

Glitter

sœurs media group

sœurs media group

Premium Content Provider



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Glitter Magazine is a premiere lifestyle magazine for **millennials**, published by Soeurs Media Group Inc. We were founded on the ideas of diversity and empowerment in **2006**.

Glitter Magazine features informative digital content which includes entertainment, fashion and beauty news, plus hundreds of **celebrity interviews**.

Glitter features original photoshoots and interviews with stars like Cody Simpson, the Kardashians, Zendaya & Demi Lovato. Glitter Magazine also highlights **real people** who are pursuing their dreams.

The Glitter brand is a **storyteller** for **millennials**, creating premium digital and video content to reach one of the fastest growing groups of consumers.





diverse + empowering media



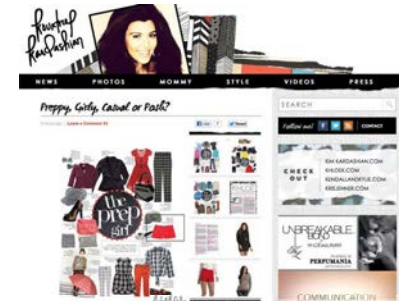
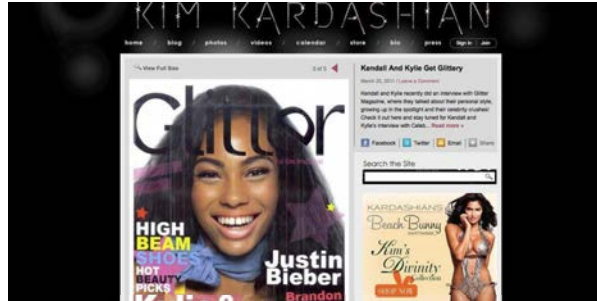
Glitter is an iconic brand that is maintaining its relevance to a new generation of digital consumers, storytelling via professional digital and video assets.



Glitter is supported and endorsed by hundreds of celebrities that we feature daily.



KEEPING UP WITH THE KARDASHIANS



Official websites for Kim, Khloe and Kourtney Kardashian

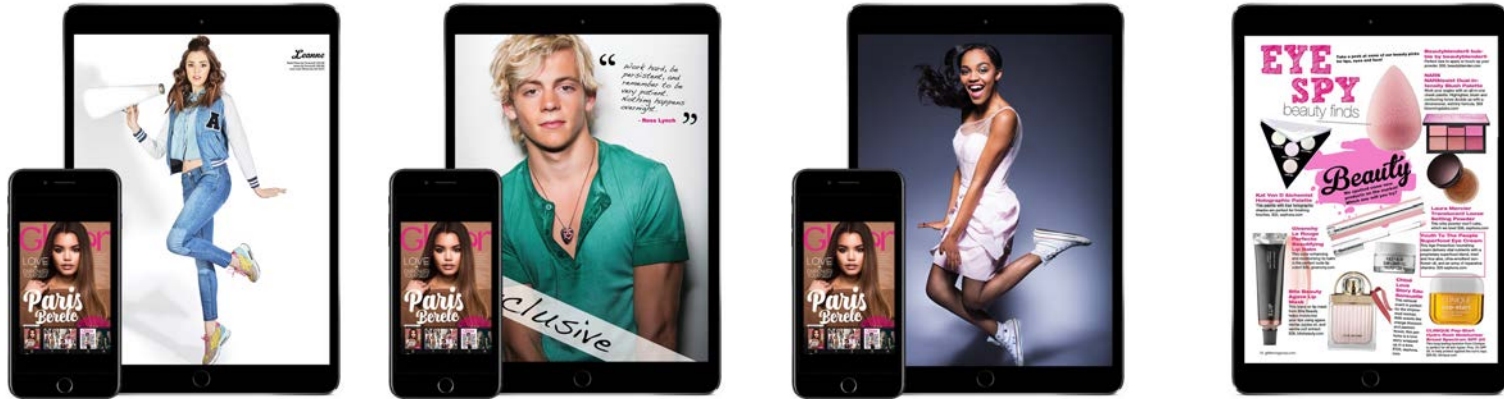


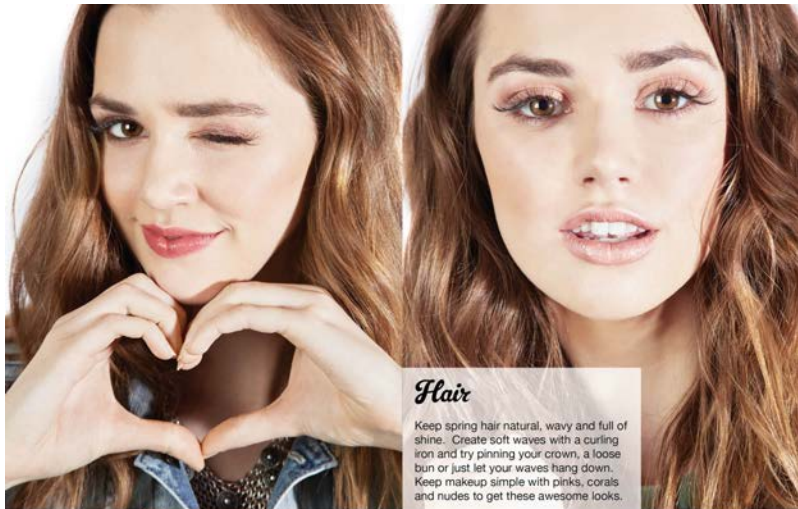
- Glitter is an entertainment digital platform that features the same quality celebrity + lifestyle content that our print edition has featured for over ten years.
- In addition to influencers, the entertainment industry still requires quality content from publishers, like Glitter, who are experts at storytelling across the digital landscape.



Glitter

Glitter has a reach of **10 million impressions** across all networks each month.





Our reader age demo

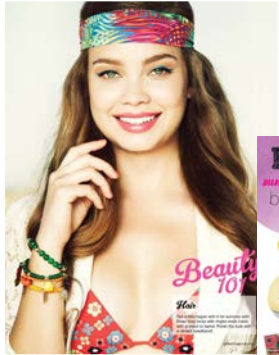
18-24 50%

25+ 35%



content

Glitter features the latest celebrity interviews and news, beauty and fashion trends daily.
We publish 300 stories each week, as well as video + digital issue content.



style
style watch
Runway Ready!
Check out these fab picks from Mercedes-Benz Fashion Week Spring 2012 and see what's hot & what's not from the best designers!



ARM CANDY
Arm Candy never looked this sweet! Choose from bright colors that match your mood! Grab and go in style at that summer event! Take



WOODLOTH
S20W
BRIGHT PLACE
BRIGHT TIME
WOODLOTH.COM

PURA CANDY
BAG 2048
ZAPPOS.COM

MICHEL VORS
ELECTRONICS
WISSET 138
ZAPPOS.COM

ALDO HWY
BAG 2048
ALDO.COM

MIS
TWOLOCK BAG
210
TOPSHOP.COM

MARC BY MARC
JACOBS CLASSIC O
NADIA 2308



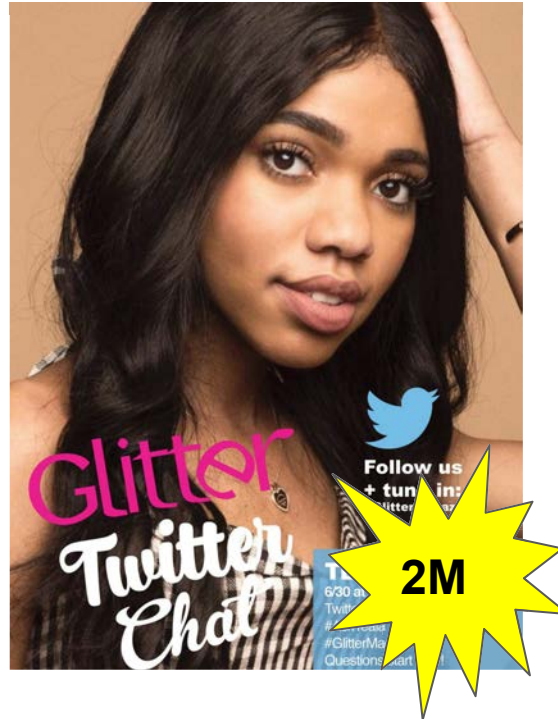
“

Sometimes the conversation gets heated because we all have different opinions. However, even though we may not agree, we respect each other's beliefs.

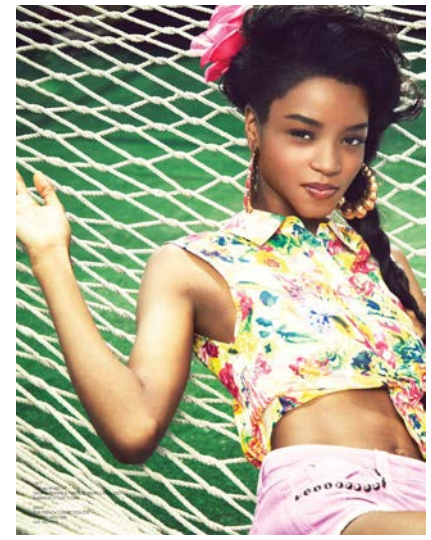
”



Glitter partners with **influencers** like Lele Pons, Teala Dunn and Caspar Lee.



social platforms



350K Followers
3-5 Million
impressions per month



50K Followers
1-2 Million
impressions per month



150K Followers



35K Followers
2-5 Million +
impressions per month



1 Million views



twitter

**Glitter has trended
worldwide...**



You're worldwide trending...

Worldwide Trends · change

#TeDoyUnConsejo
#RoadBetweenChai
wyikidogdunkereimbursin
#OnuBunuBosverde
#glittermagazine
Brasil 4-0 Panamá
Hello Manchester
Karl Harris
Mr Bradbury
Hulk y Willian

Sharrin Summers
Executive Director, Publicity
Hollywood Records
500 South Buena Vista St., Burbank, CA 91521

Trending #1 in LA.

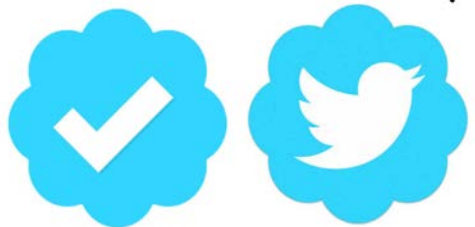
Los Angeles Trends · change

#glittermagazine
Starbucks
Rihanna
World Cup
The Fault in Our Stars
Texas
Walmart
California
Thot
#readysetweekend

Sharrin Summers
Executive Director, Publicity
Hollywood Records
500 South Buena Vista St., Burbank, CA 91521



VERIFIED FOLLOWERS
We reach millions daily.



Glitter is followed by 1000's of verified celebrities + followers, plus engaged with on over 90% of posts on social platforms.
Our 300 stories per week, highlight the best in lifestyle, celebrity, entertainment, beauty and fashion news.



Dylan Dauzat @dylандаузуат
 Hey :) I'm Dylan Dauzat & I Make YouTube Videos!
 Watch my new video! - youtu.be/PCbDW_LpEc8
 Matt@ScaleManagement.co
[YouTube.Com/DylanDauzat](https://www.youtube.com/DylanDauzat)
 5,405 FOLLOWING 425.2K FOLLOWERS


Glitter Magazine @glittermagazine
 Coming in December... @dylандаузуат
 #GlitterBestOfMe #GlitterBestOfYou
 #exclusive cover issue #dylандаузуат



JOEJONAS @jojonas
 Lead Singer in iDANCE
youtu.be/wEFQXCOx0
 Joined January 2010

TWEETS 7,715 FOLLOWING 958 FOLLOWERS 7.77M FAVORITES 1,107

Glitter Magazine @glittermagazine · 11m
 Listen To @jojonas' New Band! Is iDance Your #NewFavoriteBand?
 Check Them Out Here! #music buff.ly/1PLHKG0



Glitter Magazine @glittermagazine 2h
 @camerondallas Releases New #FanMail
 #Video! YouTuber News: buff.ly/1Qj7dUb
 #camerondallas #youtuber



Cameron Dallas @camerondallas
 Hello (: my name is Cam, I like making people smile & all my success goes to God & ALL my Amazing Fans Business - CamDallasWork@gmail.com

13M

2M



8M



VERIFIED FOLLOWERS
 We reach millions daily.

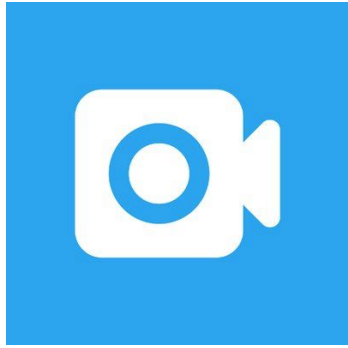


INSTAGRAM + SNAPCHAT STORY FEATURED PLACEMENT



celebrity live

Glitter partners with celebrities for live experiences on all platforms reaching millions.



Chat with Rydel

@glittermagazine!

Glitter Takeover

For Girls Who Rock!

Rydel is taking over GLITTER MAGAZINE!

 **Instagram**
on 6/7 at 4pm (PST)

 **Twitter**
on 6/9 at 4pm (PST)
Q and A with
Girls Who Rock!
Ask Questions with
#RydelLynch
@glittermagazine

Glitter Takeover
For Girls Who Rock!

Normani Kordei of Fifth Harmony is taking over our GLITTER MAGAZINE FACEBOOK LIVE TODAY 7/12 at 5:30pm (PST) Video Chat with Normani + see what she's up to in Australia!

Chat with NORMANI KORDEI
at [glittermagazine](#)
Like us + tune in:
[Facebook.com/GlitterMagazine](#)

facebook Live

Glitter Takeover
For Girls Who Rock!

Skylar is taking over our GLITTER MAGAZINE FACEBOOK LIVE 8/14 at 7PM (PDT) Go LIVE with Skylar + find out about her new video for #LetItShow!

Chat with SKYLAR STECKER
at [glittermagazine!](#)
Like us + tune in:
[Facebook.com/GlitterMagazine](#)

facebook Live

Glitter Takeover
For Girls Who Rock!

NIA is taking over GLITTER MAGAZINE FACEBOOK LIVE 9/1 at 4PM (PDT) for a LIVE chat Q and A!

Chat with NIA SIOUX
at [glittermagazine!](#)

facebook Live

Glitter Takeover
For Girls Who Rock!

NOVA MILLER is taking over our GLITTER MAGAZINE FACEBOOK LIVE TODAY 7/13 at 4pm (PST) Video Chat with Nova + see what she's up to!

Chat with NOVA MILLER
at [glittermagazine](#)
Like us + tune in:
[Facebook.com/GlitterMagazine](#)

facebook Live

Glitter Takeover
For Girls Who Rock!

PARIS BERELC is taking over our GLITTER MAGAZINE FACEBOOK LIVE THURSDAY 5/4 at 3pm (PST) Video Chat with Paris for a Q and A!

Chat with PARIS BERELC
at [glittermagazine](#)
Like us + tune in:
[Facebook.com/GlitterMagazine](#)

facebook Live

Chat with Cody Simpson

Twitter Takeover
@glittermagazine

Glitter

Live

Like + Tune in:
Facebook.com/GlitterMagazine
2/20 at 5pm (PDT)

Alexi Blue

Glitter
For Girls Who Rock!

Takeover

FAARROW is taking over
GLITTER MAGAZINE
FACEBOOK LIVE
8/23 at 2PM (PDT)
for a LIVE chat
Q and A!

facebook
Live

Like us + tune in:
Facebook.com/GlitterMagazine

Chat with
FAARROW
at glittermagazine!

Live

Like us + tune in:
Facebook.com/GlitterMagazine

Live

Like us + tune in:
Facebook.com/GlitterMagazine

They are taking over our **Twitter** on 6/3 at 5pm (EST) for a
Q and A with Girls Who Rock! #R5 #glittermagazine

Chat with R5

Twitter
Takeover
@glittermagazine

glitter



Glitter

1 MILLION TUNED IN....

facebook  Live

WATCH ALLI'S CHAT AT FACEBOOK.COM/GLITTERMAGAZINE

07/03/2016
11:00 am



Hey babes! Alli Simpson here, taking over for a Q&A! Hang out

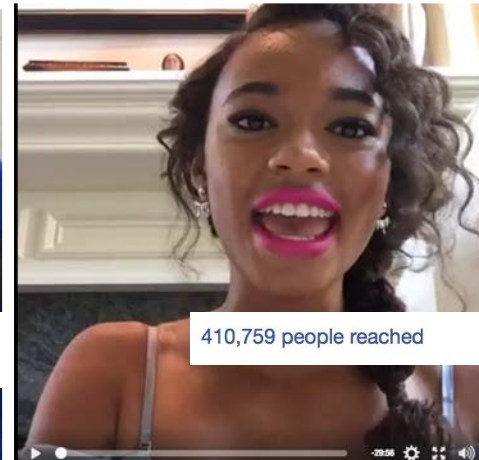
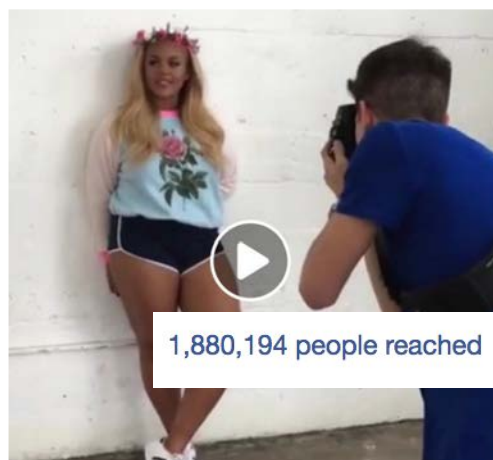
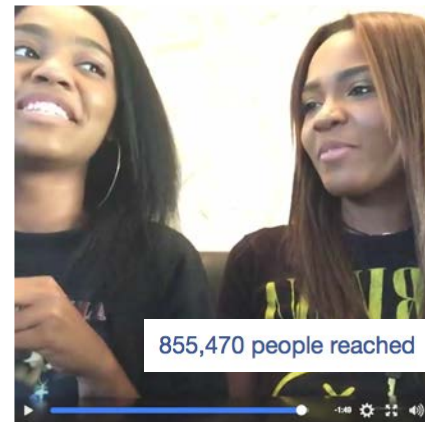
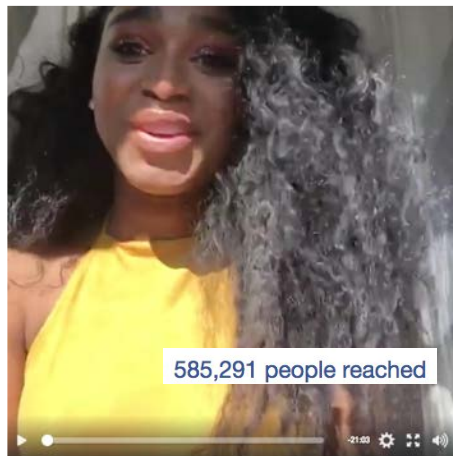
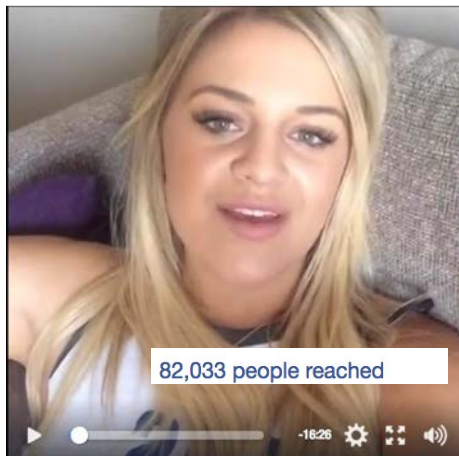


853.3K



video

Glitter creates exclusive video content including celebrity live, Glitter TV news and BTS photoshoots.



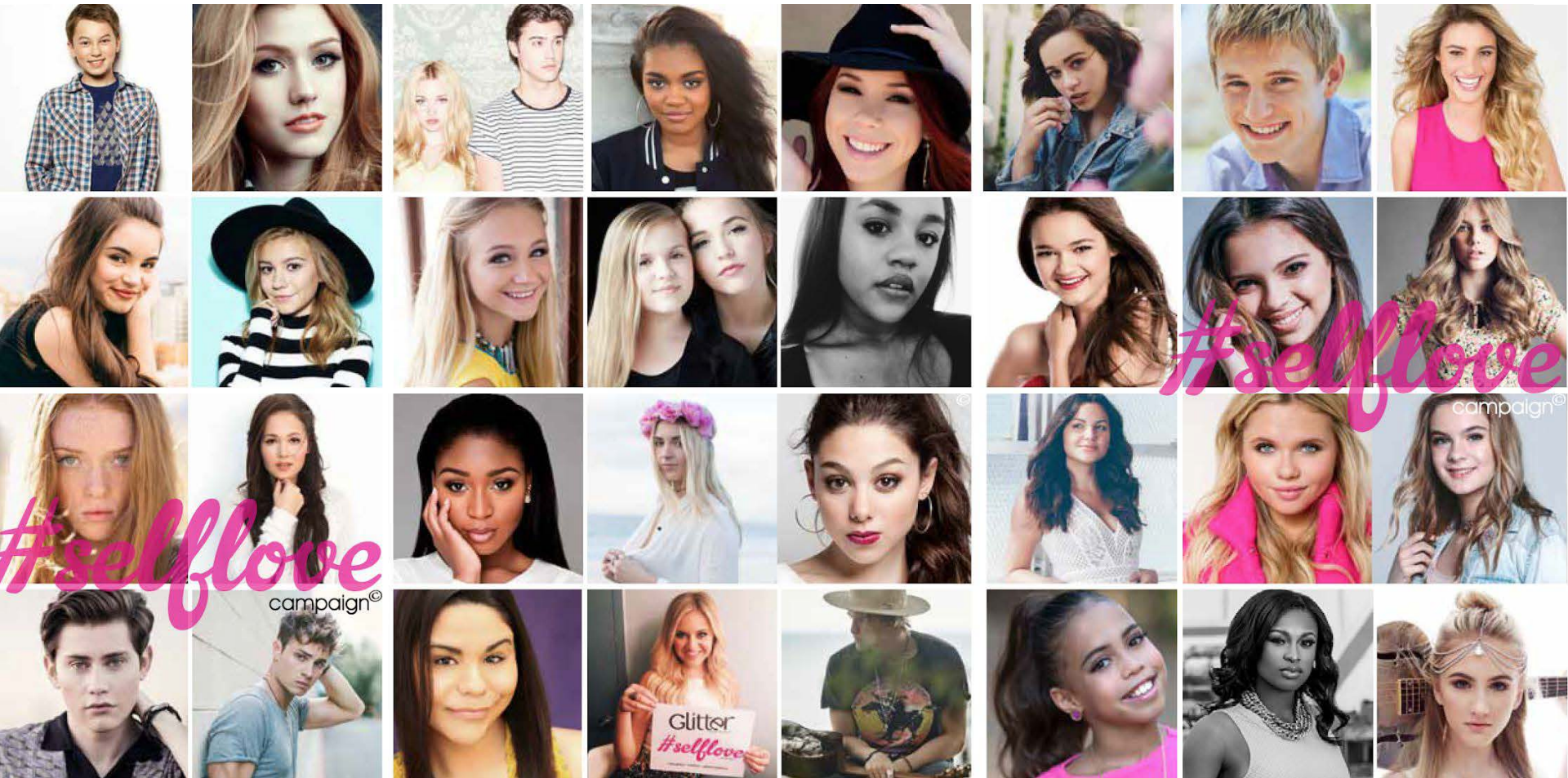
#selflovecampaign



Glitter
For Girls Who Rock!

#selflove
campaign

Glitter gives your brand access to our STAR POWER + aligns you with a viral celebrity driven brand.



#selflove campaign®

Celebrity Campaigns



Lele Pons is one of the "30 Influential Teens" of Time Magazine and the #1 Viner in the world with **one billion loops**. This social media queen has joined our campaign and shared our message with her millions of fans!

Lele Pons

Celebrity #SelfLoveCampaign Mission Statement:

In an effort to spread awareness about the importance of a positive self image, Glitter Magazine launched a global campaign called #SelfLoveCampaign©. Glitter has invited celebrities and real people to join the movement by sharing what self-love means to them. #SelfLoveCampaign© is raising money for various charities including I AM THAT GIRL and partnered with Breaking the Chains to bring recovery from eating disorders, through the promotion of self-love.

#SelfLoveCampaign© has reached over 200 million people with hundreds of celebs included. Celebs on our campaign include talent from **ABC, NBC, MTV, FOX, Disney, Nickelodeon, Hollywood Records, Atlantic Records, Lifetime, CBS, + Freeform** to name a few.

Some celebs we have on the campaign include **Kat McNamara, Rydel Lynch, Kelli Berglund, Kelsea Ballerini, Cody Simpson, Alli Simpson, Sanaa Lathan, Bob Proctor, Arden Cho, Coco Jones, Mollee Gray, Dove Cameron, Ryan McCartan, Jillian Rose Reed, Normani Kordei of Fifth Harmony, Skylar Stecker, China Ann McClain, Asia Monet Ray + Jessica Maria Garcia, Nia Sioux**, the world's number #1 Viner with 100 BILLION LOOPS, **Lele Pons** and hundreds more that have requested to join in.

Glitter's #SelfloveCampaign© with all of our celebrities involved launched February 2015, has reached over 200 million combined and is now inspiring brands and celebs in entertainment to start talking about self worth, self love and a positive body image. Nine months after our launch, **Justin Bieber's Love Yourself** released and trended, as did **Hailee Steinfeld's Love Myself** single in September. This topic inspires the nation and connects brands to a successful celebrity campaign and promotion.



#selflove

campaign®

Glitter has reached over 200 million people with the help of our celeb friends on our campaign from every major network.



Logos shown as examples of real member participation only.



SOCIAL MEDIA NUMBERS

ABC FAMILY	3990447	689,000	651,000	5330447
ALEX AND ANI	1,129,483	194,000	751,000	2,024,483
ALEXIS WILKINS	4119	3016	7891	14906
ALEXX CAUSE		36,300	1606	37905
ALLI SIMPSON	1,151,201	1,470,000	1,700,000	4,321,201
ALYSON STONER	238,585	328,000	171,000	737,585
ARDEN CHO	730,183	581,000	1100000	2,411,183
ASIA MONET	337,248	161,000	1,000,000	1,498,248
ATTICUS SHAFTER	23130	16,000	1682	40812
BAILEE MADISON	174,359	365,000	1000000	1,539,359
BELLA WEEMS	11,468	15,700	7,209	34,377
BEN STOCKHAM	1,318	7,213	8,253	13,784
BOY MEETS GIRL	13053	20,500	13,000	46553
CASEIFY	362,690	23,500	302,000	688,190
CHINA ANN MCCLAIN	4,515,823	1,520,000	1,300,000	7,335,823
DIANA BRAVO	1,111,110	1,030,000	324,000	2,465,110
CLAIRE FOLEY	2380	7487	15,600	25467
COCO JONES	2,366,236	573,000	359000	3,298,236
CODY SIMPSON	7460259	7,810,000	2,800,000	17860259
COLONY HOUSE	45739	21,200	25,700	92639
FIFTH HARMONY	5,870,909	2,740,000	2,900,000	8,770,909
CREE CICCICHINO	1000	1451	55,500	56551
DYLAN GARDENER			8288	8288
Jillian Rose Reid	173,528	200,000	536,000	909,528
Kelli Bergland	1,115,295	238,000	1,100,000	2,453,295
Kari Matchers	8843	6379	11,700	26922
Kira Kosarin	80,935	96,200	793,000	970,135
LANDRY BENDER	74,848	28,200	28,200	131,248
LARSEN THOMAS		17,100	188,000	205,100
Lele Pons	2,064,276	423,000	3,900,000	6,387,276
Levinn and Miley	360503	206,000	376,000	976503
Megan Nicole	2,711,629	476,000	506,000	3,693,629
Normani of Fifth Harmony		1,380,000	1,200,000	2580000
ORIGAMI CIVIL	407,854	22800	68,500	499,154
Peyton List				
SKETCHERS	1,783,984	27,800	94,400	1,886,184
Styler Stocker	83,590	22,400	198,000	284,990

	FACEBOOK	TWITTER	INSTAGRAM
Christian Collins /Weekly Chris		5,261,527	1,550,000
			2,600,000



partnerships

Partnerships



Glitter works with the world's top brands on original content.



ALEX AND ANI

Glitter

for Gals who Rock!

Alex and Ani + Glitter Magazine's #Selflove Campaign© Contest



ALEX AND ANI + GLITTER MAGAZINE'S #SELFLOVE
CAMPAIGN© CONTEST

#selflove

campaign©

+ ALEX AND ANI

Enter to win jewelry from **Alex and Ani** + Glitter Magazine! Join Glitter Magazine's #Selflove Campaign© by posting what #Selflove means to you!

CONTEST RULES:

WHAT: Post the below hashtags or the hashtags + what #selflove means to you.

USE: #alexandani #glittermagazine #dearglitter #selflove

WHERE: Any Social Network or YouTube

WIN: (1) \$100 e-gift card for the grand prize winner and (2) \$50 e-gift cards for the runner ups

WHEN: Enter now through Jan 30th, 2016. USA only. [COMPLETE RULES](#)

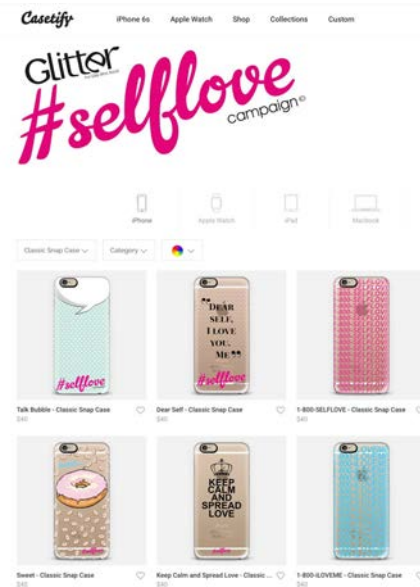


Casetify

#selflove campaign[®]



GLITTER CELEBRITY ENDORSED PRODUCTS



DATA +
IMPRESSIONS



For the past 10 years, Glitter has reached millions of readers aged 17-30. The largest audience being 18-24 interested in music, celebrities, fashion, beauty + entertainment. We see 5 Million impressions per month on twitter + millions engage with each facebook post + live celebrity session each week. Take a peek at some of our interaction with celebrities and brands as well as the reach of our global celebrity #SelfLoveCampaign which has reached 200 million with hundreds of celebs joining in.

People

July 6 - August 2

Women 18-24

Largest Audience (40%)

Mobile Devices

Most Common Device (75%)

Post Engagements

July 6 - August 2

319,566

Post Engagement

**Reach**

July 6 - August 2

3,686,907

People Reached



facebook

Analytics for single post celebrity takeovers.



Headshot: Stylist Owen
 Hair: Nicklas
 Beauty: Johnnie S40
 Shoes: French Connection \$71
 Dress: All D. Kim \$11.99
 Bag: Saint James
 Pink: French Connection
 White: French Connection
 Miley: French Connection
 Glasses: French Connection
 Shoes: French Connection \$120

07/22/2016 8:17 pm		GlitterMagRocks.com was live.			508.4K		3.4K 5.6K		
07/14/2016 3:00 pm		Hey guys Rydel Lynch here! Ask me some awesome questions			604.5K		46.4K 77K		
07/13/2016 3:59 pm		Hey guys! I'm Nova Miller, an artist and performer from Sweden.			284.5K		1.8K 1.7K		
07/12/2016 5:51 pm		GlitterMagRocks.com was live.			554.1K		45.8K 71K		
07/12/2016 3:00 pm		Hey everyone! It's Lizzy! Come ask me some questions!			370.3K		2.3K 4.3K		
07/08/2016 11:00 am		Kelli Berglund here! Ask me so me questions, can't wait to hang			440.8K		13K 11K		
07/03/2016 11:00 am		Hey babes! Alli Simpson here, taking over for a Q&A! Hang out			853.3K		25.2K 12.5K		





LEFT: SHIRT: BUFFALO DAVID BITTON 595 JEANS: BUFFALO DAVID BITTON 599
RIGHT: DRESS: FRENCH CONNECTION 599 LEATHER WRAP DRESS: 549B BANGLE: MERCEDES-AMG NECKLACE: FOREVER 21 SHOES: ADIDAS

11/22/2015
4:39 pm



Justin Bieber has arrived! American Music Awards #TheAMAs #jus



534.9K



01/01/2016
9:56 am



Happy New Year from Ross Lynch and Glitter's cofounder Zoë Fo



51.8K



11/23/2015
10:09 am



Shop our 17 Sweet + Sugary phone cases from our Celebrity camp



47.4K



12/28/2015
3:00 pm



#KylieJenner gets a new tattoo! Here is what we think it means. #C



3.1K



12/28/2015
2:00 pm



Happy 18th Birthday to internet s uperstar, #NashGrier! Have a gre



2.5K



12/28/2015
12:03 pm



#JustinBieber and #HaileyBaldwin build a sandcastle together! #G



5.4K



12/26/2015
2:00 pm



Ziegler girls #MaddieZiegler & #MackenzieZiegler got matching sist



6.5K



12/26/2015
1:00 pm



#AustinNorth loves this time of year! What's your favorite season?



3.8K



12/26/2015
12:00 pm



Aw! #Zendaya's new puppy #Noo n is so cute! You've got to see thi



3.7K



12/26/2015
12:00 pm



#ParisBerelc's family photo in front of the #Christmas tree! #GLIT



6.3K



12/26/2015
11:30 am



We LOVED #PeytonList's bold red lip this #Christmas! What do yo



5.6K



12/26/2015
11:00 am



#RydelLynch and #EllingtonRatiff of #RS had a #WhiteChristmas! Di



6.4K



12/26/2015
10:40 am



Check out the gifts #CarlyRaeJepsen got from her family this #Chri



7.6K



12/26/2015
10:30 am



The Hudgens sisters #VanessaHudgens & #StellaHudgens were t



6.5K



12/29/2015
10:30 am



#ShayMitchell's henna totally gives an island vibe. Have fun on va



2.4K



12/29/2015
9:30 am



Happy 19th Birthday #RossLynch! Have a great time celebrating! C



12.7K



R5 The Venetian Las Vegas Glitter Girls Will Travel #R5



R5 The Venetian Las Vegas Glitter Girls Will Travel #R5



7.8K



R5 The Venetian Las Vegas Glitter Girls Will Travel



R5 The Venetian Las Vegas Glitter Girls Will Travel



8.7K



R5 The Venetian Las Vegas #R5 #glittermagazine Glitter G



R5 The Venetian Las Vegas #R5 #glittermagazine Glitter G



4.2K



R5 The Venetian Las Vegas #R5 #glittermagazine Glitter G



R5 The Venetian Las Vegas #R5 #glittermagazine Glitter G



7.6K



How cute are #DoveCameron and #RyanMcCartan under the #mis



How cute are #DoveCameron and #RyanMcCartan under the #mis



5.3K



facebook





Emmah

NECKLACE: Forever21 \$9
HAT: Asquith from Bloom \$68
SWEATER: Forever21 \$24
LEGGINGS: Victoria \$37
SNEAKERS: Guita Kurt \$33

Ilona

VEST: Asos from Bloom \$148
TOP: Forever21 \$22
LEGGINGS: Boffaly moda \$16
SNEAKERS: Boffaly \$15
NECKLACE: Forever21 \$10
FBI gold tone necklace \$5
FBI S chain necklace \$7
HEADBAND: Forever21 \$2
BRACELETS: Forever21 \$5

G	Glitter Magazine @glittermagazine · Jan 28 #BTS @rydelr5 OfficialR5 for @glittermagazine #rydelr5 #r5 #GlitterMagazine pic.twitter.com/2RQ2h1CA9s View Tweet activity	59,180	6,591
G	Glitter Magazine @glittermagazine · Jan 18 Get in style with @firbharmony this month! #FASHION NEWS: buff.ly/1ZqWmq pic.twitter.com/GBRKKGRNTu View Tweet activity	58,151	4,249
G	Glitter Magazine @glittermagazine · Jan 21 Oh snappppp me next! 🍷🍷🍷 - @rydelr5 pic.twitter.com/p5Z7p4b7ts View Tweet activity	58,004	7,787
G	Glitter Magazine @glittermagazine · Jan 30 More sneak peaks of @rydelr5 OfficialR5 rocking out on our #glittermagazine set! Cover March 2016 #r5 #rydelr5 pic.twitter.com/GW9nZSYv3 View Tweet activity	57,878	5,984
G	Glitter Magazine @glittermagazine · Jan 22 Glitter shoot w/@rydelr5 OfficialR5 1/25 Tweet your Q's + wait for A's! Use #rydelr5 #R5 #GlitterTV #GlitterMagazine pic.twitter.com/m5a4orES View Tweet activity	55,805	5,579
G	Glitter Magazine @glittermagazine · Jan 25 Behind the scenes @GlitterTV WOOHOO! - @rydelr5 #glittermagazine pic.twitter.com/jwKWHMLJ View Tweet activity	54,530	6,451
G	Glitter Magazine @glittermagazine · Jan 18 @rydelr5 joins our #GlitterSelfLove Campaign! Use #ideagitter #selflove #glittermagazine to join in! youfu.be/9aw_4DwTzpc OfficialR5 View Tweet activity	50,208	3,832

facebook

Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements
G	Glitter Magazine @glittermagazine · Jan 18 We can't wait to see @ChloeGMoretz in @5thWaveMovie next week! #CELEB NEWS: buff.ly/1Q3TB05 pic.twitter.com/yYkA2AwYs View Tweet activity			164,631	16,334
G	Glitter Magazine @glittermagazine · Jan 15 What did you think of the new @PLTTVSeries premiere? #TELEVISION NEWS: buff.ly/202z0V pic.twitter.com/3f3Wbclxso View Tweet activity			119,426	5,817
G	Glitter Magazine @glittermagazine · Jan 19 @lucyhale showed off her classy style while promoting @PLTTVSeries! #CELEB NEWS: buff.ly/1ZxOyr pic.twitter.com/hP7UEtJNq View Tweet activity			118,842	3,635
G	Glitter Magazine @glittermagazine · Jan 18 We sat down w/@weeklychris + found out 7 things we didn't know about him! WATCH buff.ly/1JbBXbj #weeklychris pic.twitter.com/NYTSbm2bEu View Tweet activity			83,440	7,772
G	Glitter Magazine @glittermagazine · Jan 10 We love this pic of @Meghan_Trainor and @FrankieJGrande from the PCA's. Congrats Meghan! buff.ly/1KSproC pic.twitter.com/Qv7zUy85mn View Tweet activity			72,881	3,867
G	Glitter Magazine @glittermagazine · Jan 31 Can't get enough of @DoveCameron and @ryanmccartan in their new music video! #GLITTER NEWS: buff.ly/1Sueaou pic.twitter.com/QAS9hwY444 View Tweet activity			61,473	6,057

facebook





Top Tweet earned 190K impressions
#Showrunner of @ABCfpII Says "A's"
Identity Was Revealed Years Ago! TV
NEWS: buff.ly/1Mu99cy #PLL
#FaceToFace pic.twitter.com/ZR7LsAuT8y



8 336 1077

[View Tweet activity](#)

[View all Tweet activity](#)

Top Follower followed by 13M people



@MTV

The official Twitter account for MTV, USA! Tweets by
@Katiii | Snapchat/KIK: MTV

VERIFIED FOLLOWERS
We reach millions daily.



Top mention earned 12.5K engagements
 **Ally Brooke Hernandez**
@AllyBrooke · Aug 19
Awww thanks 🥰 @glittermagazine

[View Tweet](#)

Top media Tweet earned 179K impressions
OMG! @shaymitch's Dressing Room Is
SOO CUTE! @ABCfpII CELEB PIC:
buff.ly/1PIVDrx #PLL #ShayMitchell #BTS
pic.twitter.com/VZL7SFOBg



1 127 445

[View Tweet activity](#)

[View all Tweet activity](#)

Tweets
911

Profile visits
25.8K

New followers
2,495

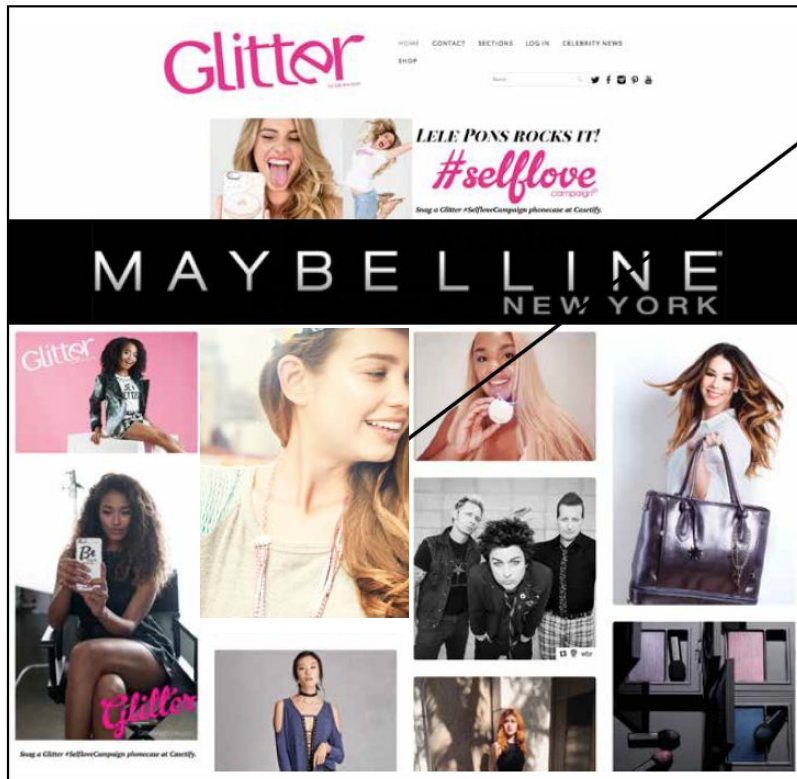
Tweet impressions
4.47M

Mentions
862

twitter



advertising landscape



Home Page Placement for 28 days



Glitter
For Girls Who Rock!



5 MILLION TWITTER IMPRESSIONS PER MONTH

twitter

TWITTER FEATURED PLACEMENT



Top Tweet earned 1.06M impressions
@meriahtorres chills by the pool and rocks a @nuovostyles bikini! #GLITTER NEWS: buff.ly/29zJOjL pic.twitter.com/ZmbJZcX4QL

Top Tweet earned 283K impressions
Did you dig the @austinnmahone track, "Dirty Work?" Now there's a #dance version! MUSIC NEWS: buff.ly/1j1wR5n pic.twitter.com/Zzywdtmtz

Glitter
For Girls Who Rock!



MOBILE FEATURED PLACEMENT

Placement for featured story appears on mobile ready platform.



Glitter
For Girls Who Rock!

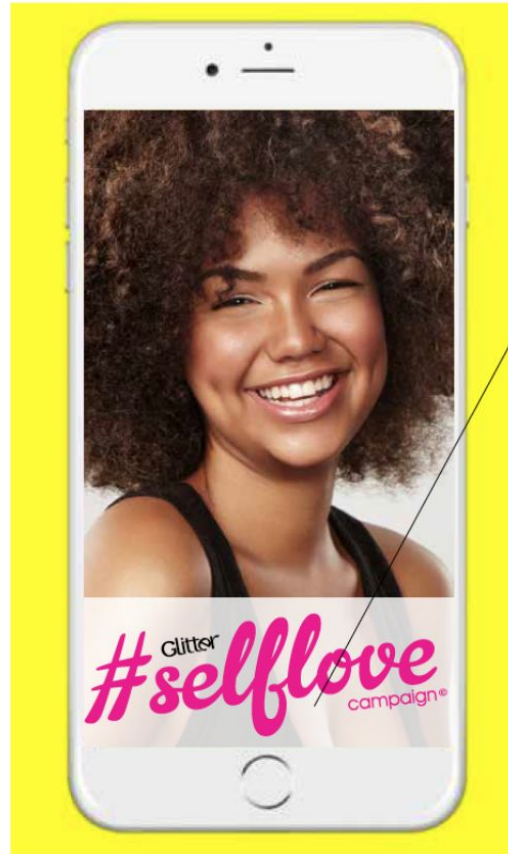


500K - 1M FACEBOOK IMPRESSIONS PER POST

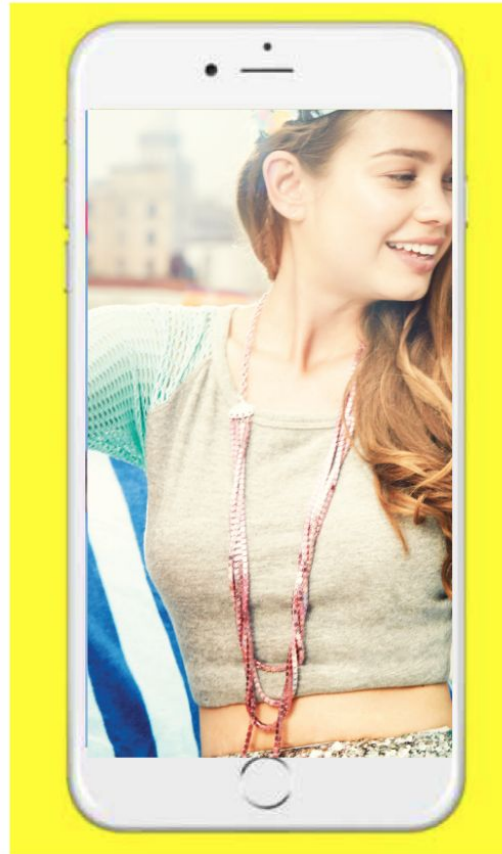
MOBILE FEATURED PLACEMENT

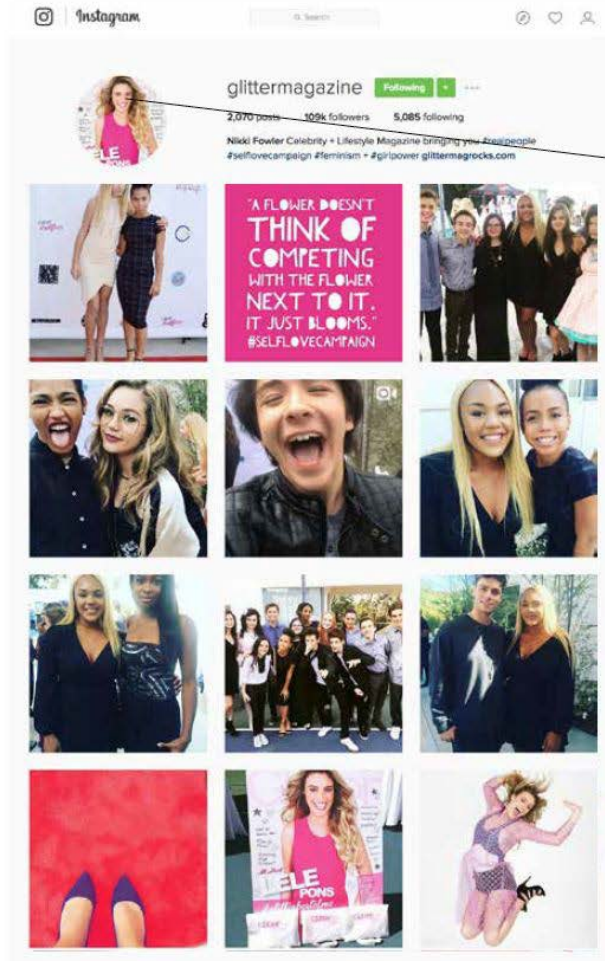


SNAPCHAT STORY FEATURED PLACEMENT

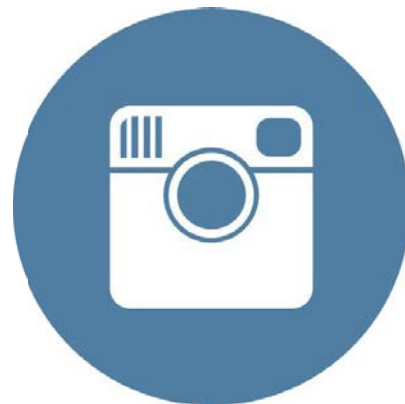


Glitter
#selflove
campaign





INSTAGRAM STORY FEATURED PLACEMENT



ONE MONTH
VERIFIED BLUE CHECK
ENGAGEMENT

ONE MONTH OF VERIFIED BRAND + INFLUENCER ENGAGEMENT

- Gabriela Lopez** liked your Tweet
Jan 21: @glittermagazine from @GloriaVilanova shares all about her ride, yips and much more! buff.ly/1Q3m3d5
pic.twitter.com/1Q3m3d5
- Gabriela Lopez** Retweeted you
Jan 21: @glittermagazine from @GloriaVilanova shares all about her ride, yips and much more! buff.ly/1Q3m3d5
pic.twitter.com/1Q3m3d5
- Stoane Morgan Siegel** @stoanemorgan
Jan 21
Thank you once again, @glittermagazine for the awesome interview. The reason you have for young women is great.

Glitter Magazine @glittermagazine
@stoanemorgan of *Gloria Villanova's Life on Normal Street* shares on the new season and more! buff.ly/1Q3m3d5

- Stoane Morgan Siegel** followed you
Jan 21
- Rydel Lynch** Retweeted you
Jan 20: Here comes part of @glittermagazine's @glittermagazine and Cover March 2016: @rydellynch
pic.twitter.com/RYDEL23Yd4

- Jasmin Savoy Brown** Retweeted you
Jan 20: Catch @VanelisaHodges in @GloriaVilanova January 21st on FOX! @CELEB NEWS buff.ly/1Q3m3d5 pic.twitter.com/1Q3m3d5

- Jasmin Savoy Brown** liked your Tweet
Jan 20: Catch @VanelisaHodges in @GloriaVilanova January 21st on FOX! @CELEB NEWS buff.ly/1Q3m3d5 pic.twitter.com/1Q3m3d5

- David Bloom** liked a Tweet you were mentioned in
Jan 20: @glittermagazine.com/news/2016/01/20-glittermagazine-is-performing-a-great-service-by-promoting-it's-Self-Love-Campaign-It's-great-to-be-yourself

- David Bloom** Retweeted a Tweet you were mentioned in
Jan 20: @glittermagazine.com/news/2016/01/20-glittermagazine-is-performing-a-great-service-by-promoting-it's-Self-Love-Campaign-It's-great-to-be-yourself

- Stoane Morgan Siegel** liked some Tweets you were mentioned in
Jan 20: @stoanemorgan @glittermagazine announced a new feature

- Stoane Morgan Siegel** @stoanemorgan
Jan 20
@glittermagazine.com/news/2016/01/20-glittermagazine-is-performing-a-great-service-by-promoting-it's-Self-Love-Campaign-It's-great-to-be-yourself

- Stoane Morgan Siegel** liked some Tweets you were mentioned in
Jan 20: @stoanemorgan @glittermagazine announced a new feature

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- Stoane Morgan Siegel** liked some Tweets you were mentioned in
Jan 20: @stoanemorgan @glittermagazine announced a new feature

- 5 Hennig** liked your Tweet
Jan 2: Happy Birthday @MTVNewsdot! @shaylahenrigg hopes you have a great day! From @GLITTER buff.ly/1YXU7u2
pic.twitter.com/1YXU7u2

- Shannara on MTV** liked your Tweet
Jan 1: Pumped for @Shannara The @Shannara Chronicles to premiere on MTV in 4 days! @GLITTER NEWS buff.ly/1Q6L839
pic.twitter.com/1Q6L839

- Terry Brooks** Retweeted you
Jan 1: Pumped for @Shannara The @Shannara Chronicles to premiere on MTV in 4 days! @GLITTER NEWS buff.ly/1Q6L839
pic.twitter.com/1Q6L839

- Degrassi** Retweeted you
Jan 1: School is back in session! @Degrassi @NextChase is coming soon to @Netflix! @GLITTER NEWS buff.ly/1YVU0T4
pic.twitter.com/1YVU0T4

- Gabriela Douglas** liked your Tweet
Dec 31: @glittermagazine @GabyDouglas is a very happy birthday! @CELEB NEWS buff.ly/1YVU0T4
pic.twitter.com/1YVU0T4

- Us The Duo** liked your Tweet
20 Dec 2015: Listen to the top hit of 2015 in under 4 minutes thanks to @UsTheDuo! MUSIC buff.ly/1YVU0T4
pic.twitter.com/1YVU0T4

- Gabriela Lopez** @glittermagazine
24 Dec 2015
I joined @glittermagazine's selflove campaign!
youtube.com/watch?v=3p4d2...

- Felina Placek** liked your Tweet
22 Dec 2015: @ChloeMcClain supports natural beauty. Check it out here: @CELEB NEWS buff.ly/1Q6L839
pic.twitter.com/1Q6L839

- Gabriela Lopez** and 3 others followed you
22 Dec 2015

- JASMINE V** Retweeted you
17 Dec 2015: So happy to see @JASMINEVILLAGE back in the 'ranch'! @CELEB NEWS buff.ly/1Q6L839
pic.twitter.com/1Q6L839

- Kennedy Lea Sloane** liked your Tweet
17 Dec 2015: @ChloeMcClain supports natural beauty. Check it out here: @CELEB NEWS buff.ly/1Q6L839
pic.twitter.com/1Q6L839

- Gabe Eggering** @gabeggering
11 Dec 2015
Happy birthday @glittermagazine! @glittermagazine is the best! @glittermagazine Yay! Congrats Aubrey

- Gabe Eggering** liked a Tweet you were mentioned in
13 Dec 2015: @glittermagazine @glittermagazine is the best! @glittermagazine Yay! Congrats Aubrey

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13 Dec 2015: @glittermagazine @glittermagazine is the best! @glittermagazine Yay! Congrats Aubrey

- Jillian Rose Reed** @JillianRoseReed
Jan 18
@glittermagazine @glittermagazine on my way

- Monty Geer** @montygeer
Jan 18
Super proud to be in the life of @glittermagazine where the cover girl is @glittermagazine

- Emily Robinson** @emilyrobinson
Jan 18
@glittermagazine @glittermagazine on my way

- Glitter Magazine** @glittermagazine
@Emily_Robinson joins our @glittermagazine Campaign! buff.ly/1Q6L839
pic.twitter.com/1Q6L839

- Jillian Rose Reed** @JillianRoseReed
Jan 18
In honor of my cover, get your @glittermagazine collection case by @glittermagazine.com/AMAZON/

- Tommy Hilgier** liked your Tweet
Jan 18: There's a @glittermagazine @TommyHilgier collaboration coming in Feb 2016! @CELEB NEWS buff.ly/1Q6L839
pic.twitter.com/1Q6L839

- JAX Digital Trends** and Zach Boychuk followed you
Jan 18

- AviCarm**, Cynthia Johnson and @londynphd0015 followed you
Jan 18

- Anthony Quintana** liked your Tweet
Jan 18: @glittermagazine @glittermagazine is the best! @glittermagazine Yay! Congrats Aubrey

- BOOTY GOD** liked your Tweet
18 Dec 2015: The @glittermagazine @glittermagazine is the best! @glittermagazine Yay! Congrats Aubrey

- The 5th Wave** liked your Tweet
Jan 18: @glittermagazine @glittermagazine is the best! @glittermagazine Yay! Congrats Aubrey



Verified Accounts

@verified
Accounts verified by Twitter.
San Francisco · <http://twitter.com/help/verify>

- Lennon and M**
Jan 21: Too cute
your tweet. @glittermagazine

- Lennon and M**
Jan 21: Too cute
your tweet. @glittermagazine

- Lennon and M**
Jan 21: Too cute
your tweet. @glittermagazine

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- Lennon and M**
Jan 21: Too cute
your tweet. @glittermagazine

- Lennon and M**
Jan 21: Too cute
your tweet. @glittermagazine

- Lennon and M**
Jan 21: Too cute
your tweet. @glittermagazine

- Coco Jones and Lane V** followed you
Jan 21

- China Anne McClain** liked a photo you were tagged in
Jan 20: @WOW of the night also is my girl @chloemcclain @brotherhood.com! soon @TheyBurge
pic.twitter.com/1Q6L839

- China Anne McClain** Retweeted a photo you were tagged in
Jan 20: @WOW of the night also is my girl @chloemcclain @brotherhood.com! soon @TheyBurge
pic.twitter.com/1Q6L839

- Roger James Hamilton** added you to list rogerhamilton/coo-americans
Jan 21

- Liane V** followed you
Jan 20

- Dylan Dausat** liked your Tweet
Jan 20: @glittermagazine @glittermagazine is the best! @glittermagazine Yay! Congrats Aubrey

- Disney Channel PR** Retweeted you
Jan 20: The cast of @HighSchoolMusical had a 10 year reunion! @CELEB NEWS buff.ly/1Q6L839
pic.twitter.com/1Q6L839

- Maria Quezada** liked a Tweet you were mentioned in
Jan 18: @glittermagazine @glittermagazine is the best! @glittermagazine Yay! Congrats Aubrey

- Pretty Little Liars** Retweeted you
Jan 18: @glittermagazine @glittermagazine is the best! @glittermagazine Yay! Congrats Aubrey

ONE MONTH OF VERIFIED BRAND + INFLUENCER ENGAGEMENT

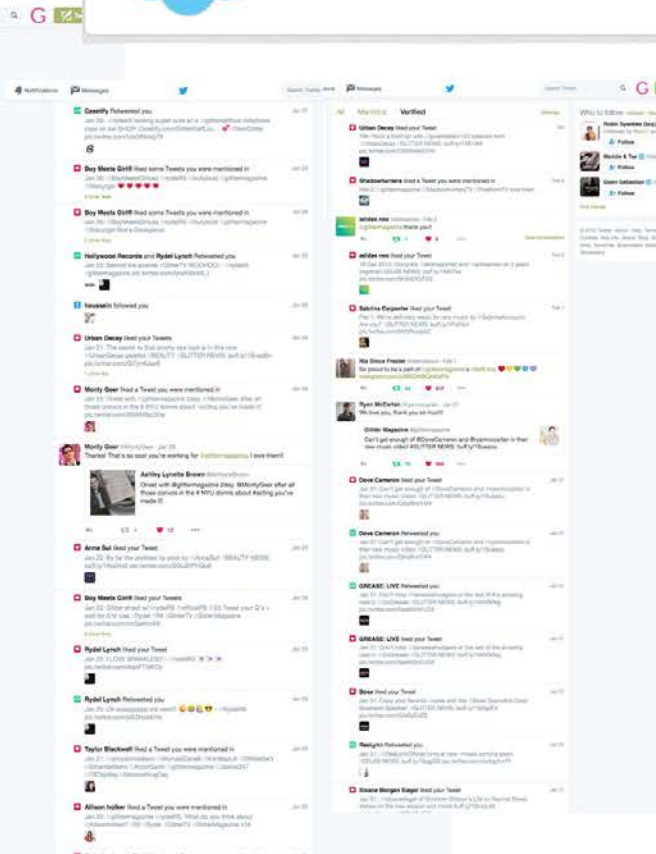
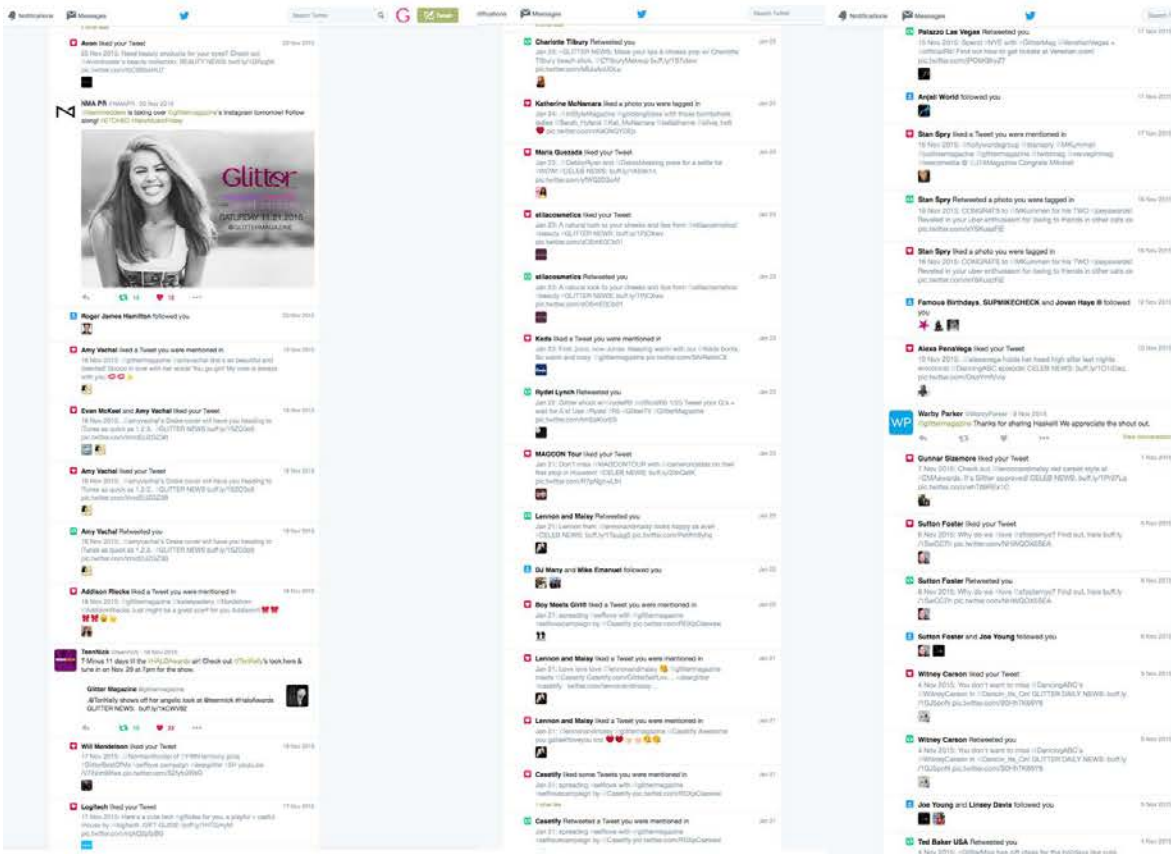


Verified Accounts

@verified

Accounts verified by Twitter.

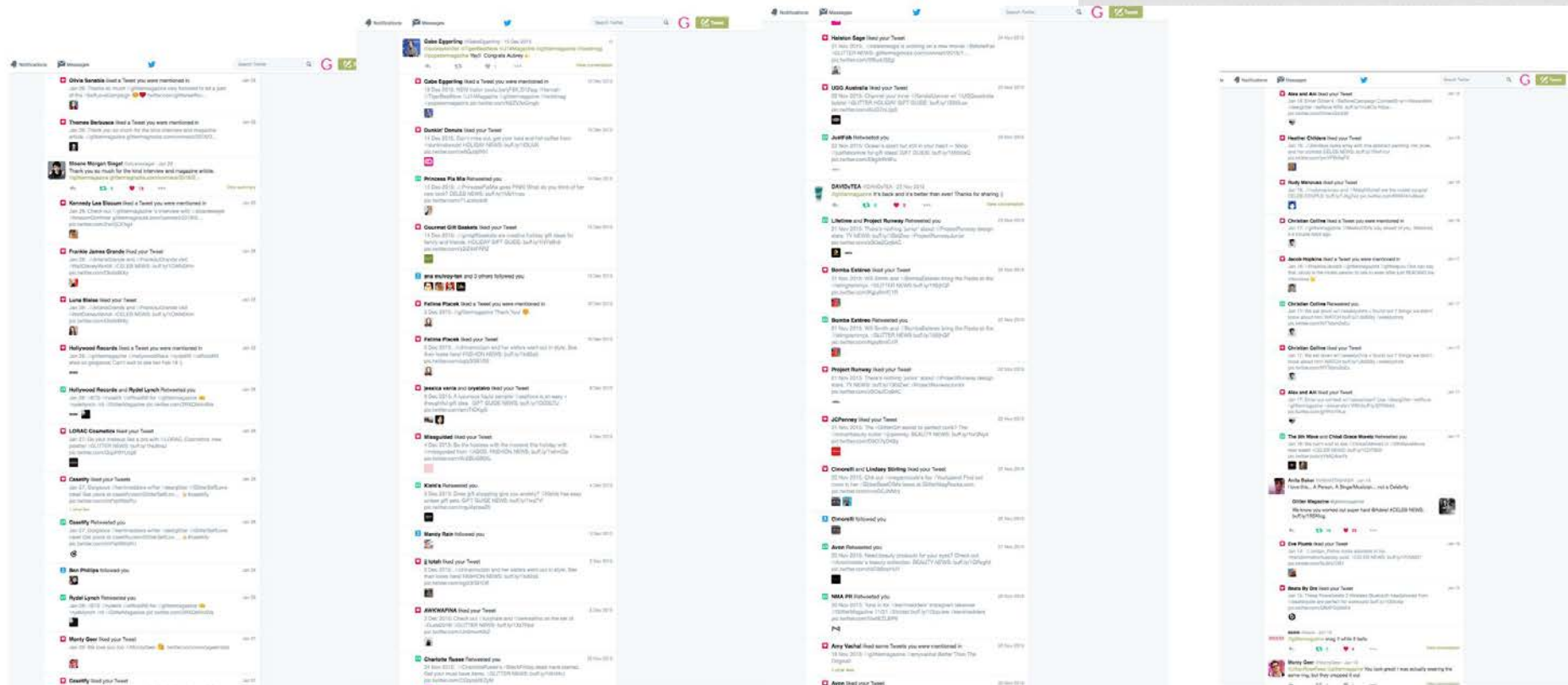
San Francisco · <http://twitter.com/help/verified>



ONE MONTH OF VERIFIED BRAND + INFLUENCER ENGAGEMENT



Verified Accounts 
@verified
Accounts verified by Twitter.
San Francisco <http://twitter.com/help/verified>



The screenshot displays a Twitter interface with a list of verified accounts on the left and a list of tweets on the right. The verified accounts list includes:

- Olivia Sordani
- Thomas Berwick
- Blaise Morgan Siegel
- Kennedy Lee Blum
- Frankie James Grady
- Luna Blake
- Hollywood Records
- Hollywood Records and Rydell Lynch
- LOAC Cosmetics
- Creativity
- Creativity
- Ben Phillips
- Rydel Lynch
- Marty Deer
- Creativity

The tweets on the right are from verified accounts and mention 'Gabe Eggering' or 'Gabe Eggering' in the text. The tweets include:

- Olivia Sordani
- Thomas Berwick
- Blaise Morgan Siegel
- Kennedy Lee Blum
- Frankie James Grady
- Luna Blake
- Hollywood Records
- Hollywood Records and Rydell Lynch
- LOAC Cosmetics
- Creativity
- Creativity
- Ben Phillips
- Rydel Lynch
- Marty Deer
- Creativity

Glitter

sœurs media group