

# **CACTUS SHADOWS FALCONS**

## **Falcon Partnership Program**

### **2019-20 Seasons**

Falcons Athletic Club, a registered 501(c)(3) organization is dedicated to supporting all athletic programs at Cactus Shadows High School. That support is carried out through on-site service projects, sponsorship, marketing within the community, and partnering with school and Cave Creek Unified School District administration. The objective of the Falcons Athletic Club is to make a substantial contribution to the enjoyment and success of the athletics programs it serves. For information, visit: [www.falconsathleticclub.org](http://www.falconsathleticclub.org).

This packet contains information about corporate sponsorship options with Falcons Athletic Club, artwork specifications, and the sponsorship options and agreement form.

#### **DEADLINES:**

**FOOTBALL BANNERS: 7/28/2019**

**BASKETBALL BANNERS AND PROGRAM SPOTS: 10/1/2019**

**BASEBALL AND SOFTBALL BANNERS: 2/10/2020**

Artwork is due by the deadline above.

#### **SPONSOR INSTRUCTIONS:**

- 1) Complete Sponsor Options and Agreement Form
  - 2) Make check payable to Falcons Athletic Club or FAC
  - 3) Mail check and/or form to the address below
- OR Mail check to the address below and email this completed form to [info@falconsathleticclub.org](mailto:info@falconsathleticclub.org)

*Falcons Athletic Club  
PO Box 4296  
Cave Creek, AZ 85327*

Upon receipt of your order we will send you instructions on how to submit artwork.

# ARTWORK GUIDELINES

## BANNER GUIDELINES

- Keep your banner simple so that pertinent information can be seen from a distance
- We recommend your company name and logo and **URL**. Phone number is optional.
- Your banner will look best if everything is in vector art that provides a high resolution digital image of your company logo.
- If vector art is not an option for you, we need a minimum resolution of 400 dpi in .pdf format
- Camera ready art is preferred.

## BOYS BASKETBALL PROGRAM GUIDELINES

- Programs have 8.5" x 11" pages
- Full Page and Cover sizes: 8.25" x 10.75"
- Half Page (Horizontal): 8.25" x 5.312"
- Quarter Page: 4.062" x 5.312"
- A minimum resolution of 400 dpi in .pdf is preferred
- Camera ready art is preferred

# SPONSORSHIP OPTIONS AND AGREEMENT FORM

## Sport Combination Packages

### Falcon Sponsorship

- ❖ One (1) 4' x 6' banner at varsity football, basketball and baseball or softball games
- ❖ One (1) full page ad in boys basketball game program
- ❖ Two (2) PA announcements at each Cactus Shadows varsity football and basketball game
- ❖ Cost - \$3,500

### Blue Sponsorship

- ❖ One (1) 4' x 6' banner displayed at varsity football and basketball games
- ❖ One (1) half page ad in boys basketball game program
- ❖ Two (2) PA announcements at each varsity football and basketball game
- ❖ Cost - \$2,500

### Grey Sponsorship

- ❖ One (1) 4' x 6' banner displayed at varsity football and basketball games
- ❖ Two (2) PA announcements at each varsity football and basketball game
- ❖ Cost - \$2,000

Additional banner for baseball or softball - \$500 per venue

## Banner Packages

### Individual Sports

- ❖ One (1) 4' x 6' banner displayed at each sport
  - Football - \$1,200
  - Basketball - \$600
  - Baseball - \$600
  - Softball - \$600

### Combination of Sports

- ❖ Football & Basketball - \$1,500
- ❖ Football & Baseball/Softball - \$1,500
- ❖ Basketball & Baseball or Softball - \$1,000

## Basketball Game Program

### Game Day Program Opportunities

- ❖ Back Cover - \$1000
- ❖ Inside Back Cover - \$800
- ❖ Full Page - \$700
- ❖ Half Page - \$400
- ❖ ¼ Page - \$250

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## Special Opportunities

### Falcon First Down Sponsor

- ❖ One (1) 4' x 6' banner displayed at all football games
- ❖ PA recognition for first downs at varsity football games
- ❖ Cost - \$3,000

### Falcon Field Goal and Extra Point Sponsor

- ❖ One (1) 4' x 6' banner displayed at all football games
- ❖ PA recognition for each field goal and extra point at varsity football games
- ❖ Cost - \$3,000

### Donation

- ❖ Donations accepted for designated sport(s) or Falcons Athletic Club
- ❖ Undesignated donations will be allocated to Falcons Athletic Club
- ❖ Specify "Donation" as the Sponsorship Package

Company Name: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Package: \_\_\_\_\_

Sport to receive credit: \_\_\_\_\_

Total Donation Amount: \$ \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact \_\_\_\_\_  
("Contact" refers to the player, parent or friend that introduced you to the sponsorship opportunity, if applicable)

**501(C)(3) Tax Status  
Tax ID# 20-4252006**

**For more information contact Jim Hill @  
480-650-3099  
[info@falconsathleticclub.org](mailto:info@falconsathleticclub.org)**

- ❖ A minimum of 80% of banners and packages and 70% of basketball program sponsorships are allocated to the designated sport(s). The remainder covers material and operating expenses