



West Babylon Cheerleading Association  
26 Railroad Ave #162, Babylon, NY 11702  
westbabyloncheer@gmail.com

April 2023

Dear Potential Sponsor:

We are a town cheerleading league formed specifically to focus on cheerleading as its own sport. Our league is a non-profit organization that caters to youngsters ages 5 through 13.

We want to give our cheerleaders the best possible advantage when competing against neighboring towns, while also preparing them for high school-level cheerleading. West Babylon Cheerleading Association is run with the cheerleaders and their program as its paramount goal. All fundraising and sponsorships will be solely for the benefit of the cheerleaders.

At this time, we are specifically looking to raise money to purchase additional uniforms, professional choreography, and additional mats.

In an effort to give our children every possible opportunity, we are looking for businesses such as yours to make a monetary donation to our league. We have created three different levels of sponsorship each with its own unique set of perks.

We cannot thank you enough for taking the time to read this letter and sincerely hope that you decide to provide your assistance to this wonderful program.

Warm regards,

The WBCA Board

## WBCA Sponsorship Levels

As we are a 501(c)(3) non-for-profit organization, any donation may be claimed as such on your taxes. A confirmation letter will be sent to you which will provide our Tax ID Number, as applicable.

A "**Eagle Level**" of sponsorship, for one hundred (\$100.00) would allow us to buy t-shirts with your business name and logo name on it.

The "**White Level**" of sponsorship, for Two hundred and fifty (\$250.00) would allow us to buy t-shirts with your business name and logo name on it and your business logo is prominently displayed on our website with a link to your company website

The "**Blue Level**" of sponsorship, for Five Hundred (\$500.00), would include your business name and logo included on our t-shirts and your business logo is prominently displayed on our website with a link to your company website and your business logo printed in our home competition program (1/4 page)

The "**Gold Level**" of membership, for Seven Hundred Fifty (\$750.00), would include your business logo on our t-shirts, your business logo on the website, a link on the website to your business, and your business logo printed in our home competition program (1/4 page), DJ shout-outs promoting your business at our home competition, space on sponsor table for business marketing materials, and 4 tickets to WBCA home competition (any session).

## Sponsorship Form

Please complete the sponsorship form and send it with your donation made payable to:

West Babylon Cheerleading Association  
26 Railroad Ave #162  
Babylon, NY 11702

Name or Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

*\*Eagle level and above, names and logos must be submitted to the WBCA (westbabyloncheer@gmail.com). The T-shirt deadline is August 1, 2023.*