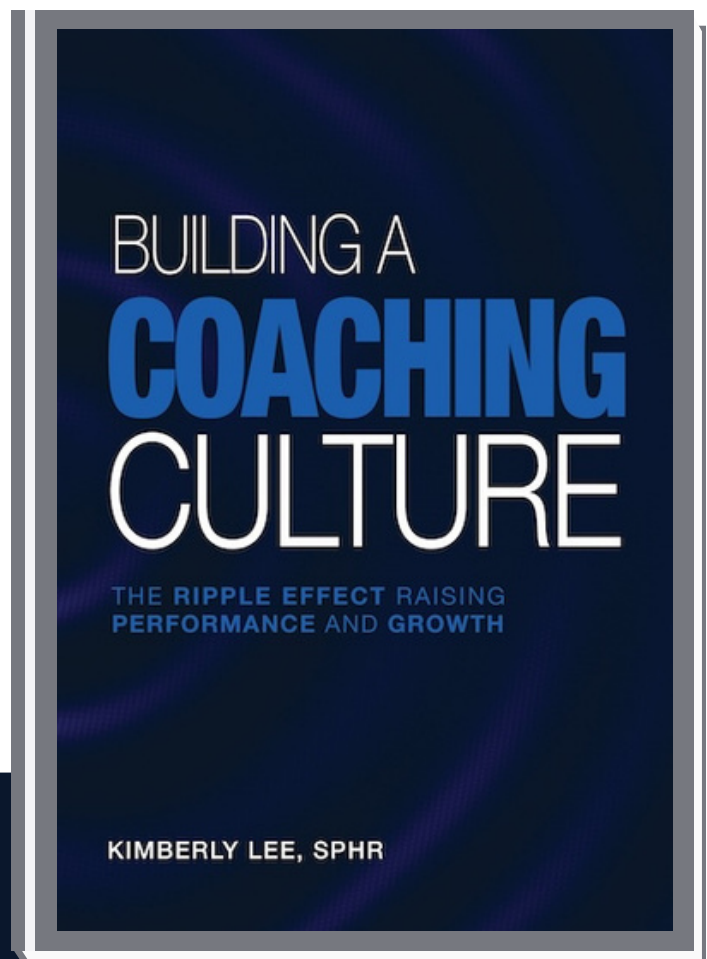


**Kim Lee introduces
"The Ripple Effect"
—a research-backed
framework that proves
how a leader's
targeted acts of
coaching create
cascading waves of
positive change.**

This isn't about management fads or getting a certification. It's about a leader's deepest work: seeing the unseen potential in others and helping them see it too. You'll learn how to activate talent through powerful conversations, deliver feedback that fuels, not frightens, and lead with empathy to drive real results.

This essential guide equips leaders at every level, from first-time managers to CEOs, with the practical tools to navigate today's dynamic landscape, including the integration of AI. Because when you invest in people, you create a powerful defense against costly turnover and build a culture of lasting success.



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