



Where Proven Technology Meets the Heart of Horse Care

For more than a decade, the technology behind [TheConnected.Horse](#) has powered some of the most trusted brands in America—supporting over 100,000 haulers nationwide with real-time intelligence, reliability, and performance. Now, that same proven technology is purpose-built for the horse—on the ground and in the air.

TheConnected.Horse brings together operations, data, and care into a single intelligent ecosystem designed to protect what matters most: the horse.

Built for Those Who Carry the Responsibility

Trainers, owners, veterinarians, and professional haulers understand that horse welfare is never optional—it's everything. Every journey, every stall, every moment matters. That's why TheConnected.Horse delivers real-time insight into temperature, airflow, motion, humidity, door events, and transport conditions—so you're never guessing and never reacting too late.

This is more than monitoring. It's awareness, accountability, and confidence—working together to ensure improved customer s.

New Revenue Source. Proven Performance. Trusted Care.

Powered by enterprise-grade IoT and AI systems trusted by the world's most demanding logistics networks, **TheConnected.Horse** brings proven performance to the equine world. This same technology—used by leading national brands—now creates a powerful new revenue stream while delivering greater safety, transparency, and confidence in every journey.

From elite competition barns to long-distance transport, intelligent insights reduce risk, elevate horse welfare, and unlock a premium experience that strengthens trust, deepens relationships, and drives recurring value—without disrupting operations.

Innovation Lab

Where Proven Technology
Meets the Future of Equine Care

Developing enterprise-grade IoT
solutions for seamless integration
into the connected equine ecosystem

verizon

vodafone

CISCO



Reliable Data, Trusted Intelligence

- Actionable Insights
- Clear Alerts
- Documented Trip Histories
- Predictive Indicators



Proven Technology for Stronger Customer Service.

When everyone sees the same trusted data, confidence grows.

- Fewer surprises
- Faster, smarter decision-making
- Stronger trust between owners, trainers, veterinarians, and transport teams
- Improved horse welfare and recovery

This shared visibility builds long-term relationships and elevates the standard of care across the industry.

A New Standard for Equine Ground and Air Transport

TheConnected.Horse transforms transport—by ground or air—into a premium, transparent, and trusted experience competitors can't replicate. It turns every horse into a connected asset and every journey into an opportunity for better outcomes.

Designed for Growth

With built-in recurring revenue opportunities and shared value creation, partners benefit from predictable ARR while maintaining full ownership of their customer relationships. It's technology that works for you—not the other way around.

The Future of Horse Care Starts Here

Whether preparing for the Kentucky Derby, Spruce Meadows, the Olympic stage, or everyday excellence, TheConnected.Horse gives professionals the confidence to perform at their best.

Book your demo today



Receive a complimentary gift with every scheduled demo.

Listening to the Horse. Defining the Standard.