



# ONLINE DIGITAL BROCHURE





## HAIR EXTENSIONS TRAINING

**We do this at Cinderellas, and anyone is welcome – Even if you have not worked in the industry before. We do training in 10 Methods including Micro ring hair extensions.**

### ABOUT US

**Cinderellas is a fast-track training Academy. Our courses lead to a verified standard that you can rely on.**

**Our sole focus is to provide fast track expert training to help you improve your business results.**

**Our CPD certified courses are short intensive courses allowing students to gain an industry recognized certificate, leading to a verified standard that you can rely on with external independent accreditation.**

**Our relationship with our students does not finish at the end of a course, we provide ongoing support by phone and email to help students maximise their investment in their performance. We look forward to helping you meet the needs of your business no matter how large or small.**





## ONLINE HAIR EXTENSIONS TRAINING TUTOR IS AVAILABLE TO STUDENTS | SELF-PACED

### Description

This course is divided into units, each exploring an important aspect of the hair extension industry. This starts with what the current market is and what its demands are in terms of hair extensions, concluding with the characteristics of a successful hair extension business. It then moves on to discuss the various types of hair extensions, the types of hair used, their availability in colours and lengths along with a short analysis of the pros and cons of synthetic and human hair extensions. Further units move on to the business aspect of where to find good quality hair extensions in bulk and safety precautions that are required in this business.

**Unit 7** is the **PRACTICAL ELEMENT** of this course which will be via detailed Instructional Videos of the application and removal of hair extensions so that the student will develop practical skills in applying Hair Extensions. Resulting in submitting your evidence (15 minutes video of the student applying and removing their chosen methods on a Mannequin Head) for Certification.

Also, **Unit 7** the **Practical Element** is an **Interactive Online Training** and is structured exactly the same as a face to face classroom, however, the course is offered via FaceTime (or Skype or Zoom) on your laptop or a smart phone.

Each fitting, removal and maintenance method will be demonstrated live. You will receive follow-up practice Instructional Videos with live advice and guidance.

The later Units covers various tips on developing a business model for your hair extension business, building an online presence for promotion and publicity and contains information about how to build and maintain a clientele.

This course will help the student in grasping each of the above-mentioned concepts and units, so once student completes this course and establishes a hair extension business, they are reasonably prepared on aspects such as the business itself, its marketing and promotion and customer care





There is no time limit for completing the course it can be studied in your own time at your own pace. CPD Certified Certificate issued to student upon completion of the course.

We cover exactly the same content as in person training, which will be accessible on secure videos and will provide convenience, comfort and flexibility allowing you to learn from anywhere at any-time using a pace that suits you. We can provide you with a list of our recommended suppliers to help speed up our education process and give you confidence when undertaking practical elements.

#### Course Contents and Core Units:

Introduction

Unit 1:

Getting Started

The Hair Extension Business -  
What You Need to Know

Summary | Questions and Answers | Assessment

Unit 2: Types of Hair Extensions

Hair Extensions: What are the options?

Summary | Questions and Answers | Assessment

Unit 3: Finding the Right Extensions

How to find the best extensions?

Summary | Questions and Answers | Assessment

Unit 4: Safety Measures

Safety Measures for you

Safety Measures for the Client

Summary | Questions and Answers | Assessment

Unit 5 Methods of Application

Methods to Apply Hair Extensions

Pros and Cons of the Four Most Common Extension Methods Summary |  
Questions and Answers | Assessment



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Unit 6: Tools and Equipment  
Accessories for Hair Extension  
Summary | Questions and Answers | Assessment

Unit 7: Extension Placement and Removals using Instructional Videos,  
Mannequin Head and

Learning the Art of Hair Extension Placement  
Summary | Questions and Answers | Assessment

Unit 8 Hair Care Instructions  
Aftercare and Maintenance

Summary | Questions and Answers | Assessment Section

Unit 9: Salon Forms

Salon Forms for your Hair care Extension Business  
Other Forms that you may need

Summary | Questions and Answers | Assessment

Unit 10: Building Your Online Presence  
Establishing your website

Summary | Questions and Answers | Assessment

Unit 11: How to build a strong client base

Tips & Tricks  
Marketing Strategies

Social Media Marketing - The New Age of Marketing

Summary | Assessment

Unit 12: Do's and Don'ts

DO's of Buying and Wearing Hair Extensions  
Don'ts of Buying and Wearing Hair Extensions  
Summary | End of Course Assessment





## HOW DOES OUR ONLINE COURSES WORK?

-Decide which method/s you would like to train in (please ask if you need help) and purchase your course on our website.

-We post your full kit direct to your door, mannequin head included.

-You will then receive your 12 course core units and a link 'Part 1' along with your welcome pack.

This provides you with all the information and intensive theory needed prior to your practical training 'Part 2' - which includes your detailed instructional training videos for application and removal for each method selected.

-Part 3 recaps everything you have learnt. You will continue to have access to these for reference whenever you need to.

-You start your training at a time that is suits you

-You send us images and video clips of your training once you are confident on your training head, send over your images & video clips to us for assessment.

-We then advise on any way to improve or advise on the next step.

-Complete a full head of your chosen method/s on your mannequin head (hair supplied). -Send us your final images and video clips for final assessment

-We post your accredited certificate, valid for insurance

-Full support always via: Phone, email, text, or video call





## The consultation Process

Learn how to conduct a thorough and in-depth consultation, how to provide correct costings & quotes, how to choose the right hair for the client's needs.

## Sectioning & Bond positioning

Learn how to section the hair correctly using a variety of patterns depending on your client's hair type and finished result required.

## Finishing and styling

How to correctly blend and cut the extension hair for a flawless and seamless finish using a variety of tools.

## Aftercare & Maintenance

Learn how to ensure your clients get the most from their new set of hair extensions, which products they need to use and how often they need to return for maintenance. Our Training team comprises qualified trainers in all the methods of application we offer. All our Trainers are practicing stylists and continually develop their skills to ensure the information given in our courses is fresh and fully up to date. They will be on hand to answer any questions you may have.

## Colour matching

You will learn how to select the correct shades for the client to ensure a correct colour match. Tips and tricks to create dimension, multi tonal and highlighted effects.

## Application and Removal of your chosen method

A Full Head Application and Removal using a Mannequin Head. Gaining FULL knowledge and in-depth training. Giving the student confidence so that they go away to complete their Case Studies.

## Removal of the Hair Extensions

You will be taught how to correctly and safely remove the Hair Extensions using the correct tools and solutions.

## There is no better team to teach you!

We will ensure you are given the online one-to-one attention you need to leave 100% confident in the new skills you have learnt. Our Hair Extension Training courses are also fully accredited by CPD and once qualified will be general public but will also enable you to obtain the relevant insurances to do so.



# WHAT WILL I LEARN?

- ✓ 1. Understand the industry and latest trends
- ✓ 2. Work safely and efficiently
- ✓ 3. Use extensions for length, thickness and different colour effects
- ✓ 4. Complete a client consultation
- ✓ 5. Understand contraindications
- ✓ 6. Select the perfect method and density for your client
- ✓ 7. Understand different qualities and textures of hair
- ✓ 8. Achieve the perfect colour match
- ✓ 9. Create new colour effects such as balayage and highlight using extensions
- ✓ 10. Section the hair and apply different methods safely and securely with correct tension
- ✓ 11. Position extensions discreetly for different methods and needs e.g. for length, volume, highlights and more
- ✓ 12. Use cutting and blending techniques to achieve a natural look (extensions only)
- ✓ 13. Perfectly style extensions
- ✓ 14. Safely remove hair extensions
- ✓ 15. Educate aftercare and maintenance for your clients
- ✓ 16. Structure pricing and understand profit for your services
- ✓ 17. Launch and market your new business
- ✓ 18. Use social media to assist with your new business
- ✓ 19. Insure your new business
- ✓ 20. Select the perfect suppliers with our recommendations and trade discount







## WHAT DOES OUR COURSES INCLUDE AND COVER?

### Course 1 - £149 (Incl kit) choose 2 methods

- ✓ Micro Ring
- ✓ Nano Ring
- ✓ Tape Weft
- ✓ Braidless Weave aka LA Weave
- ✓ Invisible Weave

### Course 2 - £199 (Incl kit) choose 3 methods

- ✓ Micro Ring
- ✓ Nano Ring
- ✓ Tape Weft
- ✓ Braidless Weave aka LA Weave
- ✓ Invisible Weave

### Course 3 - £249 (Incl kit) choose 4 methods

- ✓ Micro Ring
- ✓ Nano Ring
- ✓ Tape Weft
- ✓ Braidless Weave aka LA Weave
- ✓ Invisible Weave

### Course 4 - £349 (Incl kit) choose 5 methods

- ✓ Micro Ring
- ✓ Nano Ring
- ✓ Tape Weft
- ✓ Braidless Weave aka LA Weave
- ✓ Invisible Weave





**Course 2b - £199 (Incl kit) choose 3 methods**

- ✓ **Micro Ring**
- ✓ **Nano Ring**
- ✓ **Tape Weft**
- ✓ **Braidless Weave aka LA Weave**
- ✓ **Invisible Weave**

**Course 5 - £399 (Incl kit) choose 7 methods**

- ✓ **Micro Ring**
- ✓ **Nano Ring**
- ✓ **Tape Weft**
- ✓ **Braidless Weave aka LA Weave**
- ✓ **Invisible Weave**

**Course 6 Ultimate Classic Sewn In Weave (Incl Cornrow for beginners) £350 Including Kit.**

Natural hair is braided then extensions are sewn onto the braids using a Weaving Needle and Weaving Thread.

**Course 8 Mesh Integration Course: Specialist Hair Thinning Application - £350**

With this module you can perfect your approach to Clients with thinning hair. Our Specialist method taught alongside all implications of clients with Medical Conditions or general thinning hair and when not to apply. Basic Hair Loss. You will be trained in how to place the mesh

accordingly to the hair loss. How to secure the mesh comfortably, securely, safely, and finally how to create the Integration to be completely undetected, with a complete natural look.

**Course 9 Wig Making Course £450 Including Kit and Training Manual.**

This all-inclusive course will cover every aspect of crafting luxury units and how to utilize this new skill to provide services to your clients. Students will receive hands-on training + an instruction manual, that includes valuable templates to jumpstart your business. Upon completion of the course, students will be presented with a Certificate.





### All courses include the following:

Health and Safety  
Training manuals  
Guaranteed insurance  
Ongoing help and support

### Course Program

Practical which consists of: Client Consultations, Client hair Type, Preparation, Sectioning, Application, Cutting & Styling, Aftercare, Maintenance, Removal, Equipment, Colour matching, Hair Products and Health & Safety.

VTCT Level 4 Hair Extension Technicians/Hairdressers with many, many “heads” of experience!

### All courses include the following:

Consists of applying hair extensions, where trainers will be on hand via Livestream to observe & assess your application and assist you throughout the application where required and to help with any individual requirements clients may have. All hair required for this application will be provided and included in the training cost. If you provide your own model, it is at your discretion if you ask for your client to pay a small fee (to you) for having hair extensions applied to which will help towards your total costs.





At Cinderellas, we believe that high professional standards delivered by well trained personnel to build your reputation and ensure repeat customer visits. Our sole aim is to help you provide professional standards by giving you access to affordable courses that are delivered by qualified experienced personnel.

We also offer ongoing support and help after your training is completed for any questions or help you require later.

Learn how to maximise your results and reduce your application time while boosting profitability.

### Extras:

Hair extensions “**everything you need to know**” manual. Guaranteed Insurance details to kick-start your business Certified Certificate

### What will you learn:

- Salon and client health & safety
- Client consultation
- Different types of hair on sale
- Colour & texture matching
- Securing that booking (£££)
- Application placements (half & full head placement)
- Blending for natural look
- Hair extensions after care & maintenance
- Best products to sell client (£££)
- Highlights, low lights and balayage
- Hair extensions removal
- Pricing and profit
- Business insurance



## WHAT IS INCLUDED IN YOUR HAIR EXTENSIONS TRAINING KIT?

- ✓ 1. Hair Extensions Tail Comb
- ✓ 2. Hair Extensions Brush
- ✓ 3. Sectioning Clips x 4
- ✓ 4. Finger Protectors/Cots
- ✓ 5. Cutting Scissors
- ✓ 6. Full head of Practice Human Hair  
Hair Extensions Pliers
- ✓ 7. Micro Rings
- ✓ 8. Micro Ring Pulling Tool x 2  
Consultation Sheets
- ✓ 9. Bond Remover Fluid
- ✓ 10. Heat Connector
- ✓ 11. Training Manual
- ✓ 12. Colour Ring
- ✓ 13. Training Head
- ✓ 14. Hair Tools Bag
- ✓ 15. Thread
- ✓ 16. Weaving Needle







CINDERELLAS

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