

**TALIA AVAKIAN**  
**MULTIMEDIA JOURNALIST**

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**EXPERIENCE:**

**Freelance Reporter** Los Angeles, CA: Aug. 2019-Present

**Travel + Leisure — Digital News Reporter** New York, NY: Aug. 2016-Aug. 2019

- Reported daily travel news stories on transportation, infrastructure, tourism, and technology
- Produced travel features with original photography and conducted on-air interviews
- Wrote SEO-based news articles and features

**Time Inc.— Digital News Reporter** New York, NY: Nov. 2017-March 2018

- Wrote breaking news stories across publications including Time.com, Fortune, InStyle, Southern Living, Money, T+L, and People
- Produced print content surrounding travel for Time.com and Time Magazine
- Produced original features and expert advice regarding travel for Time.com

**Business Insider — Digital Travel Reporter** New York, NY: April 2015- Aug. 2016

- Wrote daily news content on travel, real estate, and tech
- Worked with data and graphics teams to produce exclusive lists and multimedia pieces
- Conducted reporting for video features and produced original photo and video stories

**NBC Universal —Production Intern** New York, NY: Sep. 2014-Dec. 2014

- Pitched, shot content, created interview questions, and edited video for Today Show
- Served as a primary source to assist with breaking news content due to quick turnaround

**BBC America/BBC Travel — Digital Travel Reporter** New York, NY: Dec. 2013-Sep. 2014

- Created photo features, wrote daily content, and managed social media
- Created first video series tied to digital

**SKILLS:**

- Pitching, reporting, shooting, and editing for digital, print, and broadcast
- CMS, SEO, traffic optimization, social media strategy
- Adobe (Photoshop, In Design, Premiere, Pro Tools), Final Cut Pro, AVID, Microsoft

**EDUCATION:**

New York University, M.A. Reporting the Nation in Multimedia

Dec. 2014

Loyola Marymount University, B.A. English and Journalism.

May 2013