

The Effort Continues

COATS for kids

18th
Anniversary

From infants to
teens, help us help
our children stay
warm this season!



Give A Coat ~ Keep a Child Warm

The News Observer is once again collecting new coats to be given to a child in need.

COATS WILL BE ACCEPTED OCTOBER 12th thru OCTOBER 27th

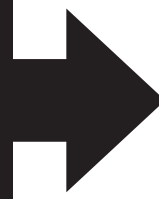
Coats can be dropped off at
The News Observer office
between 9:00 a.m. and 4:00 p.m., Monday-Friday,
October 12th – October 27th

The News Observer is the **ONLY**
drop off location this year

PLEASE DONATE WINTER COATS ONLY!

NO WINDBREAKERS OR LIGHT JACKETS PLEASE

AS AN ADDED BONUS, A COAT
DONATION GIVES YOU CREDIT
TOWARD A ONE-YEAR SUBSCRIPTION
TO THE NEWS OBSERVER.**



Regular Subscription Price:	\$39.99
Coat Drive Discount:	-\$5.00
Special Annual Subscription Price:	\$34.99
Value of your coat donation:	-\$19.99
TOTAL COST TO YOU:	\$15.00*



Share the Warmth!

NEW, WARM, WINTER BLANKETS NEEDED

We are asking for a new, warm, winter blanket to be added to your coat donation. There is a **TREMENDOUS** need for blankets as well as coats. The News Observer will collect the full size or larger blankets and Family Connection will distribute them.

A blanket is not required to participate in Coats for Kids, it's just something we knew readers would want to know about!

BRING A COAT AND A BLANKET – BLESS THOSE IN NEED!

Coats will be distributed the week of Oct. 31st at Fannin County Family Connection.
Read THE NEWS OBSERVER next week for full details.

ALL CHILDREN WHO NEED A COAT CAN COME BY AND GET ONE.

*Restrictions Apply. Coat drive discounts will apply to all subscription prices. Ask us for details.

**TAGS MUST BE ATTACHED TO THE COAT TO RECEIVE DISCOUNT.

