

20
Seniors
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Product Catalog
&
Pricing Guide

Techniques
Photography

Thank You!

We appreciate the opportunity to create your priceless portraits and hope you are pleased with the experience. This catalog is designed to answer many questions for you. If you have any additional questions, please give us a call at **412-833-4543**.

What do I need to do?

Choose your session!

All of our sessions are on location. The options are listed on Pg 3. Most people aren't sure of what they want. Call us, tell us what you are looking for and we can help choose the perfect session for YOU!

Book your session!

Take a look at your calendar and figure out the best time to schedule your session. All sessions are scheduled around 4pm to take advantage of better lighting at that time of day.

We will choose your photo locations at this time and plan out your session.

Reserve your session!

Your session must be paid in full to reserve your session time. Visa, Mastercard, Discover & American Express are accepted.

Get Ready!

Schedule haircuts, nail appointments etc. Go shopping! You'll want to bring plenty of clothes to choose from for your portrait session. Gather all the things you will want for your session, jewelry & accessories, sports or music items, the proper clothing to wear UNDER your clothing, etc.

Bring some shoes you are comfortable in to walk the short distances to the locations.

Get ready to have FUN!!!

Yes, we usually do have fun during our sessions! Our light, casual session style helps everyone relax and enjoy themselves. When you are relaxed, you have more fun and it shows up in your pictures.

All students must be accompanied by a parent or adult.

Previews

A few weeks after your session, you will receive a link via email to your online proofing gallery. You can access this from your computer, phone or tablet, and share it with anyone you like!

Time to order

Preview Galleries will be open for 30 days. Please order before they expire. There is a \$25 fee to reopen a gallery. Please call us with any custom orders within 30 days. All orders will be paid in full at the time of the order.

Finished Orders

Finished orders will be shipped directly to your house. Digital downloads will be in a Google Drive. We will email the link to you.



Please take a moment to look through this catalog. It not only contains info on sessions and packages, it also has a lot of information about our policies.

Simple as 1-2-3

All sessions are after 4pm M-F
The lighting is best at that time of the day.

1. Choose the Session

Standard Session

\$250 creation fee

45 minute session - ONE location in or near South Park - 2 outfits

Deluxe Session

\$325 creation fee

Takes about a 1.5 hours - TWO locations in or near South Park - 3 outfits

Super Deluxe Session

\$400 creation fee

Takes about 2 hours - ONE location in or near South Park PLUS
ONE Location Away from it All - 4 outfits total



2. Choose the Location or Locations

South Park:

Flower field on Corrigan Dr.

Oliver Miller

Field



Near South Park:

DayLilly Lane

Tracks

Bridge with Graffiti



Away from it All:

Mingo Park

Simmons Farm

(photo pass - \$50)



3 - Choose a Digital File Package

or order prints on-line ala carte

Digital File Package A

Includes all images from your session - no retouching

1. Standard session- \$200
2. Deluxe session- \$300
3. Super Deluxe session - \$400

A

Digital File Package B

Includes all images from your session
You choose 10 images to be retouched

1. Standard session- \$275
2. Deluxe session- \$375
3. Super Deluxe session - \$475

B

Digital File Package C

Includes all images from your session.
You choose 20 images to be retouched.

1. Standard session- \$350
2. Deluxe session- \$450
3. Super Deluxe session - \$550

C

Portrait Print Prices

All of our portraits are printed at one of the finest professional labs in the country on real photographic paper. All Wall Portraits are mounted to artboard and sprayed with a protective UV coating.

You can order online from your living room.

All prints are shipped directly to you.

It doesn't get any easier than that.

Online Ordering

| Size | Price |
|-----------|-------|
| 4x6 | 18 |
| 5x7 | 20 |
| 8x10 | 30 |
| 8 wallets | 30 |
| 11x14 | 105 |
| 16x20 | 165 |
| 20x24 | 255 |
| 24x30 | 425 |
| 30x40 | 545 |

Retouching info - All images are as-is, with no additional retouching. You must call or email for additional retouching services. **\$10** per image. Removal of braces **\$25** per image.

The Mobile App

This is an app that loads directly to your phone and works as a digital proof book that you can keep forever! These are for viewing, not printing.



Mobile App - **\$45**

The Portrait Panel

These personalized Portrait Panels are incredibly popular!!!

A 10x20 sized collection that contains 6 of your favorite images. We will assist you in choosing just the right images for this exclusive Techniques Portrait Panel.

The Portrait Panel does not come mounted or framed. *Michaels sells the exact frame we used and it has a backing board that fits perfectly.*

Portrait Panel - \$165



Senior Albums

The Senior Album is a wonderful way to display your favorite portraits! This is a 20 page 8x8 album.

The 8x8 Standard Album has 1 photo per page. Simply give us the image number for 20 photos, in the order you want them and we will design the album exactly like that. You can make 1 design modification upon seeing the proof of the album.

The 8x8 Custom Designed album gets a full custom design treatment. Just tell us which photos you want in it, and we'll show you a completely customized design just for you! You can make 2 design modifications upon seeing the proof of the album.

8x8 Standard Album \$295

8x8 Custom Album \$465

Additional design modifications - \$45 each

Graduation Announcements

Technique's cards are professionally printed on many different card stocks. We have a variety of card designs for you to choose from. The folded style has room for a cover photo and a few more photos inside. The 4x5 flat card has room for 1 photo and your information. The 5x7 flat card has a bit more room for a few photos. You can make it an announcement, an invitation or both!

Contact us with the photos & information you want to include.



Take a 20% Discount at the Bonus Level!!

You MUST also place your order by **March 1st** for the 20% discount.

| Quantity | Folded | Discount | 4x5 Flat | Discount | 5x7 flat | Discount |
|----------|--------|----------|----------|----------|----------|----------|
| 150 | 525 | 420 | 355 | 284 | 445 | 356 |
| 125 | 460 | 368 | 325 | 260 | 385 | 308 |
| 100 | 380 | 304 | 290 | 232 | 325 | 260 |
| 75 | 285 | 228 | 215 | 172 | 245 | 196 |
| 50 | 205 | 164 | 150 | 120 | 175 | 140 |
| 25 | 135 | 108 | 105 | 84 | 120 | 96 |

Digital Images

Image usage Rights

We get many requests to use our images from other businesses. We work very hard to create wonderful, artistic, creative images for you. We do not do this work for other companies to profit from. We hope that you understand our feelings on this matter. However, we do understand that some of our clients may wish to use our images to make different products. Please refer to the following fee list for various items we are often asked about.

Non-competing products, such as a photo cake from a bakery. We do not make cakes, so we will grant a limited copyright release for one photo that you previously purchased.

Competing products such as graduation cards and banners. We do make top quality cards and banners and hope you will use our services for this, priced very competitively. If you choose to have this done elsewhere, there is a usage fee of \$75 for each image.

Full Usage Rights is a copyright release that grants you unlimited non-commercial reproduction rights, including photographic prints, cards, etc. Full usage rights is \$195 per image.

Archived images. We archive everything to clear space on our computers for the next class of seniors. Any request for archived images will have an additional \$25 fee for retrieving these files from our off site location.

Important Stuff

Copyright

All photographs, including previews, taken by Techniques Photography are copyright protected and may not be copied or reproduced without our written permission. Violation is punishable by federal law.

Policies

If you need to reschedule, please give at least 48 hours notice. If you need to cancel, please give us 48 hours notice and we will refund your money. Sorry, we can't refund fees with less than 48 hour notice or no-shows. There is a \$25 cancellation fee regardless of timing to cover processing.

All students must be accompanied by a parent or adult.

There will be a \$25 charge for any bounced checks.

All prices listed do NOT include 7% PA sales tax.

Your Satisfaction Guaranteed!

That's right! If you're not happy, neither are we. We will either re-shoot, or refund your money if you aren't thrilled with your portraits when you first see them.



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Photography

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