



2026 Blue Ridge Soap Box Derby Sponsorship Tiers



Presenting Sponsor: \$5,000

The highest level of sponsorship includes a custom 4'x8' banner* displayed in the most prominent location at the event.

This sponsor will receive shared advertising space in the newspaper, billboards, and through radio promotion. The sponsor's name will be mentioned throughout the entire event. **(If you wish to have a special business announcement made, this information must be submitted by April 17, 2026.)** The sponsor's business name and logo will also be featured on our Facebook page and at the top of sponsor announcements and event t-shirts. Additionally, Presenting & Executive Sponsors will be the ONLY ones provided with a 10'x10' booth space at the May 2, 2026, race to use for their own promotional purposes (sponsor must notify BRSBD by April 17, 2026, if they wish to reserve this space). **If desired, the Presenting Sponsor may receive 4 event t-shirts but must provide t-shirt sizes by April 10, 2026.**

Executive Sponsor: \$2,000

This premier level of sponsorship includes a custom 3'x6' banner* and displayed in the most prominent location at the event; sponsor name will be mentioned throughout the entire event **(If you wish for a special business announcement, we must have this info by April 17, 2026.)** and will have business name and logo featured on our Facebook page and at the top of sponsor announcements/event t-shirts. Additionally, Executive & Presenting Sponsors will be the ONLY ones provided a 10'x10' "booth space" at the May 2, 2026, race to use for their own promotional purposes **(sponsor must notify the BRSBD by April 10, 2026, if they desire this space)**. **If executive sponsor desires, they may receive 3 event t-shirts but must provide t-shirt size by April 10, 2026.**

Car Safety Sponsor: \$1,000

The Car Safety Sponsor helps with the costs of wheels and tires, brakes, and body repair and maintenance on the derby cars. This premier level of sponsorship includes a custom 3'x6' banner* and displayed in the most prominent location at the event; sponsor name will be mentioned throughout the entire event **(If you wish for a special business announcement, we must have this info by April 17, 2026.)** and will have business name and logo featured on our Facebook page and at the top of sponsor announcements/event t-shirts. **If a car safety sponsor desires, they may receive 2 event t-shirts but must provide t-shirt size by April 10, 2026.**

Business Car Package: \$500

The business car package offers any business the opportunity to receive a completely built stock Soap Box Derby car, with professional graphics package, and registration fee waiver for ONE driver (must be used on May 2, 2026). **The deadline for this package is April 10, 2026, to ensure car delivery by April 17, 2026.** **NOTE:** Cars will be delivered to your business; however, it is your responsibility to ensure your car is delivered to the Fannin County Middle School for the race. You are also responsible for pickup of your car after the event on May 2, 2026. (Arrangements can be made to pick up the car at ACE Hardware within a week, if needed.) You may request the BRSBD pickup and return your car (up to 2 cars) for a \$20 convenience fee. **This package also includes all other privileges of a Gold Sponsor (see below).**

Diamond Sponsor: \$500

This level of sponsorship will include a custom 3'x6' banner* displayed at the event; sponsor name will be mentioned prior to every race category; and will have their name listed on our Facebook page, website, and near the top of sponsor announcements and event t-shirts *(If you wish for a special business announcement, we must have this info by April 17, 2026.)*. If diamond sponsor desires, they may receive one event t-shirt but must provide t-shirt size by April 10, 2026.

Gold Sponsor: \$350

Gold sponsorships include a custom 2'x4' banner* displayed at the event; sponsor name mentioned during event; and will have their name listed on our Facebook page, website, sponsor announcements and event t-shirts.

Silver Sponsor: \$200

Silver sponsors will be mentioned during the event and listed on our Facebook page, website, sponsor announcements and event t-shirts. *Silver sponsors may provide the BRSBD with a banner to be displayed at the event (no larger than 2'x4')*.

***BANNERS** for Presenting/Executive/Diamond/Gold sponsors are designed and provided by the BRSBD with your business name and logo and retained for use in future BRSBD events with renewed sponsorships.

To become a sponsor, please contact *Fannin County Family Connection* - 706-632-6063,
admin@fcfc1.org

Thank You for Your Support!