

2022

Political Campaign

Printing Catalog



fivestar
ADVERTISING | MARKETING

EVERY DOOR DIRECT MAIL®
by BULK MAIL GURU

Phone: 631.420.1112 | Email: election2022@bulkmailguru.com
bulkmailguru.com/election-2022

Direct Mail



Mailer Printing

- All common self-mailer formats and accepted sizes available: Postcards, Letterhead, Flyers, Booklets, and more
- 4 stocks with a variety of finishes available



Direct Mail

- Variable data printing
- List validation and postal processing
- Addressing, sorting and bundling, and delivery to USPS



Every Door Direct Mail (EDDM)

Build local direct mail campaigns, quickly and easily. Select the zip codes and routes, and reach every mailbox with mailers produced to USPS standards—delivered at the lowest rates available.

Full Service:

Choose a format and target area and we'll do the rest—postal processing, bundling, and mailing (on our indicia).

Print Only:

For mailers using their own indicia for postal processing and mailing.

Signs, Banners and Posters



Coroplast/Yard Signs

- Substrates: 4mm or 10mm Coroplast, and 3mm PVC
- Sizes range from 6"x6" to 36"x46"
- Rider Signs available
- **No minimum order**



Sidewalk Signs (Signicade®)

- Substrate: Double-sided A-Frame Signicade Stands with two 4mm Coroplast insert signs
- Sizes: 24"x18", 18"x24", 24"x36"
- **No minimum order**



Large Posters

- Substrates: 12pt C2S Blockout and 8mil Photo Gloss
- Sizes range from 1'x1' to 5'x10'
- **No minimum order**



Outdoor Banners

- Substrates: 8oz Mesh and 13oz Scrim Vinyl
- Sizes range from 1'x1' to 16'x150'
- **No minimum order**



Indoor Banners

- Substrates: 10mil Premium Vinyl and 15oz Blockout
- Sizes range from 1'x1' to 5'9"x20'
- **No minimum order**

Campaign Stationery



Business Cards

- Stocks: 14pt, 16pt, 18pt C1S, 100lb Gloss Cover, and more
- Sizes range from 1.5"x3.5" to 3.5"x4"
- 4 shapes and a wide range of finishes



Notepads

- Stocks: 60lb Premium Opaque, 70lb Premium Opaque, and Linen
- Sizes range from 3.5"x8.5" to 8.5"x11"
- Notepads come in 25-sheets or 50-sheets



Letterheads

- Stocks: 60lb Premium Opaque, 70lb Premium Opaque, EndurAce, and Linen
- Sizes range from 5.5"x8.5" to 11"x17"



Presentation Folders

- Stocks: Linen, 14pt, 16pt, 14pt Pearl Metallic, and more
- Sizes range from 5.25"x10.5" to 9"x14.5"
- 1 or 2 pockets

Canvassing and Outreach



Flyers and Brochures

- Stocks: 100lb Gloss Book, 100lb Gloss Cover, 100lb Matte Book, and more
- Sizes range from 2"x8" to 17"x22"
- 11 folds



Door Hangers

- Stocks: 100lb Gloss Book, 14pt, and more
- Sizes range from 3.5"x8.5" to 4.25"x14"
- Available with tear-off and knob die cut
- 3 die cut shaped



Postcards

- Stocks: 100lb Gloss Cover, 100lb Linen Cover, 14pt, 14pt Natural, 14pt Pearl Metallic, 14pt Uncoated, and more
- Sizes range from 1.5"x7" to 8.5"x7.5"

Event Displays and Signage



Displays

- Substrate: 9oz Premium Polyester fabric
- Sizes: 2'x7.5', 3'x7.5', 4'x7.5'
- **No minimum order**



Banner Stands

- Substrates: 10mil Vinyl (Indoor) and 13oz Scrim Vinyl (Indoor/Outdoor)
- Sizes: 2'x5', 2.75'x6.7', 3.9'x6.7', 7.9'x8'
- **No minimum order**



Tabletop Displays

- Substrate: 10mil Premium Vinyl
- Sizes: 8.5"x12", 11"x17", 15.75"x32"
- **No minimum order**

Event Setup and Supplies



Counter Cards

- Stocks: 3/16" Foamcore and 3mm PVC
- Sizes: 5.5"x8.5", 8.5"x11", 9"x12"
- 5" Easel Back standard
- **No minimum order**



Event Tickets

- Stocks: 100lb Gloss Cover, 16pt, and 18pt C1S
- Sizes range from 2"x5.5" to 4.25"x11"
- Available with tear-off stubs and optional custom numbering with variable data



Announcement Cards

- Stocks: 14pt Natural, 14pt Pearl Metallic, 14pt Uncoated, 16pt, 18pt, and more
- Sizes range from 4.25"x5.5" to 5.5"x8.5"



Event Tents

- Substrate: 7.9oz premium outdoor tent fabric
- 4-panel canopy
- Size: 10'x10' aluminum pop-up frame tent
- **No minimum order**

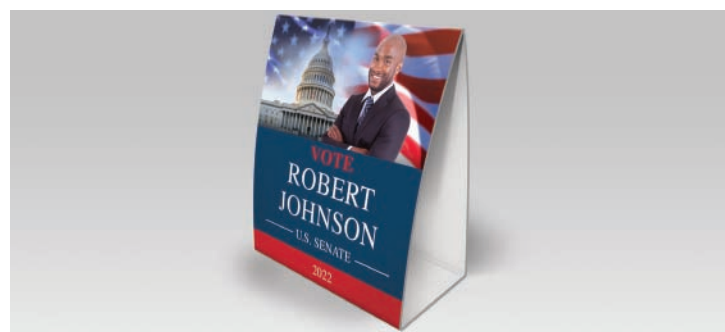


Table Tents

- Stocks: 100lb Gloss Cover, 14pt, 14pt Natural, 14pt Pearl Metallic, and 14pt Uncoated
- Assembled sizes: 4"x6", 5"x5.5"
- Shipped flat with die cut flaps for easy assembly

Supporter Merchandise



Roll Labels

- Stocks: Clear Bopp, White Bopp, and more
- Sizes range from 1"x1" to 6.5"x6.5"
- 5 shapes, including Custom Prints



Bumper Stickers

- Substrate: 4mil Permanent Adhesive Vinyl
- Sizes: 3"x10", 4"x8", 4"x12"



Stickers

- Stocks: 4mil and 70lb Sticker
- Sizes range from 1.5"x2.5" to 8.5"x11"
- 4 shapes



Mugs

- Ceramic mugs with dye sublimation printing
- Sizes: 11oz (3"x8.5" print area), and 15oz (4"x9" print area)
- **No minimum order**



T-Shirts

- Available in adult and kid sizes
- Long and short sleeve, and tank top (men only)
- **No minimum order**



Buttons

- Sizes range from 1"x1" to 3.5"x2.5"
- 4 shapes: round, diamond, square, and rectangle
- Safety pin on the back or magnet option (select sizes)



Caps



Drinkware



Flashlight