Privacy Policy

Effective from: July 2025

This policy outlines how *Warts n' All Cryotherapy* collects, stores, and uses your personal data in line with the UK General Data Protection Regulation (UK GDPR).

1. What Information Is Collected

We may collect and store the following personal data from clients:

- Full name
- Date of birth
- Email address
- Phone number
- Medical history (as provided in your consent form)
- Appointment details and treatment history
- Photos (only with your explicit written consent)

2. How Your Data Is Used

Your data is used solely for the purpose of:

- Booking and managing your appointments
- Providing safe and suitable treatments
- Contacting you regarding appointments or treatment follow-up
- Sending occasional service updates (only if you opt in)

We will **never** sell or share your personal information with third parties for marketing purposes.

3. How Your Data Is Stored

All personal and medical data is securely stored in line with GDPR best practices:

- Digital records are protected by passwords and encryption
- Consent forms are stored securely online or offline with restricted access

• Only authorised personnel have access to your information

4. Consent

By booking an appointment and submitting a consent form, you agree to the use of your personal and medical data for treatment and business-related purposes.

You may withdraw your consent or request deletion of your records at any time by contacting us in writing.

5. Retention Period

We retain client records for **7 years** from the date of last treatment, in line with insurance and legal requirements.

6. Your Rights

You have the right to:

- Access your personal data
- Request correction or deletion
- Withdraw consent at any time
- File a complaint with the ICO (Information Commissioner's Office) if you believe your data is being misused

7. Contact

For questions or data requests, please contact:

- info@wnacryotherapy.co.uk
- North Camp Pharmacy, Farnborough