



2023 Chamber Benefits Packet Includes:

Chamber benefits
The Website Flowchart

Sent Separately:

Upcoming Events (Mixers and Education)
Interactive Membership Form

Camp Verde Chamber of Commerce

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Mission Statement: The Camp Verde Chamber of Commerce is a dynamic network dedicated to the prosperity of businesses--new and old, small or large--in Camp Verde and throughout the Verde Valley. We honor the rich heritage of our community and enthusiastically support future development. We are committed to provide representation, promotion, and resources for the business community.

Camp Verde Chamber of Commerce

Benefits of Membership

Welcome to the Chamber as a Member. It is people like you that help make a thriving community. Our goals are to help business grow within Camp Verde by providing an environment where they can freely market their services and products as well as align with other agencies within the community. We have evaluated the businesses in our area and recognize they want two things most: Connectivity (to other businesses and consumers) and Exposure (they want advertising and/or a stage to share their products, services, or ideas). We provide all of these elements by scheduling Mixers (live and video), a powerful website that has every business in Camp Verde with direct links to their websites and Facebook sites (which now boasts of very close to 6000 hits/month), the 172-page 2023 Camp Verde Business Resource Book (with ALL of the businesses, their services and contact information) and various educational opportunities.

- Business is flagged and put on the front page of the chamber website recognized as a member.
- Continuous picture advertising on www.campverde.biz web site on page where your business is located as long as there is space available. Otherwise it will be on another page.
- Option to purchase additional picture advertising slots for 3 months \$100 to be on the front of the website. Maximum of 3 x per calendar year on space available basis.
- Business is flagged with an addition of their logo to the Camp Verde Chamber Resource Guide and Verde Valley Tourist Guide (if their business is a tourist type of business).
- Schedule Ribbon Cutting, Open House with a City Council Member from the Town of Camp Verde and Chamber Board Member with promotional video which is put on the Home Page of the www.campverde.biz web site, fliers and pr in local newspaper. (Additional cost)

- Special Promotions. Tell us what is going on, and we will publicize it. Will be included in monthly e-mail blast. Please give us 3 weeks' notice on events.
 - Monthly Second Thursday Mixer held at Camp Verde Com. Library with a presentation (by business or sponsor) and round robin business introductions. See the website for upcoming locations on the Events Page.
 - Additional Events and Education is offered as it becomes available. We offer three types of education:
 - >**Down to Business** 20 Min (Learn about a topic presented by a local business owner.)
 - >**Professional Business Strategy**- 20 Min taught by Business Professional Assistance Options outside of Camp Verde--Importing Education. (SBDC, SCORE, ECONOMIC DEVELOPMENT)
 - >**Educate Local**-taught by Member or Partner. It is an extension of either Down to Business or Professional Business Strategy. This is for material which needs greater detail than option of 20 min during Chamber will allow. Generally, these classes hinge on Down to Business session of similar topic. Class is 45min-1.45 min and given prior to the Chamber meeting on the same day.
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Becoming a Member/Partner

Cost of membership is \$75 per year, beginning on July 1st. Membership dues are \$75 per year for Partners and \$35 to Non-Profit Partners. Please see the Chamber By-Laws for details on the rights and responsibilities of Membership.

Our Responsibility to you:

- We will put your business (along with basic services information) on the Campverde.biz website in the area where the business is located. The website tabbed according to geographic areas. I will attach a page indicating all the linking pages on the website to help you understand the extensive reach it has.
- As a Member we will 'flag' your business with a ♦ (diamond) indicating you are a member. We also put Members on the front page of the Chamber website with direct links to their pages.
- As space allows you will be given an AD on the page where your business shows up. We design the ad using elements from your web page. If you would like to design your own ad, feel free to do so and submit to campverdechamber@gmail.com . Don't worry about the size; we will size according to the space available.
- The Ad will also be put on the front of the Chamber website for 1 month. We have an option for 270 ads, so I think we will be OK to have enough space to do this for all of the new members.
- We will add your email to the subscriber list so you will receive the monthly email updates. These have pertinent information related to the community, local government as well as what is going on within business.
- You will receive a Camp Verde Resource Guide (free) with membership (\$10 value). Please request one at a Mixer if you pay for your Membership on-line.

Your Responsibility to us:

- Please send us your most current information regarding your business services, address, email and phone # so we can make sure it is correct on the website as well as the Chamber Resource Book. We will not post any information you do not wish to make public (just let us know).
- Let us know if you have any special events or sales and we can add them to the email blasts. We need a 3 week notice to include them in the blast.
- Please send us a logo of your business and/or any photos you would like used in the ads.
- It would be nice to see you at the Mixer and/or Video Mixer. We will provide an opportunity for you to introduce yourself and your business so others can get acquainted and become your customers.
- The Chamber is on Alignable (a small business connector). It is free and a good way to get to know other local small business. www.alignable.com

- If you would like to become part of sharing education, please contact the Event Director (Emily Hoyt 928-592-2669). We plan the education out around 4 months.
 - Also, you may schedule ribbon cutting ceremonies, open houses, or other events and we will be happy to sponsor your business. Just contact us and we can set something up. (Additional charge).
 - The board has six board members presently. There are opportunities to volunteer on the board and/or assist with functions throughout the year. Events and Opportunities with the Chamber:
 - Membership Director (Helps to greet new members and process them.)
 - Events Director (Organizes Educational Events, Ribbon Cutting, 3/per year events with Parks & Rec.)
 - Website and PR (Maintains the Chamber Website, email blasts, advertising)
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The Camp Verde Website

www.campverde.biz

When COVID hit in 2021, we were quarantined. The Chamber Board used this opportunity to actively scout out businesses in Camp Verde and form an active list. Six people drove around looking for hide-away businesses. Then we 'googled' them to obtain accurate address information and obtained a current list of those who applied for business licenses in Camp Verde. We vetted the list to insure those who bought licenses were actually doing business in Camp Verde. The list was organized according to area, not services; because this allows the list to continue to grow as the areas grow.

Then, we made the largest website in the entire area with business! We included their websites, Facebook information as well as services (taken from their websites) and contact information. Because Sheri Hauser owns a publishing company, she published the list as a book making it available on Amazon and locally as a paper back as well as an e-book. No website in the entire area comes close to the website we created. As COVID dragged on we continued to work on it adding information from adjacent communities.

Anything you need can be found on the website. Below is the flow chart for the website. One of the added benefits is that there is so much traffic on the site that our Members (who we put on the front of the site) get a boost of direct exposure. In July 2023, the website expense was \$170/yr with >6000 hits/month. That is a pretty good return! We have provided representation to, not only our Chamber Members (as other Chambers do) but to all of the businesses in Camp Verde.

www.Campverde.biz

FLOW CHART FOR THE WEB SITE

Home
 Quick Links
 Businesses
 New to Camp Verde
 Buy Ads
 More >Tourism, Chamber

Find Business

- Downtown
- Finnie Flat
- Montezuma Hwy
- Hwy 260
- Rimrock
- Surrounding Area
- Restaurants
- Emergency
- Contact

New to Camp Verde

- Emergency
- Relocate to Camp Verde
- Churches
- Camp Ground & Picnic Area
- Restaurants in Camp Verde
- Trail Heads & Horse Trails

Tourism

- Visit the Sites
- Hotels
- Hotels-Sedona
- Tourism in Sedona
- Churches
- Camp Ground & Picnic Area
- RV Parks
- Retreats
- Trail Heads & Horse Trails
- Vineyards & Breweries
- Restaurants in Camp Verde
- Air BnB

Contact

- Chamber >Become member, Ad information
- Shopping Basket
- Contact
- Subscribe to receive e-mails

Website Detail

Main Tabs:
 Home
 Businesses
 New to Camp Verde

Buy Ads
 Shopping Basket (ICON)
 More > Quick Links, Tourism, Chamber

Home: Seasonal messages and bounce for the rest of the site

Business (by area only covers business in Camp Verde and Rimrock):

Downtown
 Finnie Flat
 Montezuma Hwy
 Hwy 260
 Rimrock
 Surrounding Area (CVC Members outside of CV)
 Camp Ground & Picnic Areas
 Camp Verde
 Clarkdale
 Page Springs
 Cornville
 Cottonwood
 Jerome
 Rimrock
 Sedona
 Churches
 Hotels
 Camp Verde
 Clarkdale
 Page Springs
 Cornville
 Cottonwood
 Jerome
 Rimrock
 Hotels-Sedona

New to Camp Verde: (Like what you would find in the front of your old phone book.)

Cellular Service
 Propane Companies
 Utilities
 Propane Fill station
 Sanitation Companies
 Camp Verde Transfer Station
 Schools
 Cable & Satellite Companies
 Auto Parts
 Laundromats
 Dry cleaning
 Auto Repair
 Class Companies
 Shuttles
 Licenses
 Realtors

Restaurants in Camp Verde

Retreats
 Camp Verde
 Clarkdale
 Page Springs
 Cornville
 Cottonwood
 Jerome
 Rimrock
 Sedona

RV Parks in the Verde Valley

Camp Verde
 Clarkdale
 Page Springs
 Cornville
 Cottonwood
 Jerome
 Rimrock
 Sedona

Trail heads and Horse Trails

Camp Verde
 Clarkdale
 Page Springs
 Cornville
 Cottonwood
 Jerome
 Rimrock
 Sedona

Tourist Information: (Covers entire Verde Valley)

Camp Verde
 Clarkdale
 Page Springs
 Cornville
 Cottonwood
 Jerome
 Rimrock
 Sedona

Vineyards and Breweries

Camp Verde
 Clarkdale
 Page Springs
 Cornville
 Cottonwood
 Jerome
 Rimrock
 Sedona