



Grassroots Intelligence Growing together

AI THAT PUTS PEOPLE FIRST

AI at Work

SME Offering

A practical AI training programme for small and medium teams in Kent and beyond.

The future of work is changing fast. Don't let the grass grow beneath your feet.

grassroots-intelligence.com · joe@grassroots-intelligence.com

“Grassroots Intelligence provided excellent support and training. They were highly engaging and helped everyone feel comfortable. Beyond training, they helped us shape key policies and embrace AI responsibly, with safety at the forefront.”

Claire Fowler

CEO, Oasis Domestic Abuse Service

“Amazing training which dispelled the mystery of AI but, more importantly, has helped me to schedule time to learn how to implement it. I have already saved hours.”

Ed Duffy

SEN Specialist

HOW THE PROGRAMME WORKS

This is not a lecture series. It is hands-on, practical, and grounded in the real tasks each participant faces every day, delivered as a small work-group that learns together and supports each other between sessions.

Five sessions, two formats

Session	Format	Theme	What we cover
Workshop 1	90 min · in person	Demystifying AI & Playing Safe	What AI is (and isn't), data safety and confidentiality, bias awareness, building confidence, and immediate quick wins including drafting and translation.
Clinic 1	60 min · online	Bring your real tasks	A live drop-in. Bring a real tender, a customer letter, a policy, and we work through them together on the call.
Workshop 2	90 min · online	Quality In, Quality Out	Building reusable templates and prompts from your best existing work. Show AI a great example and let it do the heavy lifting. Start your prompt library.
Clinic 2	60 min · online	Refine & share	Troubleshooting, refining prompts, and sharing what's working across the group.
Workshop 3	90 min · online	Systemising & Sharing	Embedding AI into everyday workflows. Building systems that save time consistently, not just once, and spreading good practice across the team.

Workshop 1 is delivered in person at your site or a partner venue. All other sessions are online. Every participant also gets access to the Grassroots Intelligence support video library.

Tailored to your needs

Every programme starts with a short consultation. Together we map the work-group to your team's real tasks: the tenders you write, the customer letters you send, the policies you maintain.

Workshops are then built around your own examples. The branded video set is scoped to the terms and processes that matter most to you. The AI-use policy is drafted with your sector's regulatory context in mind.

Where AI pays off immediately

Sales & proposals. Draft tenders, quotes and proposals from bullet points and past wins.

Customer communications. Newsletters, emails, follow-ups, review replies and social posts that sound like you.

HR & operations. Job specs, onboarding packs, SOPs, and meeting notes turned into action points.

Compliance & policy. Drafting, reviewing and summarising documents, including a clear, safe AI-use policy.

Accessibility & inclusion. Plain-English and Easy-Read versions, plus customer materials in community languages.

Reporting & admin. Board reports, monthly summaries, and raw data turned into plain English.

"Amazing training which dispelled the mystery of AI but, more importantly, has helped me to schedule time to learn how to implement it. I have already saved hours."

Ed Duffy, SEN Specialist

CHOOSE YOUR TIER

Every tier runs the same hands-on work-group programme. The difference is group size, depth of support, and how far we take your branded video library. *All prices exclude VAT.*

Open Cohort

Sole traders & micro-businesses — join a shared work-group

£750 per person

- ✓ Full programme: 3 workshops + 2 online clinics
- ✓ Access to the Grassroots Intelligence support video library
- ✓ Start your own prompt library from your best existing work

Essentials

A private programme for one team (up to 8 people)

£4,500 per programme

- ✓ 3 workshops + 2 online clinics, just for your team
- ✓ Workshop 1 in person; sessions built around your real tasks
- ✓ Access to the Grassroots Intelligence support video library
- ✓ Starter prompt library begun in Workshop 2

Professional

★ **MOST POPULAR**

The complete package for one team (up to 12 people)

£8,950 per programme

- ✓ Everything in Essentials, for a larger team
- ✓ An extra clinic (3 in total) for ongoing support
- ✓ Custom-branded glossary video set, 6 videos in your brand
- ✓ Bespoke team prompt library, built with you
- ✓ AI-use policy starter for safe, confident adoption

Signature

Larger or multi-site businesses (up to 20 people)

from **£17,950** per programme

- ✓ Everything in Professional, for a larger rollout
- ✓ Bespoke glossary video library, 10 to 12 videos with language and accessibility variants
- ✓ Full AI Policy & Governance pack
- ✓ Train-the-trainer session so AI capability stays in-house
- ✓ Three months of follow-up clinics + quarterly content refresh

What you walk away with

- Confident people who know what AI can (and can't) safely do for your business.
- A working prompt and template library tuned to your real, recurring tasks.
- Branded explainer videos you own and reuse for induction, training and customers.
- A clear AI-use position so you adopt the technology responsibly, with safety at the forefront.
- Hours back every week. As one participant put it: "I have already saved hours."
- A team that has felt what good AI looks like and, in our experience, **there's no going back.**

RATE CARD

All prices exclude VAT and are valid for 90 days from issue. Travel outside Kent charged at cost. Custom video sets include scripting, branding and one revision round.

Tiers at a glance

	Open Cohort	Essentials	Professional ★	Signature
Best for	Sole traders & micro	One small team	One growing team	Larger / multi-site
Group size	Per seat (shared)	Up to 8	Up to 12	Up to 20
Workshops (90 min)	3	3	3	3
Online clinics (60 min)	2	2	3	3 + 3 monthly
Workshop 1 in person	Shared venue	Yes	Yes	Yes
Support video library	Yes	Yes	Yes	Yes
Custom-branded videos	—	—	6 videos	10 to 12 videos
Language / accessibility variants	—	—	Add-on	Included (1 lang + 1 access.)
Prompt library	Self-build	Starter	Bespoke	Bespoke
AI policy	—	—	Policy starter	Full governance pack
Train-the-trainer	—	—	—	Yes
Follow-up support	—	—	—	3 months + quarterly refresh
Investment	£750 / seat	£4,500	£8,950	from £17,950

Add-ons & à la carte

Additional 90-minute workshop (bespoke topic)	£1,200
Additional 60-minute online clinic	£550
Custom-branded glossary video (single)	£550
Custom-branded glossary video (set of 6)	£2,950
Custom-branded glossary video (set of 10)	£4,500
Language variant of a video set (per language)	£950
Accessibility variant of a set (Simple English / Autism-Friendly / High-Contrast)	£750
Signature character voice (e.g. wildlife-documentary style), per set	£450
AI Policy & Governance pack (standalone)	£1,500
Bespoke prompt-library build	£1,200
Lunch & learn / keynote (60 min, up to 30 people)	£950
Annual video-library hosting & refresh	from £1,950/yr

Next step. A short conversation is all it takes to confirm the group, agree dates, and tailor the content and videos to your priorities. joe@grassroots-intelligence.com • grassroots-intelligence.com