

CLOSING THE KNOWING – DOING GAP IN EDUCATION



70% of children in low-income countries can't read by age 10 – 90% in Sub-Saharan Africa.

World Bank 2022



The world is full of evidence-based solutions to this crisis, but these are often inaccessible to education leaders.

Significant barriers prevent education leaders from using evidence because it is:

Not relevant

Academic reports and donor agendas do not always reflect the needs of education system leaders.

Not comprehensive

80% of education evidence goes unpublished, excluding valuable local knowledge from NGOs, foundations, governments, and agencies.

Not accessible

Most academic and technical reports are dense, hard to access, and often behind paywalls.

**What would it
take to reveal
untapped
knowledge,
innovative
ideas, and
solutions to
ensure all
children and
youth are truly
learning?**

We help governments improve learning outcomes by distilling complex evidence - often local - into action and enhancing capacity **to turn evidence into impact.**



Our flagship guidance distilled 750 sources into 4 pages, influencing new policies in **Kenya** and **Sierra Leone**, potentially **impacting 2.3 million learners**—and is being referenced in other countries beyond our direct engagements.

Our unique, cohesive approach accompanies leaders from needs to solutions.

1 Centre on the needs of education system leaders

collaborating with national and local government and implementers.

3 Catalyse improvement in practices, policies, and systems for the hardest-to-reach children and youth.



2 Develop actionable guidance by gathering and analysing relevant evidence, including local, non-published, and academic sources, appraised via our distinct approach, **LIFTED***.

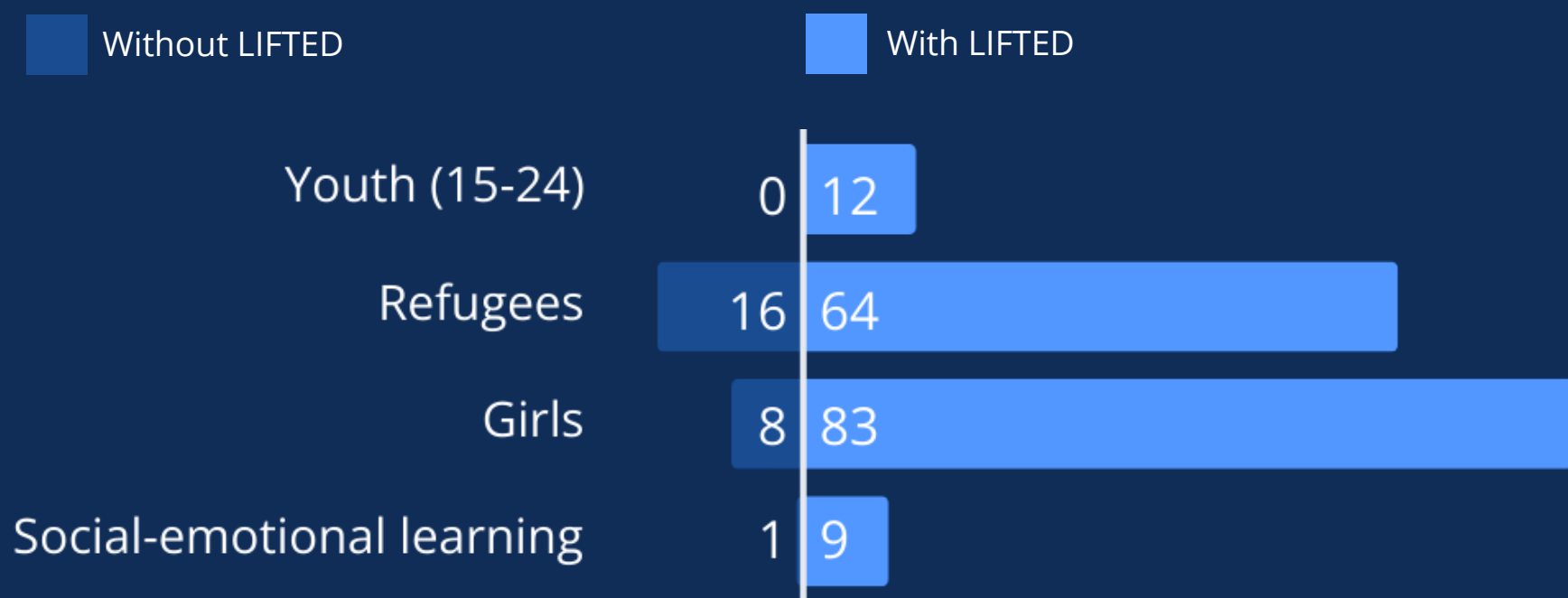
*Locally Inclusive Framework for Transforming Evidence into Decision Making; Education.org's pioneering methodology to widen the evidence base in education beyond academic publications.

Without our pioneering approach, **LIFTED**, **39 countries** – some with the highest out-of-school populations – would have been **excluded** from our evidence-based global guidance on out-of-school children.



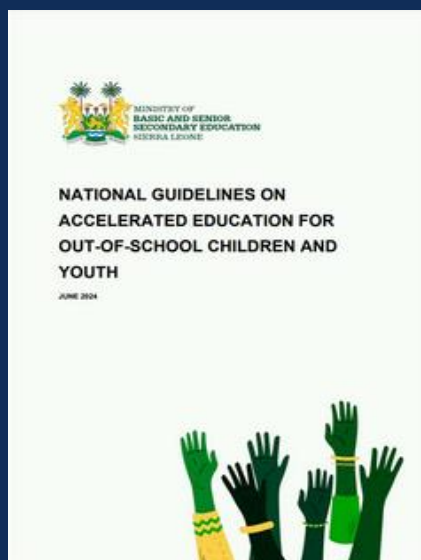
Our **LIFTED** approach to broaden evidence **amplifies Global South voices** and reveals more insights on marginalised communities, enhancing guidance for leaders.

Number of qualified sources in our recent synthesis that looked at:



Our distinct, proven approach turned actionable insights into concrete policy and practice improvements for out-of-school children in Sierra Leone.

Sierra Leone's Guidelines for Accelerated Education



Co-designed by **20 organisations**—including NGOs, academic institutions, funders, and experts—for robustness and relevance.

Developed in 10 months with input from **4 ministries** and **12 local government authorities**; officially **endorsed by the Minister** for Basic Education.

Rooted in this success, we are **exploring AI** to accelerate and scale our approach.

Policy and programme leaders endorse Education.org for making meaningful change.



By together identifying solutions and building the capacity to tackle the identified challenges more effectively with evidence, Education.org is helping us to stand on our feet... This is different from all other partners, who tell you: 'This is the water; drink it'.

Elizabeth Otieno
Deputy Director of Policy, Ministry of Education, Kenya

Our Ministry is committed to making decisions based on the best evidence.

Accelerated Education can help out-of-school children learn and progress, and now we have guidelines to ensure the quality of these programmes, based on independent analysis and guidance from Education.org. There is no other actor in our sector providing this type of support.

Hon. Conrad Sackey
Minister for Basic Education, Government of Sierra Leone

*I am glad to see that Education.org seeks to achieve greater visibility of evidence from various sources. **Visibility is also Power.** This will help us all to navigate tensions of power and ownership, and addressing this is long overdue.*

Dr. John Mugo,
Executive Director, Zizi Afrique Foundation, Kenya



The origins of our work bridge science and equity in education.

During the Covid-19 pandemic, Education.org grew **from start-up to trusted government partner**, advising on school reopening through global analyses. Our visionary partners at the **Chan Zuckerberg Initiative, Dubai Cares, Echidna Giving, Porticus, USAID, and the Jacobs, Oak, and Rockdale Foundations**, share a commitment to equity in education.



Dr. Randa Grob-Zakhary began her career in medicine, where acting on the best evidence is critical at the frontlines of treatment. **As a neuroscientist and surgeon**, she saw a gap in education—where most knowledge doesn't reach those who need it—and **founded Education.org to bridge this "knowing-doing gap"** and help every child reach their potential.

If you believe that...

There are **more countries** in Sub-Saharan Africa, Latin America and the Caribbean, Asia, and the Middle East **who need a collaborative, partnership-based model to close the knowing-doing gap.**

The **current evidence base**, including in areas like **SEL**, **doesn't reflect the needs of the most marginalised learners**—girls, children with disabilities, and those out-of-school.

AI could be pivotal in scaling and speeding access to solutions buried in masses of country-based evidence.

...we should talk.

THE LEARNING CRISIS DEMANDS BOLD AND URGENT ACTION. HOW WILL YOU BE PART OF THE SOLUTION?

Your support can help **turn evidence into opportunity** to improve education for millions of children.



Randa Grob-Zakhary
Founder & CEO
randa@education.org

