Holy Spirit School Board Meeting

Dec. 12, 2023

*Mission: To inspire students to academic excellence, foster creativity and ignite their hearts with love for God and neighbor.*

**Present**: Fr. Emil, Caroline Wight (board chair), Margie Gabiola (school principal), Sarah Delilo (secretary), Ric Benedetti, Luis Carillo, Bruce Olenick (parish finance council representative), Peggy Kaiser, Norma Turnbeaugh, Sandra Montez, Tenille Miner

**Absent**: Fr. Aleksander, Rita Sullivan

Opening prayer by Bruce

**Pastoral report**: Fr. Emil is working w/security committee to make changes at church

**PTC report** by Tenille Miner:

* Auction is Feb 3rd
* the PTC has fewer volunteers than last year
* Allison will share the Sign Up Genius link with school board
* Specific concerns: getting donations from businesses
* Next PTC meeting: Jan 17th.

**Principal report** by Margie:

* School concert at Festival of Trees
* Transformation of early childhood wing for Christmas
* Nativity is Thursday 12/15
* School advertises school events in church bulletin, FB, Instagram

**Board chair report** by Caroline:

Luis, Margie, Sarah, and Caroline worked on calling previous 365 donors

Same group worked after masses Dec 2nd and 3rd collecting donations

Options for continuing the fundraiser: another weekend after masses, at auction

Big donors should be highlighted at church, school

Can donors be sent an “official” certificate from the school recognizing the day they “purchased”?

**Strategic Plan report** by Bruce:

Challenges:

1. Finance
2. Enrollment and marketing
3. Development and Fundraising
4. Governance and leadership

Board needs to create goals and measurable objectives to address each challenge.

Goals for increasing enrollment: brainstorming mission

----Summer program improvements are in the works currently

* no breaks during summer program and it will start as soon as school ends
* Organized by Autumn Mondragon (Theme: Around the World in 80 Days)
* Need to market to capture young kids for the program in hopes of boosting school enrollment

Determine barriers to attendance and develop goals to overcome them

Determine attributes /advantages of HSCS (esp. vs. the competition)

Create an enrollment and marketing plan that targets children in the parish

Board’s 1st goal: increase enrollment by 50%

2nd goal: market the changes created in programs to the community

Closing prayer by Sarah

**Next meeting**: Jan 9th: brainstorming meeting

Jan 10th: action meeting/regular meeting