



ColGay Pride

2023 Annual Financial Report

Fiscal Year: January 1, 2023 – December 31, 2023

Columbus, Georgia | Prepared by the Executive Director

★ All ColGay Pride events are FREE to the public. ★
ColGay Pride collects NO ticket sales and NO gate sales.

2023 Revenue — Actual Figures

| Revenue Category | Detail | Amount |
|-----------------------------------|----------------------------|-------------------|
| Sponsorships | | |
| <i>Sponsorship — Individual</i> | <i>Gary Bruce</i> | <i>\$1,000.00</i> |
| <i>Sponsorship — Individual</i> | <i>Individual Donor</i> | <i>\$1,500.00</i> |
| <i>Sponsorship — Organization</i> | <i>Georgia Equality</i> | <i>\$1,000.00</i> |
| <i>Sponsorship — Corporate</i> | <i>Pratt & Whitney</i> | <i>\$1,000.00</i> |
| <i>Sponsorship — Individual</i> | <i>Walker Garrett</i> | <i>\$250.00</i> |
| <i>Sponsorship — Individual</i> | <i>Skip Henderson</i> | <i>\$250.00</i> |

| Revenue Category | Detail | Amount |
|--|---|--------------------|
| <i>Sponsorship — Organization</i> | <i>CVEM</i> | <i>\$500.00</i> |
| <i>Sponsorship — Business</i> | <i>Jamie Williams, Realtor</i> | <i>\$500.00</i> |
| <i>Sponsorship — Organization</i> | <i>New Covenant Church</i> | <i>\$350.00</i> |
| Sponsorships — Subtotal | \$6,600.00 | |
| Vendor Fees | | |
| <i>Vendor Fees</i> | <i>80 vendors × \$150.00 per vendor</i> | <i>\$12,000.00</i> |
| Vendor Fees — Subtotal | \$12,000.00 | |
| Personal Donations | | |
| <i>Personal Donations</i> | <i>Individual Contributions</i> | <i>\$1,350.00</i> |
| Personal Donations — Subtotal | \$1,350.00 | |
| Pride Store Sales | | |
| <i>Pride Store Sales</i> | <i>Merchandise Sales</i> | <i>\$3,654.00</i> |
| Pride Store Sales — Subtotal | \$3,654.00 | |
| Online Fundraising | | |
| <i>Online Fundraising</i> | <i>Online Fundraiser</i> | <i>\$385.79</i> |
| <i>Online Fundraising</i> | <i>Giving Tuesday</i> | <i>\$450.00</i> |
| Online Fundraising — Subtotal | \$835.79 | |
| Grant Funding | | |
| <i>Grant Funding</i> | <i>CAN Community Health Annual Grant</i> | <i>\$2,500.00</i> |
| Grant Funding — Subtotal | \$2,500.00 | |
| Executive Director Support | | |
| <i>Executive Director Support</i> | <i>Monthly Support (\$100.00 × 12 months)</i> | <i>\$1,200.00</i> |
| <i>Executive Director Support</i> | <i>Pride Contribution</i> | <i>\$1,000.00</i> |
| Executive Director Support — Subtotal | \$2,200.00 | |
| TNT Fireworks Commissions | | |
| <i>Fireworks Commission</i> | <i>July 4th Commission</i> | <i>\$1,450.00</i> |
| <i>Fireworks Commission</i> | <i>New Year / January Commission</i> | <i>\$1,050.00</i> |
| TNT Fireworks Commissions — Subtotal | \$2,500.00 | |
| TOTAL 2023 REVENUE | \$31,639.79 | |

2023 Expenses — Actual Figures

Event Expenses

| Event | Line Item | Amount |
|---------------------------------------|--|-------------------|
| Pride Festival | | |
| <i>Pride Festival</i> | <i>Security</i> | <i>\$898.00</i> |
| <i>Pride Festival</i> | <i>Park Deposit</i> | <i>\$500.00</i> |
| <i>Pride Festival</i> | <i>Porta Potties</i> | <i>\$582.00</i> |
| <i>Pride Festival</i> | <i>Entertainment Supplies</i> | <i>\$1,000.00</i> |
| <i>Pride Festival</i> | <i>DJ</i> | <i>\$500.00</i> |
| <i>Pride Festival</i> | <i>Special Guests / Singers</i> | <i>\$450.00</i> |
| <i>Pride Festival</i> | <i>Marketing</i> | <i>\$987.00</i> |
| <i>Pride Festival</i> | <i>Awards</i> | <i>\$642.55</i> |
| <i>Pride Festival</i> | <i>Permits</i> | <i>\$150.00</i> |
| <i>Pride Festival</i> | <i>Alcohol Permit</i> | <i>\$150.00</i> |
| <i>Pride Festival</i> | <i>Power Equipment Rental</i> | <i>\$150.00</i> |
| <i>Pride Festival</i> | <i>Staffing</i> | <i>\$465.00</i> |
| <i>Pride Festival</i> | <i>Equipment Repairs / Replacement</i> | <i>\$589.64</i> |
| <i>Pride Festival</i> | <i>Pride Store Restock</i> | <i>\$2,337.54</i> |
| <i>Pride Festival</i> | <i>Decorations</i> | <i>\$249.50</i> |
| <i>Pride Festival</i> | <i>Pride T-Shirts</i> | <i>\$1,000.00</i> |
| <i>Pride Festival</i> | <i>Pageant Crown</i> | <i>\$426.75</i> |
| Pride Festival — Subtotal | \$11,628.98 | |
| Diversity Saturdays (6 Events) | | |
| <i>Diversity Saturdays</i> | <i>Entertainment (\$300.00 × 6 events)</i> | <i>\$1,800.00</i> |
| <i>Diversity Saturdays</i> | <i>DJ (\$150.00 × 6 events)</i> | <i>\$900.00</i> |
| <i>Diversity Saturdays</i> | <i>Permits (\$35.00 × 6 events)</i> | <i>\$210.00</i> |

| Event | Line Item | Amount |
|---|---------------------------------------|-------------------|
| <i>Diversity Saturdays</i> | <i>Security (\$250.00 × 6 events)</i> | <i>\$1,500.00</i> |
| Diversity Saturdays — Subtotal (\$735.00 × 6 events) | \$4,410.00 | |
| Halloween Festival | | |
| <i>Halloween Festival</i> | <i>Decorations</i> | <i>\$898.00</i> |
| <i>Halloween Festival</i> | <i>Food</i> | <i>\$137.50</i> |
| <i>Halloween Festival</i> | <i>Marketing</i> | <i>\$379.45</i> |
| <i>Halloween Festival</i> | <i>Awards</i> | <i>\$96.42</i> |
| <i>Halloween Festival</i> | <i>Ribbons</i> | <i>\$38.00</i> |
| <i>Halloween Festival</i> | <i>DJ</i> | <i>\$150.00</i> |
| <i>Halloween Festival</i> | <i>Performers</i> | <i>\$200.00</i> |
| Halloween Festival — Subtotal | \$1,899.37 | |
| World AIDS Day | | |
| <i>World AIDS Day</i> | <i>Event Expenses</i> | <i>\$397.45</i> |
| World AIDS Day — Subtotal | \$397.45 | |
| HIV Testing Day | | |
| <i>HIV Testing Day</i> | <i>Marketing</i> | <i>\$137.87</i> |
| <i>HIV Testing Day</i> | <i>Supplies</i> | <i>\$274.00</i> |
| HIV Testing Day — Subtotal | \$411.87 | |
| Christmas Celebration | | |
| <i>Christmas Celebration</i> | <i>Decorations</i> | <i>\$500.00</i> |
| <i>Christmas Celebration</i> | <i>Food</i> | <i>\$350.00</i> |
| <i>Christmas Celebration</i> | <i>250 Christmas Cards</i> | <i>\$157.50</i> |
| Christmas Celebration — Subtotal | \$1,007.50 | |
| Holiday Fireworks Lineup | | |
| <i>Holiday Fireworks Lineup</i> | <i>Event Expenses</i> | <i>\$250.00</i> |
| Holiday Fireworks Lineup — Subtotal | \$250.00 | |
| July 4th Celebration | | |
| <i>July 4th Celebration</i> | <i>Fireworks</i> | <i>\$500.00</i> |

| Event | Line Item | Amount |
|--|---------------------------------|----------|
| July 4th Celebration | DJ | \$150.00 |
| July 4th Celebration | Performers | \$100.00 |
| July 4th Celebration — Subtotal | \$750.00 | |
| Community Outreach | | |
| Community Outreach | Outreach Activities & Materials | \$289.72 |
| Community Outreach — Subtotal | \$289.72 | |
| Total Event Expenses | \$21,134.89 | |

Operating Expenses

Annual operating expenses are calculated on a monthly recurring basis (×12 months).

| Operating Expense | Monthly Rate | Annual Total |
|---------------------------------|------------------------------|-------------------|
| Internet | \$65.00 / month | \$780.00 |
| Microsoft Office | \$19.99 / month | \$239.88 |
| Insurance | \$70.00 / month | \$840.00 |
| Fuel / Uber / Lyft | \$200.00 / month | \$2,400.00 |
| Production Software | \$157.00 / month | \$1,884.00 |
| PosterMyWall | \$9.95 / month | \$119.40 |
| Phone + Data + Insurance | \$200.00 / month | \$2,400.00 |
| Zoom | \$20.00 / month | \$240.00 |
| Website | \$54.00 / month | \$648.00 |
| Monthly Operating Total | \$795.94 / month × 12 | \$9,551.28 |
| Total Operating Expenses | \$9,551.28 | |

| Expense Category | Amount |
|----------------------------|--------------------|
| Total Event Expenses | \$21,134.89 |
| Total Operating Expenses | \$9,551.28 |
| TOTAL 2023 EXPENSES | \$31,848.98 |

2023 Net Financial Position

| Item | Amount |
|--|------------------|
| Beginning Balance (January 1, 2023) | -\$107.50 |
| Total 2023 Revenue | \$31,639.79 |
| Total 2023 Expenses | \$31,848.98 |
| Operating Result (Revenue minus Expenses) | -\$209.19 |
| Ending Balance (December 31, 2023) | -\$316.69 |

ColGay Pride operated with an operating deficit of \$209.19 for the 2023 fiscal year, resulting in an ending balance of -\$316.69 as of December 31, 2023. All community events were provided free of charge to the public, reflecting the organization's commitment to accessible, inclusive programming for the Columbus, Georgia community.

Statement of Organizational Commitment

ColGay Pride is dedicated to creating safe, welcoming, and free community events for all members of the LGBTQ+ community and allies in Columbus, Georgia. The financial data presented in this report reflects actual 2023 figures as reported by the Executive Director. All events listed were free and open to the public. No ticket or gate revenue was collected for any event.

The organization remains steadfast in its mission to serve the community with dignity, transparency, and a commitment to inclusion — ensuring that economic barriers never prevent any person from participating fully in the life of the community we share.



ColGay Pride | 2023 Annual Financial Report | Columbus, Georgia | Confidential

All figures reported by the Executive Director | Fiscal Year January 1 – December 31, 2023