



First Responder Virginia 2021 Sponsorship Levels

Sponsorship Levels:

- *Levels of sponsorship and what is included are negotiable.*

PLATINUM RESPONDER SPONSOR - \$15,000

Key sponsor for convention that includes displaying company marketing (such as banners, event materials, tabletop displays, etc.), booth, social media, acknowledgement at ceremonies, web banner ad on the First Responder Virginia, VAVRS and VSFA websites, newsletter large ad, conference book, top billing on support wall (*displayed at all functions*), individual class sponsor, one conference class break, and other discussed/negotiated opportunities.

GOLD RESPONDER SPONSOR - \$6,500

Web banner ad on the First Responder Virginia, VAVRS and VSFA websites, newsletter large ad, conference book or app ad, top billing on support wall (*displayed at all functions*), individual class sponsor, one conference class break, key note speaker sponsor, sponsor an activity, event materials, displaying company marketing (banner and displays), special social media and website recognition, newsletter large ad, conference book or app ad, billing on support wall (*displayed at all functions*), one conference class break and other discussed/negotiated opportunities.

SILVER RESPONDER SPONSOR - \$4,500

Web banner ad on First Responder Virginia, VAVRS and VSFA websites, website and social media recognition for both VAVRS and VSFA newsletter large ad, conference book ad, billing on support wall (*displayed at all functions*), and one conference class break.

BRONZE RESPONDER SPONSOR - \$2,500

Event materials, website and social media recognition through both VAVRS and VSFA, conference book ad, activity and general give away's (provided by the sponsor), and other discussed opportunities.

WE SUPPORT FIRST RESPONDERS - \$1,000

Event materials, website and social media recognition through both VAVRS and VSFA, activity and general give away's (provided by the sponsor), and other discussed opportunities.

FRIEND OF FIRST RESPONDERS - \$500

Give out business raffle prizes, meeting materials (provided by the sponsor), general recognition in marketing materials, and general giveaways for meeting attendees (provided by the sponsor.)

Conference Event Sponsor

Friday Lunch	\$8,000
Casino Night Sponsor	\$5,000
Picnic Sponsor	\$5,000
Competition Sponsor	\$2,000
Training Refreshments	\$500 each
Class Breaks (AM or PM break)	\$500 each
Moveable Ad Wall	\$150

Contact – To sponsor an event or activity please get in touch with Larry Gwaltney, VSFA Executive Director) lsgwaltney@cox.net