

Be Aware, Be Prepared, Be Safe

- 1 Stay in Code Yellow:
 - Always be alert and aware of your surroundings. Avoid distractions like your phone.
- 7 Trust Your Instincts:
 - If something feels off, it probably is. Don't ignore your gut feeling.
- 3 Understand the OODA Loop:
 - Observe, Orient, Decide, Act. Use this framework to stay a step ahead in potentially risky situations.
- 4 Minimize Victim Profile:
 - Walk with confidence, make eye contact, and stay aware.
 Criminals often avoid those who appear aware and strong.
- Plan Your Exit:
 - Always have an escape route in mind, whether you're in a public place, parking lot, or at an event.





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- 6 Parking Lot Safety:
 - Always park in well-lit areas & back into parking spaces for a quick exit. Observe vehicles parked around you. Avoid parking near large vans or trucks that can obscure visibility. Have your keys in hand, & stay aware of your surroundings as you walk.
- 7 Be Cautious with Information:
 - Be mindful of what you share about your daily routines and personal life, especially on social media.
- 8 Understand Criminal Psychology:
 - Criminals often look for easy targets. Make yourself a hard target by staying aware and prepared.
- 9 Mental Conditioning: Train Your Mind for Preparedness
 - Regularly visualize how you would respond in various "what if" scenarios to build mental resilience. By mentally rehearsing your actions, you create neural pathways that can help you respond more effectively if you encounter a real threat.



