

PEDRO ZENDEJAS

PROFILE

Searching for my next role in UX to apply my knowledge in both UX and design to help give users a more accessible and enjoyable product experience. I am a detail oriented, eager to learn, design thinking, team player. Recovering perfectionist. Illustrator hobbyist. Mobile design, gamification aspects, and teamwork are a few things that pique my interest.

CONTACT

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WEBSITE

www.pedrozendejas.com

EDUCATION

Art Institute of Austin July 2010 - June 2013
Bachelors of Graphic Design

Southern Methodist University January 2020 - August 2020
User Experience Certificate Program

WORK EXPERIENCE

Immotion Studios September 2013 - January 2021
Print Production Designer

Managed private brand product lines throughout the packaging print production process. From design concept to applying artwork on dielines(supplier provided) to completing accurately built files for printers.

- + Ensure consistent brand identity throughout various client lines.
- + Attention to detail and quality control.
- + Problem solving skills to fit large amounts of required copy on limited space.
- + Knowledge of FDA's Nutritional Facts Panel and legal product claims.
- + Maintained adherence to approved processes, but identified opportunities for improvement.
- + Managing tight client deadlines and giving final art approval for print.

TOOLS



LANGUAGES

English
Spanish