

Printing Your Art

Art Share

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1.) Create digital copy of your work

Option 1: have art professionally scanned or photographed

“We Frame It” in Sierra Vista was recommended by someone for scanning

Option 2: take picture

- before framing
- use ring light or a shady spot outside DO NOT USE FLASH
- Use 1.5 setting on Phone or 50MM on camera
- Position the artwork parallel to the camera lens with camera centered

2.) Create template for printing

- Photo Shop tabloid or Canva.com (several other free programs were mentioned)
- 11x17 page with 2 cards (7x11) and 1 bookmark (3x11)
 - 11x17 is cheaper than 11x14 because they use 11x17 paper for 11x14 and you will be charged for cutting the 3" off
- you will need a white margin unless the printer offers a bleed print (edge to edge printing)
 - Guidelines or margin settings for ¼ inch margins on 11x17 (see diagram)
 - horizontal in inches: .25, 6.75, 7.25, 13.75, 14.25, 16.75
 - Vertical in inches: .25, 5.25, 5.75, 10.75
 - *be sure you enter “inches”

3.) Add you artwork to the template

- **Use 300 resolution DPI or PPI (Pixels per inch)**
 - *online uses 7 2DPI
- Photo size 6.5x5 (or smaller just adjust your margins so the art is centered)
- Bookmark size 2.5" x 10.5"
- Horizontal cards - remember back needs to be “upside down” so it is correct when card is folded

4.) Prepping file for Printer

- Export as PDF
- Noneditable
- flatten so text is an image not text (some fonts do not transfer over)

5.) Sending to the printer

- a few places that were mentioned as doing a good job
 - UPS Sierra Vista
 - Best Value Copy (online)
 - Got Print (Online)
 - Inkscape (Online)
- Use matte cardstock for cards so they can be written in if they are used as cards (glossy will smudge)
- Single sided
- tell printer: **DO NOT SHRINK TO FIT**
- UPS -take USB drive to store.* Only have files to be printed on USB drive

6.) Prepping to sell

- you can buy 5x7 / A7 envelopes and plastic wrap on Amazon
- Cut 2 cards and 1 bookmark by cutting horizontally at 7" and 14"
- using scoring tool, score **inside** middle of the 2 cards at 5.5"

11x17 paper with 2 cards and 1 bookmark

