



**Empowered With Purpose**

*Empowered to Win*



## Skilled Topics

- Marriage and Family
- Women Empowerment
- Mental Health
- Health and Wellness

## Target Audiences

- Conference and Event Organizers
- Business Leaders
- Senior Leadership and Management Teams
- Community Organizations
- Non-profit Agencies
- Church Groups

## Delivery Methods

- Keynote Sessions: 60-90 minutes, in-person or virtually
- Workshops: 45-60 minutes, in-person or virtually
- Event Host: 60-90 minutes, in-person or virtually

# La'Toya Guillory

## **Owner, Empowered With Purpose**

A native of Lafayette, Louisiana, La'Toya has called this vibrant city home for over two decades, though she was born in Atlantic City, New Jersey. Due to a strong background in the social service field, La'Toya has witnessed firsthand the profound impact of individuals who seem to lack purpose in their lives.

Her unique writing style is a powerful force, designed to inspire and empower individuals to live in alignment with the purpose that they believe God has set out for them. As the owner of Empowered with Purpose LLC, she passionately leads her community towards their own empowerment.

In 2023, La'Toya embarked on a remarkable journey, hosting the inaugural Black Author Expo with the vision of fostering a vibrant community among local authors and creative individuals driven by a passion for crafting their own narratives. The overwhelming success of this event ignited her determination to establish a sustainable business model that will continue to thrive and leave a lasting legacy for years to come.

# What Do Our Clients Say?

“

I enjoy learning how to focus on taking care of YOU and knowing it's okay to say no.

”

“

I love that she made my students think big. That's totally encouraged by us, but needs to be encouraged more.

”

"My earnest hope is that you will come to the realization that you possess a purpose, and that God desires to utilize you for such a time as this."

-La'Toya Guillory-



## Past & Current Clients



# Products & Services

## Published Works

- Anchored: Anchored in Christ; Anchored in Marriage
- Anchored Study Guide
- Purposely Driven Journal
- Unshakeable Marriage Prayer Journal
- The Empower You Journal

## Media

- Heat Check Series Weekly Blog
- Purposedly Driven Podcast



## Ongoing Services

- Individual Coaching
- Couple's and Family Coaching
- Couple's and Group Vision Board Parties
- Total Body Reset Program

*"There is purpose in the process!"*



*Contact*

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