



nea pride

2021 Sponsorship Opportunities

Dear Community Partner,

On behalf of Northeast Arkansas Pride, we would like to thank you in advance for taking the time to review our Sponsorship Packet. I am reaching out to share an opportunity for your organization to partner with us to in our 2nd annual PRIDEfest celebration, which will be held at The Rotary Club of Jonesboro Centennial Plaza in historic downtown Jonesboro.

The Mission of NEA Pride is to celebrate the diversity of Northeast Arkansas, to celebrate the LGBTQ+ community in a positive manner, and to serve as ambassadors of the LGBTQ+ community to the people of Northeast Arkansas. We will advocate to end discrimination and work to provide resources to support the success, happiness, and physical and mental health of our community.

Lesbian, Gay, Bisexual, Transgender, Questioning, + (LGBTQ+) people around the world continue to face inequality, bullying, and even violence because of who they are, how they look, or who they love. It is up to all of us as a community, along with the support of our allies to continue to work together towards a world where all people can enjoy their rights fully. We are proud to help further advocacy and awareness within this community and recognize we cannot succeed without the kind generosity of sponsors.

PRIDEfest had over 3000 attendees at its inaugural event and we are expecting a larger turn out this year. We invite you to join us in advancing our mission! Through your sponsorship, we will leverage our growing network to help you build trust, promote your brand, and create goodwill among our growing audience. We are proud to offer sponsors a combination of marketing channels such as social media, print, website/web links, and visual marketing to increase the visibility of our Pride Partners. Please review this sponsorship levels in this packet for information about the benefits of supporting our work. I am happy to discuss additional ways we can recognize your brand through the creation of a custom sponsorship package if you would like to schedule a meeting.

NEA Pride is a subsidiary of NEA Progress. NEA Progress is a 501(c)(3) nonprofit organization, tax ID #85-1642157, so your sponsorship is tax deductible and will be used exclusively to advance our mission.

In order to maximize the exposure that comes with sponsorship, we ask that you reserve the sponsorship level of your choosing and submit your payment at your earliest convenience. In the meantime, please visit our website and social media pages to learn more about what we do and how you can engage with our community.

Thank you for your consideration!

Kind regards,
Charles Tinsley

CONTACT US

Charles Tinsley

870-900-0600

sponsors@neapride.org

361 Southwest Drive,
Suite 317
Jonesboro, AR 72401

neapride.org

Facebook:
@NortheastAR Pride

NEA Pride | 2021 Sponsorship Levels

Your organization is invited to become a sponsor of NEA Pride! Please review the sponsorship levels and benefits below, choose the option that works for you, and then complete and return the form at the end of this packet to secure your preferred sponsorship level.

	RED \$10,000	ORANGE \$7,500	YELLOW \$5,000	GREEN \$2,500	BLUE \$1,000	INDIGO \$500	VIOLET \$250
PRIDEfest Main Stage Sponsorship	X						
Recognition in NEA Pride Website with link	X	X					
Integration into ALL NEA Pride Branding	X	X	X				
Sponsorship of a Mr/Ms/MX Pride OR Penance at the Parsonage	X	X	X	X			
Logo on NEA Pride t-shirts	Top - Large	Medium	Small	Small	Name only		
Recognition on PRIDEfest Banner	Top - Large	Medium	Small	Name only	Name only		
Social media @mentions	6	5	4	3	2	1	
Booth at PRIDEfest	X	X	X	X	X	X	X
Logo on web page with link to website	Top - Large	Medium	Small	Small	Small	Name only	Name only

Sponsorship payments are accepted by check payable to NEA Pride | 361 Southwest Drive, Suite 317 | Jonesboro, AR 72401. NEA Pride is a subsidiary of NEA Progress. NEA Progress is a registered nonprofit organization, tax ID #85-1642157. Donations are tax deductible to the extent allowable by law. Questions can be directed to Charles Tinsley at 870-900-0600 or sponsors@neapride.org.

NEA PRIDE | Sponsorship Form

Please complete the form below to secure the sponsorship level of your choosing.

Sponsor name	
Address	

City	State	Zip

Contact name	
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Email	Phone

Please indicate your preferred sponsorship level below. Sponsorships are available on a first come, first served basis.

	Sponsorship Level	Donation
	RED SPONSORSHIP	\$10,000
	ORANGE SPONSORSHIP	\$7,500
	YELLOW SPONSORSHIP	\$5,000
	GREEN SPONSORSHIP	\$2,500
	BLUE SPONSORSHIP	\$1,000
	INDIGO SPONSORSHIP	\$500
	VIOLET SPONSORSHIP	\$250
	FRIEND	\$100

Payment Method:

CHECK PAYABLE TO NEA PRIDE ENCLOSED	
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CREDIT CARD PAYMENT INFO

Name on card	Card number
Card type (Visa/MC/etc.)	Expiration
Security Code	

For questions on how to submit this form and your payment, contact Charles Tinsley at 870-900-0600 or sponsors@neapride.org. **THANK YOU!**

Learn more about NEA Pride at neapride.org/sponsor.