

Dear undecided and possibly confused motorist,

Meteorically we are told that spring starts on 20th of March. The current spells of sunshine have encouraged us to jump the gun.

We hope your car is still running well. Please let us know if you need any help with any aspect of your motoring life.

You may remember that we prefer to deal people we know! Anyone you recommend to us will not be charged a consultancy fee.

The following will remind you about us and how we think we've improved the way we operate.

## WHO ARE WE?

We started a company called Clover Leaf Cars some 60 years ago. This developed into a family business selling new and used cars from each of our 11 sites – with franchises which included Alfa Romeo, BMW, Fiat, For, Maserati, Mercedes-Benz, Vauxhall, Volkswagen, Volvo – amongst others. As you probably know, **the motor trade has changed dramatically** since then and we have now moved over to the customers' side of the counter – as the ADA Car Consultancy.

## YOUR MOTORING NEEDS

We no longer have ties with any car manufacturer, finance company or motor trade supplier. Athis different approach starts by us listening carefully to our customers' motoring needs, uses and preferences. We are then in a position to save you time, stress and, almost certainly, money, as we jointly decide on the best car for you; no biases and no commission-paid staff.

## WE DO THE HARD WORK!

Keeping customers briefed day-to-day, we then set about researching, searching, finding, cross-examining, checking, auditing, inspecting, road testing and negotiating until we find you the right car at the right price.

We have enclosed a note explaining the unusual and reassuring background to the ADA Car Consultancy.

Yours sincerely Robert Glossop, MBE

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Please telephone 01256 701221 to talk to a real person or email us on info@adacarconsultancy.co.uk or visit our website www.adacarconsultancy.co.uk

