

KATLIN KOETHE

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🌐 <https://katlinkoethe.godaddysites.com>

📍 Potomac Falls, VA

EXPERIENCE

Seasonal Sales Associate

Loft Outlet

📅 04/2019 - 04/2020 📍 Leesburg, VA

- Ensured that all customers received excellent service through direct salesmanship and prompt and courteous service.
- Helped customers try on and style merchandise.
- Processed cash and credit payments as a cashier, using point-of-sale (POS) systems.
- Assisted in physical inventory counts.
- Prepared merchandise for sales floor

Lead Merchandiser and Sales Associate

High School Spirit Store

📅 2015 - 2018 📍 Potomac Falls, VA

- Created and ran promotions to increase traffic and sales
- Designed and executed various windows displays
- Directed photo shoots and clothed fashion models
- Selected merchandise to sell
- Established and ran social media pages
- Directed, Filmed and Edited commercials

CEO And Founder

Koethe Camp LLC

📅 2011 - 2019 📍 Potomac Falls, VA

Established week long day camps for children ages 3-10

- Obtained first hand knowledge on how to run a business and manage a team of employees
- Developed detailed lesson plans for each day of camp
- Executed camp activities such as games, crafts and experiments
- Responsible for business affairs, i.e. Finances and camper registration
- Promoted the camp through various marketing materials

Region 1 Vice President

Virginia DECA

📅 06/2017 - 05/2018 📍 Reston, VA

Elected to be 1 of 10 State Officers to lead the Virginia DECA Association consisting of over 14,000 members

- Responsible for running and speaking at VA's State Leadership Conference with 6,000 attendees
- Led workshops at various leadership conferences
- Established and Ran Small Business Saturday campaign
- Responsible for community service projects
- Provided materials to assist chapters with membership

EDUCATION

Fashion Merchandising and Design

Virginia Tech

📅 05/2022

- Gained skills in digital technologies, product knowledge, creative processes, and marketing and retail strategies
- Deans list recipient

SKILLS

Adobe Photoshop

Adobe Illustrator

iMovie

Microsoft Office

Tool / Technology

CERTIFICATIONS

[National Retail Federation \(NRF\) Customer Service and Sales](#)

[NRF Advanced Customer Service and Sales](#)

[Workplace Readiness Skills Certification](#)

OTHER

Teacher's Assistant

Introduction to Textiles

📅 01/2020 - 05/2020

Helped students with apparel textile labs, Led review sessions, Assisted with grading

OTHER

Corresponding Secretary

Alpha Delta Pi

📅 08/2019 - 12/2019

Personalized outreach for special members in the community, Assisted with meeting notes