

Effective Date: February 1, 2025

Redeem Stream Privacy Policy

INTRODUCTION

This privacy statement ("Privacy Policy") covers the Services owned and operated by Redeem Stream ("We," "Us," "Our", or "Redeem Stream"), Inc including www.redeem-stream.com, its related mobile and web Services, services, software applications, and products ("Services"), as well as our clients and approved advertisers ("Partners"). Redeem Stream is committed to our users' privacy. This Privacy Policy is intended to help you understand what personal and non-personal information we collect, how it is protected and used, and how you can control it.

Please take a moment to review this Privacy Policy and feel free to contact us with any questions that you may have via email at privacy@redeem-stream.com or via postal mail at Redeem Stream, Inc 718B Liggett Avenue San Francisco, CA 94129

WHAT/ WHEN INFORMATION IS COLLECTED?

At Redeem Stream we respect your right to privacy and we expect that, as a user of our Services, you prefer to control your own personal information preferences. For this reason, we may ask you to register or provide Personally Identifiable Information ("Personal Information") and preferences when you visit certain areas of our Services. Here are some examples of when Redeem Stream may ask for / collect personal information – when you:

- Email address collected at initial, one-time Services authentication or if you opt-in for email newsletter.
- Coupon usage data collected
 - View, clip, or interact with coupons
 - Redeem coupons
 - Chat or communicate with customer service
 - Request information
 - Download Redeem Stream software, applications, mobile applications, etc.
 - Interact with some ads or offers provided or facilitated by Redeem Stream

Using Redeem Stream software or applications, including mobile applications, may require the collection of information about the device in order to detect and prevent coupon or other fraud. This fraud detection and prevention may include the installation of

a device identifier that may remain in-place, even if Redeem Stream software or application(s) are removed. This identifier is used to prevent fraud, and does not include personal information. The above referenced Personal Information includes, but is not limited to, Your name and email address.

In addition to the Personal Information that You provide to Us, We will also collect certain information online and offline arising out of Your participation in the Services and use of the Services including, but not limited to, the number and type of Offers (as defined in this Policy) that You have responded to and completed.

HOW DO WE USE THE INFORMATION COLLECTED?

We use Your email address to authenticate you as a participant in Services and potentially to notify You of Services updates and additional content. You may also opt-in for email notifications from Us. We use Your Personal Information in connection with Your participation in the Services.

Redeem Stream reserves the right to release current or past user information and Personal Information: (a) in the event that We believe that the Website and/or the Services is/are being or has/have been used in violation of the Terms or to commit unlawful acts; (b) if the information is subpoenaed; or (c) if Redeem Stream is sold or acquired. Moreover, You hereby consent to disclosure of any record or communication to any third-party where Redeem Stream, in its sole and absolute discretion, determines the disclosure to be appropriate.

Redeem Stream may choose to provide aggregate non-personally identifiable demographic information about its users to third-parties for statistical purposes only.

We reserve the right to send You certain transactional messages relating to the Redeem Stream Services, such as service announcements, administrative messages, etc., that are considered part of Your Redeem Stream account, without offering You the opportunity to opt-out of receiving them.

We may pre-select certain offers for You to view based on the demographic and geographic information that You submitted while visiting the Services. We may also deliver advertisements to You based on other socio-economic, psychographic, purchase behavior and lifestyle information that We may obtain from third-parties.

We also use contact information from Your Personal Information to send You information about Redeem Stream and to keep You informed of Our other products and services that may be of interest to You. If You wish to stop receiving future communications from Us, please see the Opt-Out/Unsubscribe section below.

WHAT IS THE UNSUBSCRIBE PROCESS?

We may use Your email address to notify you of Services updates, special offers and promotions. You may select at any time to opt-out from receiving emailed marketing offers from us, using the "Unsubscribe" link at the bottom of any future email that you receive from us. You may also unsubscribe from Redeem Stream offers using privacy@redeem-stream.com or via postal mail at Redeem Stream 718B Liggett Avenue San Francisco, CA 94129

COLLECTED NON-PERSONAL INFORMATION

When you use a Redeem Stream Service, certain technologies may be used to collect non-personal information. Information collected may include but are not limited to IP addresses, unique device IDs, user IDs, and log files. Some of the above information may be collected by use of cookies. These activities can include:

- Coupon requests
- Coupon clips
- Web browser type and/or operating system and/or platform
- Referral website
- Pages viewed
- Ads viewed and interacted with
- Access dates and times
- Geo location

DATA SECURITY

We may store and process your personal data using Redeem Streams's own secure on-site servers, third party hosted servers, third party servers or third-party cloud services. Your personal data may also be stored and processed by third parties, via cloud services or other technology, to whom Redeem Stream has contracted with, to support Redeem Stream's business operations (see "DATA SHARING" below). You consent to the above-described store and processing of Personal Information.

Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our website, or as required by law.

DATA SHARING

Redeem Stream does not share Personal Information for any commercial or marketing purpose unrelated to the delivery of Redeem Stream services without asking you first. The following are the situations where we may share Personal Information:

- With your explicit consent: We may share Personal Information when we have your consent. One example of this would be if you sign up for additional programs offered by our partners. If you do this, we may share certain information with the partner.
- For external processing: We have vendors, service providers, and partners who may help with some of our data processing and storage, including customer support services at our partners. They may also assist with monitoring our servers for technical reasons. These vendors (as well as Redeem Stream personnel) can access certain information about you and your account in order to carry out their work. Such vendors are not allowed to use this data for non-Redeem Stream purposes.
- As part of business transitions: Upon the sale or transfer of the company and/or all or part of its assets, your Personal Information may be among the items sold or transferred. We will request a purchaser to treat our data under the Privacy Policy in place at the time of its collection.
- For legal reasons: We may provide information to a third party if we believe in good faith that we are required to do so for legal reasons. For example, to respond to legal processes, or comply with EU law.
- We may share non-Personal Information (for example, aggregated or anonymized customer data) publicly and with our partners. For example, we may publish research, or help us generally improve our system. We may also share non-Personal Information with our partners, for instance if they are interested in offering other services on the SERVICES. We take steps to keep this non-Personal Information from being associated with you and we require our partners to do the same.
- You consent to the above-described sharing of Personal Information.

PRIVACY RIGHTS FOR CALIFORNIA RESIDENTS

California State residents who disclose Personal Information to an entity such as Redeem Stream are entitled to either: (1) a list from such entity detailing the categories of Personal Information shared and the third parties to which such information was provided by such entity; or (2) a mechanism by which such California State residents may opt-out of having their Personal Information shared with third-parties. We have elected the second option. You may opt out from having Your Personal Information shared with third-parties by sending Your request, including Your full name, email address and postal address to either privacy@redeem-stream.com or via postal mail to: Redeem Stream, 718B Liggett Avenue

San Francisco, CA 94129. Please be advised that where California State residents opt-out from permitting their Personal Information to be shared with third-parties, such individuals may still receive selected offers directly from Us, in accordance with the law. In accordance with California Civil Code Sec. 1789.3, California State residents are entitled to know that they may file grievances and complaints with California Department of Consumer Affairs: by postal mail at 400 R Street, Suite 1080, Sacramento, CA 95814; by telephone at 916-445-1254 or 800-952-5210; or by email to dca@dca.ca.gov.

A SPECIAL NOTE REGARDING PEOPLE UNDER THE AGE OF EIGHTEEN

Protecting the privacy of young children is especially important. Redeem Stream Terms of Use requires users to be 18 years of age. Therefore, we do not knowingly collect or maintain information from persons under 13 years of age, and no part of our Services is structured to attract anyone under 13. If you are under 13 years of age, then please do not use or access the Services at any time or in any manner. If we learn that personally identifiable information of persons under 13 years of age has been collected on the Services without verified parental consent, then we will take the appropriate steps to delete this information.

Our intention is to fully comply with the Children's Online Privacy Protection Act ("COPPA"). Redeem Stream encourages parents and guardians to spend time online with their children and to participate and monitor the interactive activities of their children. If a parent or guardian has knowledge or is made aware of the fact that a child under the age of eighteen (18) has provided Us with Personal Information through the Website or otherwise, Contact Us and We will delete the information about the child from Our database.

PRIVACY POLICY CHANGES

We reserve the right to change this Privacy Policy at any time in our sole and absolute discretion by posting a notice at the Website explaining that We are changing Our Privacy Policy. The user's continued participation in the Services and/or continued receipt of Redeem Stream, constitutes an affirmative acknowledgement and acceptance by the user of the modified Privacy Policy. We require You to check back with this page from time to time to review changes to Our Privacy Policy.

HOW TO CONTACT US

If You have any questions about the practices of Redeem Stream, You can contact Us by visiting via postal mail at Redeem Stream 718B Liggett Avenue, San Francisco, CA 94129. Email: privacy@redeem-stream.com