Rules & Regulations

Players: 2-6 | Age: 12+

Introduction

Welcome to the Bull of Wall Street, the ultimate investing board game for kids and teens!

Are you ready to learn how money grows? In this fast-paced game, you'll make bold investment choices, ride the ups and downs of the market, and grow your portfolio to become the wealthiest investor at the table.

Whether you're new to investing or already a future Wall Street pro, Bull of Wall Street is your exciting gateway to learning how to grow wealth, take risks, and think like a real investor.

Objective

Generate the highest return on your portfolio!

Game Components

Deck 1: 34 Investment Security Cards

Deck 2: 44 Market Scenario Cards

Deck 3: 30 Ethical Scenario Cards

Character Cards: 6 Unique Characters

Bullite Cash Pile: The in-game currency!

Investment Portfolio Balance Sheets: Track your investments and portfolio value!

Rules & Regulations Booklet

Game Setup

1) Appoint a Banker (someone has to handle the transactions!). To do so, on the count of three, everyone point to the most trustworthy player — spoiler: it's usually the one reading the rules. However, don't worry! the Banker still gets to play.

2) Next, distribute a total of 1500 Bullite to each player:

4 x (5) B
4 x (20) B
6 x (50) B
6 x (100) B
1 x (500) B

Seperate the currency and place the cash piles back in the box. This is the bank.

Game Setup

3) Pick a Character Card from the 6 available options — this is your investor persona for the game.

4) Shuffle the Investment Security Deck (Deck 1) and deal 3 cards to each player. These are your inherited assets — your starting investments.

5) Give each player a Balance Sheet and a pencil. This is your personal scorecard to track your investments, gains, and losses throughout the game.

6) Mix the Market Scenario Deck and the Ethical Scenario Deck together into one big pile. Place this new combined deck next to the Investment Security Deck from Step 4.

Game Play

1) Each round brings new opportunities, market twists, and strategic decisions. Buckle up — it's going to be a wild ride!

2) Start by writing down your 3 inherited Investment Security cards on your Balance Sheet: Write the name of each security under "Assets," then write its Cost to Buy in the corresponding column.

3) Add up the total cost of your inherited securities and your 1,500 Bullite in cash. Write this number as your Initial Portfolio Value (Everyone's starting value will be different — and that's part of the strategy!).

4) Flip over 5 Investment Security Cards from the deck and place them face-up in the center of the table. This is the Investment Market.

Game Play

5) The youngest player must go first and chooses one of the following actions:

Option 1: Buy a Security

- Choose one card from the Investment Market (the 5 face-up cards)
- Pay its Cost to Buy to the Bank
- Record the name and cost of the security on your Balance Sheet
- Refill the market by flipping over a new card from the investment security deck

Option 2: Sell a Security

- Pick a security from your portfolio that you want to sell
- Check its last recorded value (use the Cost to Buy if its value hasn’t changed)
- Collect that amount from the Bank
- Place the sold card at the bottom of the Investment Security Deck

Game Play

Option 3: Trade a Security

- Swap one of your current investments for a security from the Investment Market
- If the new security is more expensive, pay the difference to the Bank
- If it’s cheaper, collect the difference from the Bank
- Use the last recorded value of the security you're giving up (on the first turn, this is its original Cost to Buy)
- Update your Balance Sheet to reflect the trade (Record the new security)

Important: When you sell or trade a security, its value becomes zero. Stop tracking it on your Balance Sheet.

Option 4: Pass

Not ready to make a move? You can pass your investing turn

Game Play

6) Once all players have completed their turns, the oldest player draws one card from the combined Market & Ethical Scenario Deck and reads it aloud. Everyone must respond or act based on the scenario described — this is where things get interesting!

7) If a Market Scenario card is drawn:

i) All players update their balance sheets to reflect any growth or losses in their owned securities based on the scenario described (see Page 15 for details)

ii) Review each of your securities for DNA traits that match those affected by the drawn scenario

ii) For each matching trait players gain 5 Bullite

iii) Record the total Bullite gain under ‘DNA Trait Gains’ on your Balance Sheet

iv) Record dividends or other bonuses corresponding to owned securities (see Page 15)

Game Play

8) If an Ethical Scenario card is drawn:

i) Only the player who draws the Ethical Scenario card follows its instructions

ii) The next player draws a card from the deck:

- If it’s a Market Scenario, all players, including the one who just drew the Ethical Scenario, follow it
- If it’s another Ethical Scenario, the same proccess continues until a Market Scenario card is finally drawn

9) The player who draws a card from the Market and Ethical Scenario deck must change every round.

10) This now repeats for a total of 8 rounds.

Game Play

9) At the end of the last round, each player totals their portfolio, including: the final value of all owned securities, all dividends, buy-backs, other earnings, and any remaining cash. Record this under ‘Final Portfolio Value.’

10) Subtract your initial portfolio value from your final portfolio value. The player with the highest positive difference wins!

Balance Sheet Guide

Record all the securities you own here, including both inherited ones and any you purchase during the game.

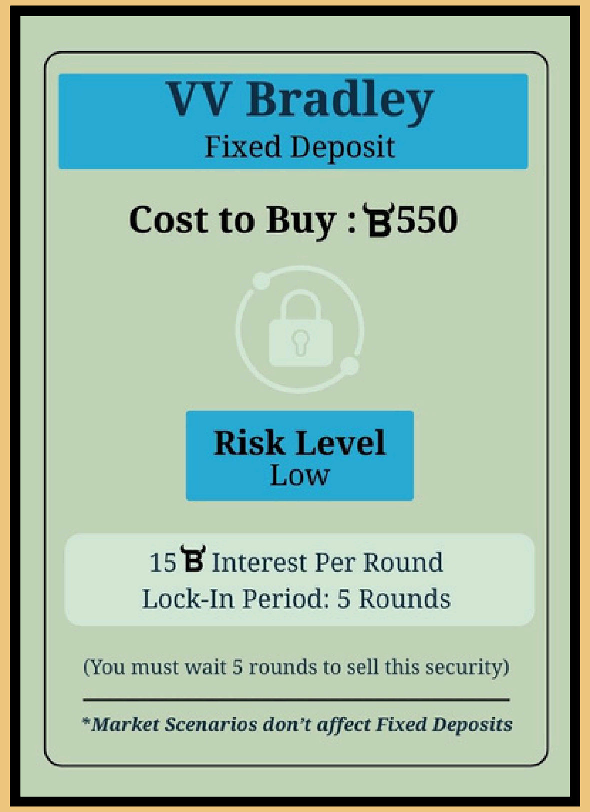
Record all the securities you own here, including both inherited ones and any you purchase during the game.

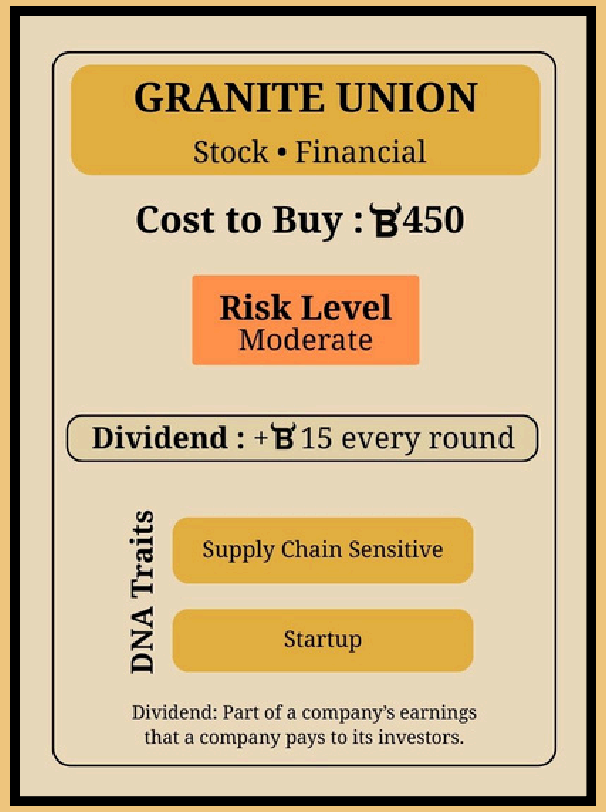
Use this section to track each security's gains and losses over the 8 rounds.

Asset Name	Cost to Buy	Round 1	Round 2	Round 3	Round 4	Round 5	Round 6	Round 7	Round 8	Total Value
Dividend Gains										
Buy-Back/ Airdrop Gains										
Divestiture/ Staking Gains										
DNA Trait Gains										
Initial Portfolio Value (Starting cash + securities value):						Final Portfolio Value:				

Balance Sheet Guide

For example, suppose you inherit the following three securities





Here's what your balance sheet would look like

Asset Name	Cost to Buy	Round 1	Round 2	Round 3	Round 4	Round 5	Round 6	Round 7	Round 8	Total Value
Granite Union	450									
VV Bradley	550									
Swifty 10 ETF	500									
Dividend Gains										
Buy-Back/ Airdrop Gains										
Divestiture/ Staking Gains										
DNA Trait Gains										
Initial Portfolio Value (Starting cash + securities value): 3000						Final Portfolio Value:				

Balance Sheet Guide

If you decide to sell the following security

SWIFTY10 ETF

ETF • Top 10 Companies

Cost to Buy : Ƀ500

Risk Level
Low

DNA Traits

Supply Chain Sensitive

Startup

ETF : Type of investment that lets you buy a basket of different investments, like stocks or bonds, all at once.

Here's what your balance sheet would look like

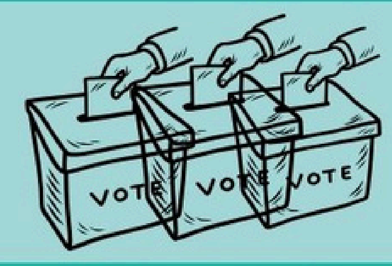
Asset Name	Cost to Buy	Round 1	Round 2	Round 3	Round 4	Round 5	Round 6	Round 7	Round 8	Total Value
Granite Union	450									
VV Bradley	550									
Swifty 10 ETF	500	0	0	0	0	0	0	0	0	0
Dividend Gains										
Buy-Back/ Airdrop Gains										
Divestiture/ Staking Gains										
DNA Trait Gains										
Initial Portfolio Value (Starting cash + securities value): 3000					Final Portfolio Value:					

Note: Since the security you sold's last recorded value was 500 Bullite, you recieve this amount from the bank for selling the security.

Balance Sheet Guide

Now the round has ended, and this Market Scenario opens

Universal Healthcare Vote



Impact

- Cryptocurrency: -10 Ɓ
- Financials: +5 Ɓ
- Energy: -5 Ɓ
- HealthTech: +25 Ɓ
- Technology: -10 Ɓ
- Real Estate: +10 Ɓ
- Commodities: -5 Ɓ
- Global ETF: +10 Ɓ

Affected DNA Traits

- Green Focused
- Startup

+5Ɓ extra on securities with above

Here's what your balance sheet would look like

Asset Name	Cost to Buy	Round 1	Round 2	Round 3	Round 4	Round 5	Round 6	Round 7	Round 8	Total Value
Granite Union	450	455								
VV Bradley	550	565								
Swifty 10 ETF	500	0	0	0	0	0	0	0	0	0
Dividend Gains		15								
Buy-Back/ Airdrop Gains		0								
Divestiture/ Staking Gains		0								
DNA Trait Gains		5								
Initial Portfolio Value (Starting cash + securities value): 3000					Final Portfolio Value:					

Note: Since the security you sold's last recorded value was 500 Bullite, you recieve this amount from the bank for selling the security.

THE BULL OF WALL STREET