

CRAIG LAURENCE RICE

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Entertainment Executive, Filmmaker, Theater, Musician, Artist, Educator, Entrepreneur

TELEVISION/FEATURE FILM

PRODUCTION

2023	BLUES FOR THE BLUES, Short Drama Film, Writer, Producer, Director, Cartouche Entertainment (MN)
2023	KEEP MOVING FORWARD: MLK BIRTHDAY, Full Length Live Multi-Camera Documentary Director, BI Worldwide (MN)
2022	THE FIERCE URGENCY OF NOW: MLK BIRTHDAY, Full Length Documentary show, Creative Consultant, Video Director, BI Worldwide (MN)
2021	OUR RISING VOICES: MLK BIRTHDAY, Full Length Documentary, Creative Consultant, Video Director, BI Worldwide (MN)
2016-2019	WORLD SYMPHONY FOR PEACE, Feature Length Documentary, Director; Cartouche (China & USA)
2016	THE REVOLUTION at FIRST AVENUE, Feature Length Documentary, Producer (MN)
2014	ONE DAY ON EARTH, On-line Series, Co-Producer (MN)
2014	THE ART SHOW, Pilot, Executive Producer (MN)
2012	DJ SPOOKY, MCAD, Documentary, Director (MN)
2009	BPM, Pilot, for Internet music series, Writer, Director, Producer (MN)
2008	BURRITO DELUXE, LIVE, Performance DVD, Producer (TN)
2005	A PRAIRIE HOME COMPANION 30th with Garrison Keillor; Multi-camera video version presentation 30th anniversary for PBS and full-length hi-def DVD; Producer; RiverRoad (MN)
2004	"IT'S ALL ABOUT THE MUSIC" Documentary, Co-Producer & Co-Director
2003-2004	MILLION DOLLAR IDEA, (21 episodes) Syndicated Television series; Roaring Ent. Executive Producer (MN)
2003	FILM FINDS, (8 episodes) Television Series; KSTC/Channel 45, Ex. Producer (MN)
2001	JOE SOMEBODY, Feature Length Film; 20th Century Fox/Regency, 2nd Unit Asst. Director (MN)
1999	HALF PAST AUTUMN, Feature Length Documentary Film; HBO Production, Executive Producer/Director (NYC)
1998	MUSICAL CHAIRS T.V. Series Pilot; Timeless Entertainment Inc., Director (MN)
1998	HERMAN, U.S.A., Feature Length film; St. Anthony Films Inc., 2nd Unit Director (MN)
1997	ONCE UPON A TREE (26 Episodes); Discovery Channel, Animal Planet, Associate Director Technical Director (MN)
1996	FUNKYTOWN, Feature Length Documentary film; Drummer Boy Pictures, 2nd Unit Director (MN)
1994	AMERICAN THEATER NETWORK, V.P. of Program Development (NY)
1993	"BOBBY" Bobby Brown Documentary & Music Video; MCA Records, Executive Producer
1991	PRINCE (W.T.); Full-length Documentary, Contributing Producer, Director; Paisley Park Films (MN)
1990	GRAFFITI BRIDGE, Feature Length film; Paisley Park Films/Warner Bros. Film, Producer

and 2nd Unit Director (MN)
 1987 AFRO WORKOUT, film/video cassette; Bergh International, Inc., Producer (MN)

1982-1985 NEW DRAMA FOR TELEVISION, (13 programs) Full Length; The Eugene O'Neill National Playwrights Center, Producer, Associate Director (NYC)

1984 DO-IT-YOURSELF SHOW, (20 X1/2 Episodes) TV series; PBS Network/Sunset Film &, Assistant Director (MN)

1984 ALMOST YOU, Feature length film; Almost You Productions, Inc., First Assistant Director (NYC)

1984 SPECIAL FRIENDS, Documentary film; Episcopal Group Homes, Inc., Producer (MN)

1984 SPORTS BEAT" WIDE WORLD OF SPORTS; ABC Sports, In-Studio Production Assistant (NYC)

1983 PURPLE RAIN, Feature length film; Water Productions, 2nd Assistant Director (MN)

1983 BROTHER FROM ANOTHER PLANET, feature film, A-Train Productions, First Assistant Director (NYC)

1980 ART PEPPER: NOTES FROM A JAZZ SURVIVOR, full length documentary, Producer (MN)

1980 PENITENTIARY II, Feature length film; Ideal Films, Inc., Second Assistant Director (LA)

1980-1981 QUIET THUNDER, Feature length film; Visual Communications, Inc., Producer, Production Manager (LA)

1979 TEACH OUR CHILDREN, Full Length Documentary; KABC-TV & Univ. of Southern California, Producer, Sound, Still Photography (LA)

EARLY WORK

1976 DAYS AND DAYS, 16mm dramatic film short, Director, Writer, U.S.C. (LA)

1975 THE TEACHER, 16mm dramatic film short, Director, Writer, MCAD (MN)

1975 STUDENT ACTIVITIES PROGRAM, documentary and informational video series; Videotape Network, Director, Producer (MN)

1975 FARLEY, Video Documentary; Director, Rice/Horner Productions MCC (MN)

1974-1975 OPEN TUBE, Weekly video program; Director, Producer MCC (MN)

MUSIC VIDEO DIRECTING

2015 "Odyssey" by Mychael Gabriel

2015 "Killing Love" by Greg Grease

2013 "Good Morning" by Lia Renee for Soul Touch; (Co-Director)

2011 "Fly Again" by Sounds of Blackness

1992 "Soul Holiday" by Sounds of Blackness

1990 "Thieves in Temple" by Prince

1990 "Tweakin'" by George Clinton

1989 "Scandalous" by Prince

1989 "Miss Thang" by TC Ellis

1989 "Heaven Must Be Near" by Ingrid Chavez

1989 "Yo Mister" by Patti LaBelle

1989 "Time Waits For No One" by Mavis Staples

1988 "Inside Out" by Inside Out

1988 "Bang Bang" by BrownMark

1987 "Next Time" by BrownMark

1984 "Player's Ball" by Mazarati

DIRECTOR: CORPORATE DIRECT/COMMERCIAL

2016	SKA Architects "Opening"
2007- 2008	Urban Leadership Academy; "2007" & "2008"
2005	Dunwoody College of Technology; "Dunwoody"
1998	Media Loft; "Target: Speed is Life"
1995	Media Productions; "Where Hope is Born: United Theological Seminary"
1995	Musician's Technical Training Center; "This is Music Tech"
1994	Mansfield Trust; "Mansfield Trust"
1994	Bush Communications; "Wonder Whales"
1993	ViatiCare Financial Services LLC; "VFW"
1993	ViatiCare Financial Services LLC; "Viatical Settlement With ViatiCare-Series"
1993	Media Loft; "Target Is"
1993	McDonald's; "Double Play"
1993	University of Minnesota; "Carlson Executive MBA Program"
1993	Wisconsin Power; "We Got The Power"
1993	Wilson Leather Company; "Urban Leather"
1993	Kraft Foods Corp.; "Kids at Play"
1992	3M Corporation; "Scotchgard"
1992	Amoco Corporation; "Smooth Ride"
1992	HBO; "Behind the Scenes: Laurel Avenue"
1992	The United Way; "Imagine"
1992	The Partnership for a Drug Free America; "Drug Free America"
1991	Marquee International; "Ingrid Chavez EPK"
1991	Warner Bros. Records; "Eric Leeds EKP"
1983	MN Dept. of Children's Services; "Child & Family"

OTHER VISUAL PRODUCING

Dunwoody College of Technology
General Mills
Cub Foods
Music Tech
RiverPlace
Bush Foundation
Great Places
Hamburger Helper
Pacer Center
Sight & Sound
Best Buy
Minneapolis College of Art and Design
Minneapolis High Schools
High School of Recording Arts

PRODUCER: MUSIC VIDEO

Alexander O'Neal
Sherrall
Exotic Storm
Jill Jones

Robin Power
George Clinton
Prince
Bobby Brown
Paris Bennett

EXECUTIVE FUND COORDINATOR - MINNESOTA LEGACY FEATURE FILM FUND; 2012-2014

Wicker Kittens; Documentary
Cracked Ice; Documentary
MN 13; Documentary
Miss Tibet; Documentary
How Love Won; Documentary
Dinkytown Upraising; Documentary
Through Banks of the Red Cedar; Documentary
Robert Bly; Documentary
Big Wu Way; Documentary
Jingle Dress; Fiction
Public Domain; Fiction

MUSIC

RECORD MUSIC CREDITS/ALBUMS

World Voices "Hope For Our Time"
World Voices "A World of Christmas"
World Voices "Latino Groove"
Holly Collison "Center Stage"
LaTona "LaTona"
Bobby Brown "1994" MCA Records
Bobby Brown "Remix In The Key of B" MCA Records
Various Artists "Heaven Is A Playground" Motown Records
Prince "Graffiti Bridge" Warner Bros. Records
Gerald Alston "Gerald Alston" Motown Record
Pointer Sisters "Right Rhythm" Motown Records
BrownMark "Just Like That" Motown Records
BrownMark "Good Feeling" Motown Records
Mazarati "Mazarati" Paisley Park Records/ Warner Bros. Records
Mazarati "Mazarati II" Motown Recording
Alexander O'Neal "Hearsay" Tabu/CBS Records

RECORD SINGLES CREDITS

Lakeside "Relationship" Solar Record Company
Teen Dream "Toy" & "Puppy Love" Warner Bros. Records
Chico DeBarge "I've Been Watching You", "Don't Move So Fast", "Will You Be Mine" & "Shame, Shame"
Stacey Lattisaw "Personal Attention", "Find Another Lover", "He's Got A Hold on Me" & "Changes" Troop
"Happy Relationship" Atlantic Records

MUSIC FOR COMMERCIALS/CORPORATE DIRECT

"Working on a Dream" by Bob Sturgis; Sturgis Group

"Pepsi" by BrownMark; Pepsi Cola Company
 "Golden Graham Cereal" by BrownMark; General Mills Corp.
 "Speed Is Life" by Morris Hayes; Target
 "Fashion" by Morris Hayes; Scotchguard/3M
 "CMBA" by Morris Hayes; Carlson Executive MBA Program
 "Target Is" by Target; Jam Network
 "VFW" by Morris Hayes; Viaticare

MUSIC INDUSTRY EXPERIENCE/ARTIST MANAGEMENT

2004-2009 Management, WORLD VOICES
 2003-2006 Artist Management/Ex. Producer, LaTona; "LaTona" record; Studio Maroon Inc.
 2003-2005 Artist Management/Ex. Producer, Holly Collison; "Center Stage" record; Studio Maroons Inc.
 2001-2002 Artist Management, Taj Mahal; Studio Maroon Inc.
 1993-1994 Artist Management, Bobby Brown; ODA, Marquee International, Inc.
 1992 Artist Relations Ex. Black Music: MCA Records
 1990 Artist Management, Levi Seacer, Jr. (Paisley Park) & Ingrid Chavez (Paisley Park); Rice Management Group, Inc.
 1989 Studio Manager, Alphabet Recording Studios
 1985 Road Manager, Prince & the Revolution; Purple Rain Tour
 1984-2019 Artist Management, BrownMark (Motown), Mazarati (Motown, Warner Bros.), Alexander O'Neal (Tabu/CBS), Skwares (Mercury), Miki Free; Rice Management Group, Inc. 1
 980 Staging Crew Production, Pink Floyd; The Wall Tour

MUSIC SUPERVISOR EXPERIENCE

1997 Music Coordinator, ONCE UPON A TREE, TV Series; Tremendous Production/The Discovery Channel
 1997 Music Supervisor, HOMO HEIGHTS, feature film; Lehman/Moore Productions
 1996 Music Supervisor, A NICKLE'S WORTH OF DOUBT, full-length documentary; Terri Myers Films
 1992 Musical Co-Producer, "YOU SO CRAZY" & "JUNGLE RUN", Martin Lawrence Feature Theme; HBO Pictures/Miramax
 1992 Music Supervisor, LAUREL AVENUE, limited series, HBO, Inc.
 1992 Music Producer, WORKING ON A DREAM, TV series theme music; Sturgis Group
 1991 Music Supervisor, HEAVEN IS A PLAYGROUND, feature film; Columbia/TriStar/New Line Cinema
 1990 Music Supervisor, GRAFFITI BRIDGE, feature film; Warner Bros. Films
 1987 Music Supervisor, AFRO WORKOUT, film, home video; Bergh International, Inc.

MEDIA

STAGE THEATER

2012 LOOPS AND TIME; Creator, Writer and Director Multi Media for History Theater (MN)
 2007-2008 POWER OF MUSIC, Multi-Media Stage Production, Director, Producer and Co-Writer, McNally-Smith; (MN)
 2007 A RAISIN IN THE SUN, Producer, Alchemy Theater; (MN)
 2001 BLACK EAGLES; Director of videos for Plays Penumbra Theater (MN)

2000 THE TRAIL of ONE; Director of videos for Plays Penumbra Theater (MN)
1980 NEW YORK SHAKESPEARE FESTIVAL, The Public Theater, Assistant (NYC)

RADIO/TV/PODCAST EXPERIENCE

2020 - Present WE THE PEOPLE; REQUIRED VIEWING, ON Line Host Talk series over 30 programs(MN)
2016 ONLINE LECTURE; Co-speaker on Prince's influence and dance culture (MN)
2016 ROCK THE SCHOOLS; Co-host Podcast #55 on educational reform for marginalized students (MN)
2012 BUTTER CITY; TPT radio show, guest interview (MN)
2006-2007 DEEP DISH, T.V. series talk shows Co-Host (4) PBS; (MN)
2004-2005 BACKSTAGE MN; Talk radio series on arts & entertainment business; KCCO, Creator/Personality (MN)
2004 FATHERHOOD PROJECT, television show; SoulTouch Productions/SPNN, Host (MN)
1990 NEW POWER GENERATION RADIO, Creator & Producer, Paisley Park Enterprise (MN)

PUBLISHED PHOTOGRAPHY

1979 "WE TEACH OUR CHILDREN" Publicity Photography ABC TV (LA)
1977-1979 PIECE NATIONAL LIFE Insurance Company, In-House Photographer (LA)
1973 "INDUSTRIAL POLLUTION", BOGATA NEWS, COLOMBIA, Feature Story (COL)

BUSINESS

PROFIT/NON-PROFIT CORPORATION EXPERIENCE

2019 – Present CHIEF CREATIVE OFFICER, MIIR (MN)
2016- 2020 CHIEF CREATIVE OFFICER, Mora Global (MN)
2001-2004 EXECUTIVE DIRECTOR, Minnesota film and TV Board (MN)
1998 PRESIDENT, Cartouche Entertainment Inc. (MN)
1992- 1994 ARTIST RELATIONS, Ex. Black Music, MCA Records (LA)
1989- 1992 EXECUTIVE DIRECTOR, Paisley Park Enterprises; Paisley Park Studios (MN/ JAPAN)
1987-1989 Co-Owner RICE & SINARD Inc., Music video/corporate production company; Director, Producer (MN)
1982- 1983 PRESIDENT, Primary Vision Inc. Creative Company (MN)

FILM EXHIBITIONS

2015- 2020 MSP International Airport Theater SEE-18; Programmer (MN)
2015- Present Capri Theater; First Thursdays Film Series, Programmer & Moderator (MN)
2013- Present Film Society of MLPS/St. Paul International Festival; Senior Programmer (MN)
2009 "Wild River" Music, Comedy and Film Festival; Festival Programmer & Media Consultant (MN)
2006 Solstice Film Festival Consultant (MN)
2001- 2002 Dig. IT! Digital Film Festival, with the Walker Arts Center; Creator & Programmer (MN)

EVENTS

2012 African American Black History Month; Guest speaker for Detroit African American Museum (DT)
2012 Soul Touch Productions "Gordon Parks Centennial Celebration and Film Tribute" Program Consultant (MN)
2008/2009 DUNWOODY DAYS "HOOP IT UP" outdoor festival Development and Organizer (MN)

NON-PROFIT BOARDS

2023 - Present	Twin Cities Public Television, Advisory Board
2016- 2023	Film Society MPLS/St. Paul
2016- Present	PRN Alumni Foundation
2011- 2014	MCAD Board Emeritus
2001-2011	Minnesota College of Art & Design (MCAD), Board of Regents
2007-2009	World Voices Board of Directors
2004-2006	Alchemy Theatre, Board of Directors, President
2003-2005	Minnesota Independent School Forum (MISF), Board of Directors
2002-2005	Screen Writers Workshop, Board of Directors
1996- 1997	Old Arizona Studios, Board Member
1986-2005	Minnesota Film & Television Board (MNFTVB), Board Member, Former Vice Pres., Former President & Former Ex. Director, Former Board Chair
1983-1986	Minnesota Music Academy, Board of Directors

ACADEMIC APPOINTMENTS/TEACHING

2007- Present	Minneapolis College of Art & Design, Adjunct Professor, Courses: Advance Filmmaking, Professional Practice ,BFA Program and MFA Graduate Critique
2004- 2017	McNally Smith, Adjunct Professor; Courses: Music in Film; Strategic Management in the Entertainment Industry
1993- 2001	McNally Smith College of Music, Adjunct Professor Courses; Record Company, Artist Management, Music Business History, Music Industry Careers, Small Business Development
2011/2012	Minneapolis Media Institute, guest lecturer
2011	McNally Smith, Master program, video production
2010- 2011	Achieve.Mpls. High School, digital media instruction
2010	PYC High School, digital media instruction
2010	Freedom School/MTS, Children Defense Fund Artist-in-Residence
2010	North High School, digital media instruction
1998	Eden Prairie Community College, "Music Business"
1997-1991	Perpich Center for Arts, "Media Economics"
1975	Saint Catherine's College, "Women in Film"
1974	Metropolitan Community College "Contemporary Cinema"

CONSULTANT EXPERIENCE

2015 - PRESENT	ALL AMERICAN HIGH SCHOOL FILM FESTIVAL (NYC)
2016	CREATIVE CONSULTANT; Native Youths Collective, Little Earth, Minneapolis
2007- 2011	Media & Creative marketing, Dunwoody Academy High School, (MN)
2006- 2009	Media & Creative marketing, Dunwoody College of Technology; (MN)

SERVICE

2015	PANELIST; Sundance Documentary Master Class, Sundance Institute, Minnesota
2015	PANELIST; The Documentary Summit, The Guerrilla Filmmakers Handbook, Minnesota
2012	JUROR; The Film Society of MPLS/St. Paul
2011	JUROR; THE ARCHITECTURE MINNESOTA VIDEO AWARDS, Videotech

2004/2010	JUROR; JEROME FOUNDATION
2005- 2009	NAACP IMAGE AWARDS; Nominating Committee Member
2005	ITVS PANELIST, for selection of Longform Production for the 2006 season on PBS; Consultant

PROFIT BOARDS

2019 – Present	MIIR, Co-Chairman (MN)
2016- 2019	Mora Global INC, Chairman (MN)
2015-2016	Fideliquet INC (MN)

PUBLISHED WORKS

2007	Preface to the book “The Black Panther Intercommunions Service 1967-1980” by David Hilliard
2003	City Pages Film essay on Apocalypse Now

HONORS/AWARDS

2017	Gordon Parks Trailblazer, Film North
2011	Teacher of the Year Finalist, McNally Smith
2003	Man of the Year, Minnesota Independent School Forum (MISF),
2002	Man of the Year, Screen Magazine.
2000	Tree of Life Award, Friends of Academy for, “HALF PAST AUTUMN”
2000	Museum of Television & Radio selected for, “HALF PAST AUTUMN”
2000	Nominated for NAACP IMAGE AWARD for, “HALF PAST AUTUMN”
2000	Nominated for 3 EMMY’s for “HALF PAST AUTUMN”, feature length film; HBO, Executive Producer/Director
1994	GRAND EFFIE, presented by the American Marketing Association for work with Burrell Communications on Partnership For A Drug Free America commercial.
1979	EMMY & ACADEMY nominated for, “We Teach Our Children”, a documentary for ABC Television, Producer

PROFESSIONAL ORGANIZATIONS

2020- Present	Member Programmers of Color Collective International
1984- Present	Directors Guild of America; Director, Feature, Commercial, Documentary, Asst. Director, Technical Director
1965-1975	Professional Musician; American Federation of Musicians

EDUCATION

1979	University of Southern California; B.A., Cinematic Arts
1975	Minneapolis College of Art and Design; Film Making and Television (In-Studio)
1975	Metropolitan Community College; A.A., Film Theory, Photography, Video
1973	University of Minnesota; Photography, Drama