



# First Responder Virginia 2023

## 4th Annual Conference & Expo

September 20 – 23, 2023



### Sponsorships

*“Support those who support you, become a First Responder Virginia Sponsor”*

#### Overview

The Virginia Association of Volunteer Rescue Squads, Inc. and Virginia State Firefighters Association have once again partnered to put on a Conference & Expo for First Responders. This is the fourth time that both organizations have attempted this in their rich history.

#### VSFA – Virginia State Firefighters Association

The Virginia State Firefighters Association, founded in 1886, has long served as the champions of Virginia’s fire service organizations and personnel. With more than 9,000 members across the Commonwealth, the VSFA works to provide for better and affordable fire protection in Virginia by advocating for legislative action to benefit Virginia fire departments, rescue squads and support Virginia’s emergency responders. The VSFA works to preserve the heritage and value of the volunteer fire service while bridging relations as organizations expand to become combination career and volunteer services or evolve to become all career fire departments. We also serve fire brigades that protect Virginia’s critical infrastructures, installations, and historic landmarks.

#### VSFA Mission Statement

The purpose of the Virginia State Firefighter’s Association shall be to carry on its mission through advocacy for legislative updates to promote the interests of all firefighters and rescue workers and further, to promote public safety and welfare through legislative advocacy. The Virginia State Firefighter’s Association shall provide an efficient and convenient means for legislative advocacy and other related activities, all as may be determined from time to time by the Executive Committee.

#### VAVRS – Virginia Association of Volunteer Rescue Squads

The Virginia Association of Volunteer Rescue Squads was founded in 1935 to provide EMS training and resources for Rescue Squads across the Commonwealth of Virginia. Since that time we have provided thousands of training programs and have certified or re-certified thousands of new and existing EMS personnel. This has led to hundreds of thousands of lives being saved.

Currently with more than 18,000 members across the Commonwealth, the VAVRS works to fulfill their mission to Rescue Squads and First Responders.

#### VAVRS Mission Statement

"The VAVRS shall promote and assist member rescue squads in improving pre-hospital care in Virginia."

Pre-hospital care shall mean providing rescue functions and rendering of emergency care for patients outside the hospital.

The VAVRS shall help its members improve pre-hospital care by:

- Providing training to its members.
- Improving communications and liaisons between agencies.
- Promoting legislation beneficial to pre-hospital providers.
- Providing management and assistance services.
- Promoting and recognizing pre-hospital providers.

## **Sponsorship Levels:**

*(Levels of sponsorship and what is included are negotiable.)*

### **PLATINUM RESPONDER SPONSOR - \$15,000**

Key sponsor for convention that includes displaying company marketing (such as banners, tabletop displays, etc.), booth, social media, acknowledgement at ceremonies, web banner ad on both VAVRS and VSFA websites, newsletter large ad, conference book, top billing on support wall (*displayed at all functions*), individual class sponsor, one conference class break, and other discussed/negotiated opportunities.

### **GOLD RESPONDER SPONSOR - \$6,500**

Web banner ad on both VAVRS and VSFA websites, newsletter large ad, conference book or app ad, top billing on support wall (*displayed at all functions*), individual class sponsor, one conference class break, key note speaker sponsor, sponsor an activity, displaying company marketing (banner and displays), special social media and website recognition, newsletter large ad, conference book or app ad, billing on support wall (*displayed at all functions*), one conference class break and other discussed/negotiated opportunities.

### **SILVER RESPONDER SPONSOR - \$4,500**

Web banner ad on both VAVRS and VSFA websites, website and social media recognition for both VAVRS and VSFA newsletter large ad, conference book ad, billing on support wall (*displayed at all functions*), and one conference class break.

### **BRONZE RESPONDER SPONSOR - \$2,500**

Website and social media recognition through both VAVRS and VSFA, conference book ad, activity and general giveaways (provided by the sponsor), and other discussed opportunities.

### **WE SUPPORT FIRST RESPONDERS - \$1,000**

Website and social media recognition through both VAVRS and VSFA, activity and general giveaways (provided by the sponsor), and other discussed opportunities.

### **FRIEND OF FIRST RESPONDERS - \$500**

Give out business raffle prizes, meeting materials (provided by the sponsor), general recognition in marketing materials, and general giveaways for meeting attendees (provided by the sponsor.)

## **Conference Event Sponsor**

Friday Lunch	\$8,000
Vendor Reception Sponsor	\$5,000
Competition Sponsor	\$2,000
Event Mobile App	\$2,000
Class Breaks (AM or PM break)	\$500 each
Moveable Ad Wall	\$150

### **To sponsor an event or activity please contact:**

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804-873-5955