

## **INSIGHTS FOR EDUCATION WELCOMES GRAHAM MARSHALL AS CHIEF PRODUCT OFFICER**

**Zurich, 1 September 2021** – Insights for Education (IfE) is pleased to announce that Graham Marshall has joined its team as Chief Product Officer on 19 July. In this newly created role, he will be responsible for the strategy and execution of the product vision, product development, and building a product organisation for all our communities. As a member of the IfE Leadership Team, he will work to implement the foundation’s strategy and vision to advance the best available evidence into policies and practices that improve education for every child.

Graham's experiences span across the consumer insights industry covering general management, product leadership, operations and investment management in both multinationals and start-ups organisations. He has worked in Kenya, South Africa, the East African region and the UK.

Previous roles include UK Director with the research platform Crowdtch; Partner with the consultancy Ask'd in South Africa; and multiple leadership positions with Nielsen, the leading global provider of information and consumer insights, including African Investment Lead, Managing Director Sub Sahara Africa, and Operations Director.

He holds a BA Honours in Business Studies from The Nottingham Trent University.

Dr Randa Grob-Zakhary, CEO of Insights for Education said: *“We are thrilled to welcome Graham Marshall to our team. Graham brings tremendous leadership and operational skills as well as deep knowledge of technology, consumer insights and community engagement, which will be essential to building our global public goods platform in education. He will help to shape strong communities and broker connections between all those who make education happen, to bridge the knowing-doing gap in education.”*

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### **About Insights for Education**

Insights for Education is an independent non-profit foundation working to advance evidence and improve education for every child. Its mission is to build resources for education leaders by synthesising and translating an inclusive range of evidence, and to enable these resources to be used by those who make education happen by building bridges between knowledge actors, policymakers and practitioners. Established in 2019 and registered in Zurich, Switzerland, the foundation is supported by a visionary co-investor collective and is growing partnerships across governments, agencies, NGOs, universities, businesses and foundations in Africa, Middle East, Europe, and North America.

For more information and to participate in this endeavour, visit [Education.org](https://www.education.org).

