

## What do GeoPolitical Risks (“GPR”) Mean to You?

GPR mean **very** different things to different people – even within an organization. Reality is that “political risks” are highly diverse in nature, change constantly, and can develop from almost **any** **PESTLE** influence or disruptor, including:

### **P**olitical / Geopolitical

Great power competition. Uncertain future election results and government policy, stability of government institutions, rule of law, transparency, corruption, or coercion. “National security” issues, asset seizure (confiscation, expropriation, nationalization), potential WMD use, war, civil war, coup, terrorism or other political violence, or **any** law(s), order or decree emanating from **any** **PESTLE** factor

### **E**conomic / Financial

Market access, competition, government subsidies, taxes, inflation, labor productivity, potential asset (property, commodity, financial or currency) or debt market crisis, capital or f/x transfer restrictions, or blockade, use of sanctions, trade tariffs or embargo, and supply chain continuity including for critical materials

### **S**ocial / Societal

Citizen freedoms, absence of violence, health & worker / human rights, labor talent, demography, migration, energy or food and water vulnerabilities

### **T**echnological

R&D and innovation capabilities, data regulations, cybersecurity, mis- or disinformation and deepfakes, and potential AI, crypto, or biotech vulnerabilities

### **L**egal / Regulatory / Governance or Reputational

“Rule of Law”, investor & intellectual property, trade & dispute regulations. Compliance with sanctions, tariffs or political (national interest) laws, or data storage, privacy, cultural or other national laws and regulations or local issues

### **E**nvironmental

Progress in reducing GHG emissions and other SDGs. Climate warming and extreme weather (storms, wildfires, flooding), glacial melting and sea level rise, ocean acidification, or susceptibility to zoonotic disease / pandemics.

At **McQueen Associates**, we assist companies develop robust analysis, planning and strategy that aligns with corporate objectives to mitigate geopolitical risks and enhance competitive advantage. **We build geopolitical foresight and resilience.**

[Contact us](#) for more information

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