



Falcons Athletic Club

2021-2022 Plan

Dedicated to supporting all athletics programs at Cactus Shadows High School





Sponsorship Packages

Premium Multiple Sport Package

Premium Falcon Pride Package

(**SOLD OUT**)

3-year commitment

\$5,000

Includes;

Virtual Games

- 1 - Logo placement - home football games
- 2 PA Announcer call outs during Football Games

Social Media

- Thank you post on CSHS Social media pages
- Final Score Post for ALL Football games
- 2 Total Additional sports Social Media posts (1 in each season. Fall (football), Winter, and Spring

Additional

- CSHS Marque placement – 4 weeks
- *Top Row Scoreboard Sign (Field and Gym)*
- *Field Banner (Field & Gym)*
- Game day table (1 Football game)

Falcon Pride Package (2 available)

3-year commitment

\$4,000

Includes;

Virtual Games

- 1 - Logo placement on home football games
- 2 PA Announcer call outs during Football Games

Social Media

- Thank you post on CSHS Social media pages
- Post for ALL Football games and 2 other Sports in Winter and Spring Sports

Additional

- CSHS Marque placement –4 weeks
- Lower level Scoreboard Sign
- Field Banner and Gym Banner
- Game Day Table



Additional Sponsor Opportunities

Banners

Individual Sports

One (1) 4'x6' banner displayed at each sport

- Football - \$1,200
- Basketball - \$600
- Baseball - \$600
- Softball - \$600

Combination of Sports

- Football & Basketball - \$1,500
- Football & Baseball/Softball-\$1,500
- Basketball & Baseball or Softball - \$1,000

In Game

Falcon First Down Sponsor

- One (1) 4' x 6' banner displayed at all football games
- PA recognition for first downs at varsity football games
- Cost - \$3,000

Falcon Field Goal and Extra Point Sponsor

- One (1) 4'x6' banner displayed at all football games
- PA recognition for each field goal and extra point at varsity football games
- Cost - \$3,000

Al a Carte

Virtual Game

Logo - \$750 (if available)

Live Game

Gameday Table - \$300 (per game)

In Game Activity - \$1,000 (season)

PA Announcements (Live & Virtual) (Season)

Football - \$1,000 (2 per game – season)

Basketball - \$750 (2 per game – season)

Social Media

Sponsored by "Brand"- \$750 (season)



Memberships

Currently: Only 1 Membership level - Fee \$150

Change to 2 levels: \$40 Volunteer & \$150 Premium

\$40 – Volunteer Falcon – Goal: 100

T-Shirt

100% Money goes to FAC Standard Fund

\$150 – Premium Falcon – Goal: 20

T-Shirt

VIP Parking – Football Games

- Funds go to a selected project (Each year is different)
- Increase engagement with Community and Families
- Sponsor Match program going towards facility improvements or scholarships
- Money distributed to all sports as needed

\$7,000 Annual Goal

Transportation and Officiating Fees

Board Lead: Shawn McMillian





Thank you!