

GROW THE LEADERS OF THE FUTURE, TODAY.



A thriving workplace is possible.

Sound Familiar?

- Your managers are stuck in reactive leadership instead of driving strategy.
- A Your emerging leaders have HUGE potential, but they need upskilling to take the next step
- > You've built a team, but they aren't all working to their strengths
- You're spending more time putting out fires than growing the business
- Your team are motivated, but their leadership blindspots are hindering their progress
- > Your top talent is leaving for greener pastures, and your leadership pipeline feels fragile
- You've got BIG vision to develop an epic team of leaders, but you're short on time



Success starts with your people.

We help your leaders leaders grow bolder, dream bigger, and lead better.

Here's how...



BOOK A CLARITY CALL TODAY



4 WAYS TO WORK WITH US

Leadership development for emerging leaders, managers, executives, and Human Resources teams.

LEADERSHIP WORKSHOPS

Invest in Your Leaders. Strengthen Your Teams.



Our interactive workshops help leaders develop the confidence, skills, and strategies to build high-performing teams. Covering topics from strengths-based leadership to managing change, each session is designed to be practical, engaging, and tailored to your organisation's needs.

Find out more about our Leadership Workshops

FUTUREFIT LEADERSHIP ACCELERATOR PROGRAM





A high-impact leadership program for emerging and mid-level leaders. Whether self-paced, group coaching, or modular corporate training, this program equips leaders with the mindset, skills, and tools to thrive in today's workplace.

Find out more about our Leadership Accelerator Program

EXECUTIVE LEADERSHIP FACILITATION



Align, Strategise, and Lead with Confidence.

Designed for executive teams, these immersive offsite sessions bring clarity, cohesion, and strategic alignment to senior leadership. Strengthen team dynamics, tackle key business challenges, and refine leadership vision.

Find out more about Executive Leadership Facilitation

STRENGTHS-BASED LEADERSHIP COACHING



Unlock Potential. Leverage Strengths. Maximise Impact.

Our strengths-based coaching helps leaders and teams understand their unique talents, enhance collaboration, and drive performance. Through 1:1 coaching and team workshops, we create a strengths-led culture that fuels engagement and results.

Find out more about CliftonStrengths Coaching



1. LEADERSHIP WORKSHOPS & TEAM TRAINING

For Leaders Who Want to Drive Impact, Build High-Performing Teams, and Lead with Confidence

TRANSFORM THE WAY YOU LEAD - ONE WORKSHOP AT A TIME

Leadership isn't a title—it's a skill that must be developed. Our high-impact leadership workshops equip your people leaders with the tools, mindset, and strategies needed to grow and inspire their teams, make better decisions, and drive real business results. Designed for professionals at all levels, these workshops provide practical, interactive learning that leaders can apply immediately.

For Managers and Executives Who Need To:

- > Provide a fast-track leadership growth track for high-potential employees
- Shift from reactive management to proactive leadership.
- Improve decision-making, team engagement, and strategic thinking skills
- > Strengthen leadership alignment and cross-functional collaboration
- → Provide practical, hands-on leadership training that delivers results

INVEST IN YOUR TEAM AND LEADERS TO DRIVE ENGAGEMENT, PERFORMANCE, AND LONG-TERM SUCCESS.

You'll get:

- Curated Leadership Workshops available in full-day, half-day, 2-hour, or 90-minute formats (face-to-face or virtual)
- Practical and interactive sessions that will help your team to surface and solve live management challenges with your team
- A development plan individualised to each leader to become a high-impact leader
- The opportunity for you and your leaders to explore your strengths and weaknesses in a safe and supportive environment



BOOK A CLARITY CALL TODAY



LEADERSHIP WORKSHOP TOPICS:

Each workshop is designed to be hands-on, engaging, and results-focused. Choose from a range of high-impact workshops tailored to your team's needs.

Choose from a range of high-impact workshops tailored to your team's needs.	
LEADING WITH SELF- AWARENESS	Uncover your unique leadership DNA, understand your strengths, identify your drivers and derailers, and establish your values.
DEVELOPING A LEADERSHIP MINDSET	Break Free from reactive leadership and develop the ownership mindset of a leader: strategic, confident, and inspirational
SHAPING A WINNING CULTURE	Discover what sets high-performing teams apart and create strong alignment, shared purpose, and mutual accountability.
THE ART OF GIVING AND RECEIVING FEEDBACK	Master the skills needed to give and receive feedback that drives improvement and promotes personal and professional growth.
SUSTAINABLE LEADERSHIP	Learn how to build resilience, manage energy effectively, and lead in in a way that prioritises both high performance and well-being.
LEADING THROUGH COACHING	Shift from command-and-control leadership to a coaching approach that empowers your team and increases engagement.
DRIVE HIGH → PERFORMANCE	Learn how to set clear expectations, increase team motivation, and balance accountability with autonomy to drive team success.
MAKING DATA- DRIVEN DECISIONS	Identify the key metrics that matter, use data to make informed leadership decisions, and balance intuition with analytics.
LEADING THROUGH CHANGE	Lead with confidence during change, overcome resistance, and create an agile team that embraces new ways of working.
MASTERING PRIORITIES & EXECUTION	Learn to prioritise effectively, improve personal productivity, and set boundaries to eliminate distractions and maximise results.
THE FUTURE OF LEADERSHIP →	Understand how AI and automation are shaping leadership. Learn how to leverage digital tools & future-proof your leadership
BUILDING A SCALABLE LEADERSHIP PIPELINE	Learn to develop high-potential leaders to lead through others, and create systems that sustain long-term leadership growth.
EMOTIONAL INTELLIGENCE IN LEADERSHIP	Enhance emotional intelligence to build stronger relationships, increase resilience, and lead with greater influence and impact.

Learn how to create an environment where employees feel safe to

contribute, take risks, and share ideas without fear of failure.

PSYCHOLOGICAL

SAFETY & LEADERSHIP

HOW IT WORKS: A FLEXIBLE APPROACH TO LEADERSHIP DEVELOPMENT

Choose from a range of high-impact workshops tailored to your team's needs. Workshops can be run individually or as part of a structured 3, 6, or 12-month leadership development program.

Option 1: Standalone Leadership Workshops

- Select any topic for a half-day or full-day workshop
- Engage in real-world case studies, interactive discussions, and problem-solving exercises
- · Walk away with actionable strategies and leadership tools

Option 2: Modular Leadership Program (3, 6, or 12 Months)

- · Choose a curated sequence of workshops for sustained development
- Combine leadership theory with live coaching and implementation strategies
- · Track team growth and measure impact over time

Delivery Formats:

All our workshops are available as full-day, half-day, 2-hour, or 90-minute sessions, delivered in-person or virtually.







Email: contact@cameronlmcdonald.com

Phone: 0426 290 666

Website: cameronImcdonald.com

2. FUTUREFIT LEADERS PROGRAM

For Emerging and Established Leaders Ready to Grow Bolder, Dream Bigger, and Lead Better—Fast-Track Leadership Growth in 3, 6, or 12 Months.

This program is designed for leaders who are stepping into greater responsibility, managing teams, or navigating high-stakes decisions. Whether you're an emerging leader or an experienced professional looking to level up, this program provides the structure, coaching, and practical tools to help you lead with confidence, clarity, and impact.

Choose between a guided cohort experience or a self-paced leadership journey, selecting modules that align with your leadership goals.

FOR BUSINESSES THAT NEED TO:

- Develop leadership talent quickly without overwhelming managers
- Provide structured coaching for high-potential employees
- Build a leadership pipeline that scales with business growth
- Improve decision-making, team engagement, and strategic thinking

CUSTOMISED, HIGH-IMPACT LEADERSHIP DEVELOPMENT

We offer modular, live leadership workshops that can be delivered in-house or offsite, virtually or in person.

WHAT YOU GET:

- Curated Leadership Workshops Practical and interactive sessions designed to surface and solve real leadership challenges in your business.
- Individual Leadership Development Plans Each leader walks away with a roadmap for becoming a high-impact leader.
- → Strengths-Based Coaching We help your leaders understand and leverage their strengths to lead effectively.
- → Safe & Supportive Learning Environment Leaders explore their strengths and weaknesses without fear of failure.
- → Confidence to lead at a higher level Learn to think, act, and make decisions like a high-impact leader
- Practical skills you can apply immediately No fluff, just real-world tools and frameworks that work





PROGRAM STRUCTURE & DELIVERY OPTIONS:

OPTION 1: 12-WEEK VIRTUAL GROUP COACHING ACCELERATOR (FOR INDIVIDUALS)

- → Weekly 90-minute live coaching & training sessions (virtual)
- → A structured leadership roadmap tailored to your growth
- → Peer learning & accountability
- → Access to leadership tools, templates, and frameworks
- → 1:1 leadership coaching add-ons available

Time Commitment: 12 weeks, 90 min per week

OPTION 2: SELF-PACED LEADERSHIP MODULES (FOR INDIVIDUALS & ORGANISATIONS)

- Choose from 12 core leadership topics
- On-demand training videos, exercises, and leadership tools
- Self-assessment check-ins to track progress
- Optional 1:1 coaching to personalize the learning experience

Time Commitment: Flexible, complete modules at your own pace

OPTION 3: CORPORATE LEADERSHIP WORKSHOPS (FOR BUSINESSES & TEAMS)

- → Tailored live workshops (virtual or in-person)
- → Custom module selection for 3,6, or 12-month leadership development programs
- → Real-world problem-solving in your business
- → Practical resources & goal-setting to integrate learnings into daily workflow
- Group leadership coaching add-ons available for teams

Time Commitment: Monthly live workshops (Half-day or Full-day sessions)





AVAILABLE SESSIONS:

Your organisation can select sessions based on the needs of your leaders and teams.

Each session can be facilitated as Full Day, Half Day, 2 hour or 90min, and can be delivered face to face or virtually.

Select a range of topics for each module including:

The Identity Shift – Discovering Your Leadership DNA

The Mindset Shift – Thinking Like a Leader & Owner

The Culture Shift – Creating a Values-Driven Organisation

The Communication Shift – Leading with Influence & Clarity

The Wellbeing Shift – Managing Stress, Energy & Resilience

The Coaching Shift – Developing Leaders, Not Just Managing The High-Performance Shift – Building a Top-Tier Team

The Growth Shift – Knowing Your Numbers as a Leader

The Adaptability Shift – Leading with Agility & Resilience through Change

The Priorities Shift – Mastering Focus, Energy & Execution

The Technology Shift – Leading in an Al-Driven World

The Scaling Shift – Developing Leaders of Leaders

OUR PROCESS:

Step 1: Choose Your Format

- · Group Coaching
- Self-Paced
- Corporate Workshops

BOOK A CLARITY CALL TODAY!



Step 2: Select Your Modules

• Pick the leadership areas most relevant to your growth

Step 3: Get Started leading at the next level!



FUTUREFIT LEADERS PROGRAM DETAILS

AVAILABLE SESSIONS:

Your organisation can select sessions based on the needs of your leaders and teams. Each session can be facilitated as Full Day, Half Day, 2 hour or 90min, and can be delivered face to face or virtually.

SESSION 1: LEADERSHIP IDENTITY & INFLUENCE

Your leadership journey starts with understanding who you are and how you lead.

- Find your edge Identify your natural leadership strengths using CliftonStrengths
- → **Align to purpose** Lead with clarity by anchoring your leadership to core values.
- Spot your leadership blind spots Recognise what drives you and what holds you back.

SESSION 2: THE MINDSET SHIFT – FROM DOER TO LEADER

The best leaders don't just do more—they think differently.

- → Adopt an ownership mindset Lead with strategy, not just react to problems.
- A Make bold decisions with clarity Overcome hesitation and act with confidence.
- Break free from the day-to-day grind Learn how to delegate effectively and create space for high-impact leadership.

SESSION 3: THE CULTURE SHIFT – BUILD A HIGH-TRUST, HIGH-PERFORMANCE TEAM

Culture happens by design, not default—shape an environment where people want to perform.

- → Create a culture of ownership Define clear values and align behaviors.
- → **Turn values into action** Implement practices that reinforce the right culture daily.
- Build psychological safety Empower teams to speak up, innovate, and take risks.



FUTUREFIT LEADERS PROGRAM

SESSION 4: THE COMMUNICATION SHIFT – INSPIRING ACTION THROUGH CLARITY & INFLUENCE

The best leaders communicate with impact—mobilise people through clear, compelling messages.

- → Master the art of storytelling Use stories to inspire, engage, and align teams.
- → Enhance leadership presence Communicate with confidence, clarity, and authority.
- Handle difficult conversations Navigate tough discussions with confidence and emotional intelligence.

SESSION 5: THE WELLBEING SHIFT – LEADING YOURSELF AND OTHERS WITHOUT BURNING OUT

Leadership is a marathon, not a sprint—sustain energy, resilience, and emotional balance.

- Develop strategies to manage stress Learn practical techniques for handling high-pressure situations.
- Build emotional resilience Stay composed, adaptable, and focused in challenging environments.
- Promote team wellbeing Foster a workplace culture that prioritises mental health and sustainable performance.

SESSION 6: THE COACHING SHIFT – DEVELOPING OTHERS TO MULTIPLY YOUR IMPACT

Great leaders don't create followers; they create more leaders.

- Adopt a coaching mindset Use powerful questions to guide and empower others.
- → **Turn values into action** Implement practices that reinforce the right culture daily.
- Build psychological safety Empower teams to speak up, innovate, and take risks.



FUTUREFIT LEADERS PROGRAM

SESSION 7: THE HIGH-PERFORMANCE SHIFT – UNLOCKING THE FULL POTENTIAL OF YOUR TEAM

A high-performing team is built through clear standards, accountability, and trust.

- Create a performance-driven culture Set clear expectations and measure success effectively.
- Encourage autonomy and ownership Enable your team to take initiative and solve problems.
- → Improve accountability without micromanaging Implement frameworks that drive ownership and results.

SESSION 8: THE METRICS SHIFT – USING DATA TO DRIVE DECISIONS AND GROWTH

Great leaders don't just track numbers—they know which levers to pull for success.

- Identify the key metrics that matter Know which numbers impact your business and leadership decisions.
- Use data for better decision-making Learn how to interpret trends and adjust your strategies accordingly.
- Balance intuition with analytics Make smarter business decisions with confidence.

SESSION 9: THE ADAPTABILITY SHIFT – THRIVING IN TIMES OF UNCERTAINTY & CHANGE

The best leaders don't fear change—they embrace it and use it to create new opportunities.

- → Make confident decisions in uncharted territory Develop sense-making capacity for effective decision-making in volatile situations.
- > Navigate resistance to change Help teams embrace new ways of working.
- > **Lead with agility -** Adjust strategies quickly while maintaining team alignment.



FUTUREFIT LEADERS PROGRAM

SESSION 10: THE PRIORITIES SHIFT – MASTERING FOCUS, ENERGY & EXECUTION

The best leaders don't do everything—they focus on what matters most.

- Identify high-impact priorities Learn to filter out noise and focus on key objectives.
- → Improve personal productivity Manage energy, time, and focus effectively.
- → Say "no" strategically Set boundaries and eliminate distractions that don't drive results.

SESSION 11: THE TECHNOLOGY SHIFT – LEADING IN THE DIGITAL & AI ERA

Future-ready leaders must embrace technology—not fear it.

- Understand the role of AI and automation Learn how emerging technologies like AI, automation, and data analytics are changing the way we lead
- Leverage digital tools for efficiency Use technology to streamline processes and decision-making.
- Future-proof your leadership Build confidence in using AI and tech tools to enhance your leadership, not replace it.

SESSION 12: THE SCALING SHIFT – DEVELOPING LEADERS OF LEADERS

The highest level of leadership is multiplying other leaders, not just managing teams.

- Develop a leadership pipeline—grow leaders who can identify high-potential team members and accelerate their growth.
- Create scalable leadership systems Implement processes that expand your impact and ensure leadership continuity.
- Establish Sustainable teams Move from being the go-to person to creating selfsustaining teams.



3. EXECUTIVE LEADERSHIP FACILITATION

For Executive Teams Ready to Cut Through the Noise & Drive Real Results

High-performing leadership teams often face a challenge—they're too busy working in the business to work on it. Without space for strategic alignment, leadership cohesion, and future-focused decision-making, even the best teams can lose momentum.

Our Executive Leadership Facilitation sessions give your senior team the space to gain the clarity, strategy, and alignment needed to tackle challenges, seize opportunities, and lead with impact.

FOR BUSINESSES THAT NEED TO:

- Sharpen vision and align leadership on key strategic priorities
- Break silos, improve communication, and increase executive cohesion
- Accelerate decision-making and eliminate roadblocks to execution
- Strengthen leadership effectiveness to scale the business with confidence
- Navigate growth, transformation, or major business decisions with clarity

ALIGN. STRATEGISE. LEAD WITH CONFIDENCE.

WHAT YOU GET:

- → **Leadership Alignment** Get everyone on the same page to drive business success
- Strategic Clarity Identify key priorities and map out the path forward
- → **Decision-Making Precision** Remove bottlenecks and accelerate execution
- → Stronger Executive Cohesion Build trust, communication, and collaboration at the top
- → **Actionable Takeaways** No fluff. Just real, practical strategies you can implement immediately

CHOOSE YOUR FACILITATION FORMAT:

- In-Person Executive Offsite A focused, distraction-free environment for deep leadership work
- > **Virtual Leadership Sessions** High-impact facilitation for remote or hybrid teams
- Ongoing Leadership Development Quarterly strategy sessions for continuous alignment and momentum





3. EXECUTIVE LEADERSHIP FACILITATION

HOW IT WORKS:

- Half-Day or Full-Day Executive Offsites Immersive sessions tailored to your organisation's goals
- Live Strategy & Leadership Facilitation High-impact discussions, decision-making frameworks, and leadership exercises
- Customised Agenda Designed around your business challenges, leadership needs, and growth objectives
- Tangible Outcomes Walk away with a clear action plan and measurable next steps

POTENTIAL KEY FOCUS AREAS:

Each session is customised to your needs, but key leadership themes often include:

- > **Vision & Strategy Alignment -** Clarify direction and unify leadership perspectives
- Building High-Performing Leadership Teams Strengthen trust, accountability, and collaboration
- Decision-Making & Execution Cut through complexity and prioritise what truly matters
- Scaling Leadership for Growth Develop the mindset, skills, and systems needed for expansion
- → **Leading Through Uncertainty & Change** Navigate market shifts and business transformation with confidence

LET'S BUILD THE FUTURE OF YOUR BUSINESS, TOGETHER.

Book a 15-Min Clarity Call – Let's discuss your challenges and design a facilitation session tailored to your team's needs.

Email: contact@cameronlmcdonald.com

Phone: 0426 290 666







OUR PROCESS

Step 1: Pre-Session Strategy Call

- Pre-session consultation to define leadership priorities and pain points.
- Optional team assessment to uncover strengths and friction points.
- Identify key challenges that need strategic alignment.

Step 2: Tailored Session Design

- Fully customised agenda based on team priorities.
- Strategic frameworks and leadership models to guide discussions.
- Incorporation of CliftonStrengths insights (if applicable) to maximise team effectiveness.
- Optional pre-work or reflection exercises to ensure participants arrive ready to engage.

Step 3: Facilitated Offsite or Virtual Sessions

- **Strategic Deep Dive:** Executive-level discussions on vision, priorities, and challenges.
- Leadership Alignment: Exercises to enhance communication, trust, and collaboration.
- **Decision-Making & Accountability:** Clarify responsibilities, streamline decision-making, and align leadership actions.
- Future-Focused Problem Solving: Explore innovative solutions for organisational growth and resilience.
- Outcome: A unified leadership team with a clear direction and execution plan.

Step 4: Action Plan & Follow-Up

- · A Leadership Action Plan with key takeaways and next steps.
- Optional executive coaching or follow-up check-ins for reinforcement.
- · A pulse check survey to track alignment and progress.



Email: contact@cameronlmcdonald.com

Phone: 0426 290 666



4. STRENGTHS BASED LEADERSHIP COACHING

For Leaders & Teams Ready to Unlock Their Potential & Lead with Impact

Great leaders don't try to be everything to everyone. They lean into their natural strengths and build teams that do the same.

Our Gallup-Certified Strengths Coaching & Workshops helps leaders gain deep self-awareness, improve decision-making, and build high-performing teams by unlocking what they do best.

WHY STRENGTHS-BASED LEADERSHIP?

- Leaders who focus on strengths are 6x more engaged
- Teams that use their strengths daily are 12.5% more productive
- Employees who know their strengths are 3x more likely to report an excellent quality of life

FOR CEOS, LEADERS, AND TEAMS WHO NEED TO:

- Develop self-awareness and confidence in their leadership style
- → Strengthen team cohesion and trust through a strengths-based approach
- Improve communication, decision-making, and problem-solving
- → Increase engagement and performance by leveraging what people do best
- → Build a high-performing culture where every leader plays to their strengths

DISCOVER, DEVELOP, AND MAXIMISE YOUR STRENGTHS.

WHAT YOU GET:

- 1:1 Strengths Coaching with Manager Tailored sessions equipping you to build a strengths based culture in your organisation
- → 3 x Team Strengths Workshops Interactive sessions to enhance collaboration and performance
- CliftonStrengths Assessments Gain insights into your top strengths and how to apply them in your daily work and leadership
- Ongoing Group Coaching for your team Building a deeper understanding of how team members contribute and communicate at their best

BOOK A CLARITY CALL TODAY



Email: contact@cameronlmcdonald.com

Phone: 0426 290 666



4. STRENGTHS BASED LEADERSHIP COACHING

OUR APPROACH:

Our approach seeks to accelerate team culture development through fostering appreciation for the talents and strengths within the team, and then aiming these strengths towards individual and collective accomplishments:

1. SELF DISCOVERY: HOW DO I WORK BEST?

Whenever an individual gets to work in a way that feels natural and makes sense to them, they are more likely to find that work meaningful, pleasurable and interesting. That's the foundation for deep learning, effective work and high performance.

2. TEAM DISCOVERY: HOW DO WE WORK BEST TOGETHER?

A great team knows what each member brings to the table. When team members know each person's strengths, we are empowered to accomplish more together.

3. SELF AIMING: WHAT DOES SUCCESS LOOK LIKE FOR ME?

Gallup research shows that employees are most engaged when they collaborate with their manager to set goals. This approach provides clarity, builds ownership, and, when aligned with strengths, makes goals more achievable and naturally motivating.

4. TEAM AIMING: WHAT DOES SUCCESS LOOK LIKE FOR US?

High performing teams thrive on clear expectations and open communication.

Effective managers facilitate group discussions to overcome roadblocks, enhance performance, and ensure everyone feels heard and valued through meaningful recognition.

BOOK A CLARITY CALL TODAY



Email: contact@cameronlmcdonald.com

Phone: 0426 290 666



OUR PROCESS:

Step 1: Tailored Discovery Phase

- We start by getting to know your team with pre-session surveys and CliftonStrengths assessments for all participants.
- Your team will receive and review their CliftonStrengths® profiles in preparation for the 2 workshops.

Step 2: Two Interactive Workshop Sessions

- Session 1: Strengths Discovery
 - Understand how your team builds relationships, thinks strategically, executes plans, and influences others.
 - Discover strengths-based partnerships and collaboration strategies.
- Session 2: Strengths Collaboration
 - Dive deeper into how team members contribute and communicate at their best.
 - Develop actionable strategies to enhance performance and cohesion.

Step 3: Strengths Leadership Followup Session

• Two-hour post-workshop session with you to develop a personalised strategy to implement a strengths based culture within your organisation.

START YOUR LEADERSHIP JOURNEY TODAY

Book a free 30-minute Leadership Strategy Call and let's talk about how to develop leaders who will drive your business forward.

Email: contact@cameronlmcdonald.com

Care : 0426 290 666





