

Glitter

sœurs media group

soeurs media group

Premium Content Provider



nook™
by Barnes & Noble

amazon

BARNES
& NOBLE

MAGZTER
WT.COX
Information Services

Flipster

Magazines you know and love,
available digitally.



DIGITAL PLATFORMS

Recent Issues



[View All](#)

Special Issues



[View All](#)





Glitter Magazine is a premiere lifestyle magazine for **millennials**, published by Soeurs Media Group Inc. We were founded on the ideas of diversity and empowerment in **2006**.

Glitter Magazine features informative digital content which includes entertainment, fashion and beauty news, plus hundreds of **celebrity interviews**.

Glitter features original photoshoots and interviews with stars like Cody Simpson, the Kardashians, Zendaya & Demi Lovato. Glitter Magazine also highlights **real people** who are pursuing their dreams.

The Glitter brand is a **storyteller** for **millennials**, creating premium digital and video content to reach one of the fastest growing groups of consumers.





diverse + empowering media



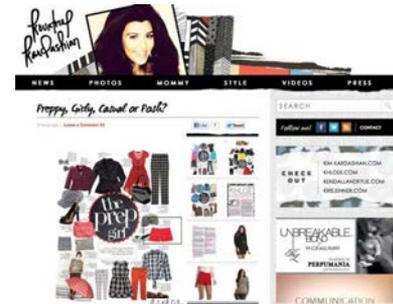
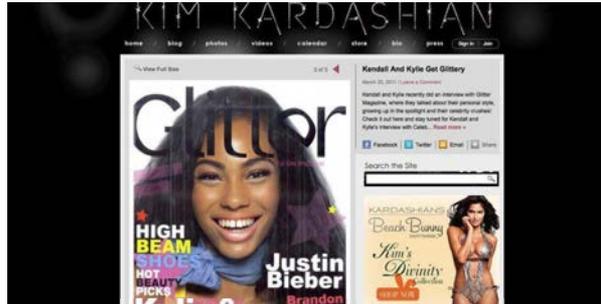
Glitter is an iconic brand that is maintaining its relevance to a new generation of digital consumers, storytelling via professional digital and video assets.



Glitter is supported and endorsed by hundreds of celebrities that we feature daily.



KARDASHIANS



Official websites for Kim, Khloe and Kourtney Kardashian



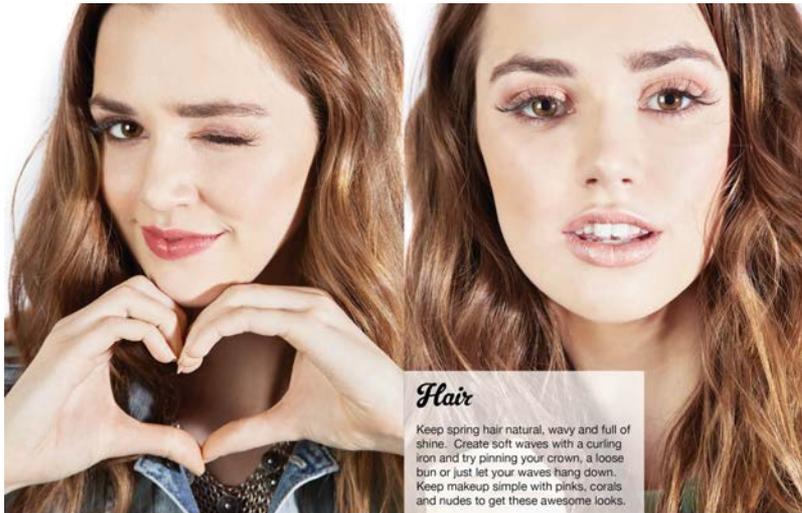
- Glitter is a entertainment digital platform that features the same quality celebrity + lifestyle content that our print edition has featured for over ten years.
- In addition to influencers, the entertainment industry still requires quality content from publishers, like Glitter, who are experts at storytelling across the digital landscape.



Glitter

Glitter has a reach of **10 million impressions** across all networks each month.





Flair
Keep spring hair natural, wavy and full of shine. Create soft waves with a curling iron and try pinning your crown, a loose bun or just let your waves hang down. Keep makeup simple with pinks, corals and nudes to get these awesome looks.



Our reader age demo

18-24 50%

25+ 35%

content

Glitter features the latest celebrity interviews and news, beauty and fashion trends daily. We publish 300 stories each week, as well as video + digital issue content.





“

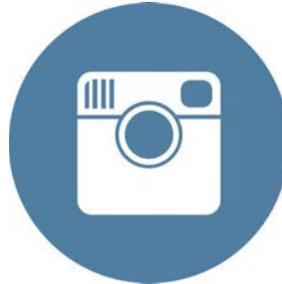
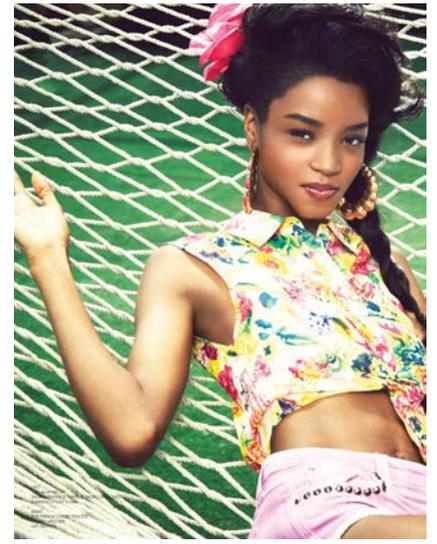
Sometimes the conversation gets heated because we all have different opinions. However, even though we may not agree, we respect each other's beliefs.

”

Glitter partners with **influencers** like Lele Pons, Teala Dunn and Caspar Lee.



social platforms



350K Followers
3-5 Million
impressions per month

50K Followers
1-2 Million
impressions per month

132K Followers

140K Followers
5 Million +
impressions per month

1 Million views



twitter

**Glitter has trended
worldwide...**



You're worldwide trending...

Worldwide Trends - change

- #TeDoyUnCoraje
- #RoadBetweenChat
- WYkiddogdunkerembursin
- #OnuBunuBosverde
- #glittermagazine**
- Brazil 4-0 Panama
- Hello Manchester
- Karl Harris
- Mr Bradbury
- Hulk y Willian

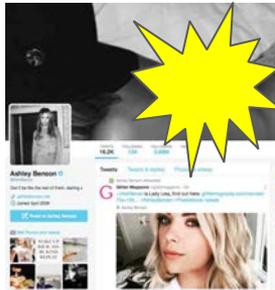
Sharrin Summers
Executive Director, Publicity
Hollywood Records
500 South Buena Vista St., Burbank, CA 91521

Trending #1 in LA.

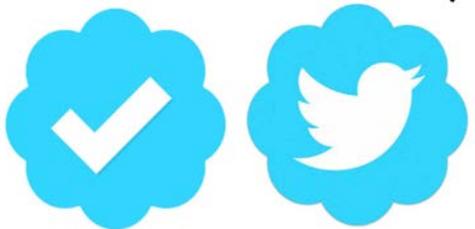
Los Angeles Trends - change

- #glittermagazine**
- Starbucks
- Rihanna
- World Cup
- The Fault in Our Stars
- Texas
- Walmart
- California
- Thot
- #readysetweekend

Sharrin Summers
Executive Director, Publicity
Hollywood Records
500 South Buena Vista St., Burbank, CA 91521



VERIFIED FOLLOWERS
We reach millions daily.



Glitter is followed by 1000's of verified celebrities + followers, plus engaged with on over 90% of posts on social platforms.
Our 300 stories per week, highlight the best in lifestyle, celebrity, entertainment, beauty and fashion news.



Everyone's favorite kid brother, @HaydenByerly, talks #selflove to @GlitterMagazine: bit.ly/1KNA98I



Dylan Dauzat @dylандаuzat
 Hey :) I'm Dylan Dauzat & I Make YouTube Videos!
 Watch my new video! - youtu.be/PCbDW_LpEc8
 Matt@ScaleManagement.co
 YouTube.Com/DylanDauzat

5,405 FOLLOWING 425.2K FOLLOWERS

Tweets Media Favorites

Dylan Dauzat Retweeted
Glitter Magazine @glittermagazine
 Coming in December... @dylандаuzat
 #GlitterBestOfMe #GlitterBestOfYou
 #exclusive cover issue #dylандаuzat



Home Notifications Messages

JOE JONAS @jojonas
 Lead Singer in DANCE
youtu.be/wEF0X0o0
 Joined January 2010

1,330 Photos and videos

Tweets Tweets & replies Photos & videos

7,715 TWEETS 958 FOLLOWING 7.77M FOLLOWERS 1,107 FAVORITES

Who to follow: eleventhgenious, SanJuanPaddleboarding, Nicole Guemiers

United States Trends: #g90, #BardWinWin, #OS9, #TheNewBrokenScene

Glitter Magazine @glittermagazine
 Listen To @jojonas' New Band! It's Dance Your #NewFavoriteBand? Check Them Out Here! #music buff.ly/1FLHkXG



Favorited
 by Cameron Dallas

Glitter Magazine @glittermagazine
 @camerondallas Releases New #FanMail #Video! YouTuber News: buff.ly/1Qj7dUb
 #camerondallas #youtuber



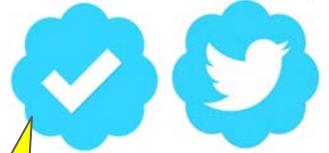
Cameron Dallas @camerondallas
 Hello (: my name is Cam, I like making people smile & all my success goes to God & ALL my Amazing Fans Business - CamDallasWork@Gmail.com

13M

2M



VERIFIED FOLLOWERS
 We reach millions daily.



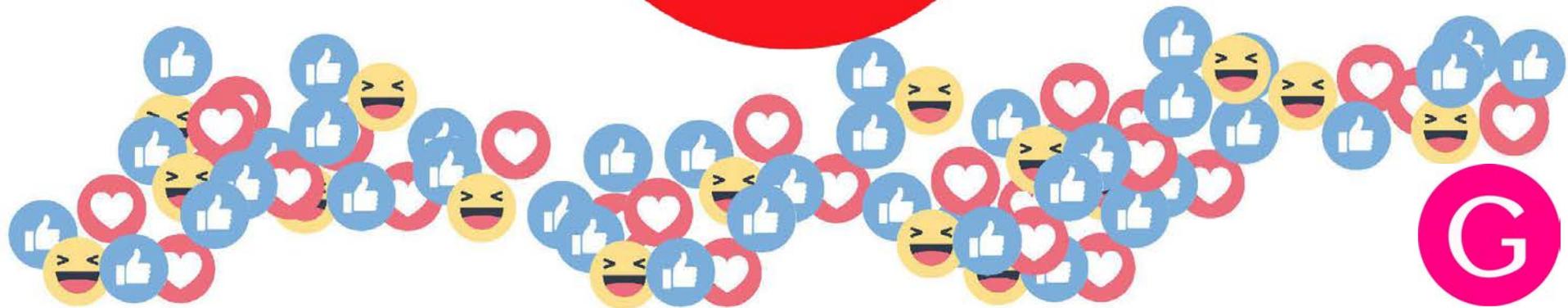
8M

INSTAGRAM + SNAPCHAT STORY FEATURED PLACEMENT



celebrity live

Glitter partners with celebrities for live experiences on all platforms reaching millions.



Chat with Rydel

@glittermagazine!

Glitter Takeover

For Girls Who Rock!

Rydel is taking over GLITTER MAGAZINE!

 **Instagram**
on 6/7 at 4pm (PST)

 **Twitter**
on 6/9 at 4pm (PST)
Q and A with Girls Who Rock!
Ask Questions with #RydelLynch
#glittermagazine

Glitter Takeover

For Girls Who Rock!

Normani Kordei of Fifth Harmony is taking over GLITTER MAGAZINE
FACEBOOK LIVE TODAY
7/12 at 5:30pm (PST)
Video Chat with Normani + see what she's up to in Australia!

facebook Live



Glitter Takeover

For Girls Who Rock!

NIA is taking over GLITTER MAGAZINE
FACEBOOK LIVE 9/1 at 4PM (PDT) for a LIVE chat Q and A!

facebook Live



Glitter Takeover

For Girls Who Rock!

PARIS BERELC is taking over GLITTER MAGAZINE
FACEBOOK LIVE THURSDAY 5/4 at 3pm (PST)
Video Chat with Paris for a Q and A!

facebook Live



Chat with NORMANI KORDEI

at *glittermagazine*
Like us + tune in:
Facebook.com/GlitterMagazine



Chat with NIA SIOUX

at *glittermagazine!*



Chat with PARIS BERELC

at *glittermagazine*
Like us + tune in:
Facebook.com/GlitterMagazine



Glitter Takeover

For Girls Who Rock!

Skylar is taking over GLITTER MAGAZINE
FACEBOOK LIVE 8/14 at 7PM (PDT)
Go LIVE with Skylar + find out about her new video for #LetItShow!

facebook Live

Chat with SKYLAR STECKER

at *glittermagazine!*
Like us + tune in:
Facebook.com/GlitterMagazine



Glitter Takeover

For Girls Who Rock!

NOVA MILLER is taking over GLITTER MAGAZINE
FACEBOOK LIVE TODAY 7/13 at 4pm (PST)
Video Chat with Nova + see what she's up to!

facebook Live

Chat with NOVA MILLER

at *glittermagazine*
Like us + tune in:
Facebook.com/GlitterMagazine



Chat with Cody Simpson

Twitter Takeover
@glittermagazine

Glitter



Live



Like + Tune in:
[Facebook.com/GlitterMagazine](https://www.facebook.com/GlitterMagazine)
 2/20 at 5pm (PDT)

Alexi Blue

Glitter
 For Girls Who Rock!

Takeover

FAARROW is taking over
 GLITTER MAGAZINE

FACEBOOK LIVE
 8/23 at 2PM (PDT)
 for a LIVE chat
 Q and A!

facebook

Live

Chat with
FAARROW
 at [glittermagazine!](https://www.glittermagazine.com)



Like us + tune in:
[Facebook.com/GlitterMagazine](https://www.facebook.com/GlitterMagazine)



Live

Like us + tune in:
[Facebook.com/GlitterMagazine](https://www.facebook.com/GlitterMagazine)



Live

Like us + tune in:
[Facebook.com/GlitterMagazine](https://www.facebook.com/GlitterMagazine)



They are taking over our **Twitter** on 6/3 at 5pm (EST) for a Q and A with Girls Who Rock! #R5 #glittermagazine

Chat with **R5**

Twitter Takeover
 @glittermagazine



GlitterMagflocks.com was live.
 Published by Nina Fowler · 11 July 3 at 11:00am · 18
 Hey babes! Alli Simpson here, taking over for a Q&A! Hang out with meee & shoot me questions! Mwahh @ XOX



- 
 Emmy Alvarado · 11:36
 Hi
 - 
 Bryony Weston · 11:36
 Who is your favourite singer xx
 - 
 Elsa Degros · 11:42
 can you said hello in french
 - 
 Yaz Kitcherside · 11:44
 If you had a girl squad who would you have in it???
 - 
 Edin Brady · 11:44
 Can you make more YouTube videos in the future?
- Write a comment... 

848,783 people reached



Glitter

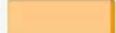
1 MILLION TUNED IN....

facebook  Live

WATCH ALLI'S CHAT AT FACEBOOK.COM/GLITTERMAGAZINE

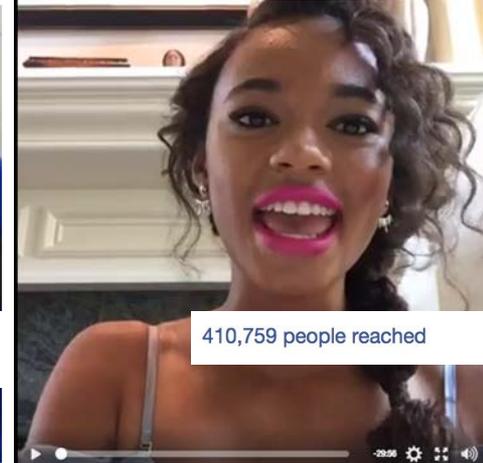
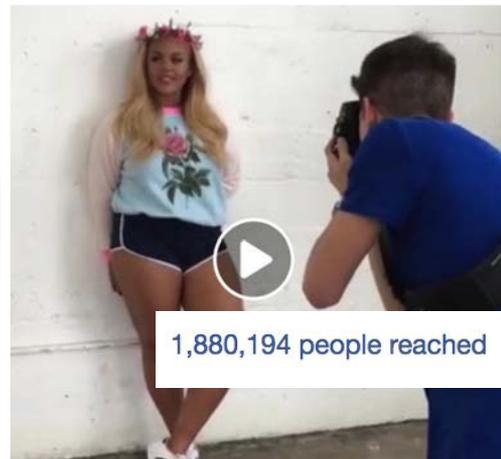
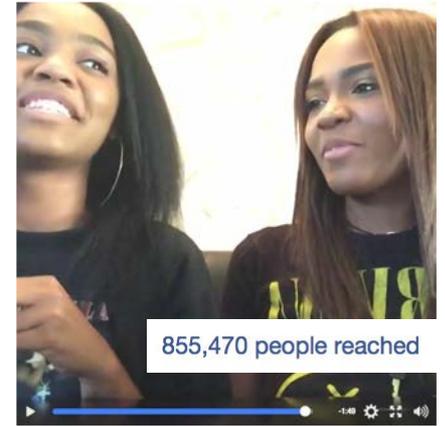
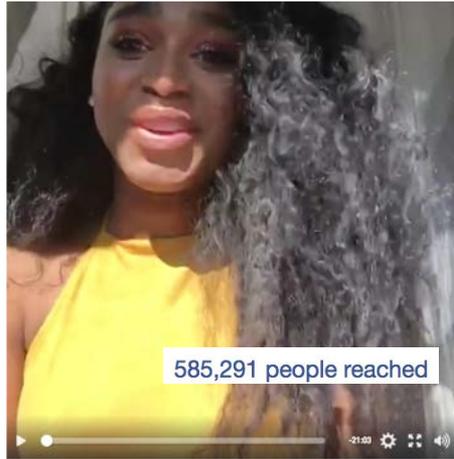
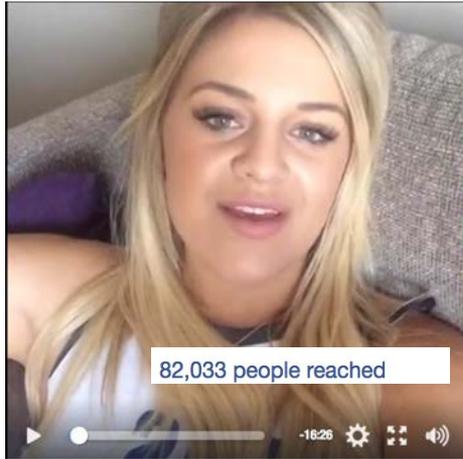


07/03/2016 11:00 am  Hey babes! Alli Simpson here, taking over for a Q&A! Hang out

853.3K 

video

Glitter creates exclusive video content including celebrity live, Glitter TV news and BTS photoshoots.



#selflovecampaign

Glitter
For Girls Who Rock!

#selflove
campaign

#selflove campaign®



Lele Pons is one of the "30 Influential Teens" of Time Magazine and the #1 Viner in the world with **one billion loops**. This social media queen has joined our campaign and shared our message with her millions of fans!

Lele Pons

Celebrity #SelfLoveCampaign Mission Statement:

In an effort to spread awareness about the importance of a positive self image, Glitter Magazine launched a global campaign called #SelfLoveCampaign©. Glitter has invited celebrities and real people to join the movement by sharing what self-love means to them. #SelfLoveCampaign© is raising money for various charities including I AM THAT GIRL and partnered with Breaking the Chains to bring recovery from eating disorders, through the promotion of self-love.

#SelfLoveCampaign© has reached over 200 million people with hundreds of celebs included. Celebs on our campaign include talent from **ABC, NBC, MTV, FOX, Disney, Nickelodeon, Hollywood Records, Atlantic Records, Lifetime, CBS, + Freeform** to name a few.

Some celebs we have on the campaign include **Kat McNamara, Rydel Lynch, Kelli Berglund, Kelsea Ballerini, Cody Simpson, Alli Simpson, Sanaa Lathan, Bob Proctor, Arden Cho, Coco Jones, Mollee Gray, Dove Cameron, Ryan McCartan, Jillian Rose Reed, Normani Kordei of Fifth Harmony, Skylar Stecker, China Ann McClain, Asia Monet Ray + Jessica Maria Garcia, Nia Sioux**, the world's number #1 Viner with 100 BILLION LOOPS, **Lele Pons** and hundreds more that have requested to join in.

Glitter's #SelfloveCampaign© with all of our celebrities involved launched February 2015, has reached over 200 million combined and is now inspiring brands and celebs in entertainment to start talking about self worth, self love and a positive body image. Nine months after our launch, **Justin Bieber's Love Yourself** released and trended, as did **Hailee Steinfeld's Love Myself** single in September. This topic inspires the nation and connects brands to a successful celebrity campaign and promotion.



#selflove campaign®



SOCIAL MEDIA NUMBERS

Glitter has reached over 200 million people with the help of our celeb friends on our campaign from every major network.



Logos shown as examples of our member participation only.

ABC FAMILY	3990447	689,000	651,000	5330447
ALEX AND ANI	1,129,483	194,000	701,000	2,024,483
ALEXIS WILKINS	4119	3076	7891	14826
ALEXX CALISE		36,300	1605	37905
ALLI SIMPSON	1,151,201	1,470,000	1,700,000	4,321,201
ALYSON STONER	238,585	328,000	171,000	737,585
ARDEN CHO	730,183	581,000	1100000	2,411,183
ASIA MONET	337,248	161,000	1,000,000	1,498,248
ATTICUS SHAFFER	23130	16,000	1682	40812
BAILEE MADISON	174,359	365,000	1000000	1,539,359
BELLA WEEMS	11,468	15,700	7,209	34,377
BEN STOCKHAM	1,318	7,213	5,253	13,784
BOY MEETS GIRL	13053	20,500	13,000	46553
CASEIFY	362,690	23,500	302,000	688,190
CHINA ANN MCCLAIN	4,515,823	1,520,000	1,300,000	7,335,823
GIARA BRAVO	1,191,110	1,030,000	324,000	2,485,110
CLAIRE FOLEY	2380	7487	15,600	25467
COCO JONES	2,366,236	573,000	359000	3,298,236
CODY SIMPSON	7460259	7,610,000	2,800,000	17866259
COLONY HOUSE	45739	21,200	25,700	90639
FIFTH HARMONY	5,870,909	2,740,000	2,900,000	8,770,909
CREE CICCIO	1000	1451	55,500	58351
DYLAN GARDENER			8288	8288
Jillan Rose Reed	173,528	200,000	536,000	909,528
Kelli Bergland	1,115,295	230,000	1,100,000	2,450,295
Kari Matchers	8843	6379	11,700	26922
Kira Kosarin	80,935	96,200	793,000	950,135
LANDRY BENDER	74,948	28,200	28,200	131,248
LARSEN THOMAS		17,100	188,000	205,100
Lele Pons	2,064,276	423,000	3,900,000	6,387,276
Lennon and Masey	369523	200,000	376,000	971523
Megan Nicole	2,711,629	476,000	506,000	3,693,629
Normani of F 5th Harmony		1,380,000	1,200,000	2580000
ORIGAMI CIVIL	407,854	22800	68,500	499,154
Peyton List				
SKECHERS	1,783,984	27,800	94,400	1,886,184
Styler Stocker	63,590	22,400	199,000	284,990

	FACEBOOK	TWITTER	INSTAGRAM
Christian Collins /Weekly Chris		5,261,527	1,550,000 2,600,000



partnerships

Partnerships



Glitter works with the world's top brands on original content.



ALEX AND ANI

Glitter
for the girl who has it



ALEX AND ANI + GLITTER MAGAZINE'S #SELFLOVE
CAMPAIGN© CONTEST

Alex and Ani + Glitter Magazine's #Selflove Campaign©
Contest



#selflove
campaign©

+ ALEX AND ANI

Enter to win jewelry from **Alex and Ani** + Glitter Magazine! Join Glitter Magazine's #Selflove Campaign© by posting what #Selflove means to you!

CONTEST RULES:

WHAT: Post the below hashtags or the hashtags + what #selflove means to you.

USE: #alexandani #glittermagazine #dearglitter #selflove

WHERE: Any Social Network or YouTube

WIN: (1) \$100 e-gift card for the grand prize winner and (2) \$50 e-gift cards for the runner ups

WHEN: Enter now through Jan 30th, 2016. USA only. [COMPLETE RULES](#)



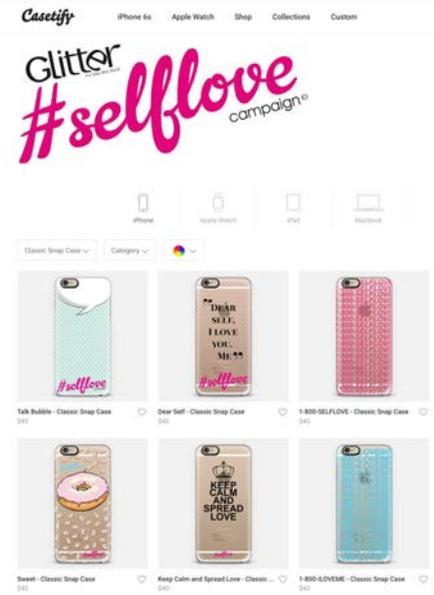
Casetify

#selflove campaign[®]



Our products are celebrity endorsed through photo and video. Yours can be used throughout our photoshoots and creative content.

GLITTER CELEBRITY ENDORSED PRODUCTS



DATA +
IMPRESSIONS



For the past 10 years, Glitter has reached millions of readers aged 17-30. The largest audience being 18-24 interested in music, celebrities, fashion, beauty + entertainment. We see 5 Million impressions per month on twitter + millions engage with each facebook post + live celebrity session each week. Take a peek at some of our interaction with celebrities and brands as well as the reach of our global celebrity #SelfLoveCampaign which has reached 200 million with hundreds of celebs joining in.

People

July 6 - August 2

Women 18-24

Largest Audience (40%)

Mobile Devices

Most Common Device (75%)

Post Engagements

July 6 - August 2

319,566

Post Engagement

Reach

July 6 - August 2

3,686,907

People Reached



facebook

Analytics for single post celebrity takeovers.



Hairband: Sybil Cox
 Bow Tie: Ken
 Shoes: J. Johnson \$40
 Dress: French Connection \$71
 Dress: All S, Ken \$11.99
 Bag: Sybil Cox
 Pink Sneakers: Betsy
 White Sneakers: Betsy
 Man: \$24.99
 Chain
 B.C. Connection \$18
 Chain: De Marzio \$120

07/22/2016 8:17 pm		GlitterMagRocks.com was live.			508.4K		3.4K 5.6K		
07/14/2016 3:00 pm		Hey guys Rydel Lynch here! Ask me some awesome questions			604.5K		46.4K 77K		
07/13/2016 3:59 pm		Hey guys! I'm Nova Miller, an artist and performer from Sweden.			284.5K		1.8K 1.7K		
07/12/2016 5:51 pm		GlitterMagRocks.com was live.			554.1K		45.8K 71K		
07/12/2016 3:00 pm		Hey everyone! It's Lizzy! Come ask me some questions!			370.3K		2.3K 4.3K		
07/08/2016 11:00 am		Kelli Berglund here! Ask me some questions, can't wait to hang			440.8K		13K 1K		
07/03/2016 11:00 am		Hey babes! Alli Simpson here, taking over for a Q&A! Hang out			853.3K		25.2K 12.5K		





LEFT: SHIRT: BUFFALO DAVID BITTON 206
JEANS: BUFFALO DAVID BITTON 209

RIGHT: DRESS: FRENCH CONNECTION SUNSHINE
LEATHER WRAP DRESS: SACZ
SUNGLASSES: MERCURY
JEWELRY: ROBERT
HAIR: STYLIST: DAWN
SHOES: AD-2342
NECKLACE: FOREVER 21

11/22/2015

4:39 pm



Justin Bieber has arrived! American Music Awards #TheAMAs #jus



534.9K



01/01/2016

9:56 am



Happy New Year from Ross Lynch and Glitter's cofounder Zoë Fo



51.8K



11/23/2015

10:09 am



Shop our 17 Sweet + Sugary phone cases from our Celebrity camp



47.4K



12/28/2015

3:00 pm



#KylieJenner gets a new tattoo! Here is what we think it means. #C



3.1K



12/28/2015

2:00 pm



Happy 18th Birthday to internet superstar, #NashGrier! Have a gre



2.5K



12/28/2015

12:03 pm



#JustinBieber and #HaileyBaldwin build a sandcastle together! #G



5.4K



12/26/2015

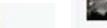
2:00 pm



Ziegler girls #MaddieZiegler & #MackenzieZiegler got matching sists



6.5K



12/26/2015

1:00 pm



#AustinNorth loves this time of year! What's your favorite season?



3.8K



12/26/2015

12:00 pm



Aw! #Zendaya's new puppy #Noon is so cute! You've got to see thi



3.7K



12/26/2015

12:00 pm



#ParisBereic's family photo in front of the #Christmas tree! #GLITT



6.3K



12/26/2015

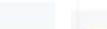
11:30 am



We LOVED #PeytonList's bold red lip this #Christmas! What do yo



5.6K



12/26/2015

11:00 am



#RydelLynch and #EllingtonRatiff of #R5 had a #WhiteChristmas! Di



6.4K



12/26/2015

10:40 am



Check out the gifts #Carly Rae Jepsen got from her family this #Chri



7.6K



12/26/2015

10:30 am



The Hudgens sisters #VanessaHudgens & #StellaHudgens were t



6.5K



12/29/2015

10:30 am



#ShayMitchell's henna totally gives an island vibe. Have fun on va



2.4K



12/29/2015

9:30 am



Happy 19th Birthday #RossLynch! I have a great time celebrating! C



12.7K



R5 The Venetian Las Vegas Glitter Girls Will Travel #R5



7.8K



R5 The Venetian Las Vegas Glitter Girls Will Travel



8.7K



R5 The Venetian Las Vegas #R5 #glittermagazine Glitter G



4.2K



R5 The Venetian Las Vegas #R5 #glittermagazine Glitter G



7.6K



How cute are #DoveCameron and #RyanMcCartan under the #mis



5.3K





Emmah

NECKLACE: Forever21 89
 HAT: Asap from Bloom 568
 SWEATER: Forever21 524
 LEGGINGS: Victoria 537
 SNEAKERS: Gucci Hart 533

Ilona

VEST: Asap from Bloom 5148
 TOP: Forever21 522
 LEGGINGS: Softway moda 516
 SHOES: Blachera 575
 NECKLACE: Forever21 510
 F21 gold tone necklace 56
 F21 S chain necklace 57
 HEADBAND: Forever21 52
 BRACELETS: Forever21 56

G	Glitter Magazine @glittermagazine · Jan 28 #BTS @rydelr5 @officialr5 for @glittermagazine #rydelr5 #r5 #GlitterMagazine pic.twitter.com/2RKG8HCA9s View Tweet activity	59,180	6,591
G	Glitter Magazine @glittermagazine · Jan 18 Get in style with @fIRrhArmony this month! #FASHION NEWS: buff.ly/1ZqWwmg pic.twitter.com/v8RROKGRNtu View Tweet activity	56,151	4,249
G	Glitter Magazine @glittermagazine · Jan 25 Oh snapppppp me next!! 🙄🙄🙄 - @rydelr5 pic.twitter.com/p5Z7p687ts View Tweet activity	56,004	7,787
G	Glitter Magazine @glittermagazine · Jan 30 More sneak peeks of @rydelr5 @officialr5 rocking out on our @glittermagazine set! Cover March 2016 #r5 #rydelr5 pic.twitter.com/GW96ZSYv3 View Tweet activity	57,878	5,984
G	Glitter Magazine @glittermagazine · Jan 22 Glitter shoot w/@rydelr5 @officialr5 1/25 Tweet your Q's + wait for A's! Use #Rydel #R5 #GlitterTV #GlitterMagazine pic.twitter.com/mSaklorES View Tweet activity	55,805	5,579
G	Glitter Magazine @glittermagazine · Jan 25 Behind the scenes @GlitterTV WOOHOO! - @rydelr5 #glittermagazine pic.twitter.com/jwKWMLJ View Tweet activity	54,530	6,451
G	Glitter Magazine @glittermagazine · Jan 18 @rydelr5 joins our @GlitterSelfLove Campaign! Use #Ideagitter #selflove #glittermagazine to join in! youFu.be/9ew_4DwTzoc @officialr5 View Tweet activity	50,208	3,832

facebook

Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements
G	Glitter Magazine @glittermagazine · Jan 16 We can't wait to see @ChloeGMoretz in @5thWaveMovie next week! #CELEB NEWS: buff.ly/1Q3TB05 pic.twitter.com/YyKa2AwYs View Tweet activity			164,631	16,334
G	Glitter Magazine @glittermagazine · Jan 15 What did you think of the new @PLLTVSeries premiere? #TELEVISION NEWS: buff.ly/202z0V pic.twitter.com/3f3Wbclhso View Tweet activity			119,426	5,817
G	Glitter Magazine @glittermagazine · Jan 19 @lucyhale showed off her classy style while promoting @PLLTVSeries! #CELEB NEWS: buff.ly/1ZxOyr pic.twitter.com/hP7EulJNq View Tweet activity			118,842	3,635
G	Glitter Magazine @glittermagazine · Jan 18 We sat down w/@weekklychris + found out 7 things we didn't know about him! WATCH buff.ly/1JbBXbj #weekklychris pic.twitter.com/NY7sbm2bEu View Tweet activity			83,440	7,772
G	Glitter Magazine @glittermagazine · Jan 10 We love this pic of @Meghan_Trainor and @FrankieJGrande from the PCA's. Congrats Meghan! buff.ly/1KSProC pic.twitter.com/Qv7zJy85m View Tweet activity			72,881	3,867
G	Glitter Magazine @glittermagazine · Jan 31 Can't get enough of @DoveCameron and @ryanmccartan in their new music video! #GLITTER NEWS: buff.ly/1Sueaou pic.twitter.com/QAS9hwY4f4 View Tweet activity			61,473	6,057

facebook





Top Tweet earned 190K impressions
#Showrunner of @ABCfpII Says "A's"
Identity Was Revealed Years Ago! TV
NEWS: buff.ly/1Mu99cy #PLL
#FaceToFace pic.twitter.com/ZR7LsAuT8y



8 336 1077

View Tweet activity

View all Tweet activity

Top Follower followed by 13M people

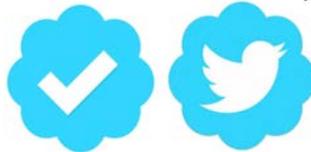


MTV

@MTV FOLLOWS YOU

The official Twitter account for MTV, USA! Tweets by @Kaitiii | Snapchat/KIK: MTV

VERIFIED FOLLOWERS
We reach millions daily.



Top mention earned 12.5K engagements

AllyBrooke Hernandez
@AllyBrooke · Aug 19
Awwww thanks 😊 @glittermagazine

487 3167 4825

View Tweet

Top media Tweet earned 179K impressions

OMG! @shaymitch's Dressing Room Is
SOO CUTE! @ABCfpII CELEB PIC:
buff.ly/1PIVDrx #PLL #ShayMitchell #BTS
pic.twitter.com/VZL7SFOBg



1 127 445

View Tweet activity

View all Tweet activity

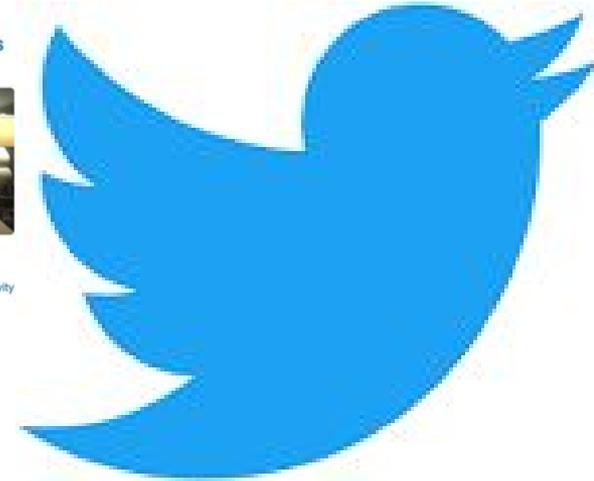
Tweets
911

Profile visits
25.8K

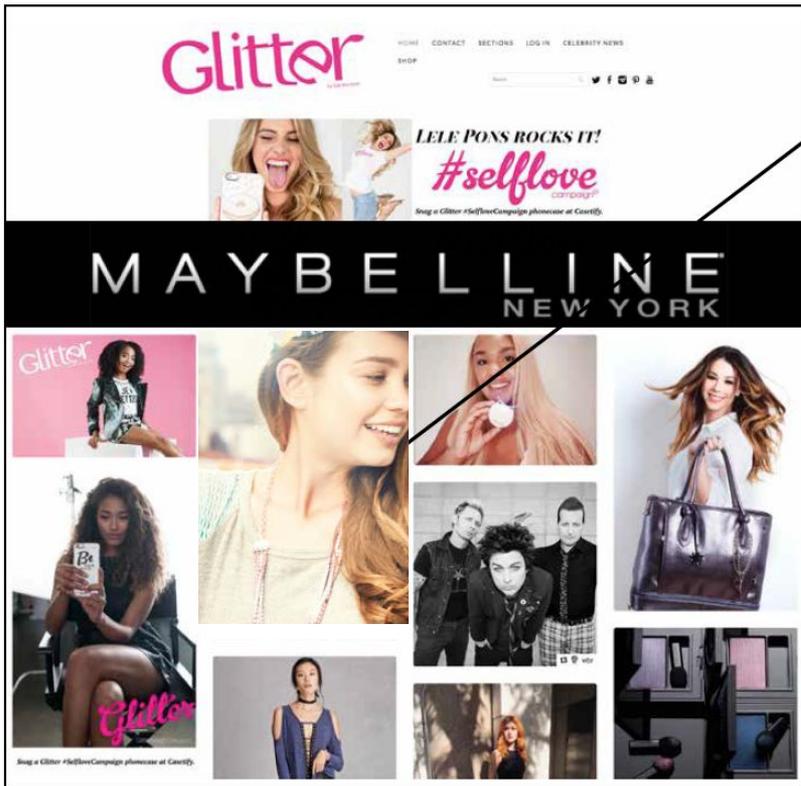
New followers
2,495

Tweet impressions
4.47M

Mentions
862



advertising landscape



Home Page Placement for 28 days



Glitter
For Girls Who Rock!



5 MILLION TWITTER IMPRESSIONS PER MONTH

TWITTER FEATURED PLACEMENT

G Glitter Magazine @glittermagazine · Oct 13
 #StandUpToCancer with @More4Seasonal Get involved by entering her contest! buff.ly/98AqQ7
 pic.twitter.com/DHLu3GQJag

Tweets	911	Tweet impressions	4.69M
Profile visits	25.8K	Mentions	862

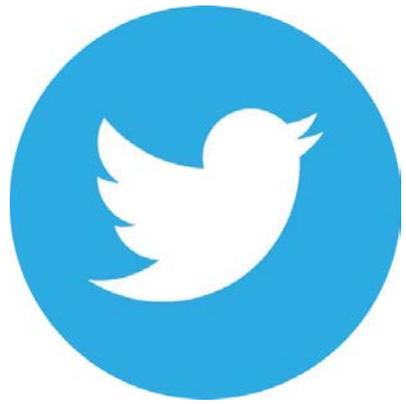
Top Tweet earned 1.06M impressions
 @meriahtorres chills by the pool and rocks a @nuovostyles bikini! #GLITTER NEWS: buff.ly/29zJOjL
 pic.twitter.com/ZmbJZcx4QL



Top Tweet earned 283K impressions
 Did you dig the @austinmahone track, "Dirty Work"? Now there's a dance version! MUSIC NEWS: buff.ly/1j1wR5n
 pic.twitter.com/Zzywdtmz

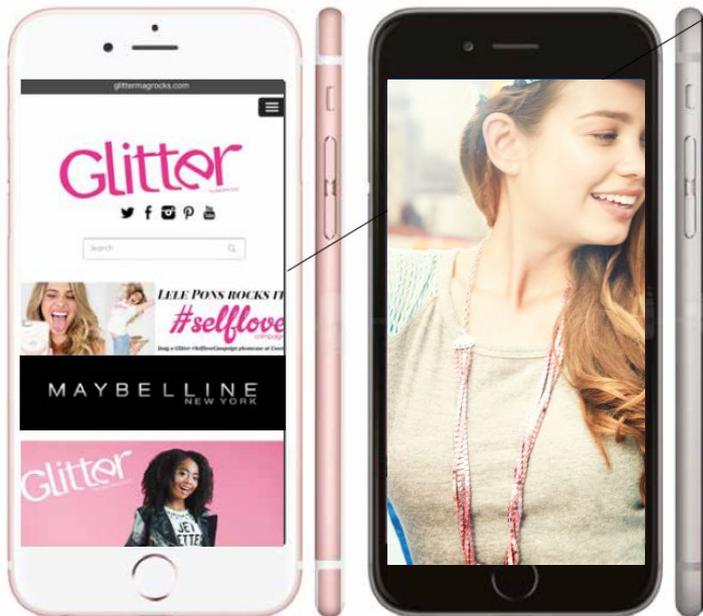


Glitter
 For Girls Who Rock!



MOBILE FEATURED PLACEMENT

Placement for featured story appears on mobile ready platform.



Glitter

For Girls Who Rock!



500K - 1M FACEBOOK IMPRESSIONS PER POST

MOBILE FEATURED PLACEMENT

Placement for featured facebook posts.

The screenshot shows the Facebook profile for GlitterMagRock.com. The profile picture is a large pink 'G'. The cover photo is a collage of magazine covers featuring celebrities like Anne McLain, Ross Lynch, Cody Simpson, and Zendaya. The page has 354,961 likes. A table titled 'Analytics for single post celebrity takeovers' is overlaid on the page, showing engagement metrics for various posts.

Date	Post Content	Impressions	Engagement
07/22/2016	GlitterMagRocks.com was live.	508.4K	3.4K
07/14/2016	Hey guys! Ryder Lynch here! Ask me some awesome questions	604.5K	46.4K
07/13/2016	Hey guys! I'm Nova Miller, artist set and performer from Sweden.	284.4K	1.8K
07/12/2016	GlitterMagRocks.com was live.	504.1K	45.8K
07/12/2016	Hey everyone! It's Lizzy! Come ask me some questions! :D	370.3K	2.3K
07/06/2016	Kelli Berglund here! Ask me some questions, can't wait to hang	440.8K	13K
07/03/2016	Hey babes! All Simpson here, taking over for a Q&A! Hang out	853.3K	25.2K



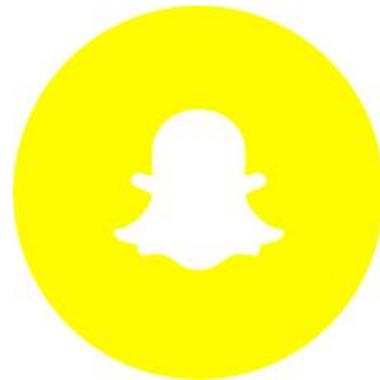
Glitter
For Girls Who Rock!



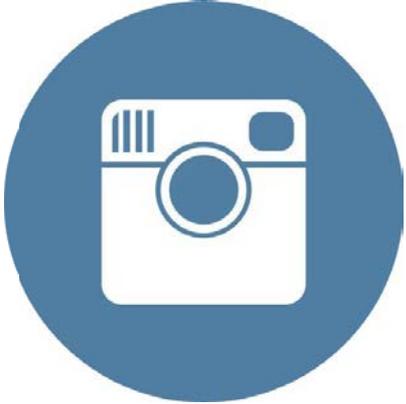
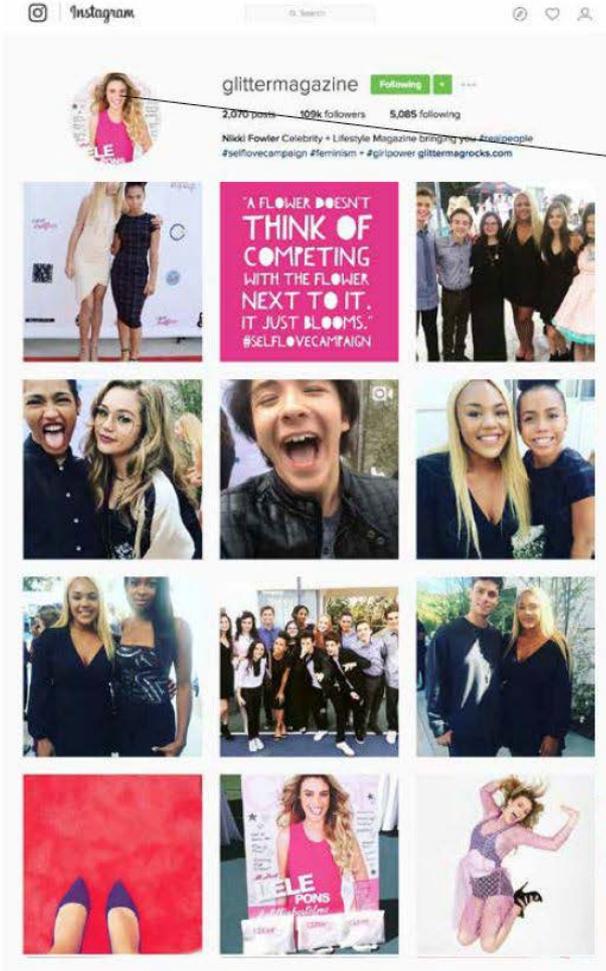
SNAPCHAT STORY FEATURED PLACEMENT



Glitter
#selflove
campaign



INSTAGRAM STORY FEATURED PLACEMENT



**ONE MONTH
VERIFIED BLUE CHECK
ENGAGEMENT**

ONE MONTH OF VERIFIED BRAND + INFLUENCER ENGAGEMENT

- Gabriela Lopez** liked your Tweet
Jan 31: @glittermagazine from @SaraWolfeDotCom all about her vids, yepa and much more! buff.ly/1O3ma0d pic.twitter.com/1FYV9yK9v
- Gabriela Lopez** Retweeted you
Jan 31: @glittermagazine from @SaraWolfeDotCom all about her vids, yepa and much more! buff.ly/1O3ma0d pic.twitter.com/1FYV9yK9v
- Sloane Morgan Siegel** @sloanemag Jan 31
Thank you once again, @glittermagazine for the awesome interview. The reason you have for young women is great.
- Glitter Magazine** @glittermagazine
@sloanemag of *Gorham: Gibson's Life on Normal Street* dates on the new season and more! buff.ly/1O3ma0d
- Sloane Morgan Siegel** followed you
Jan 31
- Rhylei Lynch** Retweeted you
Jan 30: More great posts all night! @glittermagazine sat Cover March 2016! #C:ryanlynch pic.twitter.com/GW9nZ3Y9G
- Jasmin Savoy Brown** Retweeted you
Jan 29: Catch @VanessaHutgers in @Gorham, January 31st on FOX! @CELEB NEWS buff.ly/1O3ma0d pic.twitter.com/1FYV9yK9v
- Jasmin Savoy Brown** liked your Tweet
Jan 29: Catch @VanessaHutgers in @Gorham, January 31st on FOX! @CELEB NEWS buff.ly/1O3ma0d pic.twitter.com/1FYV9yK9v
- David Bloom** liked a Tweet you were mentioned in
Jan 29: @glittermagazine.com/news/2016-01-29-1
@glittermagazine is performing a great service by promoting it's Self Love Campaign. It's great to be yourself!
- David Bloom** Retweeted a Tweet you were mentioned in
Jan 29: @glittermagazine.com/news/2016-01-29-1
@glittermagazine is performing a great service by promoting it's Self Love Campaign. It's great to be yourself!
- SEDAH GARRETT** and 4 others followed you
Jan 29
- Sloane Morgan Siegel** liked some Tweets you were mentioned in
Jan 29: @sloanemag @glittermagazine awesome!
- Sloane Morgan Siegel** @sloanemag Jan 29
@glittermagazine is performing a great service by promoting it's Self Love Campaign. It's great to be yourself!
- Alex and Ani** Retweeted you
Jan 29: Enter our contest @sloanemag! Use #sloanemag selfie! @glittermagazine @sloanemag WIN buff.ly/1O3ma0d pic.twitter.com/1FYV9yK9v
- Alex and Ani** liked your Tweet
Jan 29: Enter our contest @sloanemag! Use #sloanemag selfie! @glittermagazine @sloanemag WIN buff.ly/1O3ma0d pic.twitter.com/1FYV9yK9v

- 5 Hennig** liked your Tweet
Jan 3: Happy Birthday @MTViamoststar @haleyhennig! Hope you have a great day! From @GLITTER NEWS buff.ly/1YXU7Lz pic.twitter.com/1KQ18v9f8
- Shannara on MTV** liked your Tweet
Jan 1: Pumped for @Shannara The @Shannara Chronicle to premiere on MTV in 4 days! @GLITTER NEWS buff.ly/1O6E189 pic.twitter.com/82jP9G0qg
- Terry Brooks** Retweeted you
Jan 1: Pumped for @Shannara The @Shannara Chronicle to premiere on MTV in 4 days! @GLITTER NEWS buff.ly/1O6E189 pic.twitter.com/82jP9G0qg
- Degrassi** Retweeted you
Jan 1: "School's back in session!" @Degrassi @DeeDee is coming soon to @Netflix! @GLITTER NEWS buff.ly/1YVU5Tg pic.twitter.com/1Pz2Z004
- Gabriela Douglas** liked your Tweet
Dec 31: @Glitter wishes @GabbyDouglas a very happy birthday! @CELEB NEWS buff.ly/1YRVA9v pic.twitter.com/1Mf2ZyJ08
- Us The Duo** liked your Tweet
29 Dec 2015: Listen to the top hits of 2015 in under 4 minutes thanks to @iJustTheChad MUSIC! buff.ly/1YDWPvP pic.twitter.com/GE8H8QF9P
- Gabriela Lopez** @glittermagazine 24 Dec 2015
I joined @glittermagazine selfie campaign!
youtu.be/w8w7w3gkz2...
- Palma Placek** liked your Tweet
23 Dec 2015: @ChloeMcClain supports natural beauty. Check it out here. @CELEB NEWS buff.ly/1YICWJUK pic.twitter.com/2f4oT07
- Gabriela Lopez** and 3 others followed you
22 Dec 2015
- JASMINE V** Retweeted you
17 Dec 2015: So happy to see @JASMINEVILLEGAS back in the 'realist' @CELEB NEWS buff.ly/1O3PwR8 pic.twitter.com/8mZMCK9p
- Kennedy Lea Blouin** liked your Tweet
17 Dec 2015: @glittermagazine @TheRealist @JASMINEVILLEGAS back in the 'realist' @CELEB NEWS buff.ly/1O3PwR8 pic.twitter.com/8mZMCK9p
- Gabe Eggering** @gabeggering 16 Dec 2015
Happy birthday @TheRealist @JASMINEVILLEGAS @glittermagazine @sloanemag @sloanemag Yay! Congrats Audrey!
- Gabe Eggering** liked a Tweet you were mentioned in
13 Dec 2015: REB! Editor @rebeccawilliams @TheRealist @JASMINEVILLEGAS @glittermagazine @sloanemag @sloanemag Yay! Congrats Audrey!
- The 5th Wave** liked your Tweet
Jan 3: Can't wait to see @ChloeMcClain in @TheRealist! Getting excited! @GLITTER NEWS buff.ly/1YXU7Lz pic.twitter.com/1KQ18v9f8

ONE MONTH OF VERIFIED BRAND + INFLUENCER ENGAGEMENT



The screenshots display a series of direct messages from verified Twitter accounts. Each message typically includes a profile picture, the account name, and the text of the message. The messages are dated from late 2013 to early 2014. The accounts mentioned include @GabeEgging, @VicksonEggs, @GODAustralia, @JazzRik, @SARDITEA, @Lilwinne, @NevadaEsther, @SantanaEsther, @ProjectRunway, @KennaEsther, @JCherney, @Concordia, @Conway, @Azer, @NMA PR, and @MartyDeer. The messages vary in content, some being simple greetings or acknowledgments, while others are more detailed or include links.

Glitter

søeurs media group