



# 2019 CNCIC Global Specialty Fertilizer Convention

*AN EVENT BY THE SPECIALTY FERTILIZER INDUSTRY, FOR THE INDUSTRY*

June 19<sup>th</sup> to 21<sup>th</sup> , St Regis Tianjin China



## EVENT AGENDA

CONNECT · SHARE · COOPERATE · INNOVATE

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In 2019, No 1 central document clearly points out that China will try to realize negative growth in fertilizer use. The green development of agriculture requires for higher fertilizer quality and manufacturing standards, therefore specialty fertilizer products are increasingly favored by fertilizer firms and farmers as they feature high efficiency, environmental friendliness and water conservation.

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## BACKGROUND

China National Chemical Information Center (CNCIC) will host “2019 CNCIC Global Specialty Fertilizer Convention” (SFC Global 2019). This conference has become a world-class specialty fertilizer industry information exchange and product trade event. Domestic and foreign excellent fertilizer manufacturers and traders, raw materials and equipment suppliers, scientific research workers and large-scale growers will attend the conference and share experiences.

SFC Global 2019 includes three parallel theme conferences and exhibitions that are “the 4<sup>th</sup> Global Specialty Fertilizer Summit”, “the 10<sup>th</sup> China International Water-Soluble Fertilizer Conference & Exhibition and the Water-Soluble Fertilizer 10-Year Road Contribution Awards”, “the 12<sup>th</sup> International Slow/Controlled Release Fertilizer Industry Development Forum”. SFC Global 2019 will focus on “the reduction of fertilizer utilization and improve fertilizer efficiency, special agricultural services, technical docking and trade cooperation”. The aim of the conference is to improve the level of technological innovation of global special fertilizers, share research and development results, exchange and promote application experience, promote global trade and promote innovation and development.

# Conference Venue



The St. Regis Tianjin

No.158, Zhangzizhong Road, Heping, 300041 Tianjin, China

# Conference Theme

Reduction of fertilizer utilization and improve fertilizer efficiency, special agricultural services, technical docking, trade cooperation

## SESSION 1

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### **Convention Opening and Comprehensive Forum (June 20 morning)**

- Convention opening and opening remarks
- Interpretation of Chinese Agriculture and Fertilizer Policy
- The influence of agricultural planting structure adjustment on fertilizer demand
- Trend of global fertilizer industry development
- Typical national fertilizer management (Western Europe, USA, Israel, India)
- Chinese fertilizer transformation and innovation
- Report of Chinese Special Fertilizer Development

## SESSION 2

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### **The 10<sup>th</sup> China International Water Soluble Fertilizer Conference & Exhibition** (June 20 afternoon)

- Research and innovation of water soluble fertilizer formula
- Market status and marketing experience sharing of water soluble fertilizer
- Integration of irrigation and fertilizer agriculture facility
- Supply trend of water soluble fertilizer raw material
- Functional composite water soluble fertilizer
- Demand of product segment market (including crop, region and high-end crops, etc.)
- Large-scale planter's whole crop nutrition solution
- Water Soluble Conference 10 Years Contribution Award Released

# SESSION 3

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## **The 4<sup>th</sup> Global Specialty Fertilizer Summit** (June 21 morning)

- Development and application of biostimulates
- Functional microbes and crop health
- Soil improvement and high quality and yield for crops
- Industry development of medium and trace element
- Process technology and additives of special fertilizer
- Prospects for bio-agriculture
- Intelligent agriculture of internet of things and big data

# SESSION 4

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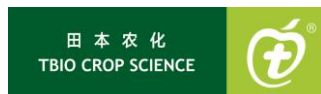
## The 12<sup>th</sup> International Slow/Control Release Fertilizer Industry Development Forum (June 21 afternoon)

- Development status and future trends of slow/controlled release fertilizers at inland and abroad
- Progress in research and development of coating materials
- Enterprise Development and Product Innovation
- Application effect of slow/controlled release fertilizer in crops and horticultural crops
- Industry development of Stability fertilizer
- Innovation application of value-added fertilizer

# BOOKING NOW

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