



Privacy Notice

Last updated: 19 October 2026

Moo HR Ltd ("we," "us," or "our") operates the website [Moo HR](#) (the "Site"). This Privacy Notice explains what information we collect, how we use it, how we share it, and the choices you have regarding your information.

1. Information We Collect

Information you provide to us:

- Contact information, such as your name, email address, and phone number, when you fill out a form, subscribe to a newsletter, or contact us.
- Account information, such as username and password, if you create an account.
- Any other information you choose to send us, such as in support requests or feedback.

Information collected automatically:

- Device and browser information, such as IP address, browser type, operating system, and device identifiers.
- Usage information, such as pages viewed, time spent on pages, links clicked, and referring website.
- Cookies and similar technologies, as described in Section 6.

2. How We Use Your Information

We use your information to:

- Provide, operate, and maintain the Site;
- Respond to your enquiries and provide customer support;
- Process transactions and send related confirmations;
- Send newsletters, updates, or marketing communications, where you have opted in or as otherwise permitted by law;
- Analyse how the Site is used and improve our products and services;
- Detect, prevent, and address fraud, security issues, and technical problems;
- Comply with legal obligations and enforce our terms.

3. Legal Bases for Processing

Under the UK General Data Protection Regulation (UK GDPR) and the EU General Data Protection Regulation (EU GDPR), we process personal information on the following legal bases:

- **Consent**, where you have given it, for example for certain marketing communications or non-essential cookies;

- **Performance of a contract**, where processing is needed to provide services you have requested or purchased;
- **Legitimate interests**, such as operating and securing the Site, and preventing fraud, balanced against your rights and interests;
- **Legal obligations**, where we must process information to comply with the law.

4. How We Share Your Information

We do not sell your personal information. We may share information with:

- **Service providers** who perform services on our behalf, such as website hosting (GoDaddy), analytics, and email delivery, under obligations to protect it;
- **Business partners** only where you have requested or consented to such sharing;
- **Legal and safety authorities** when required by law or to protect rights, property, or safety;
- **Business transfers**, such as in connection with a merger, acquisition, or sale of assets, with notice to you where required.

5. Data Retention

We keep personal information only as long as necessary for the purposes described in this notice, including to satisfy legal, accounting, or reporting requirements. When it is no longer needed, we delete or anonymise it.

6. Cookies and Tracking Technologies

We use cookies and similar technologies to operate the Site, remember your preferences, and understand how the Site is used. Where required by the Privacy and Electronic Communications Regulations (PECR), we ask for your consent before placing non-essential cookies. You can control cookies through your browser settings and our cookie banner. Disabling some cookies may affect how the Site works.

Types of cookies we use:

- **Essential:** Required for the Site to function. These do not require consent.
- **Analytics:** We use cookies to analyse website traffic and optimise your website experience. By accepting our use of cookies, your data will be aggregated with other users' data.

7. Third-Party Links and Services

The Site may contain links to third-party websites or services. We are not responsible for their privacy practices. We encourage you to read their privacy notices.

8. Security

We use reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

9. Children's Privacy

The Site is not directed at children under 16, and we do not knowingly collect personal information from children under 16. If you believe we have collected such information, please contact us so we can delete it.

10. Your Privacy Rights

Under UK GDPR and EU GDPR, you have the right to:

- Access the personal information we hold about you;
- Request correction of inaccurate or incomplete information;
- Request deletion of your information in certain circumstances;
- Object to or restrict certain processing;
- Request a copy of your information in a portable format, where applicable;
- Withdraw consent at any time, where processing is based on consent;
- Not be subject to decisions based solely on automated processing that significantly affect you, where applicable.

To exercise these rights, please contact us using our [contact page](#). We may need to verify your identity before fulfilling your request. We will respond within one month, as required by law.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) in the UK at ico.org.uk, or with the data protection authority in your EU member state of residence.

11. International Transfers

Your information is primarily processed within the UK and the European Economic Area (EEA). If we transfer personal information outside the UK or EEA, we ensure appropriate safeguards are in place, such as adequacy regulations, standard contractual clauses, or the UK International Data Transfer Agreement, as required by law.

12. Changes to This Privacy Notice

We may update this Privacy Notice from time to time. We will post the updated version on this page and revise the "Last updated" date. Where changes are material, we will provide additional notice as required by law.

13. Contact Us

If you have questions or concerns about this Privacy Notice or our privacy practices, contact us at:

Moo HR Ltd

Email: hello@MooHR.co.uk

Phone: 0800 043 5600