

## **HOW IT WORK:**

Real Tours VR MLS immerses users in a virtual reality browser experience, making buying, selling, or renting from anywhere in virtual reality, possible!

# THE OLD VS. NEW

# THERE IS A BIG DIFFERENCE **BETWEEN LISTING WITH AN AGENT AND SELLING WITH REAL TOURS VR MLS.**

A major difference between the two begins with real estate agents charging 6% commission and fees, on top of a 6 month long listing contract. Only to do the following 3 P's. PUT your property on their MLS, PLACE a sign out front, and PRAY it sells.

To make matters worse, imagine 15 -25 showings passing through your property, with no promise of it ever selling.

# **REAL TOURS VR MLS DIFFERS** IN INDUSTRY BREAKING **CHANGES!**

Real Tours VR MLS differs in that there is no more real estate agents to play middleman. Sellers list for free and pay no commissions or fees. Best of all, no one ever steps into the property to preview it!





### **STEP 1: KNOW YOUR NUMBERS**

Recently sold properties, similar to yours are compared together to get an average sold price. This helps to eliminate the confusion of market value when choosing active homes for sale as a foundation for your analysis. Real Tours VR MLS will therefore recommend a price range based on your property's comps. With this information property owners can decide on whether it's time to make the move or wait a little longer.

## **STEP 2: OPTION AGREEMENT**

Real Estate agents use traditional listing agreements such as the Exclusive Right to Sell Listing Agreement, Exclusive Agency Listing Agreement, or Open Listing Agreement.

Real Tours VR MLS uses an Option Agreement to give you the ability sell on our multiple listing service. An option agreement gives us temporary rights to the purchase of your home. This agreement allows Real Tours VR MLS to then find a qualified buyer to assign the rights of the purchase. The buyers are charged a 3% service fee at closing for our services.

The option agreement is over a 3 month period which maybe cancelled at anytime for no fee at all.

#### STEP 3: THE 4TH P.. PROACTIVE MARKETING

As mentioned in the typical cycle of listing a property, proactive marketing is the 4th in its entirety. What this means is that oftentimes when listing with real estate agents, that properties can remain idle on the market. This is due to the lack of marketing done by the agent if any.

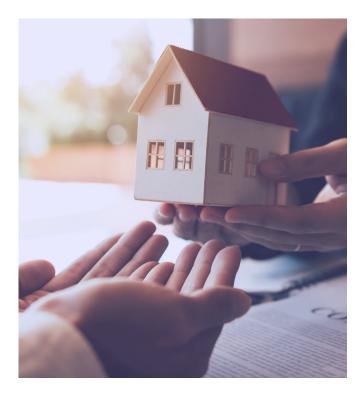
Before contacting sellers with inquisitions of selling, Real Tours VR MLS first builds relationships with cash buyers and financing buyers in the area. So that once a listing is placed active on Real Tours VR MLS, an avalanche of actions may take place.

- The subject property's neighborhood, rental communities, and surrounding subdivisions are notified via mailers, SMS, and door-to-door flyers distribution.
- Email alerts to existing buyers within Real Tours VR MLS.
- For sale sign in front of your home.
- Social media exposure on top platforms.

### **STEP 4: TRANSACTION** COORDINATOR

Transaction coordinators are not uncommon in real estate transactions, often playing the role of communicating updates between all parties involved. So once your first offer arrives, your transaction manager will notify you. They'll also be able to assist you with the following.

- Opening escrow
- Coordinating inspections, repair negotiations, and completion of repairs
- · Communicating updates to clients, agents, lenders, and other people involved in the transaction
- Monitoring the contingency period
- Ensuring that all documentation is submitted
- Coordinating the closing process



# **STEP 5: READY TO GO**

Now that you have all that you need. All you have to do is call to schedule your first consultation. Your transaction coordinator will make sure you're equipped with everything you need.

### 407-315-2199

Officially list your property
Start Virtually showing your house.
Receive offers
Begin attorney review
Negotiate contract
Go under contract
Facilitate Inspection Process
Negotiate any issues
Oversee appraisal
Coordinate and prepare for further
Inspections
Final walk-through
Closel

Scan to Sell



**Scan to Buy** 

