



PORTFOLIO PRESENTATION

ECSTACI ABRAHAM

SHRM-CP



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INSPIRATION

EERO SAARINEN



My first impression of Saarinen upon being introduced to his work in design school was that his designs reminded me of the Jetsons - my favorite cartoon as a kid.

After learning he came from a family of creatives, and seeing all the beautiful boundless designs in his mind I instantly became a fan of all things Saarinen.

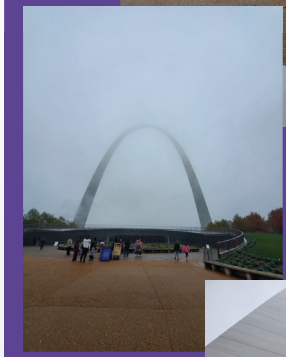
He was well before his time and I often wonder what he would design with the expansive technological improvements of today.

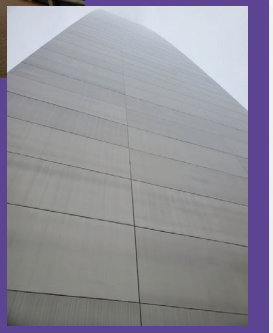
I vow to one day own a legit Womb Chair and Ottoman.











SPACE PLANNING

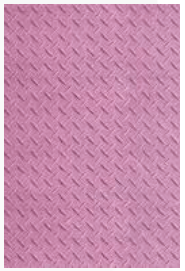
MOVING SPACE REMODEL

An Airstream RV is converted into a fully equipped mobile dog grooming space.

The dog washing area is at the rear, there are two grooming stations in the center, storage along the perimeter, and custom dog kennels serve as the waiting area at the entry.

Some of the proposed finishes to complete the design are pink and black mosaic glass tile, pink diamond textured sheet metal flooring, and custom tool chest storage.



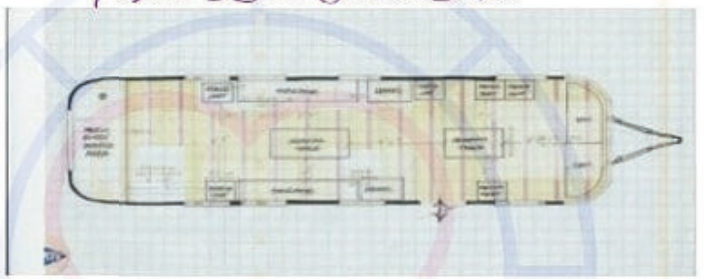


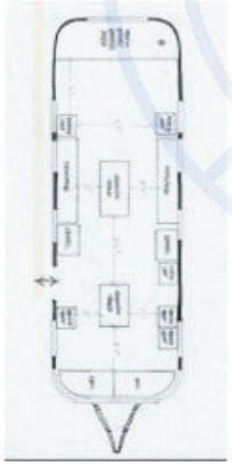


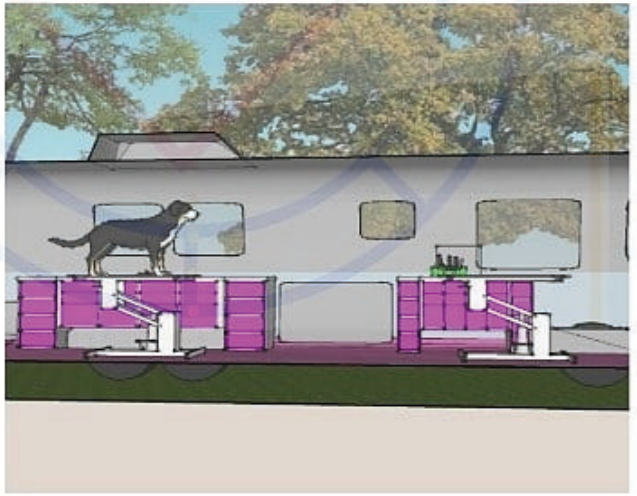


Mom E.'s Time Out!









SPACE PLANNING

RESIDENTIAL BASEMENT REMODEL

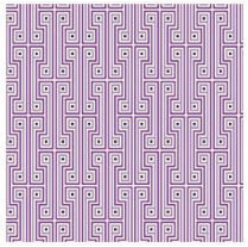
Now an empty nester, this homeowner wanted a place to practice singing as well as a place to conduct music lessons, and band rehearsals.

An extra closet is converted into a workout room to house existing gym equipment, custom seating is built around a supporting beam to maximize seating, and wall graphics featuring the homeowner's favorite actresses and actors of the 70's era.

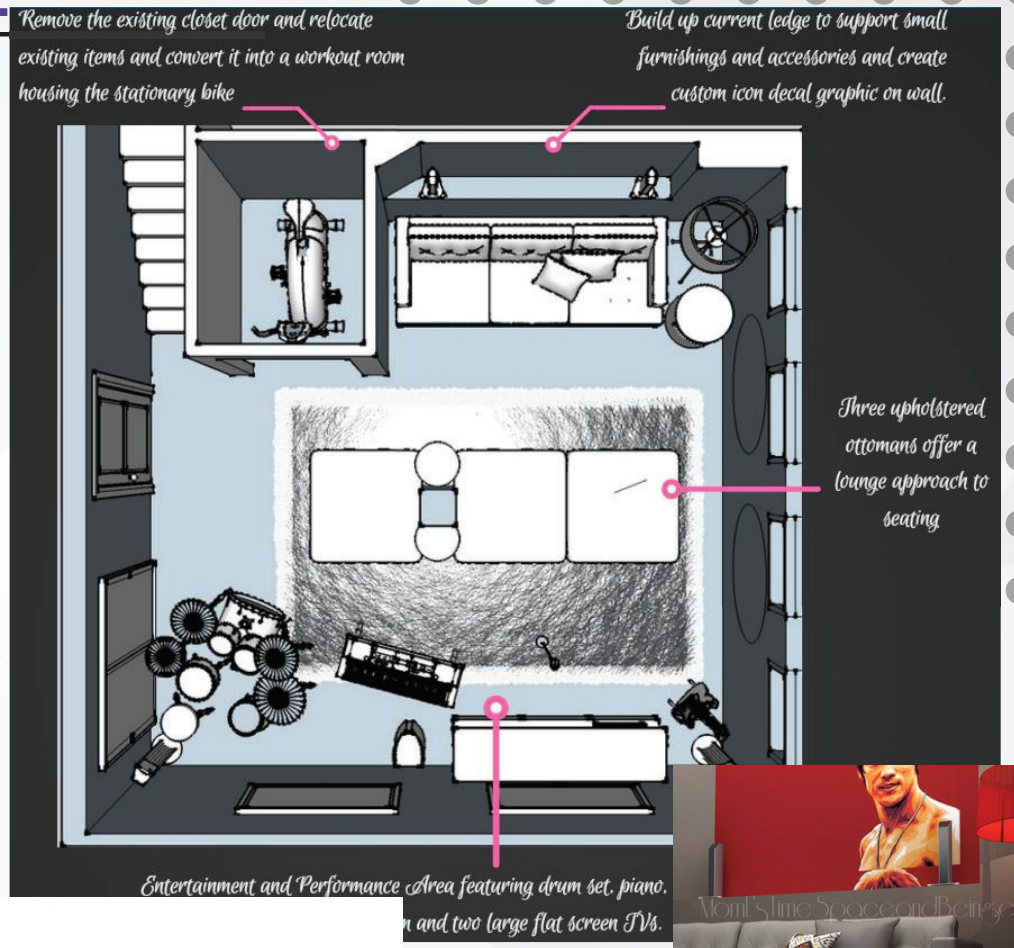
Some proposed finishes are neutral upholstered fabrics along with burgundy and plum wall colors.













SPACE PLANNING

RESIDENTIAL LIVING ROOM REMODEL

A returning customer recently moved into a new home and needed help arranging furniture and developing a color scheme.

The galley living room with several traffic patterns presented a challenge.
I proposed arranging her furniture along the walls allowing for a natural flow and uninterrupted traffic pattern along with a color scheme to compliment the customer's favorite color red.



(Click to open a new tab and see a walk through presentation – starts at 1::35)

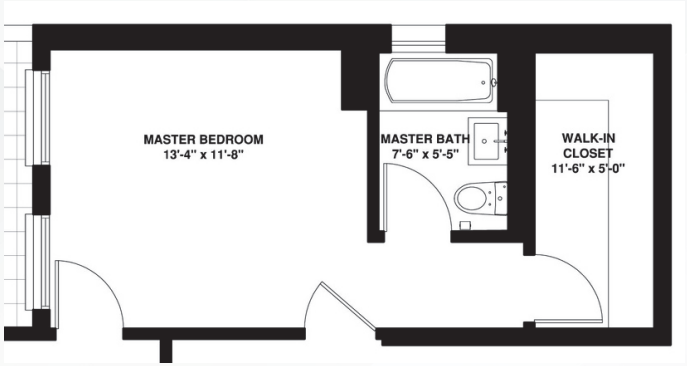
SPACE PLANNING

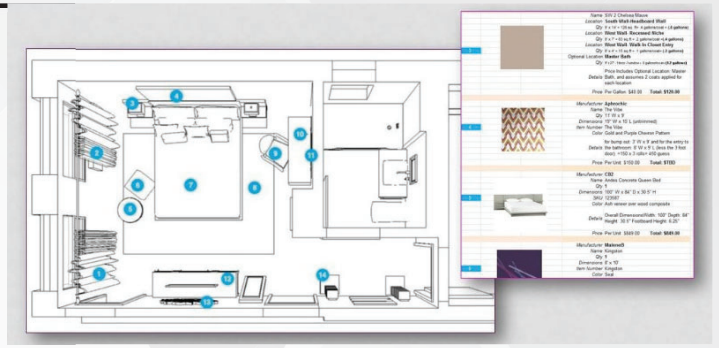
RESIDENTIAL MASTER SUITE REMODEL

This Brooklyn NYC homeowner wanted a chic contemporary sexy feminine bedroom.

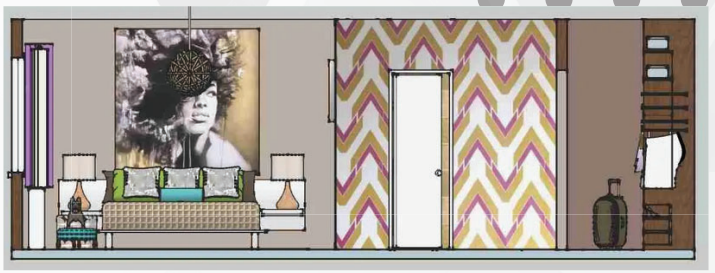
I proposed a cool soft jewel tone color scheme and textures such as alexandrite, zircon, and peridot against the stark contrast of black, gray, white, and brown neutrals to yield a romantic intimate, and feminine look.

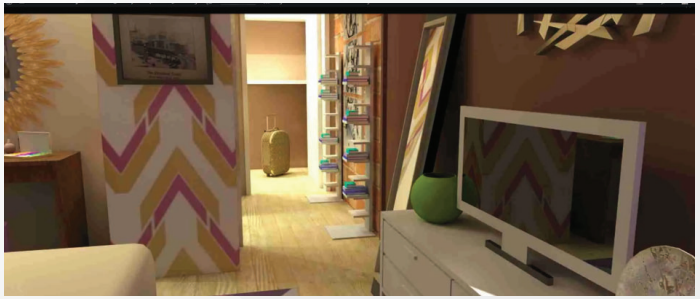
Some furnishings and finishes to complete the look are a *Malene B "Kingston" carpet*, a *Ghost Chair*, and *IKEA Sanela and Teresia window panels.*











SPACE PLANNING

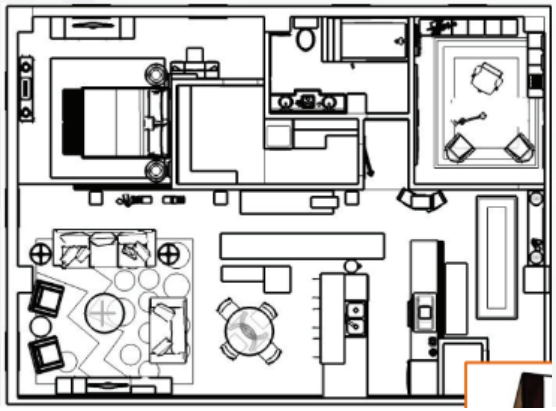
RESIDENTIAL DOWNTOWN LOFT REMODEL

A downtown warehouse has been converted into a multi-unit luxury apartment complex. The biggest challenge is planning the entirely open space and solving for the minimal daylight allowances.

Considering the location of exterior windows, I proposed a grid delineation of space, with the placement of a center wall dividing the public and private spaces with clearstory lites at the top allowing light to pass through.

The client requests a contemporary interior design solution with finishes requiring low to no maintenance.









SPACE PLANNING

COMMERCIAL: PRIVATE OFFICES & MEETING SPACE

The existing space needed to be converted from an open office plan housing 10 cubicle desks into two private offices and one general common office meeting space.

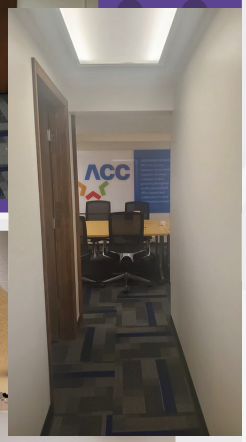
Designating space around load-bearing columns in the center of the room was the biggest challenge to developing a floor plan.

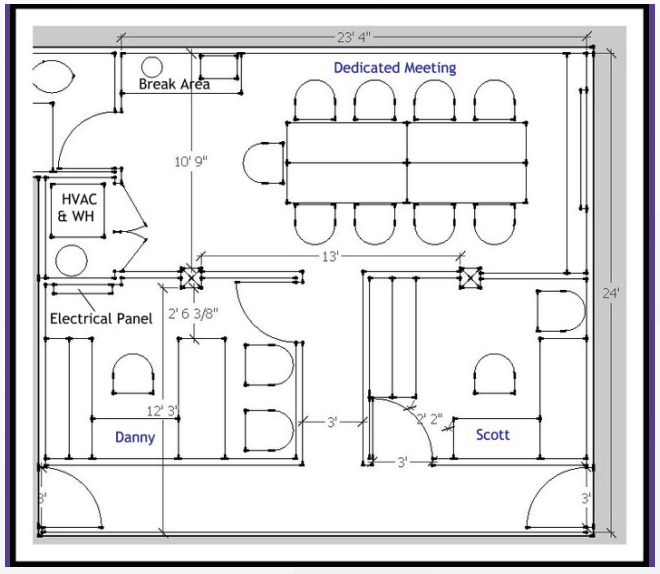
I proposed removing the unused closet next to the HVAC closet and adding that square footage to one of the private offices. A hall between the two private offices opens to the meeting room. This allows brand signage and colors to be positioned as features.

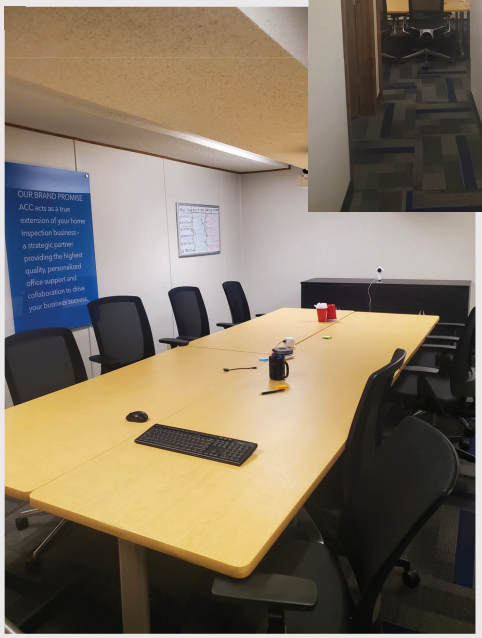












SPACE PLANNING

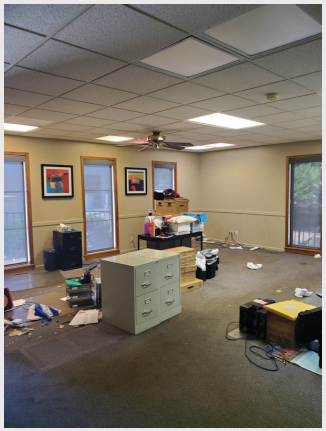
COMMERCIAL: PRIVATE & OPEN OFFICE SPACES

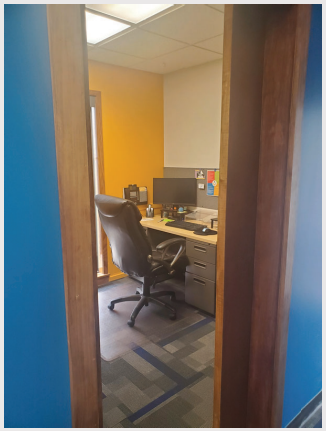
The existing open office plan housed seven cubicle desks and needed to be converted into two private offices and three desks in an open office plan.

Challenges were designating space evenly between two private offices, maintaining the integrity of an exterior window, and accommodating three desks in the open office plan.

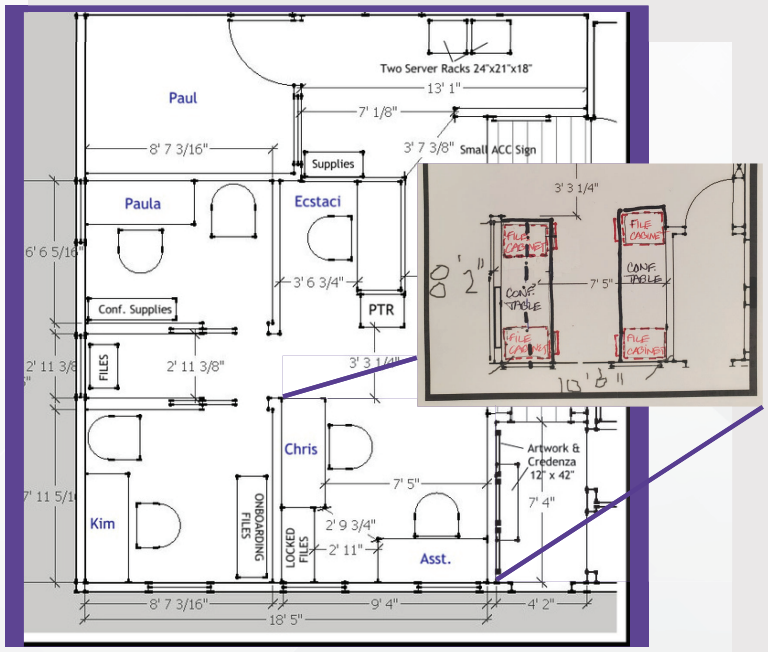
I proposed installing office walls to start just one foot after the existing wall in the space and extend to the outside of the window's interior frame.

The resulting floor plan is two private offices, three open office spaces, and is in keeping with positioning office signage and brand colors as features.









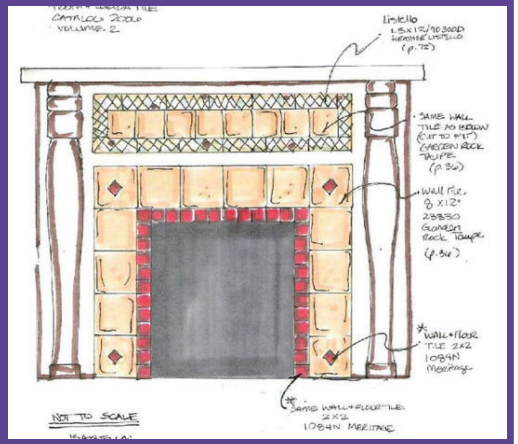


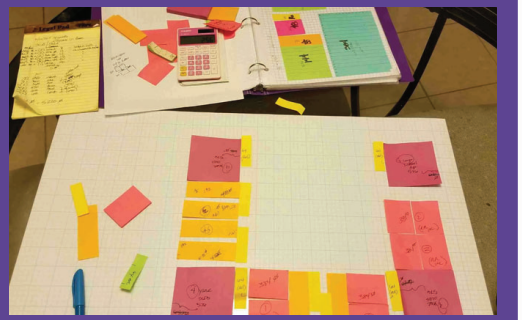
CONCEPT & PROCESS

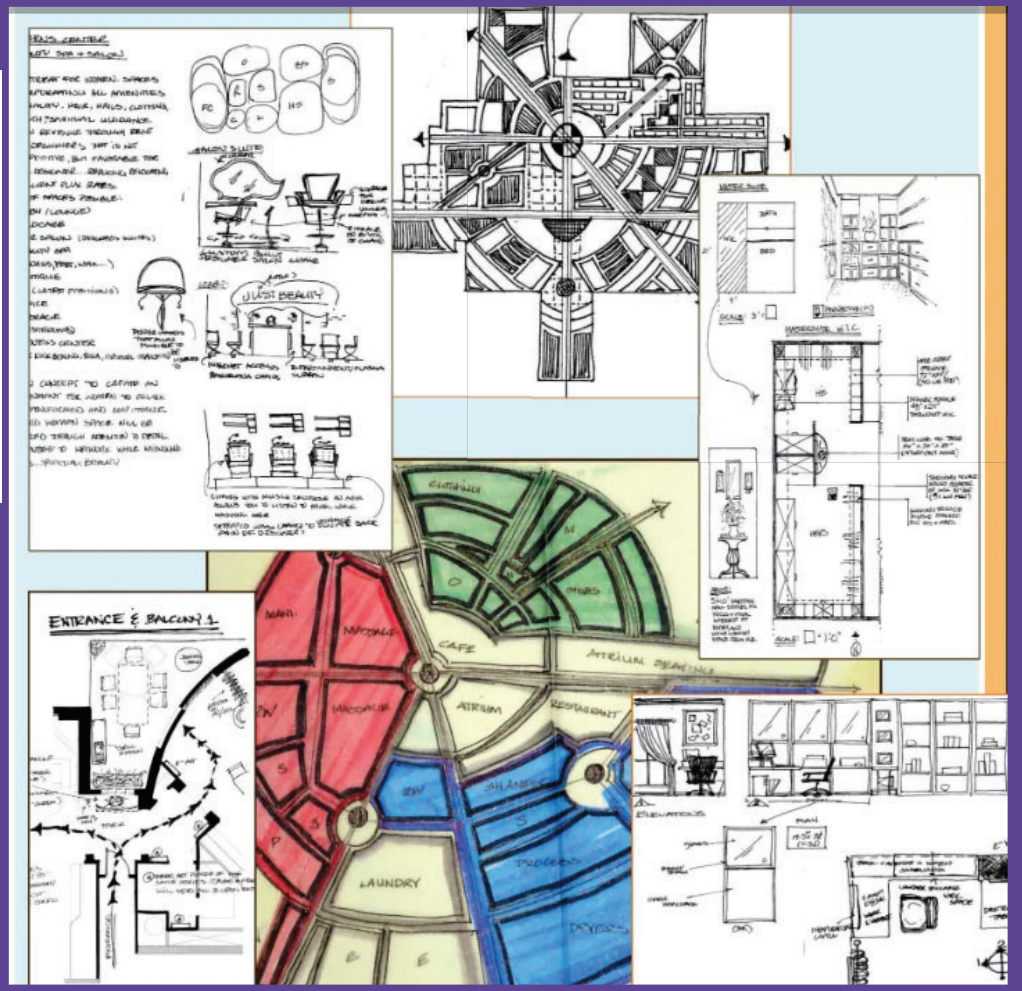
PLANNING AND RENDERINGS

I am an extremely visual person and generally have a rough idea of how to approach design challenges from the start.

To ensure I exhaust all viable solutions, I especially enjoy the concept development phase of interior design.



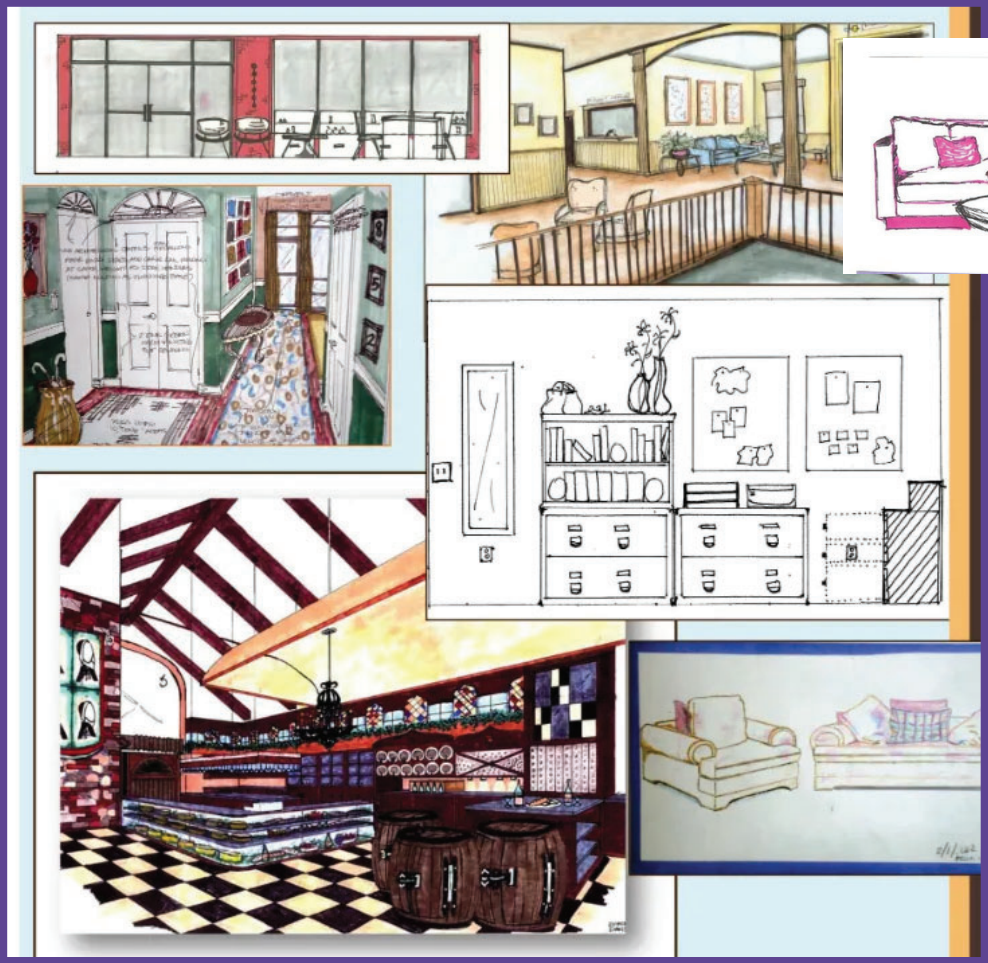


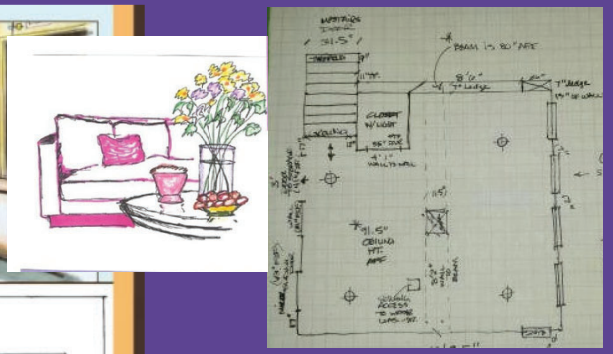


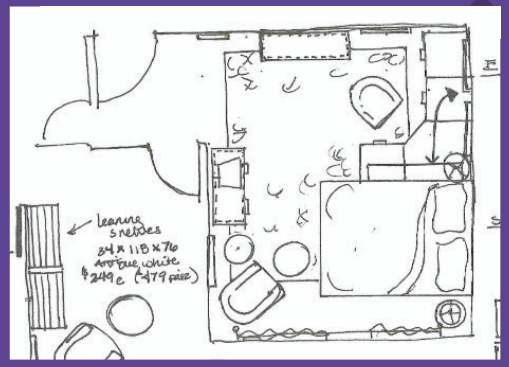
CONCEPT & PROCESS

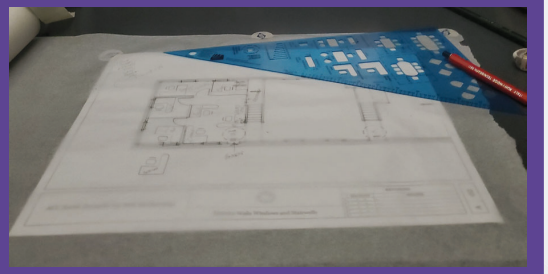
PLANNING AND RENDERINGS

The renderings shown are an elevation of a waiting area in a salon, a perspective of the second-floor foyer of an apartment building, a perspective of a foyer and entry of a residence, an elevation of a home office, a restaurant perspective, and other schematic floorplans.









CONCEPT & PROCESS

MOOD AND THEME BOARDS

Another by-product of being an extremely visual person is truly appreciating all beautiful things and being constantly flooded with visual ideas.

Putting concept boards together serves as an outlet and proves how all elements of the design solution when pulled together with intention make a harmonious and beautiful piece of artwork. I love seeing the client realize this so I like to make sure my presentations are impactful.













CONCEPT & PROCESS

MOOD AND THEME BOARDS (CONT'D.)





Mood and Theme Boards for a Home Office, and a Sola Salon Space.



SPACE PLANNING

RETAIL DESIGN: CAROL'S DAUGHTER

Carol's Daughter

Midtown Cass and Waters Building
First Floor
601 Fleet Street
Baltimore, Maryland 21202

Owner, Lisa Price, is retaining my interior design services to complete the interior of one of her new stores located in the Downtown Inner Harbor area.

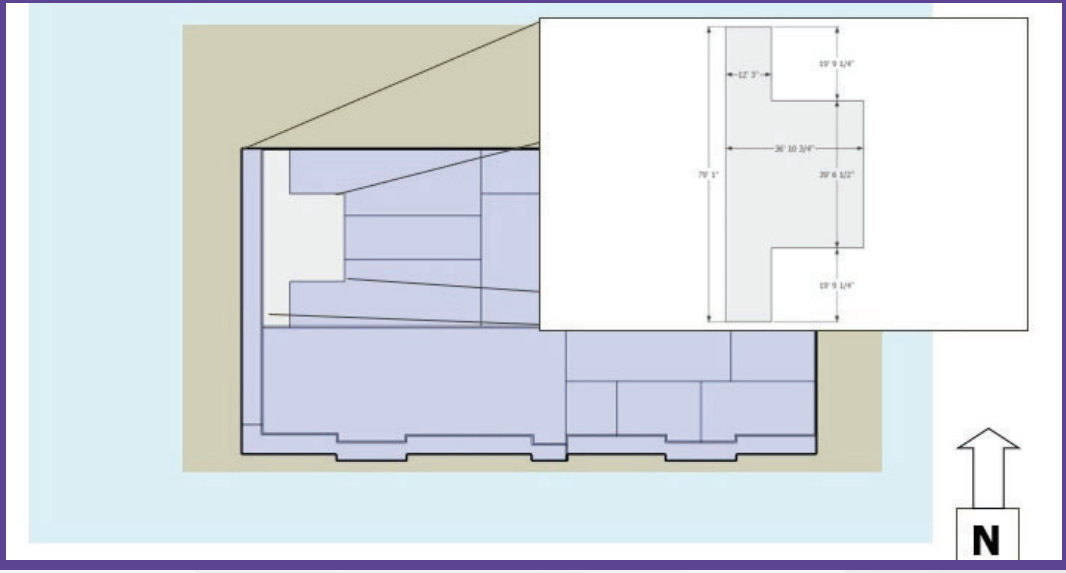
She seeks to create a modern and new space to allow the store's brand to be showcased in a contemporary concept.

The space is new construction located on the northwest corner of the building and receives western sun exposure.

Displayed left are the adjacent and surrounding highlights and the current site plan. The area is approximately 1,9600 square feet.

Commercial Interior – Carol's Daughter





SPACE PLANNING

RETAIL DESIGN: CAROL'S DAUGHTER

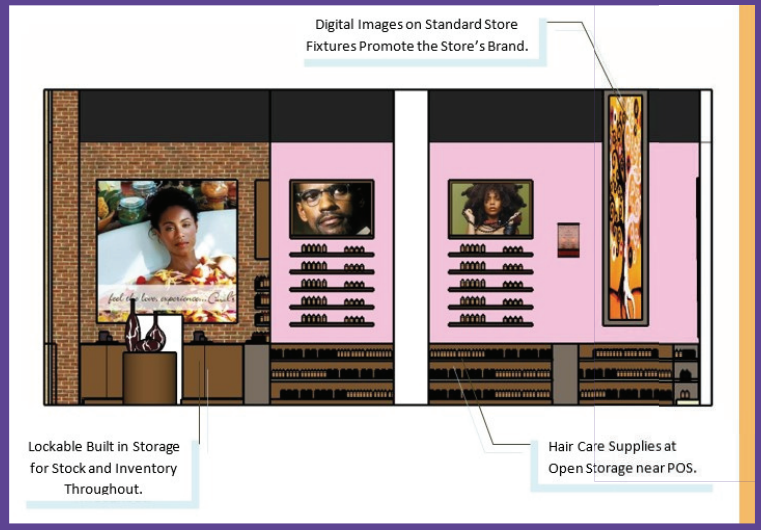
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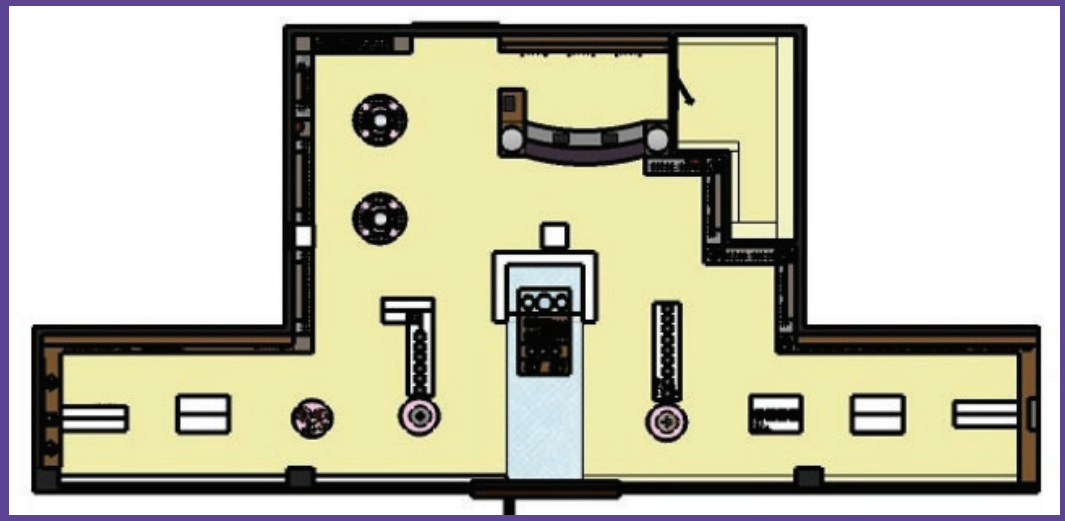
This beauty supply store will serve as an anchor to the salon and barbershop also located within the Cass Waters building. This will be one of the company's largest stores and will need to accommodate accordingly.

The design solution focuses on creating a functional, formal, modern shopping environment for the Carol's Daughter brand by including natural elements and principles.

Key Features:

- Water Feature at Entry
- Sustainable Bamboo Fixture
- Products Itemized and arranged in specific zones positively increase sales.
- Access to adjacent Salon, Barbershop, and Spa
- Storage throughout
- Brand aligned signage
- Modern POS system and Cash Wrap





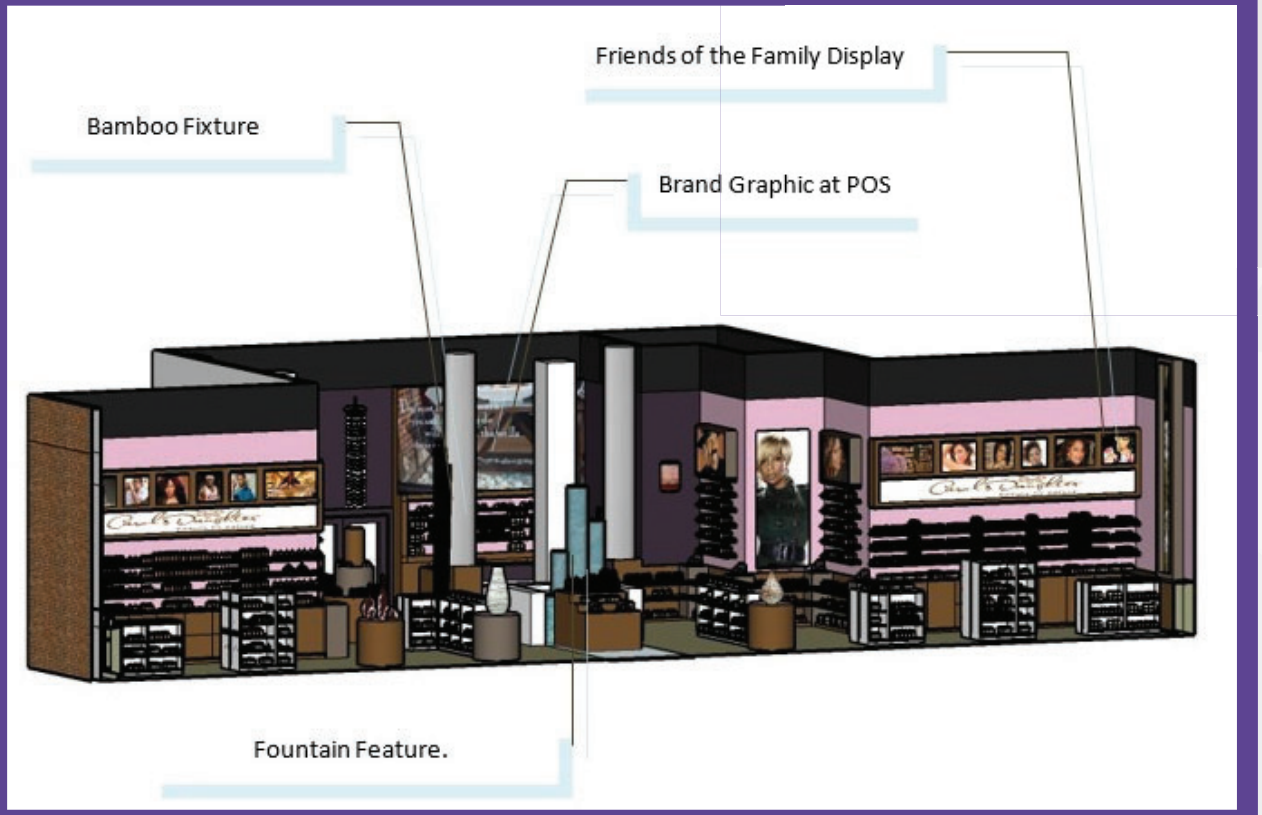
SPACE PLANNING

RETAIL DESIGN: CAROL'S DAUGHTER

This northwest section shows the overall space.

The two-tone wall treatment used allows the space to appear larger and deeper than it is and draws the customer in. The main support beams are finished in a white high-polished resin as a contrast to the bright pink and deep eggplant colors.

The fountain and bamboo fixture were added as natural elements to balance the contemporary design. Standard store fixtures with graphic-wrapped images display friends of the family to potential customers securing brand recognition.



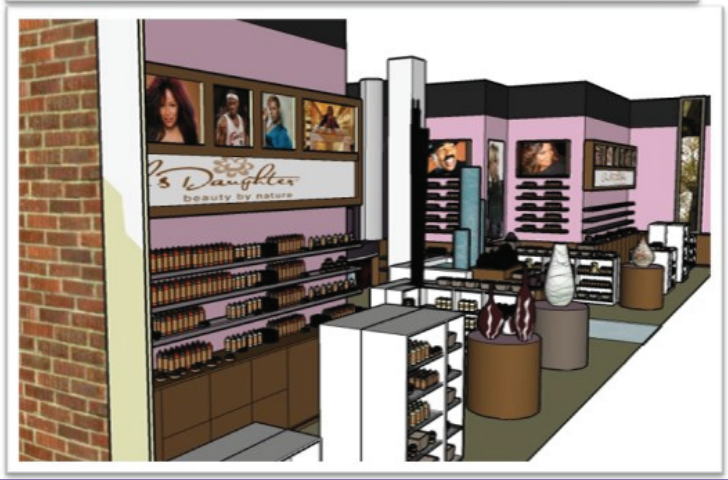
SPACE PLANNING

RETAIL DESIGN: CAROL'S DAUGHTER

5. Perspectives



Southwest view looking at the water feature and the rest of the retail area.



Northeast view from the north corner of the store.

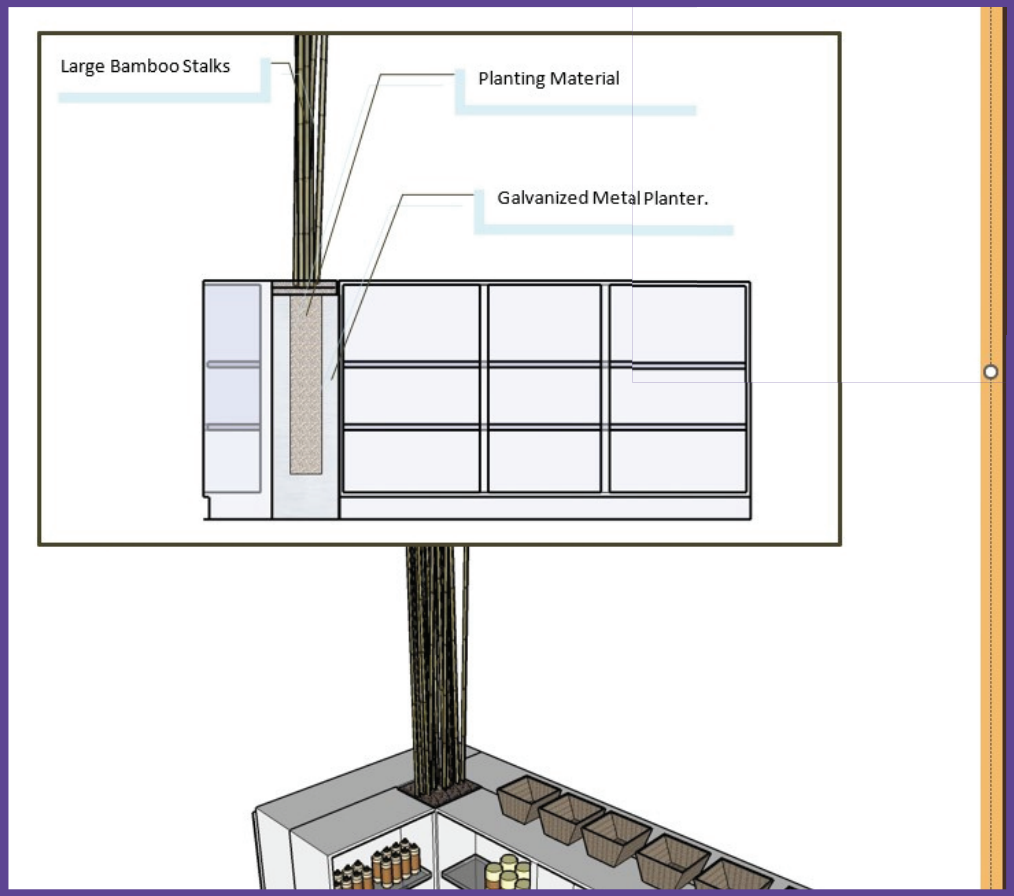
SPACE PLANNING

RETAIL DESIGN: CAROL'S DAUGHTER

One of the challenges we faced was deciding on how to incorporate natural elements into the design solution.

One of the solutions was to incorporate bamboo into the space in other areas besides the matte finished bamboo flooring.

In keeping with the functional and streamlined space layout, we wanted the solution to be unobtrusive yet provide substantial impact.



SPACE PLANNING

RETAIL DESIGN: CAROL'S DAUGHTER

To balance the linear floor plan, we wanted the ceiling and lighting plan to counter and add balance by responding with curvilinear and circular patterns.

Its design is a play and interpretive translation on the store's whimsical flower logo.

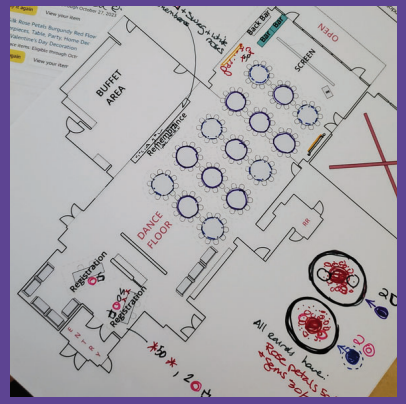
The orange disks will house pendant lighting, and the store fixtures showing friends of the family and natural images along the perimeter of the store are backlit and offer additional lighting.



EVENTS

HIGH SCHOOL CLASS REUNION









Lead organizers of Wyandotte High School class of '73 asked me to help design and decorate for their 50th class reunion.

Wyandotte High Schools colors are red and white and I elected to use touches of gold to acknowledge their 50th year.

Key elements of the event design were a balloon arch and back drop to take pictures in front of which also served as a focal point, selecting supplemtal lighting, and designing tablescapes for 15 tables and other decorative elements.

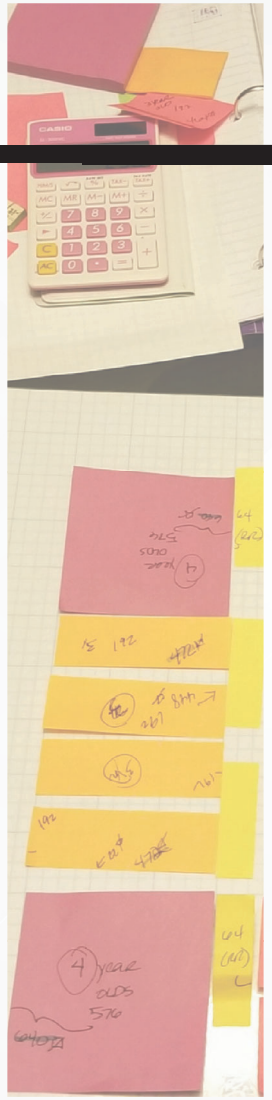


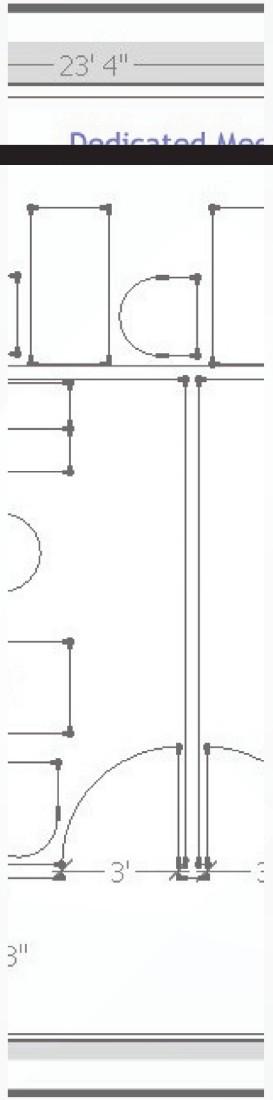




With a longstanding career in both interior design and HR, my goal is to use both experiences to connect and solve design challenges to positively impact communities and the people within them.

If you would like to work with me, let's connect!









Thank you for browsing!

-Ecstaci

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