Putting Wisconsin Missions in Motion



Discover · Watch Support Local Charities

The Challenge Facing Nonprofits

Most charity websites are text-heavy and hard to scan. Directors wear multiple hats... and rarely have time or expertise to create compelling video.

Why Video Matters

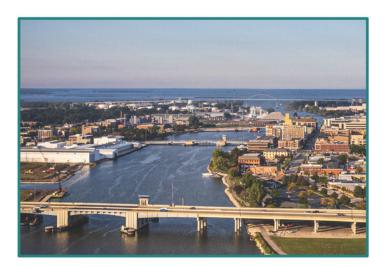
- 2 Engage & inspire supporters faster than text alone
- Boost donations, volunteer sign-ups & program participation
- Save staff hours on storytelling & editing
- Create shareable content that spreads organically



- 1. Intro to Mission (30 sec)
- 2. Behind-the-Scenes Facility Tour
- 3. Impact & Testimonials

How Guide4Good WI Helps

- Interactive map of 100+ under-theradar charities
- 30-second cinematic tours that capture missions in motion
- 100% sponsor-funded—free for nonprofits



Our Signature Series

- Featuring local charities applying for 100% sponsored video
- Show your mission, your people, your impact—no cost to you
- Join nonprofits like Breath of Life Foundation, HOOAH WI, Challenge The Outdoors

Next Steps for Charities & Sponsors

- Apply for your FREE video at Guide4GoodWI.org
- 2. Sponsor a video—build brand goodwill & local impact
- **3.** Explore the map, favorite causes & share stories



Scan the QR code

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