mm H	JOKODOMUS	STAINLESS STEEL	GRAY	1	
SINK	THE SINK IS SEAMLESSLY WELDED TO THE WORKTOP, THE DRAWER IS HANDLELESS AND CAN BE EASILY CLEAN	692mm W x 604mm D x 950mm H	JOKODOMUS	STAINLESS STEEL	GRAY	1	
WINE GLASS RACK	WALL MOUNTED SHELVES	36" L x 10" W x 5" H	WAYFAIR	SOLID WOOD	BROWN	2	
WALL PAINT	REMINISCENT OF THE WARMTH TONE WITH DARKER WARM BROWNS FOR COZY ATMOSPHERE	344.448FT/GALLON	GRAHAM & BROWN	RESISTANCE	TOASTED TEACAKE	1	
MILLENNIUM LIGHTING PENDANT	DURABLE STEEL CONSTRUCTION	11" H x 10" W x 10" D	BUILD	STEEL	SATIN BLACK	4	

YELLOWSTONE DINING ROOM




ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO
MAGNIS STEELWOOD CHAIR UPHOLSTERED	THIS CHAIR IS USED AS THE MAIN DINING CHAIR IN THE YELLOWSTONE ROOM. THEY ALLOW FOR MAXIMUM COMFORT AND CUSTOMIZATIONS	33' H x 23.5" W x 21" DIA.	HERMAN MILLER	CUSTOM (DARK WOOD CHAIR BASE, FOREST GREEN VELVET SEAT COVER)	DARK WOOD, FOREST GREEN (COLOR IN PHOTO NOT ACCURATE TO FINISH USED IN DESIGN)	12	
EAMES TABLE - SQUARE WITH CONTRACT BASE	SIMPLE TABLE ALLOWS FOR EASY MOVEMENT AND FLOW BETWEEN SPACES IN ROOMS USED IN	30 IN X 30 IN	HERMAN MILLER	RECLAIMED WOOD TOP WITH BLACK BASE	BROWN AND BLACK (COLOR IN PHOTO NOT ACCURATE TO FINISH USED IN DESIGN)	3	
AKOYA LIGHT FIXTURE	LARGE OPAL GLASS SPHERE SURROUNDED BY A YELLOW PERFORATED METAL SHADE	22 IN DIA VARIABLE HEIGHT	RICH BRILLIANT WILLING	HAND BLOWN GLASS AND PERFORATED METAL SHADE	MATTE BLACK	4	
FLAMBEAU WALL SCONCE	SIMPLE, DELICATE WALL SCONCE THAT SITS ON THE WALLPAPERED WALLS IN THE YELLOWSTONE DINING ROOM	26-1/2" H 3-1/4" W 5-1/4" D	VISA LIGHTING	BRONZE FINISH	BRONZE	7	
CABINET (USED IN YELLOW STONE ROOM, AND IN POS STATION ROOM)	SLEEK CABINET WITH INTEGRATED LIGHTING AND A paneled DESIGN EXTERIOR	43 x 19 X 41 IN	HARRI COLLECTION BY MORE (PETER FEHRENTZ)	WOOD VENEER, WALNUT METAL BASE	WALNUT AND BLACK	3	

F1






ENTRY

ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO
HOST STAND	THE DALLOWAY HOST STAND FOR THE ENTRANCE	24" W x 18" D x 36" H(to surface) 42" H (to top)	COMBINE 9 MARKET PLACE	RECLAIMED WOOD, MESH, STEEL	BROWN & BLACK	1	
PHONE STORAGE CABINET	LOCKING STORAGE CABINET WITH 24 SLOTS	46 IN H X 10 IN D X 32 IN W	GLOBAL INDUSTRIES	BLACK METAL	BLACK	2	




GOLD RUSH ROOM

STAGE	PLATFORM STAGE USED FOR ENTERTAINMENT PURPOSES	6" H x 4' W x 4' D	SHAG CARPET	RECLAIMED WOOD	BROWN	1	
ARKA LOUNGE CHAIR	SEATING FOR GUESTS	28" W x 67" H x 21" D SEAT DEPTH 17" SEAT HEIGHT 14"	STOLAB	BRASS	GOLD	12	
MINI COFFEE TABLE	THE TRI STAR TABLE FEATURES AN USUAL CENTRAL STEM WITH THREE TRIANGULAR ALUMINUM EXTRUSIONS THAT FORM A 3-POINT STAR-SHAPED BASE	18" H x 27.6" DIA.	CAPDELL	WOOD TOP, ALUMINIUM COLUMN	BROWN	4	

BATHROOM

ITEM	DESCRIPTION	DIMENSIONS	MANUFACTURER	MATERIAL/FINISH	COLOR	QTY.	PHOTO
PALORA 31" ROUND STEEL FRAMED BATHROOM MIRROR	DECORATIVE VANITY MIRROR WITH THREE-DIMENSIONAL FEEL	3.125" D X 30.125" H X 30.125" W	SIGNATURE HARDWARE	HIGH QUALITY STAINLESS STEEL FRAME, GLASS MIRROR	ANTIQUE BRASS	3	
EXCEL DRYER XLERATORECO XL-BW-ECO HAND DRYER	AUTOMATIC SENSOR, SURFACE MOUNTED, LEED CREDITS, GREENSPEC LISTED, COMMERCIAL HAND DRYER, 500 WATTS	11 3/4" LG. X 12 11/16" HIGH X 6 11/16" DEEP	XLERATOR	WHITE THERMOSET RESIN	WHITE	2	
AKOYA LIGHT FIXTURE	LARGE OPAL GLASS SPHERE SURROUNDED BY A YELLOW PERFORATED METAL SHADE	22 IN DIA VARIABLE HEIGHT	RICH BRILLIANT WILLING	HAND BLOWN GLASS AND PERFORATED METAL SHADE	MATTE BLACK	1	
SOAP DISPENSER	BRASS FINISHED SOAP DISPENSER		BATHROOM SERIES - OWL METAL ART	BRASS	BRASS	1	
BOBRICK SATIN STAINLESS STEEL 1-1/4" DIAMETER TWO-WALL TOILET COMPARTMENT GRAB BAR	L-SHAPED	42" W x 54" D	BOBRICK	SATIN STAINLESS STEEL	SILVER	2	

FINISH MATERIALS

ROOM LOCATION	ITEM	MANUFACTURER	DESCRIPTION	PHOTO
GREAT LAKES ROOM	WALL PAPER	CUSTOM PRINTER	CUSTOM DESIGNED WALL PAPER	
YELLOWSTONE ROOM	WALL PAPER	CUSTOM PRINTER	CUSTOM DESIGNED WALL PAPER	
GOLD RUSH ROOM	WALL PAPER	WALL COVERING MART	BROWN GOLD TEXTURED WALL COVERING	
GLACIER NATIONAL PARK	WALL PAINT	SHERWIN WILLIAMS	SATIN TEMPE STAR SW 6229	