

STRATEGIC PLAN

2024

PREPARED BY:
WILKES RECOVERY REVOLUTION, INC. BOARD
OF DIRECTORS, STANDING COMMITTEES
AND THE
LEADERSHIP TEAM

OUR MISSION



MISSION

Through the wisdom of lived experience, Wilkes Recovery Revolution, Inc. is ...

“Creating a community where recovery is possible through restoring hope, repairing lives, and rebuilding community.”

2024 FOCUS AREAS

**REDUCE STIGMA
OF ADDICTION AND
MENTAL HEALTH**

**REDUCE HARMS
FOR PEOPLE WHO
USE DRUGS**

**EXPAND RECOVERY
FRIENDLY
COMMUNITIES &
WORKPLACES**

**ADDRESS THE
NEEDS OF JUSTICE
INVOLVED
POPULATIONS**

**ADDRESS SOCIAL
DETERMINANTS OF
HEALTH**

**EXPAND ACCESS
TO EVIDENCE
BASED TREATMENT**

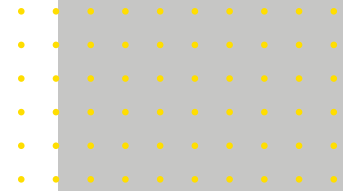
**EXPAND CRISIS
RESPONSE
SERVICES**

**EXPAND RECOVERY
BASED SUPPORT &
ACTIVITIES**

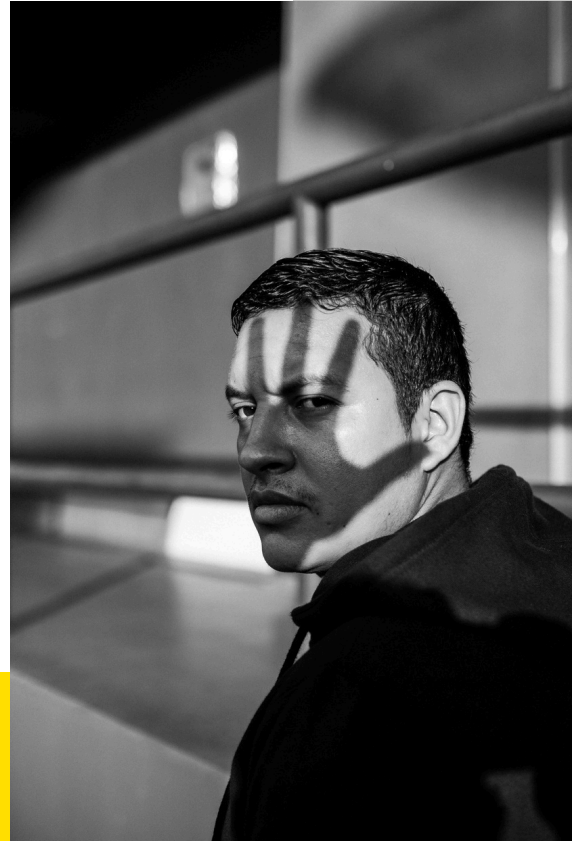
**BUILD
ORGANIZATIONAL
CAPACITY &
SUSTAINABILITY**

**PRIORITIZE
WORKPLACE
WELLNESS**

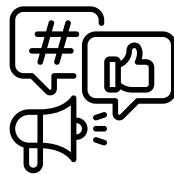




Reduce the stigma of addiction and mental health



Host community education and stigma reduction training opportunities



Implement media campaigns through story telling and targeted messaging



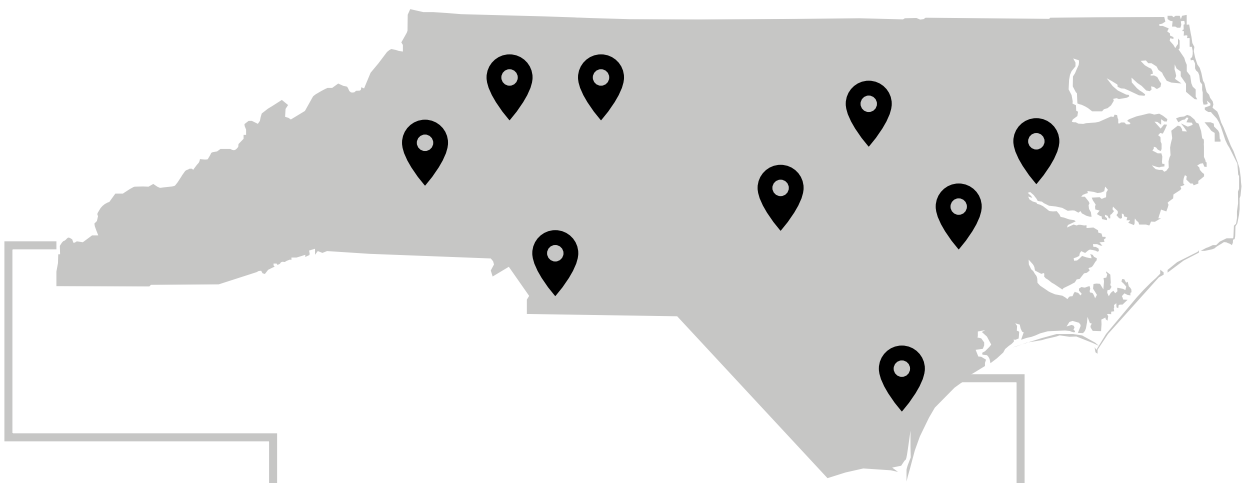
Implement memorial garden, host event, and memorial page

REDUCE HARMS FOR PEOPLE WHO USE DRUGS



- 01. Identifying points of access for naloxone in underserved and marginalized communities and creating a mechanism for education and distribution.**
- 02. Provide monthly trainings and increase material distribution.**
- 03. Increase Naloxone Distribution by 25%**
- 04. Support internal capacity to increase access to harm reduction services.**
- 05. Enhance access to harm reduction supplies through vending machines and community boxes.**
- 06. Provide HIV/HCV testing to identify and reduce the spread of communicable disease and increase the likelihood of Treatment**

: : : : : **EXPAND RECOVERY FRIENDLY
COMMUNITIES AND
RECOVERY FRIENDLY WORKPLACES**

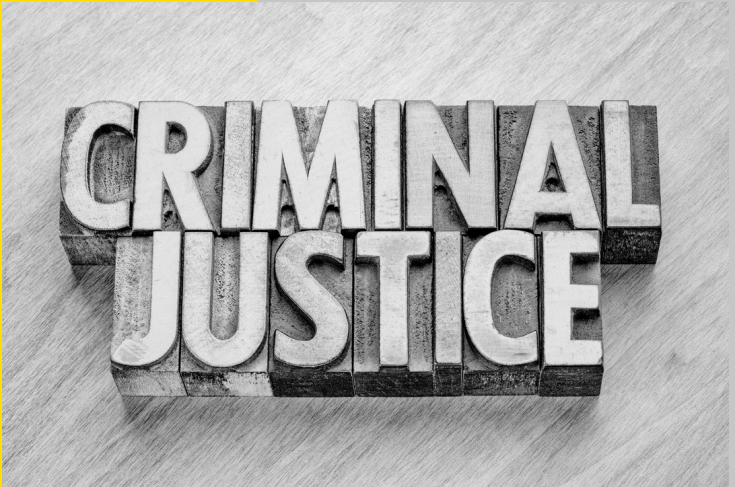
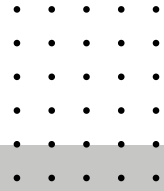


01

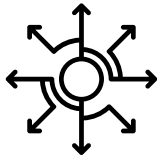
**DESIGNATE 25
ADDITIONAL
RECOVERY FRIENDLY
WORKPLACES IN
WILKES COUNTY.**

02

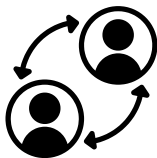
**EXPAND RFNC
STATEWIDE AND
THROUGHOUT THE
APPALACHIAN
REGION**



ADDRESS THE NEEDS OF JUSTICE INVOLVED POPULATIONS



Expand access to Peer Support Specialists in jail and prison systems.



Engage Justice-involved individuals 90 days (about 3 months) pre-release.

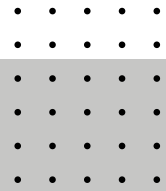


Create outreach materials through video and print materials.

ADDRESS SOCIAL DETERMINANTS OF HEALTH



- 01. Address barriers to transportation**
- 02. Increase access to Medication Assisted Treatment**
- 03. Reduce Food Insecurity and Increase access to healthy foods.**
- 04. Increase access to housing including expansion of Phases Transition Housing Program**
- 05. Increase access to basic needs for underserved**
- 06. Increase access to human hygiene i.e., showers, washers, and dryers for unhoused population**
- 07. Increase the access to paid therapeutic workplace opportunities**



EXPAND ACCESS TO TREATMENT SERVICES IN WILKES COUNTY



Purchase and renovate property and buildings associated with expanding access to treatment for underserved individuals with substance use disorders in North Carolina.



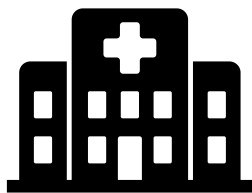
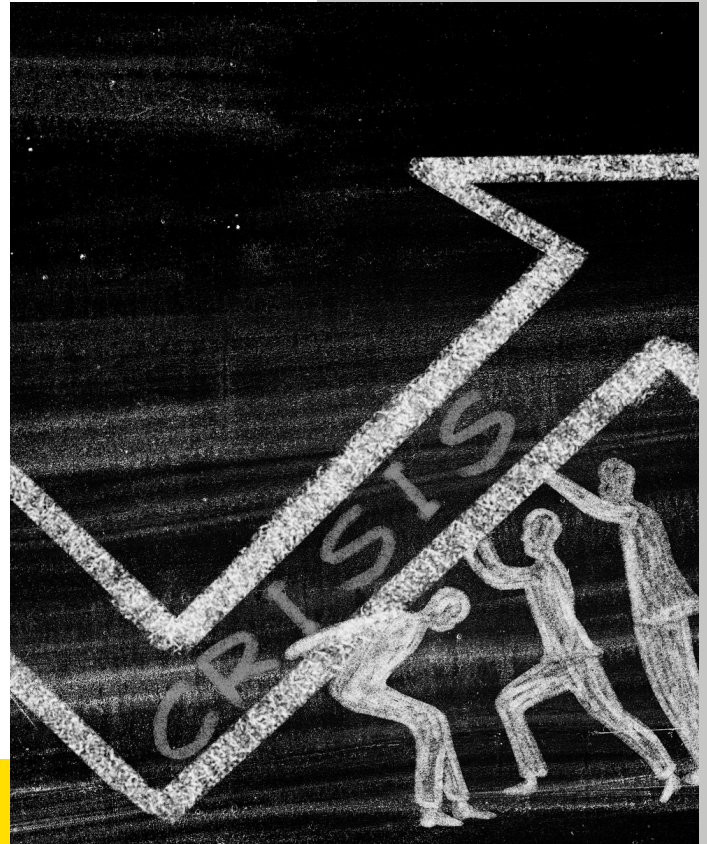
Complete necessary licensing tasks associated with expanding access to treatment for underserved individuals with substance use disorder in North Carolina.



Complete all administrative tasks associated with expanding access to treatment for underserved individuals with substance use disorders in North Carolina.



EXPAND ACCESS TO CRISIS RESPONSE SERVICES



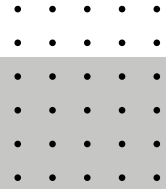
**Fully
implement
PSS into
hospital
setting 24/7.**



**Increase
referral
capacity for
CIT (Crisis
Intervention
Team)**



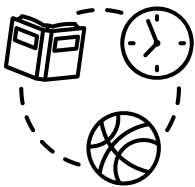
**Increase
referral
capacity for
PORT (Post
Overdose
Response
Teams)**



EXPAND RECOVERY BASED SUPPORT GROUPS & ACTIVITIES



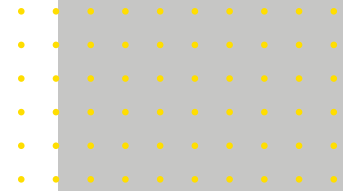
Increase support groups offered (non-AA/NA.)



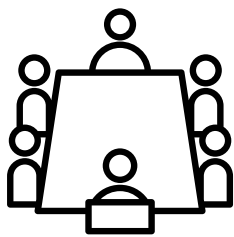
Increase social activities hosted.



Increase wellness activities hosted.



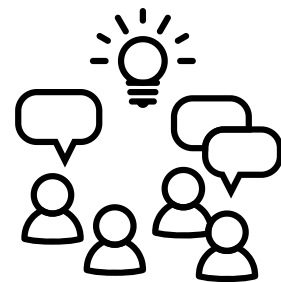
BUILD ORGANIZATIONAL CAPACITY AND SUSTAINABILITY



Create opportunities for board member professional development



Diversify income streams



Establish Lived Experience Advisory Committees



PRIORITIZE WORKPLACE WELLNESS



Implement wellness initiatives, activities, and incentives for staff.



Increase Education and Training Opportunities for Staff Development.



Regularly analyze and enhance employee wages and benefits packages.



Improve staff review and feedback processes.

