

Civil Rights Division

Small Business Development Program
DBE Supportive Services

Presents

Managing The Profitable Business Webinar Series

Session 12

How to Accurately Calculate Markup, Overhead, & Profit





Civil Rights Division Small Business Development Program



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TDOT Supportive Services

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... see Chat for link

Managing The Profitable Business Webinar Series

Session 12: Markup, Overhead & Profit (Bidding) Wednesday, January 10, 2024, 10 am (CT)

Session 13: Introduction to Developing Your Indirect Cost Rates for Consultants

Wednesday, January 17, 2024, 10 am (CT).

Session 14: Have You Completed Your Planning for the New Year

Wednesday, Wednesday, January 24, 2024, 10 am (CT)

Session 15: Developing A Strategic Business Action Plan

Wednesday, January 31, 2024, 10 am (CT)

Session 16: Dump Truck & Equipment Pricing (Bidding)

Wednesday, February 7, 2024, 10 am (CT)

Session 17: Pre & Post Award and Contract Close-out Preparation

Wednesday, February 14, 2024, 10 am (CT)

Session 18: Small Business Insurance: What Do I Need for My Company?

Wednesday, February 21, 2024, 10 am (CT)

Session 19: Surety Bonds: What Do I Need for My Company?

Wednesday, February 28, 2023, 10 am (CT)

Session 20: Wrap Up: Ask the Experts Roundtable Wednesday, March 6, 2024, 10 am (CT)

What Is This All About

To demonstrate what profit planning is all about and how you may be <u>leaving money on the table</u> by applying inaccurate overhead and markup rates to your job costs. We will guide you through the process of successfully <u>calculating Overhead</u>, <u>Markups and Profit</u>.



Project-based Business Workflow

Business Get The Work Do The Work Account For The Work Workflow Sales / Estimating **Operations** Administration **Function B**usiness **B**idding **B**uilding **B**anking **B**illing Development Working Capital Planning & Strategy Know Your Cost Customer Service Accounting Policies Human Capital What Relationship Building Profit Planning Project Controls Invoicing Financial Analysis Human Capital Human Capital Human Capital Human Capital Wealth Building **Predictive Timely & Accurate Improving Your** Finding the Right Bidding the Right Why Normalcy in Your Billing for Cash **Financial** Work For You Work For You Flow Performance **Operations**



B2. Bidding / Proposal Development

The Right Project

- Project Experience
- Project Size
- Location
- Competitors
- Competitive Advantage
- Labor Availability / Expertise
- Owner's Reputation

Estimating

- Labor
- Materials
- Equipment
- Subcontractors/ Suppliers
- Other Direct Costs
- Job site Overhead
- Home Office Overhead

The Profit Plan

- Bid Markups
- Working Capital Required
- Profit Determination
- Cash Flow Scheduling
- Project Affordability
- Bid Negotiation Plan
- Bid Policies & Procedures



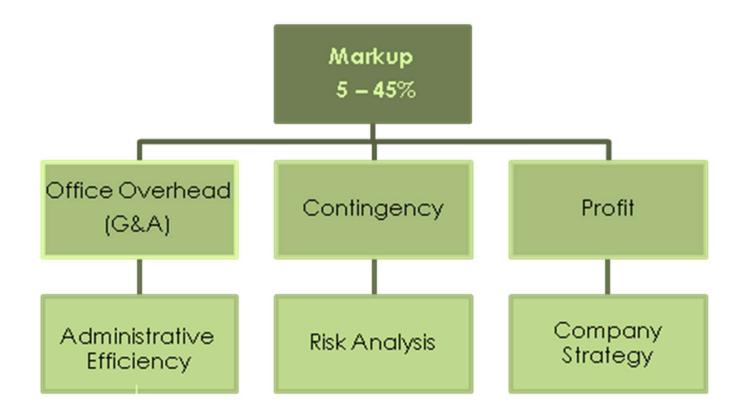
How Much Profit? ... It Depends.

- Project risks
- Project Duration
- Type of Contract
- Number of Bidders
- Project Experience
- Project Supervision





Influences on Profit



You can <u>Maximize Profits</u> by knowing and understanding <u>your costs</u>.

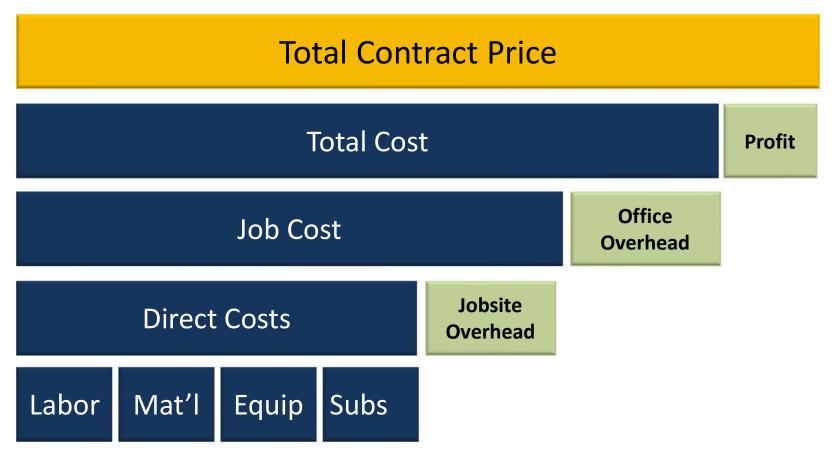
How To Improve Your Company's Profits

✓ Know Your Cost (Estimating)



- ✓ Understand Your Cost (Bidding)
- ✓ Control Your Cost (Project Management)
- ✓ Track Your Cost (Job Cost Accounting)
- ✓ Make Continuous Improvements (To Improve Profits)

Cost & Price Structure





Importance of Your Chart of Accounts



Construction (Job Cost) Accounting Know Your Numbers ... Accounting ^%@&*?!





Financial Management Activities ...

- Planning, Budgeting, and Forecasting
- ✓ Job Estimates
- ✓ Job Budgets
- ✓ Control Job Costs
- ✓ Job Profits
- Cash Flow
- Company Profits
- Investments



How To Capture Company Costs

<u>Chart of Accounts</u> (COA) is a financial organizational tool that provides a complete listing of every account in an accounting system.

An account is a unique record for each type of asset, liability, equity, revenue, cost and expense transaction.



Chart of Accounts (Job Cost Setup)

4000 Income

5000 Direct Job Cost

6000 Indirect Cost (Job Site Supervision/Overhead)

7000 General & Administration (Office Overhead)

8000 Unallowable Expense (per FAR Regulations)



Income Accounts

4000 Income

4010 City Gov't

4020 State Gov't

4030 Federal Gov't

4040 Residential

4050 Commercial

Cost of Goods Sold (Direct Costs) Accounts

5000 Direct Job Costs

5010 Direct Labor - (Field crew)

5020 Material

5030 Equipment (Rental)

5040 Subcontractor

5050 Other Direct Costs (General Conditions)

5051 Travel - (Field Crew)

5052 Misc. Project Supplies

5053 Support Expenses -Crew

5054 Bonds

5055 Licenses, Permits and Fees



Indirect Costs (Jobsite Overhead) Accounts

6000 Indirect Cost (Job Site Supervision) 6100 Payroll Expense

6110 FICA

6120 Medicare

6130 SUTA

6140 FUTA

6150 Worker's Compensation

6160 General Liability

6200 Fringe Benefits

6201 Medical Insurance

6202 Dental Insurance

6203 401-K

6204 Education

6205 401-K / IRA

6206 Training

6207 Vacation / Sick Leave

6208 Downtime

6300 Job Site Supervision

6301 Project Manager-(Job Supervision)

6302 Travel - Supervision

6303 Truck Expense - (Fuel/Oil/Repair/Maint)

6304 Communication (cell phones/ laptop field)

6305 Project Plans & Specifications Purchases

6306 Support Materials

6307 Support Equipment

6308 Consultant-Engineers

6309 Safety

6310 Material Storage

6311 Delivery Charges

6312 Small Tools, etc

6313 Insurance (Job/ Specialty per specification)

6314 Consumables & other misc. Expenses

6400 Equipment (Owned)

6401 Diesel / Gas

6402 Oil & Grease

6403 Maintenance & Repair

6404 Tires

6405 Wear Parts





General & Administration Accounts

7000 General & Administrative Expense

7010 Office Rent

7020 Office Utilities

7030 Owners Salary

7040 Office Manager Salary

7050 Administrative Assistant Salary

7060 Payroll Expenses

7070 Employee Benefits

7080 Office Supplies & Expense

7090 Taxes

7100 Business Licenses, Fees, Permits

7110 Marketing & Advertising

7120 Professional Fees (Consultants)

7130 Auto Expense

7140 Travel

7150 Misc



The Profit & Loss Statement

Construction/Manufacturing

4000	Income	XXXX

5000 Direct Job Costs

Labor XXX

Material XXX

Equipment XXX

Subcontractors XXX

6000 Job Overhead XXX

Total Job Cost XXX

Gross Profit XXX

7000 G & A Expenses <u>XXX</u>

Net Income XX

The Profit & Loss Statement

Service Industry (Consulting)

4000	Income		XXX	
5000	Less Subs & Reimburso	able <u>XXX</u>		
	Net Service Revenue		XXX	
5000	Direct Labor		XXX	
6000	Indirect Job Cost		XX	
	Gross Profit		XXX	
7000	Operating Expenses			
	Advertising	XXX		
	Insurance	XXX		
	Supplies	XXX		
	Salaries	XXX		
	Total Expenses		XXX	
	Net Income		XX	

Cost First, then Price



Tyler's Cost Strategy 101

- Know and understand your Job Costs
 (Labor + Material + Equip + Subs + Job Overhead)
- 2. Make the estimate comparable to the P&L Statement (Sales Job Cost Overhead = Profit)
- 3. Cost first,...then price

(Job Costs + Overhead + Profit = Price)

Estimate Summary

The **Estimator's** View

Direct Costs \$\$\$ Direct Labor Equipment Materials Subcontractors General Conditions					
plus Labor Burden (%)					
plus Job Site Overhead (%)					
equals Total Direct Cost \$\$\$					
plus General & Administrative (%)					
plus Profit Rate (%)					
plus Bond Rate (%)					
equals Total Contract Price \$\$\$					

Company Income Statement

The **Accountant's** View

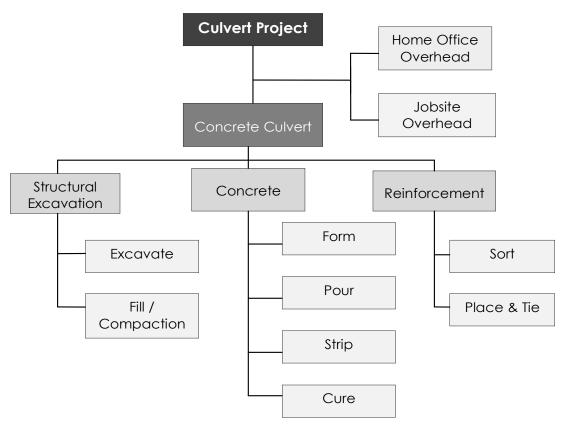
Contract Revenues \$\$\$					
minus Direct Cost of Sales					
Direct Labor					
Equipment					
Materials					
Subcontractors					
Other Direct Costs					
minus Indirect Costs \$\$\$ Labor Burden Benefits Indirect Expenses					
equals Gross Profit \$\$\$					
minus G & A Expenses \$\$\$					
equals Income (Loss) Before Taxes \$\$\$					

Construction Job Costs

- Labor
- Material
- Equipment
- Subcontractor
- Other Direct Cost
- Job Site Overhead

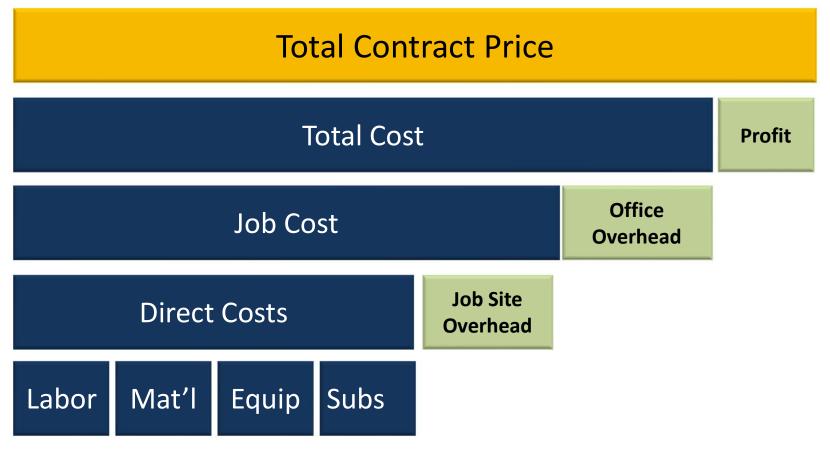


Work Breakdown Structure (WBS)



Activity	Material	Labor	Equipment	Sub
General and Jobsite Overhead		Х	х	X
Structural Excavation				
Excavate		Χ	X	
Fill Material	Х	Χ	Х	
Concrete				
Build Forms	Χ	Χ		
Pour Concrete	Х	Χ	Х	
Strip Forms	Х	Χ		
Cure Concrete	Х	Χ		
Reinforcement Steel				
Purchase Steel				Х
Install Steel				Х

Cost & Price Structure





Cost First, then Price

Markup

Cost

Price



Markup Calculation Examples





Margin & Markup Calculation

Year-end P&L Summary

Sales Volume \$500,000

Total Job Costs 432,000

Gross Profit 68,000

Overhead <u>62,000</u>

Net Profit \$ 6,000

Gross Margin = Gross Profit

Sales

= <u>68,000</u> 500,000

= 0.136 or **13.6%**

Markup = Gross Profit

Total Job Cost

= <u>68,000</u> 432,000

= 0.1574 or **15.7**%

Markup = a multiplier applied to your estimated direct job costs to <u>cover overhead</u> and <u>profit</u>.

Gross Margin = the <u>difference</u> between revenue (contract price) and total job costs.

Quick Study Example:

Using Margin Percentage to Job Costs: $$432,000 \times 0.136 = $58,752$

Using Markup Multiplier to Job Costs: $$432,000 \times 0.1574 = $67,997$

So as you can see, markup is different than margin. If you were to use a 13.6% to markup <u>your total job cost</u> instead of the 15.7%, you would leave approximately \$9,2445 (\$67,997 - 58,752) on the table.

Types of Markups

- Labor Burden (Payroll Taxes)
- Jobsite Overhead (General Conditions)
- Home Office Overhead
- Profit



What is your Overhead Rate?

What is your Loaded Labor Rate?

What is your Wrap Rate?

Is this your reaction?





Cost Recovery Calculations

		\$1	,550,000	
DIRECT COSTS				
Labor	\$ 294,645			
Material	665,000			
Subcontractor	85,000			
Equipment	110,000			
Other Direct Costs	70,000			
TOTAL DIRECT COSTS		\$ 1	,224,645	
JOB SITE OVERHEAD COST				
Burden				
Field Employees (Payroll taxes)	\$ 19,513 (a)			
Field Employees (Fringes)	32,375 (a)			
Field Employees (Insurance)	24,500 (a)			
Job Overhead				
Field Supervision	\$ 50,000			
Field Equipment	\$ 14,000 (b)			
Field Vehicles	11,500 (b)			
Field Insurance/ Bond	11,000 (b)			
Warranty Expense	6,000 (b)			
Other Job Site Overhead Expenses	9,000 (b)			
TOTAL JOB SITE OVERHEAD COSTS	i	\$	177,888	
TOTAL COST OF REVENU	E	1	,402,533	
GROSS PROFIT		\$	147,467	
	e g. Office Overhea		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability	() \$ 1,300		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities)	() \$ 1,300 11,000		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary	y) \$ 1,300 11,000 25,000		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary	() \$ 1,300 11,000 25,000 45,000		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden	() \$ 1,300 11,000 25,000 45,000 () 5,000		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment	1,300 11,000 25,000 45,000 1) 5,000 3,000		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment Office Supplies	(1) \$ 1,300 11,000 25,000 45,000 1) 5,000 3,000 2,000		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment Office Supplies Office Vehicles	(1) \$ 1,300 11,000 25,000 45,000 0) 5,000 3,000 2,000 5,200		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment Office Supplies Office Vehicles Professional Fees	(1) \$ 1,300 11,000 25,000 45,000 3,000 2,000 5,200 5,000		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment Office Supplies Office Vehicles Professional Fees Sales & Marketing	(1) \$ 1,300 11,000 25,000 45,000 (2) 5,000 3,000 2,000 5,200 5,000 3,500		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment Office Supplies Office Vehicles Professional Fees Sales & Marketing Travel & Entertainment	(1) \$ 1,300 11,000 25,000 45,000 (1) 5,000 3,000 2,000 5,200 5,000 3,500 2,500		147,467	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment Office Supplies Office Vehicles Professional Fees Sales & Marketing	(1) \$ 1,300 11,000 25,000 45,000 (2) 5,000 3,000 2,000 5,200 5,000 3,500 2,500 1,100		109,600	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment Office Supplies Office Vehicles Professional Fees Sales & Marketing Travel & Entertainment Other General & Administrative	(1) \$ 1,300 11,000 25,000 45,000 (2) 5,000 3,000 2,000 5,200 5,000 3,500 2,500 1,100	d)		
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment Office Supplies Office Vehicles Professional Fees Sales & Marketing Travel & Entertainment Other General & Administrative TOTAL GEN'L & ADMIN. EXPENSES OPERATING PROFIT OTHER INCOME (NET)	(1) \$ 1,300 11,000 25,000 45,000 (2) 5,000 3,000 2,000 5,200 5,000 3,500 2,500 1,100	s \$	109,600 37,867 4,000	
GENERAL & ADMINISTRATIVE EXPENSES (Business Insurance (office/ Liability Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burden Office Equipment Office Supplies Office Vehicles Professional Fees Sales & Marketing Travel & Entertainment Other General & Administrative TOTAL GEN'L & ADMIN. EXPENSES	(1) \$ 1,300 11,000 25,000 45,000 (2) 5,000 3,000 2,000 5,200 5,000 3,500 2,500 1,100	\$ \$	109,600 37,867	



Labor Burden Markup

Now referencing the Profit and Loss Statement for our case study company, Road Scholar Construction, Inc., take a look at how the following example illustrates a method of determining the percentage rate of Labor Burden charged for the year.

```
Annual cost of direct labor = $294,645
Labor Burden, Fringes, Insur for the year = $76,388
```

Labor Burden Markup:

```
(\$76,388 \div \$294,645) \times 100 = 25.93 \%
```

CONTRACT REVENUES		\$ 1,550,000	
Labor	\$ 294,645		
Material	565,000		
Subcontractor	85,000		
Equipment	110,000		
Other Direct Costs	70,000		
TOTAL DIRECT COSTS		\$ 1,224,645	
JOB SITE OVER HEAD COST			
Burden			
Field Employees (Payroll taxes)	\$ 19,513 (a)		
Field Employees (Fringes)	32,375 (a))	
Field Employees (Insurance)	24,500 (a)		
Job Overhead			
Field Supervision	\$ 50,000		
Field Equipment	\$ 14,000 (b)		
Field Vehicles	11,500 (b)		
Field Insurance/ Bond	11,000 (b)		
Warranty Expense	6,000 (b)		
Other Job Site Overhead Expens	es 9,000 (b)		
TOTAL JOB SITE OVERHEAD COS	STS	<u>\$ 177,888</u>	
TOTAL COST OF REVEN	IUE	1,402,533	
GROSS PROFIT		\$ 147,467	
	0071000 K07550000 NF NF NF		
GENERAL & ADMINISTRATIVE EXPENSE)	
Business Insurance (office/Liabi			
Office (rent/phone/fax/utilities)			
Office Employee's Salary	25,000		
Owner's Salary	45,000		
Office Employee Expenses (Burd			
Office Equipment	3,000		
Office Supplies	2,000		
Office Vehicles	5,200		
Professional Fees	5,000		
Sales & Marketing	3,500		
Travel & Entertainment	2,500		
Other General & Administrative	1,100	ć 100 coo	
TOTAL GEN'L & ADMIN. EXPENS	DES .	\$ 109,600	
OPERATING PROFIT		\$ 37,867	
OPERATING PROFIT OTHER INCOME (NET)		\$ 4,000	
OPERATING PROFIT			



Job Site Overhead Rate Calculation

Annual cost of direct labor Costs = \$294,645Annual cost of job overhead (excluding labor burden, benefits, Insur) = \$177,888 - 76,388 = \$101,500

Amount of job overhead chargeable to a project:

 $($101,500 \div $294,645) \times 100 = 34.45\%$

ONTRACT REVENUES		\$ 1,550,000	
IRECT COSTS			
Labor	\$ 294,645		
Materiai	665,000		
Subcontractor	85,000		
Equipment	110,000		
Other Direct Costs	70,000		
TOTAL DIRECT COSTS		\$ 1,224,645	
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Other Job Site Overhead Expense	, , ,		
TOTAL JOB SITE OVERHEAD COST	,	\$ 177,888	
TOTAL COST OF REVENU		1,402,533	
TOTAL COST OF REVENU			
TOTAL COST OF REVENU	UE	1,402,533 \$ 147,467	
TOTAL COST OF REVENUE	UE (e.g., Office Overhead	1,402,533 \$ 147,467	
TOTAL COST OF REVENU ROSS PROFIT ENERAL & ADMINISTRATIVE EXPENSES Business Insurance (office/ Liabili	(e.g., Office Overhead ty) \$ 1,300	1,402,533 \$ 147,467	
TOTAL COST OF REVENUE ROSS PROFIT ENERAL & ADMINISTRATIVE EXPENSES Business Insurance (office/ Liabilit Office (rent/phone/fax/utilities)	(e.g., Office Overhead ty) \$ 1,300 11,000	1,402,533 \$ 147,467	
TOTAL COST OF REVENUE ROSS PROFIT ENERAL & ADMINISTRATIVE EXPENSES Business Insurance (office/ Liabili Office (rent/phone/fax/utilities) Office Employee's Salary	(e.g., Office Overhead ty) \$ 1,300 11,000 25,000	1,402,533 \$ 147,467	
TOTAL COST OF REVENUE ROSS PROFIT ENERAL & ADMINISTRATIVE EXPENSES Business Insurance (office/ Liabilit Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary	(e.g., Office Overhead ty) \$ 1,300 11,000 25,000 45,000	1,402,533 \$ 147,467	
TOTAL COST OF REVENUE ROSS PROFIT ENERAL & ADMINISTRATIVE EXPENSES Business Insurance (office/ Liabilit Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burde	(e.g., Office Overhead ty) \$ 1,300 11,000 25,000 45,000 en) 5,000	1,402,533 \$ 147,467	
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TOTAL COST OF REVENUE ROSS PROFIT ENERAL & ADMINISTRATIVE EXPENSES Business Insurance (office/ Liabilit Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burde) Office Equipment Office Supplies	(e.g., Office Overhead ty) \$ 1,300 11,000 25,000 45,000 en) 5,000 3,000 2,000	1,402,533 \$ 147,467	
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ROSS PROFIT ENERAL & ADMINISTRATIVE EXPENSES Business Insurance (office/Liabili Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burde Office Equipment Office Supplies Office Vehicles Professional Fees	(e.g., Office Overhead ty) \$ 1,300 11,000 25,000 45,000 en) 5,000 3,000 2,000 5,200 5,000	1,402,533 \$ 147,467	
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TOTAL COST OF REVENUE ROSS PROFIT ENERAL & ADMINISTRATIVE EXPENSES Business Insurance (office/ Liabili Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Employee Expenses (Burde Office Equipment Office Supplies Office Vehicles Professional Fees Sales & Marketing Travel & Entertainment Other General & Administrative	(e.g., Office Overhead ty) \$ 1,300 11,000 25,000 45,000 3,000 2,000 5,200 5,000 3,500 2,500 1,100	1,402,533 \$ 147,467	
TOTAL COST OF REVENUE ROSS PROFIT ENERAL & ADMINISTRATIVE EXPENSES Business Insurance (office/ Liabili Office (rent/phone/fax/utilities) Office Employee's Salary Owner's Salary Office Equipment Office Supplies Office Vehicles Professional Fees Sales & Marketing Travel & Entertainment Other General & Administrative TOTAL GEN'L & ADMIN. EXPENSE	(e.g., Office Overhead ty) \$ 1,300 11,000 25,000 45,000 3,000 2,000 5,200 5,000 3,500 2,500 1,100	1,402,533 \$ 147,467 d) \$ 109,600	



General & Administrative Rate

(Home Office Overhead)

Overhead Rate = Home Office Expense ÷ [Total Cost Input]

```
= $109,600 \div [$1,402,533]
```

7.81%

CONTRACT REVENUES		\$ 1,550,000	
DIRECT COSTS			
DIRECT COSTS	¢ 204 645		
Labor	\$ 294,645		
Material	665,000 85,000		
Subcontractor			
Equipment	110,000		
Other Direct Costs	<u>70,000</u>	64.224.645	
TOTAL DIRECT COSTS		\$ 1,224,645	
IOB SITE OVER HEAD COST			
Burden			
Field Employees (Payroll taxes)	\$ 19,513 (a)		
Field Employees (Fringes)	32,375 (a)		
Field Employees (Insurance)	24,500 (a)		
Job Overhead	•		
Field Supervision	\$ 50,000		
Field Equipment	\$ 14,000 (b)		
Field Vehicles	11,500 (b)		
Field Insurance/Bond	11,000 (b)		
Warranty Expense	6,000 (b)		
Other Job Site Overhead Expenses	9,000 (b)		
TOTAL JOB SITE OVERHEAD COSTS	-/ (/	\$ 177.888	
TOTAL COST OF REVENUE		1,402,533	>
GROSS PROFIT		\$ 147,467	
GENERAL & ADMINISTRATIVE EXPENSES (
Business Insurance (office/Liability	\$ 1,300		
Office (rent/phone/fax/utilities)	11,000		
Office Employee's Salary	25,000		
Owner's Salary	45,000		
Office Employee Expenses (Burden)	5,000		
Office Equipment	3,000		
Office Supplies	2,000		
Office Vehicles	5,200		
Professional Fees	5,000		
Sales & Marketing	3,500		
Travel & Entertainment	2,500		
Other General & Administrative	1.100		
TOTAL GEN'L & ADMIN. EXPENSES	1,100	\$ 109,600	
OPERATING PROFIT		\$ 37,867	
OTHER INCOME (NET)		\$ <u>4,000</u>	
PROFIT (LOSS) BEFORE TAXES		\$ 41,867	
an re-re-re-re-re-re-re-re-re-re-re-re-re-r		- 11 1000 - 1000 TOO TOO TOO	



Quick Example of Multiple-Overhead Markup

You are preparing a bid for Project XYZ and have estimated the direct costs as follows:

Direct Job Costs

Labor - \$ 55,000 Material - \$42,000 Equipment - \$ 6,000 Subcontractors - \$ 34,600

Create an estimate summary utilizing the cost multipliers we calculated. Therefore, the estimate summary becomes:

```
Direct Cost (labor, material, equipment, subcontractors) = $137,600.00

Labor Burden: $55,000 x (25.93\%) = 14,261.50

Job Overhead: ($55,000) x (34.45\%) = 18,946.53

$170,808.03

Office Overhead: $170,808.03 x (7.81\%) = 13,340.11

Total Project Cost = $184,148.14

Profit: @ 10.0\% = 18,414.81

Bid Price = $202,562.93
```

Understanding Risk & Pricing

		Old Way Costing
Labor		\$55,000
Material		\$42,000
Equipment		\$6,000
Subcontractor		\$34,600
Other		<u>\$0</u>
Subtotal		\$137,600
Overhead & Profit	40%	<u>\$55,040</u>
Total Bid		\$192,640

	Imp	roved Costing
Labor		\$55,000
Material		\$42,000
Equipment		\$6,000
Subcontractor		\$34,600
Other		<u>\$ 0</u>
Total		\$137,600
Multi-Overhead Alloca	tion	
Labor Burden	25.93%	\$14,262
Project Site Overhead	34.45%	\$ 18,947
Subtotal		\$170,809
Home Office Overhead	7.81%	\$13,340
Profit	10.0%	<u>\$18,415</u>
New Total Bid		\$202,564

Item No.	Item Description	Quantity	Unit	Ва	re Unit Cost	То	tal Direct Cost	Overhead /Profit	Total Price	Bid Unit Price
120.00	24" CONCRETE PIPR CULVERT	1,000.00	LF	\$	85.45	\$	85,447.00	\$ 31,779.42	\$ 117,226.42	\$ 117.23
-	Production Rate	125.00	Units/Da	a y				37.19%		
Installation Rate	Work Hours Per Day	10.00	Hours							
allat	Calculated Task Duration	8.00	Days							
all Ra	Total Crew Hours	80.00	Hours							
ıst	Total Manhours	480.00	Hours							
=		Quantity			Unit Cost	E	Extended Cost		Notes:	
	PIPE FOREMAN	1.00	EACH	\$	35.00	\$	2,800.00			
_	EQUIPMENT OPERATOR	2.00	EACH	\$	30.00	\$	4,800.00			
Labor	PIPE LAYERS	2.00	EACH	\$	20.00	\$	3,200.00			
ak	DUMP TRUCK DRIVER	1.00	EACH	\$	25.00	\$	2,000.00			
7										
	24" CONCRETE PIPR CULVERT	1000.00	LF	\$	40.00		40,000.00	Have chain rigs ava	ailable to pick & pla	ace
S	STONE (BEDDING BACKFILL)	1070.00	TONS	\$	13.10	\$	14,017.00			
al	CEMENT BAGS	1.00	LS	\$	400.00	\$	400.00			
.T.										
Materials										
10										
2										
	TRACKHOE - 3500 LB	1.00	EACH	\$	85.00	\$	6,800.00			
nt	BACKHOE	1.00	EACH	\$	20.00	\$	1,600.00			
6	SKID STEER	1.00	EACH	\$	17.00	\$	1,360.00			
Equipment	DUMP TRUCK	1.00	EACH	\$	50.00	\$	4,000.00			
i	RAMEX	1.00	EACH	\$	8.00	\$	640.00			
75	TRENCK BOX	1.00	EACH	\$	15.00	\$	1,200.00			
ΕC	3" TRASH PUMP	1.00	EACH	\$	4.00	\$	320.00			
	CREW TRUCK & TRAILER	1.00	EACH	\$	15.00	\$	1,200.00			
-0										
Sub										
S										
()	SAFTEY EXPENSES	6.00	EACH	\$	80.00		480.00	Safety vest/hardh	ats/gloves/AED ma	ch/fire extinshe
ODC	WATER, CUPS & ICE		EACH	\$	5.00		30.00			
10	SMALL HAND TOOLS	6.00	EACH	\$	100.00	\$	600.00	pipe laser/rotating	g laser/shovels/cor	ncre saws/hamn

Bid Item Cost Summary					
Direct Cost Items			Amount	% of Price	
Labor		\$	12,800.00	10.92%	
Material		\$	54,417.00	46.42%	
Equipment		\$	17,120.00	14.60%	
Subcontractors		\$	-	0.00%	
Other Direct Cost		\$	1,110.00	0.95%	
Labor Burden	20.00%	\$	2,560.00	2.18%	
Jobsite Overhead	38.00%	\$	4,864.00	4.15%	
Home Office OH	12.50%	\$	11,608.88	9.90%	
Profit	10.00%	\$	10,447.99	8.91%	
Bond	2.00%	\$	2,298.56	1.96%	
Make Your Price Adj	justment (if	any)			
Total Price (calculate	ed)	\$	117,226.42	100.00%	
Upon review: Adjust	: Price (+/-)			0.00%	
Adusted Total Bid Pr	rice	\$	117,226.42	100.00%	
Bid Unit Price Subm	itted	\$	117.23		

Typical Production Rates Per Day

Per Day	Per Day	Per Day



Any Questions?



Open Roundtable Discussion



- Labor
- Material
- Equipment
- Subcontractor
- Other Direct Cost
- Job Site Overhead
- Home Office Overhead
- Profit

Managing The Profitable Business Webinar Series

Session 12: Markup, Overhead & Profit (Bidding) Wednesday, January 10, 2024, 10 am (CT)

Session 13: Introduction to Developing Your Indirect Cost Rates for Consultants

Wednesday, January 17, 2024, 10 am (CT).

Session 14: Have You Completed Your Planning for the New Year

Wednesday, Wednesday, January 24, 2024, 10 am (CT)

Session 15: Developing A Strategic Business Action Plan

Wednesday, January 31, 2024, 10 am (CT)

Session 16: Dump Truck & Equipment Pricing (Bidding)

Wednesday, February 7, 2024, 10 am (CT)

Session 17: Pre & Post Award and Contract Close-out Preparation

Wednesday, February 14, 2024, 10 am (CT)

Session 18: Small Business Insurance: What Do I Need for My Company?

Wednesday, February 21, 2024, 10 am (CT)

Session 19: Surety Bonds: What Do I Need for My Company?

Wednesday, February 28, 2023, 10 am (CT)

Session 20: Wrap Up: Ask the Experts Roundtable Wednesday, March 6, 2024, 10 am (CT)



Civil Rights Division
Small Business Development Program





Email: dbe_supportive_services@tyler-engineers.com

Call: 615.469.5398 or 1.888.385.9022

TDOT Supportive Services

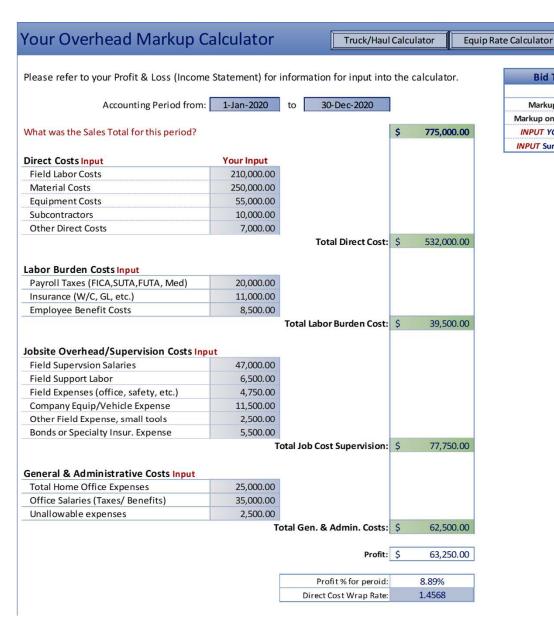
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Please Complete Webinar Evaluation Form:

... see Chat for link



Bid Template Markup Ra	400
вій тетіріасе імагкир ка	tes
Markup on Direct Labor	18.81%
Markup on Jobsite Supervision	11.98%
Markup on Home Office Overhead	9.63%
INPUT YOUR DESIRED Profit Rate	8.00%
INPUT Surety's Quoted Bond Rate	2.00%

Overhead Calculator

Loaded Labor Rate Calculator

			Equipment	O	perator	
1 BASE RATE (ANNUAL / HOURLY)			\$ 54,080	\$	26.00	
2 TOTAL HOURS PER YEAR 52 WKS X 40	HRS		2080			
PAID TIME OFF (PTO)		DAYS	HOURS			
3 Vacation		10				
4 Sick		0				
5 Holiday		6				
6 Training (Bonus Allowance)		0				
7 SUBTOTAL		16	00A00A00A00A00A00A00A00A00A00A00A00A00A	_		
8 Annual PTO Hours			128			
9 REGULAR HOURS USED FOR CALCULATION			1952			
PAYROLL TAXES (EMPLOYEER PAID)		LIMIT	%		RATE	% BASE
10 Medicare		N/A	1.45%	\$	0.38	1.45%
11 FICA	\$	106,800.00	7.65%	\$	1.99	7.65%
12 FUTA	\$		0.60%	\$	0.02	0.08%
13 SUTA (check with your state)	\$	7,000.00	1.00%	\$	0.03	0.13%
						9.31%
INSURANCES		WC CODE	%			
14 Workers Compensation		xxxx	1.18%	\$	0.31	1.18%
15 General Liability (check with your insurance ag	gent)		13.08%	\$	3.40	13.08%
						14.26%
EMPLOYEER PAID BENEFITS (ANNUAL BENEFIT /	REGUL	AR HOURS)				
19 401-K Match	\$	-		\$	-	0.00%
20 Health Benefits (\$241 per mo	onth) \$	2,901.00		\$	1.49	5.72%
21 PTO Benefit (LINE 18 x LINE 8)	\$	4,112.31		\$	2.11	8.10%
22 SUBTOTAL						13.82%
OTHER LABOR-DRIVEN BURDENS						
23 Vehicle & Fuel (\$1,250/Mor	nth) \$	_		\$	-	0.00%
24 Small Tools/ Misc (\$100/Mon	th) \$	_		\$	-	0.00%
25 SUBTOTAL						0.00%
26 TOTAL BURDEN & BENEFITS (Per Actual Working	g Hour)			\$	9.72	
27 WAGE BASE + BURDEN + BENEFITS				\$	35.72	37.39%
28 MARK-UP FOR OVERHEAD			34.03%	\$	15.46	
29 MARK-UP PROFIT			10.00%	_	6.09	
30 TOTAL BILLING RATE				\$	57.27	
BASE LABOR MARK-UP MULTIPLIER						2.203

Bid Item Drywall Installation - taped and smooth finish

Bid Item Data		
Bid Item Quantity	2750.00	Sq Ft
Planned Production Per Day	750.00	Units per Day
Calculated Task Duration	3.67	DAYS
Work Hours Per Day	10.00	HOURS PER DA
Total Crew Hours	36.67	CREW HOURS

Total Man-Hours

LABOR	QUANTITY	RATE P	ER HOUR	AMOUNT	
Carpenter	1.0	\$	20.00	\$ 733.33	
Laborer-helper	2.0	\$	12.00	\$ 880.00	
		\$	-	\$ -	
		\$	-	\$ -	
Labor Contingency as a % of labor cost	0.0%			\$ _	

110.00 MAN-HOURS

\$ 1,613.33 LABOR SUBTOTAL

MATERIALS	QUANTITY	QUANTITY UNIT		RATE	AMOUNT
3/8" Drywall Board (4'x12')	94.53	sheets	\$	11.50	\$ 1,087.11
Joint Tape	3.00	rolls	\$	3.00	\$ 9.00
Joint Compound	6.00	buckets	\$	9.00	\$ 54.00
Vinyl Corner Bead	60.00	lf	\$	0.20	\$ 12.00
1-5/8" Screws	2750.00	each	\$	0.02	\$ 55.00
			\$	-	\$ -
Input Sales Tax, %	9.25%				\$ 100.56

use 10% waste - 4x8' Sheets 400 lf per 100 SF --- 1 roll has 500 lf 9.4 gals per 1000 sf LF of corners 1 screwper SF

EQUIPMENT	QUANTITY	RATE	PER HOUR	AMOUNT		
Crew Pickup Truck	1.0	\$	12.00	\$	440.00	
Small Hand Tools and Equip.	1.0	\$	5.00	\$	183.33	
				\$	-	
				Ф		

623.33 EQUIPMENT SUBTOTAL

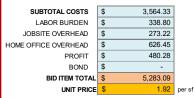
SUBCONTRACTORS	QUANTITY	RATE	AMOUNT	
			\$	-
			s	

\$ - SUBCONTRACTORS

OTHER DIRECT COSTS	QUANTITY	RATE		AMOUNT	
Provide Cups, Ice & water per day	1.00 Days	\$	5.00	\$	5.00
Misc Field Supplies (e.g. safety)	1.00 Days	\$	5.00	\$	5.00
	0.00	\$	-	\$	-
		\$	_	\$	_

-	\$	-		
-	\$	-	\$ 10.00 OTHE	R DIRECT COSTS
				1
	SUBTO	TAL COSTS	\$ 3,564.33	

MARKUP	RATE
LABOR BURDEN	21.00%
JOBSITE OVERHEAD/ SUPERVISION	7.00%
HOME OFFICE OVERHEAD	15.00%
PROFIT	10.00%
BOND	0.00%
1/9/2024	











1/9/2024