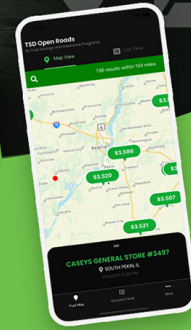


# Open Roads

Save Money. Give Water.  
We support CharityWater.org



## APRIL 2022 NEWSLETTER

### WELCOME!

Hello and congrats on receiving the debut newsletter for OPEN ROADS! We are sincerely thankful you have chosen to trust us with your fueling needs on the road. What started as an internal program to manage fuel costs, has now become the Nation's premier and most trusted discount fuel program for the RV Community.

Because we truly care about our members and value their loyalty, we are intentionally transparent about our costs, fees, and discounts. Every line item, listed clearly on each transaction receipt. And if you still have questions, our team of account managers are always on standby to walk you through any explanation needed.

With your continued support, we have big plans for Open Roads in the coming months and years. Through intentional and strategic partnerships, we will soon be able to offer you so much more than just a great discount on your fuel! In the meantime, keep sharing your experiences with others in the community as we grow this Open Roads Family together!

Stay tuned,

Ryan  
CEO/President

### NEWSLETTER HIGHLIGHTS

Words from CEO/President

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Impact: Charity: Water

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Influencer Corner

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Upcoming Rallies

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Shhh....Upcoming Giveway



## CHARITY: WATER

For many of us, we have the ability to easily open a tap and fill a glass with clean, drinkable water, but for 771 million people around the world, the reality is very different. The majority of people without access to clean water live in isolated rural areas and spend hours every day walking to collect water for their families. Not only does walking for water keep children out of school or take up time that parents could be using to earn money and take care of their families, the water often carries diseases that can make everyone sick, but access to clean water can change everything! When a community gets access to clean water it means education, income, and health - especially for women and kids.

Charity: Water takes a unique approach to their work! The first bold promise they made was to have a 100% model. That means that 100% of public donations go directly to fund clean water projects. They even pay back credit card fees! To do this they rely on a small group of extremely generous private donors and brand partners to fund all of their operating expenses. The second promise is to be as transparent as possible. It's important to them to us to keep their community updated on the progress of their projects and how their donation is being put to work.

When it comes to their work in the field, charity: water works with local partners to fund water, sanitation, and hygiene (WASH) programs for rural communities around the world. The water project process starts with the planning phase. Their partners take existing water sources, terrain, and population into account when choosing a water solution. From household BioSand Filters to piped systems that stretch for miles, they work to make sure they're funding the most appropriate solution for each community. After planning, the project moves into the implementation phase which is when construction begins. In addition to the construction process, local partners spend months establishing community buy-in, promoting safe hygiene practices, and building water committee capacity to manage projects once they're completed. But their work doesn't stop when construction ends, charity: water remains committed to monitoring, evaluation, and maintenance to ensure that these programs operate sustainably for years to come.

Since 2006, with the help of generous partners like Open Roads, charity: water has built over 94,000 water projects in 29 countries and brought clean water to almost 15 million people. Last year Open Roads funded the rehabilitation of a well with a handpump at a school in Zimbabwe! After years of economic crisis, political turmoil, and droughts, access to basic water and sanitation remains a major issue for Zimbabwe. Because of Open Roads' gift at the end of 2021, 150 people will soon have access to clean and safe drinking water!

As for the end of the 1st quarter of 2022, Open Roads will be helping build a well at the school in Uganda!



# INFLUENCER CORNER

EACH MONTH WE WILL FEATURE A SOCIAL MEDIA INFLUENCER IN THE RV COMMUNITY THAT ONLY NOT USES OUR PROGRAM BUT IS A BIG CONTRIBUTOR TO ANYTHING AND EVERYTHING RV RELATED.

BE SURE TO GO AND FOLLOW THEIR PAGE!



**We are Phil and Stacy from You, Me & the RV. We have been traveling full time in our 35 foot motorhome for about four years. We have used the TSD fuel savings card for three of those years. We love the savings! We also love the ability to pay at the pump and the pump no longer shuts off after we spend \$100. We recommend the TSD Fuel Savings card to everyone!**

**Follow  
-US-**  
TSD Open Roads



Shhhh.....be on the lookout on our Facebook page for chance to win our free fuel giveaway!



**If you are looking for a rally to attend, here is a list of some that we have been made aware of.**



**April:**  
**Thor Diesel Club**  
**Alliance RV (Texas Rally)**  
**Fifty & Over Rvers Life**

**May:**  
**Wagon Master**  
**FMCA International**  
**Entegras Coach Owners**  
**Grand Design**  
**Alliance Rally**

*If you have anything you would like to see in our newsletter, please send an email to Tara at [trape@tsdinc.com](mailto:trape@tsdinc.com) with your suggestion!*