



# Falcons Athletic Club

Cactus Shadows High School  
Sponsorships



Virtual Games & Social Outreach  
18 CSHS Teams!

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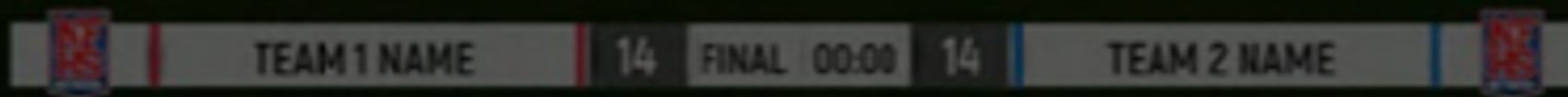
SCHOOL LOGO  
(or extra sponsor ad spot)

# Virtual Games

NFHS  
NETWORK



SPONSOR AD SPOTS







SCHOOL LOGO  
(or extra sponsor ad spot)

## Virtual Game Sponsorships

- :15/:30 pre-roll ad that play before event
- Logo graphic ads available in 3 locations
- Announcer recognition call outs
- Ad units can be purchased for all available sports or specific sports
  - Football
  - Basketball (Boys and Girls)
  - Volleyball
  - Soccer (Boys and Girls)

\* Number of Games/Matches/Meets TBD

SPONSOR AD SPOTS

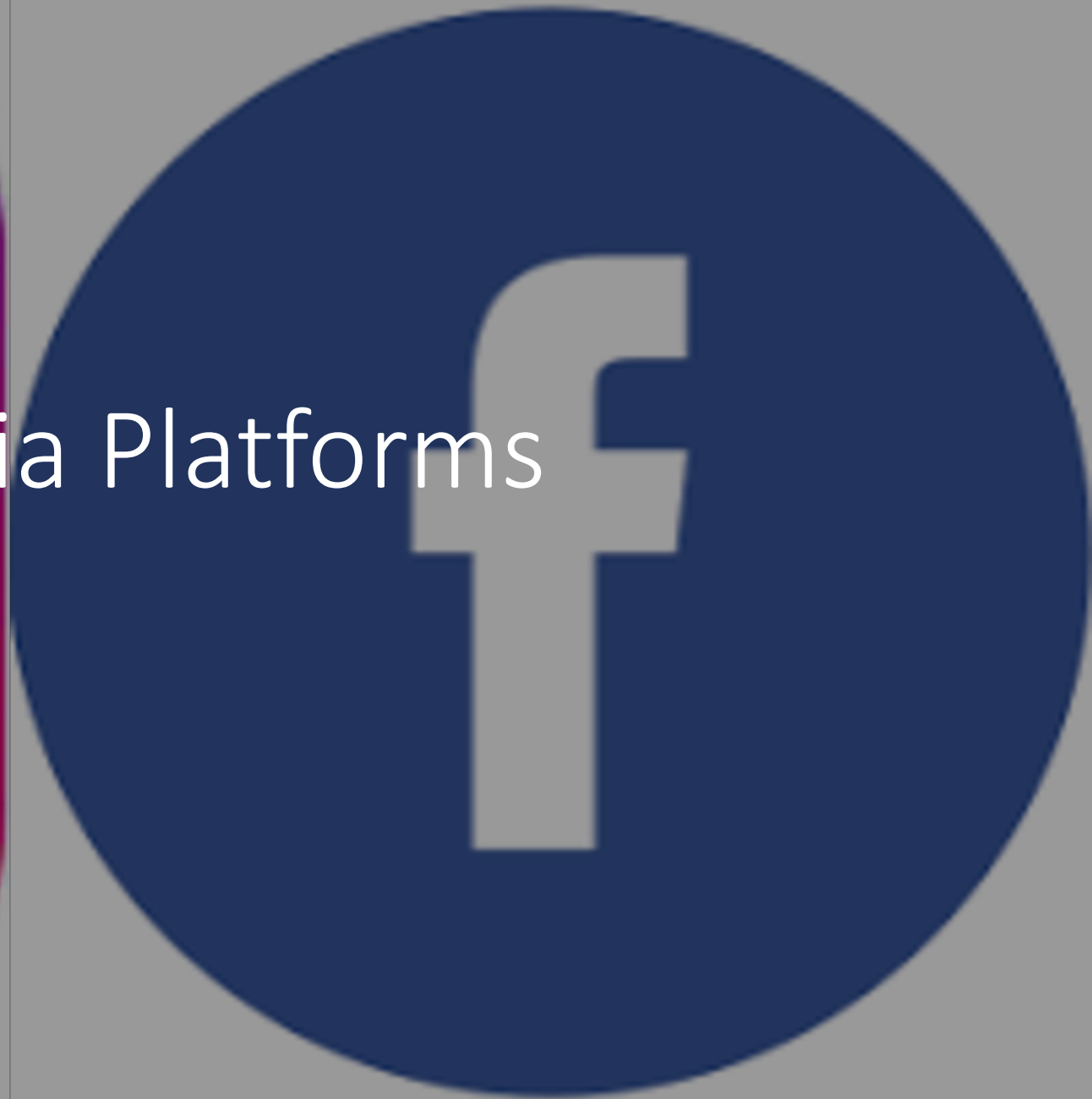


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# Social Media Platforms





## Social Media Posts

### Fall

- Football (56)
- Volleyball (32)
- Swim & Dive (8)
- Golf Girls (9)
- Golf Boys (9)
- Cross Country (8)

### Winter

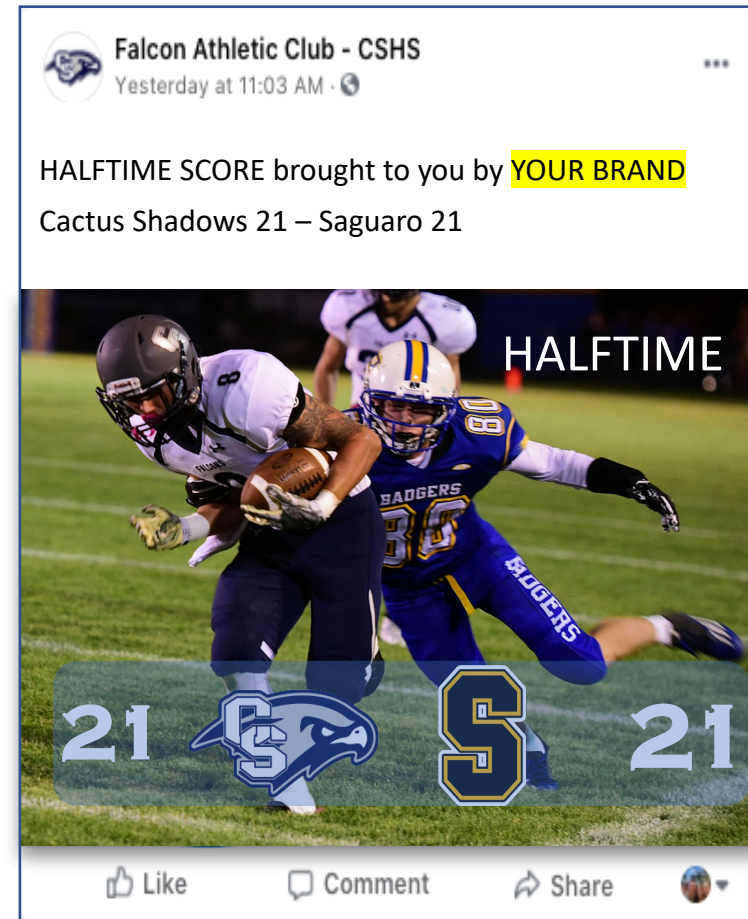
- Basketball Girls
- Basketball Boys
- Soccer Girls
- Soccer Boys
- Wrestling

### Spring

- Baseball
- Softball
- Track
- Tennis Girls
- Tennis Boys

\* Number of Games/Matches/Meets TBD

- Sponsor Scores or Results of Cactus Shadows Athletic Teams!
- Logo graphic ads option on images
- Fall, Winter, and Spring Sports opportunities
- FAC and CSHS PTO Social pages



# Sponsorship Packages

## Football

Premium Falcon Pride Package (1 available)

\$5,000

Includes;

### **Virtual Games**

- Pre roll ads for all home Football Games
- 1 - Logo placement - home football games
- 2 PA Announcer call outs during Football Games

### **Social Media**

- Thank you post on FAC and PTO Social media pages
- Final Score Post for ALL Football games
- Game day program
- CSHS Marque placement –4 weeks (During the timeframe of the selected sport)
- Scoreboard Sign

Falcon Pride Package (2 available)

\$2,500

Includes;

### **Virtual Games**

- 1 - Logo placement on home football games
- 2 PA Announcer call outs during Football Games

### **Social Media**

- Thank you post on FAC and PTO Social media pages
- 1<sup>st</sup> Quarter, Halftime, or 3<sup>rd</sup> Quarter Score Post for ALL Football games
- CSHS Marque placement –4 weeks



# Football Schedule

## Games: 4 Home - 4 Away

[Online Schedule Click Here](#)

FALCONS FOOTBALL 2020							
**Schedule subject to change							APPROX
					GAME	DEPART	RETURN
DAY	DATE	SITE	LEVEL	OPPONENT	TIME	TIME	TIME
Monday	September 7		ALL	Football Starts			
				Scrimmage			
Thursday	October 1	Home	JV	Combs	6:00 PM	-----	-----
Friday	October 2	Away	VAR	Combs	7:00 PM	4:30	10:30
Wednesday	October 7	Home	FR/SO	Paradise Valley	6:00 PM	-----	-----
Thursday	October 8	Home	JV	Sunrise Mountain	6:00 PM	-----	-----
Friday	October 9	Home	VAR	Paradise Valley	7:00 PM	-----	-----
Wednesday	October 14	Away	FR/SO	McClintock	6:00 PM	3:45	9:30
Thursday	October 15	Home	JV	McClintock	6:00 PM	-----	-----
Friday	October 16	Away	VAR	McClintock	7:00 PM	4:30	10:30
Wednesday	October 21	Home	FR/SO	Sunnyslope	6:00 PM	-----	-----
Thursday	October 22	Away	JV	Sunnyslope	6:00 PM	4:00	9:30
Friday	October 23	Home	VAR	Sunnyslope	7:00 PM	-----	-----
Wednesday	October 28	Home	FR/SO	Barry Goldwater	6:00 PM	-----	-----
Friday	October 30	Home	VAR	Barry Goldwater	7:00 PM	-----	-----
Wednesday	November 4	Home	FR/SO	Agua Fria	6:00 PM	-----	-----
Thursday	November 5	Away	JV	Agua Fria	6:00 PM	3:45	9:30
Friday	November 6	Home	VAR	Agua Fria (Senior Night)	7:00 PM	-----	-----
Wednesday	November 11	Away	FR/SO	Desert Mountain	6:00 PM	4:00	9:30
Friday	November 13	Away	VAR	Desert Mountain	7:00 PM	4:45	10:30
Wednesday	November 18	Away	FR/SO	Sunrise Mountain	6:00 PM	3:30	9:30
Thursday	November 19	Home	JV	Sunrise Mountain	6:00 PM	-----	-----
Friday	November 20	Away	VAR	Sunrise Mountain	7:00 PM	4:30	10:30
			STATE		TBD		

# Sponsorship Packages

## Volleyball

Premium Falcon Pride Package (1 available)

\$2,500

Includes;

Virtual Games

- Pre roll ads for all home Volleyball Games
- 1 - Logo placement on home Volleyball games
- 2 PA Announcer call outs during Volleyball Games

Social Media

- Thank you post on FAC and PTO Social media pages
- Final Score Post for ALL Volleyball games
- Game day program
- Marque placement –4 weeks (During the timeframe of the selected sport)

Falcon Pride Package (2 available)

\$1,250

Includes;

Virtual Games

- 1 - Logo placement on home Volleyball games
- 2 PA Announcer call outs during Volleyball Games

Social Media

- Thank you post on FAC and PTO Social media pages
- Halftime Score Post for ALL Volleyball games
- Marque placement –4 weeks



# Volleyball Schedule

## Games: 8 Home - 8 Away

[Online Schedule Click Here](#)

			Falcons Volleyball Schedule					
								APPROX
DAY	DATE	SITE	OPPONENT	FR/SO	JV	VAR	DEPART TIME	RETURN TIME
Monday	August 31	Home	Fall Sports Begin	----	----	----	----	----
Wednesday	September 16	Away	Scrimmage (Sandra Day O'Connor)	-----	-----	5:00	3:45	7:00
Tuesday	September 22	Home	Millennium	4:00	5:00	6:00	-----	-----
Wednesday	September 23	Home	McClintock	4:00	5:00	6:00	-----	-----
Tuesday	September 29	Away	Sunrise Mountain	4:00	5:00	6:00	2:30	9:00
Thursday	October 1	Away	Arcadia	4:00	5:00	6:00	2:15	9:00
Tuesday	October 6	Home	Paradise Valley	4:00	5:00	6:00	-----	-----
Wednesday	October 7	Home	Desert Mountain	4:00	5:00	6:00	-----	-----
Tuesday	October 13	Away	Horizon	4:00	5:00	6:00	2:30	8:30
Wednesday	October 14	Away	Campo Verde	4:00	5:00	6:00	1:45	9:00
Thursday	October 15	Away	Desert Mountain	4:00	5:00	6:00	2:30	9:00
Tuesday	October 20	Away	Paradise Valley	4:00	5:00	6:00	2:30	9:00
Wednesday	October 21	Home	Casteel	4:00	5:00	6:00	-----	-----
Thursday	October 22	Home	Arcadia	4:00	5:00	6:00	-----	-----
Monday	October 26	Away	McClintock	4:00	5:00	6:00	2:15	9:00
Tuesday	October 27	Home	Horizon	4:00	5:00	6:00	-----	-----
Tuesday	November 3	Home	Camelback (Senior Night)	4:00	5:00	6:00	-----	-----
Thursday	November 5	Away	Verrado	4:00	5:00	6:00	1:45	9:00
			STATE	-----	-----	TBD		

# Sponsorship Packages

## Social Media

## Other Sports

### Falcon Pride Package

\$750

Includes;

#### Social Media

- Thank you post on FAC and PTO Social media pages
  - Final Score/Match Post for ALL games
  - Game day program
- 
- Marque placement –4 weeks (During the timeframe of the selected sport)

### Additional Opportunities

Swim & Dive

Golf

Wrestling

Track

Tennis

Softball

Baseball

Cross Country



# Custom Sponsorship Package

Represent multiple sports and teams!

Starting at \$250

Includes;

Virtual Game Logos and PA Announcements

Social Media

- Thank you post on FAC and PTO Social media pages
  - Game Score/Match Result Posts
  - Game day program
- 
- Marque placement –4 weeks (During the timeframe of the selected sport)

Winter Sports

# Sponsorship Packages

## Basketball – Boys & Girls

Premium Falcon Pride Package (1 available)

\$4,000

Includes;

Virtual Games

- Pre roll ads for all home Basketball Games
- 1 - Logo placement on home Basketball games
- 2 PA Announcer call outs during Basketball Games

Social Media

- Thank you post on FAC and PTO Social media pages
- Final Score Post for ALL Basketball games
- Game day program
- CSHS Marque placement –4 weeks (During the timeframe of the selected sport)

Falcon Package (2 available)

\$2,500

Includes;

Virtual Games

- 1 - Logo placement on home Basketball games
- 2 PA Announcer call outs during Basketball Games

Social Media

- Thank you post on FAC and PTO Social media pages
- 1<sup>st</sup> Quarter, Halftime, or 3<sup>rd</sup> Quarter Score Post for ALL Basketball games
- CSHS Marque placement –4 weeks

# Basketball Schedule

Games: TBD



# Sponsorship Packages

## Soccer – Boys & Girls

### Premium Falcon Pride Package (1 available)

\$3,000

Includes;

#### Virtual Games

- Pre roll ads for all home Soccer Games
- 1 - Logo placement on home Soccer games
- 2 PA Announcer call outs during Soccer Games

#### Social Media

- Thank you post on FAC and PTO Social media pages
- Final Score Post for ALL Soccer games
- Game day program
- Marque placement –4 weeks (During the timeframe of the selected sport)

### Falcon Pride Package (2 available)

\$1,250

Includes;

#### Virtual Games

- 1 - Logo placement on home Soccer games
- 2 PA Announcer call outs during Soccer Games

#### Social Media

- Thank you post on FAC and PTO Social media pages
- Halftime Score Post for ALL Soccer games
- Marque placement –4 weeks

# Soccer Schedule

Games: TBD