

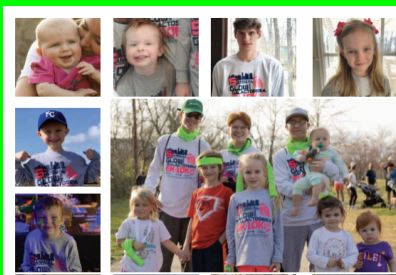
# **GLOW sponsorship pamphlet 2026**

## GLOWs date

April/May 2026, specific day TBD

## Location

Richmond, Va



**Patients with galactosemia. Only 60-70 babies in the US are born with Galactosemia each year (out of 4 million)**



***Brittany (founder of GLOW), her family, and Jamie (race director 2024-present) and his wife.***

## Glow for Galactosemia 5K Sponsorship

Hi! We are excited you are considering a partnership with us as we seek to raise awareness, funds, and support for Galactosemia. This pamphlet is set up to help inform you on who and what we are! With \$0 government funding, every sponsor, volunteer, and participant is VITAL to the success of the Galactosemia Foundation's research and outreach efforts through GLOW.

## What is GLOW and where does it happen?

GLOW is a fundraiser to support a population of rare disease patients. Through this fundraiser the money will be sent to the Galactosemia Foundation (GF). The GF is an organization that advocates for these rare disease patients. All the money raised for the GLOW race will be used for research into treatments for Galactosemia and advocacy for patients. GLOW supports an in-person and a virtual race option.

In-person: GLOW run is hoping to be located at Pony Pasture in the Spring of 2026, pending reservation by the city of Richmond.

GLOW virtual: happens throughout the world with runners spanning from California to Germany. People can create teams or their own local event to support our once a year event!

## What is Galactosemia?

Galactosemia is a rare disease in which patients have a damaged enzyme, GALT. The GALT enzyme is unable to break down the simple sugar galactose. When galactose is left unbroken in the body it causes toxins to form in the body and can harm and damage internal organs, such as the brain, and liver. Galactosemia forms from a genetic mutation at birth, meaning both parents must carry the genes. Currently, there is no treatment outside of diet modifications. Patients and families of the community are hoping the FDA will pass a drug to help these toxins build up. This community has progressed to this point with the help of sponsors, like you, and from past GLOW races!

## GLOW's history:

GLOW was started by Brittany Cudzilo, who was inspired by her daughters, Ansell and Louise, who are both patients. Brittany has handed over GLOW to spend more time with her family and focus on the GF. Currently, GLOW is being handled by Jamie Hiegel. Jamie is a runner and a patient with galactosemia. He started his GLOW journey in 2024.

## Sponsorship

Donating to GLOW is tax deductible and your donation goes directly to the Galactosemia Foundation, a 501c3 charitable organization, which allows a tax deduction at the end of the year in which you donate. We have an IRS certified letter you can keep for your records upon request, as well as an official receipt of your donation.

### Sponsorship levels

#### **Tier 1- \$250**

company/brand represented on the t-shirt and website

1 FREE race registration

Company/brand on the GLOW postcard for the race (included in swag bags as a thank you card) and a social media post on the GLOW\_Va Instagram page

#### **Tier 2- \$500**

All the above +

Company/brand on a poster that highlights an individual affected by Galactosemia

2 FREE race registrations

#### **Tier 3- \$1500**

All the above +

Company/Brand becomes presented by sponsor (on shirt, printed materials, or any advertisements)

3 FREE race registrations, with t-shirts

#### **Tier 4- \$5000**

All the above +

Company/brand becomes a headline sponsor, with the name being incorporated on t-shirt front and all GLOW products

4 FREE race registrations, with t-shirts

### **Contact Us**

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