Camp Verde Chamber Update
Board Members: Sheri Hauser, John Smoley, Richard Ellis, David Love, John Teah

Greetings in July,

We are happy to announce that the Camp Verde Chamber is thriving and growing by the day.

* We will be at the **Cornfest** with a booth and hope to see you all there—actively supporting the community events. If you are not aware—a booth is free for non-profits and $65 for all others. The event has had a response from 3000 (during covid) up to 5000—when we were fully cranking. There are bands, food, crafts and (my new favorite) a Children’s area specifically designated. The Children’s area will be in front of the Parks and Recreation on the grass. There will be games, crafts and children’s booths. Glorybound will feature a Children’s book live in the gazebo. This is geared for children age 3-7.
* If you didn’t get a booth, you can still advertise your business by **joining the Chamber**—on the fly—and bring your brochures along with your speel and hang out in the Chamber booth talking about your products or services. Cost of membership is $60/yr.
* [www.campverde.biz](http://www.campverde.biz) continues to be developed as a premier site to find what you need in the Camp Verde area. The sections include: Businesses (by location), New to Camp Verde, Emergency, Community Resources, Churches, Camp Grounds, Restaurants, Trainheads, Tourism, Hotels, RV Parks, Retreats, Vineyards, Air Bnb, and my favorite—The chamber. Our goal is to make a physical book (will be like a phone book) as well as an ‘alive’ e-book. We should have this finalized in a couple months.
* A couple of board members joined with Local First Arizona and a room full of leaders to initiate **strategic planning for Camp Verde related to business growth**. Here are a few highlights from that meeting. We just brainstormed these issues. Will evaluate and come up with solutions.
	+ We looked at which businesses are missing in Camp Verde. Some suggestions: Food Hub-which provides structured farm support, assistance with brewery chain, visitor’s center near 260 and I17, a big box store, internet providers, youth entertainment, light manufacturing, medical related options, sports store.
	+ What does the area offer? Great laidback lifestyle, climate and scenery, opportunity zone.
	+ What are some disadvantages to the area and how can we overcome these? Limited workforce housing, infrastructure needs developing, downtown needs further developing to have business character, lack higher education opportunities.
	+ Final thoughts: Bring light industries, building agriculture base, hospitality.
* **Osher Life Long Learning Institute** (OLLI) is branching out into the Camp Verde area and actively seeking instructors to teach courses. It is a great opportunity to meet people, get out into the community and learn something new. [www.yc.edu/ollisedonaverde.com](http://www.yc.edu/ollisedonaverde.com) For more information, talk to Sheri Hauser.
* **SCORE** offers free business assistance and NOW has volunteers in our area who can help with business questions, planning, etc. [www.northernarizona.score.org](http://www.northernarizona.score.org)
* We are filling out the schedule for **Chamber Events** for August and Sept. If your business wants to have a ribbon cutting, open house, grand opening or some other type of creative event, let us know (use the contact page on the website) and we will set this up. Fees for the event are low—because we want to help promote local business! Fill out one of the attachments for an event.
* **Meet and Greet** is July 21st at 4 PM at Flew the Coop Nashville Hot Chicken Shack

1620 AZ-260 Suite D, Cam Verde. Come meet the local business owners and bring your friends. Snacks provided. Open to members and non-members.