

COLGAY PRIDE

2024 Annual Financial Report

 Festival Edition 

2024



“Resilience. Community. Pride.”

Fiscal Year January 1 – December 31, 2024 | Columbus, Georgia

Prepared by: Jeremy Hobbs, Executive Director | **CONFIDENTIAL**



DIRECTOR'S MESSAGE

A Year of Resilience & Return — Director's Letter

Dear Community, Partners, and Friends,

2024 was a year defined by resilience, growth, and the unwavering strength of our LGBTQ+ community. In July, I temporarily stepped down from my role as Executive Director to address personal legal matters that required my full attention. During this time, our board, volunteers, and community partners stepped up with extraordinary leadership and unity.

On **October 1st**, after all matters were fully resolved, I returned to my position with renewed purpose and a deeper appreciation for the community we serve.

Despite the challenges, **2024 became one of our most successful years ever**. Our Pride Festival saw more attendees than any previous year, our outreach expanded, and our visibility grew across the region. We strengthened partnerships, secured vital grant funding, and delivered programs that directly impacted the health, safety, and joy of our LGBTQ+ family.

Looking ahead, we are thrilled to announce that our **2025 Pride Celebration will move to Woodruff Riverfront Park** — a beautiful and expansive venue that will allow us to grow our festival footprint, welcome more vendors, and elevate the Pride experience for everyone.

With pride and gratitude,

Jeremy Hobbs

Executive Director, ColGay Pride



GOVERNANCE & STRATEGY

Board Summary — Growth, Momentum & 2025 Vision

► Leadership Transition

- Executive Director stepped down in July to address personal legal matters.
- Returned to full status on **October 1st** after full resolution.
- Board and volunteers maintained operations seamlessly throughout the transition period.

► Program Growth

- **Record Pride Festival attendance: 3,800+ community members**
- Diversity Saturdays delivered consistent community engagement throughout the year.
- Seasonal events — Halloween, Christmas, and NYE — saw strong turnout across all programs.
- HIV testing and outreach expanded through targeted awareness campaigns.

► **Financial Stability**

- Year-end positive balance: **\$337.41**
- Major grants secured: **CAN Community Health — \$5,000 | Peach State — \$1,500**
- Sponsorship support from **14 valued partners** across the Columbus region.

► **2025 Vision**

- **New Pride venue:** Woodruff Riverfront Park, Columbus, GA
- Expanded vendor capacity & larger entertainment footprint
- Greater accessibility and regional visibility
- Stronger, deeper community partnerships



FINANCIAL DATA — SECTION 1

Revenue: The Lifeblood of Our Mission

The following tables detail all revenue streams generated by ColGay Pride during the fiscal year ending **December 31, 2024**. Revenue came from seven distinct categories, reflecting the breadth and diversity of our community support.

Sponsorships

Sponsor	Amount
ViiV Healthcare	\$1,500.00
Synovus	\$500.00
Pratt & Whitney	\$1,000.00
New Covenant Church	\$350.00
Attorney Walker Garrett	\$250.00
New Horizons	\$150.00
CVEM	\$500.00
Mayor Skip Henderson	\$250.00
Greater Columbus Chamber	\$500.00
Jamie Williams	\$500.00
Georgia Equality	\$1,500.00
Gary Bruce	\$1,000.00
OUT Georgia	\$500.00
Starship Enterprises	\$250.00
Sponsorships Total	\$8,250.00

Vendor Fees

Description	Amount
25 Vendors × \$150 each	\$3,750.00
Vendor Fees Total	\$3,750.00

Grant Funding

Grant Source	Amount
Peach State	\$1,500.00
CAN Community Health	\$5,000.00
Grant Funding Total	\$6,500.00

Additional Revenue Streams

Category	Amount
Personal Donations	\$1,047.00
Online Fundraising	\$987.00
Pride Store Sales	\$2,974.00
Executive Director Support	\$1,600.00
TNT Fireworks Commission — January	\$987.00
TNT Fireworks Commission — July	\$1,845.00
Additional Revenue Total	\$9,440.00

☆ Total 2024 Revenue

\$27,940.00

Across 7 revenue categories | 14 Sponsors | 2 Grants Secured



Expenses: Investing in Our Community

Every dollar spent by ColGay Pride in 2024 was directed toward serving the LGBTQ+ community of Columbus and the surrounding region. The following tables detail all operational and programmatic expenditures for the fiscal year.

Operating Expenses

Line Item	Amount
Internet	\$780.00
Microsoft Office	\$239.88
PosterMyWall	\$119.40
Website Hosting	\$648.00
Phone / Data / Insurance	\$2,400.00
Zoom	\$240.00
Production Software	\$1,884.00
Transportation	\$3,112.00
Insurance	\$804.00
Incorporation Fee	\$25.00
Operating Expenses Total	\$10,252.28

Pride Festival

Line Item	Amount
Security	\$964.00
Park Deposit	\$500.00
Porta Potties	\$613.00
Entertainment	\$1,000.00
DJ	\$500.00
Special Guest	\$175.00
Marketing	\$896.00

Line Item	Amount
Awards	\$712.00
Permits	\$150.00
Alcohol Permit	\$150.00
Power Equipment Rental	\$150.00
Staffing	\$350.00
Equipment Repairs	\$302.00
Pride Store Restock	\$1,587.00
Decorations	\$350.00
Pride T-Shirts	\$1,000.00
Pageant Crowns	\$486.55
U-Haul Rental	\$187.00
Pride Festival Total	\$10,882.55

Diversity Saturdays

Line Item	Amount
Entertainment (4 events × \$300)	\$1,200.00
DJ (4 events × \$150)	\$600.00
Security (4 events × \$250)	\$1,000.00
Permits (4 events × \$35)	\$140.00
Diversity Saturdays Total	\$2,940.00

Halloween Festival

Line Item	Amount
Decorations	\$786.37
Food	\$150.00

Line Item	Amount
Alcohol	\$238.00
Marketing	\$364.00
Awards	\$93.12
Ribbons	\$18.00
DJ	\$150.00
Performers	\$150.00
Halloween Festival Total	\$1,949.49

HIV Testing Campaign

Line Item	Amount
Marketing	\$287.00
Supplies	\$196.00
HIV Testing Campaign Total	\$483.00

New Year's Eve & Christmas Events

Line Item	Amount
New Year's Eve Fireworks	\$312.00
Christmas Decorations	\$289.34
Christmas Food	\$177.24
NYE & Christmas Total	\$778.58

☆ Total 2024 Expenses

\$27,285.90

Across 7 program & operational categories | Every dollar invested in our LGBTQ+ community



FINANCIAL SUMMARY — SECTION 3

Net Position & Year-End Balance


The following table summarizes ColGay Pride’s financial position at the close of fiscal year 2024, including reconciliation with the prior-year deficit carried forward from 2023.

2024 Net Position Summary

Description	Amount
Total Revenue	\$27,940.00
Total Expenses	(\$27,285.90)
2024 Surplus	\$654.10

Year-End Balance Reconciliation

Description	Amount
Prior-Year Deficit (Carried Forward from 2023)	(\$316.69)
2024 Surplus	\$654.10
★ Final Year-End Balance	\$337.41

 Final Year-End Balance — December 31, 2024

\$337.41






ColGay Pride closes 2024 in a **positive financial position**, successfully resolving the prior-year deficit and generating a healthy operating surplus — a testament to the generosity of our sponsors, donors, and community.



COMMUNITY IMPACT

Sponsor Impact — Your Support Makes Pride Possible

The generosity of our 14 sponsors, grant partners, and individual donors is the foundation upon which every ColGay Pride program is built. Your investment directly funds:

-  **Free community events** open and welcoming to all
-  **LGBTQ+ health and safety initiatives**, including HIV testing and outreach
-  **Youth and family support** programs throughout Columbus
-  **Advocacy and visibility programs** across the region
-  **Pride Festival operations and entertainment** for 3,800+ attendees

2025 Outlook — Woodruff Riverfront Park

The **2025 Pride Celebration** will be held at the beautiful **Woodruff Riverfront Park** in Columbus, Georgia — an expansive, accessible venue that will transform our annual festival into an even more extraordinary experience. This move will enable:

- **Larger crowds** and expanded public access
- **More vendors** and diverse marketplace opportunities
- **Expanded entertainment** with a bigger performance footprint
- **Greater accessibility** for attendees of all abilities
- **A more dynamic festival layout** celebrating the full spectrum of our community

“Thank you for ensuring that every LGBTQ+ person in Columbus feels seen, valued, and loved.”



APPENDIX

Complete Revenue & Expense Summary

Category	Amount
REVENUE	
Sponsorships	\$8,250.00
Vendor Fees	\$3,750.00
Grant Funding	\$6,500.00
Personal Donations	\$1,047.00
Online Fundraising	\$987.00
Pride Store Sales	\$2,974.00
Executive Director Support	\$1,600.00

Category	Amount
TNT Fireworks Commissions	\$2,832.00
Total Revenue	\$27,940.00
EXPENSES	
Operating Expenses	\$10,252.28
Pride Festival	\$10,882.55
Diversity Saturdays	\$2,940.00
Halloween Festival	\$1,949.49
HIV Testing Campaign	\$483.00
New Year's Eve Fireworks	\$312.00
Christmas Event	\$466.58
Total Expenses	\$27,285.90
2024 Surplus	\$654.10
Prior-Year Deficit	(\$316.69)
☆ Final Year-End Balance	\$337.41

ColGay Pride | 2024 Annual Financial Report | CONFIDENTIAL

Columbus, Georgia | Fiscal Year: January 1 – December 31, 2024 | Prepared: June 1, 2026

This document is intended solely for ColGay Pride board members, stakeholders, and authorized partners. • Page 1