

Konfyans

Charitable Public Trust

Goseeko-Making Higher Education Accessible & Convenient

Konfyans Charitable Public Trust

About Us

- **Konfyans Charitable Public Trust** offers a unique solution to your philanthropic goals by way of flexible, growth-oriented and tax efficient charitable giving vehicles. The Trust is led by a management team of industry experts bringing know-how from social development, technology and private wealth management sectors.
- We help develop your charitable strategy by providing you access to multiple non-profit organizations and advising on tax implications that come with available charitable structures. Compared with traditional direct donation practices, the use of one or more charitable giving vehicles allows donors to support numerous projects and favored causes such as health, education children, women among others at a given time leading to increased personal satisfaction.
- We measure your existing and long-term needs with the aim of better aligning your philanthropic efforts with your broader wealth management blueprint. Our team of investment advisory specialists, with over six decades of cumulative experience in private wealth management and a multi-asset portfolio of INR 3300 Million, is equipped to grow the value of your donation generating a larger quantum of future contributions to your preferred charitable projects. Our private wealth management expertise is leveraged in planning and implementation of your Corporate Social Responsibility (CSR) goals, including setting key performance indicators and achieving an optimum distribution of charitable giving within your financial portfolio. We use a combination of approaches to implement viable social projects and effect sustainable rather than short-term impact. NGO performance may be assessed over time on the basis of which portfolios can be modified from a ready pool of charitable organizations. We have made inroads in development fields of food and nutrition, sanitation/habitation and education through various projects implemented in the past fifteen years.

Project Background: Making Higher Education Accessible

Goseeko has been making higher education study material accessible in states like Bihar, Odisha, Maharashtra, UP etc. focused on underprivileged students in Tier 2/3 Colleges through online methods and engaging professors to take live and recorded lectures to enable completion of their semester studies in line with the syllabus structure of the University. Students in Tier 2/3 colleges have extreme difficulties in studying because of lack of adequate study material. They have no libraries, they have cheap guide-books that are not adequate, photocopied material, borrowed notes that are dated, no professors or under qualified professors to guide them etc. Goseeko is making these the study materials and good quality professors available so that they can clear their semester exams and complete their education.

Goseeko makes it easier for Professors from the community to come together on the same environment to contribute towards making the content that is delivered on the platform for students to consume. The courses that are now made available are Engineering, BA, BCom, BAF, BMS etc. and new courses like BSc, Law etc. are being made ready to be launched soon for students in these streams.

These students are also then made to go through upskilling & certification courses and are introduced to companies for Internship programs and coached, so that they get a higher chance of getting placed for a better life. The upskilling and certification programs also include soft skill programs like English speaking modules, presentation skills, Interview skills, communication skills etc.

Project Scope: Goseeko Higher Education

Goseeko will enable the full access of the platform with the contents of the subjects and the streams in the form of PPTs, Notes, MCQs, Solved Question Papers, Live Lectures by Professors, Recorded Lectures by Subject Matter Experts, Recorded Audio Bites in local language etc. In addition to the above, Goseeko will also introduce a short assessment test format for students to self assess progress.

With respect to being Job ready, Goseeko is also making the Upskilling modules industry friendly and easy to understand with certification programs after internships are completed. The content and the coaching will be undertaken by industry experts so that they are exposed to the ways and working of the industry . A good level of exposure and experience will be provided to ensure that the entire base is technically skilled with adequate levels of Soft Skilling as well (Interview, Presentation, Communication, English Speaking etc.)

Goseeko will have the following teams deployed to undertake this

- 1) Professors for each course as Subject Matter Experts
- 2) Industry Experts
- 3) Skill Development Experts

Goseeko Higher Education Deployment

Professors/ Content Creators/ Subject Matter Experts:

- a) Creating the Content that is in line with the Syllabus that the students are following
- b) Deploying the pedagogy through the live lectures by professors and doubt solving sessions
- c) Access on coaching and ability to be able to read through on the platform (desktop / app)

Upskilling & Certification Programs

- a) Making the content in relevance to the course structure
- b) Subject Matter experts making the skill product and deploying coaching
- c) Technical and Soft Skills Included

Industry Exposure

- a) Internship Programs
- b) Introduction and coaching from Industry Mentors
- c) Interviews and Coaching

Project Details

Total No of Students in Higher Education in India	40 Million	1000 Universities
Tier 1 Students (10%) : We are not catering to this	4 Million	
Potential Target Audience	36 Million	
Goseeko Reach as of now	1 Million	80 Universities, 19 States
Registered Base	1/2 Million	
Targeted Project Goseeko Number	4400	
Streams to be covered	Engineering (3 Streams : Computer Engineering / Mechanical Engineering / Civil Engineering), Bachelor of Commerce, Bachelor of Arts	

Project Cost

Study Materials built in line with Syllabus with Life Time Access	3,500
Assessment Tools	2,000
Skilling & Certification Modules & Deployment	3,500
Content Building & Trainer fees	3,500
Industry Internship & Mentorship Prog with Industry Leaders	Free
Total Per Student	12,500
Grand Total for 4400 Students	5,50,00,000
<i>*(All values in INR and Taxes extra as applicable)</i>	

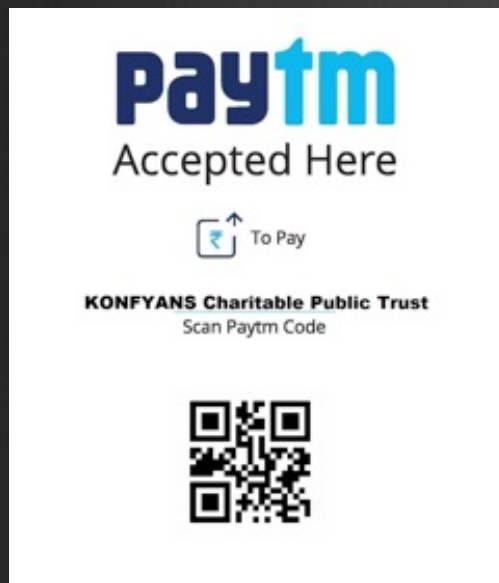
Ways to Donate

Online: Visit www.konfyans.org and make your donation securely

Cheque: Please make all cheques payable to **Konfyans Charitable Public Trust** and post to Konfyans Charitable Public Trust, E-112 East of Kailash, New Delhi 110065, India;

Bank Transfer: Konfyans Charitable Public Trust, HDFC Bank Ltd., Nehru Place, New Delhi 110019; Account No. 50200030340965; IFSC HDFC0001374

Pay by Credit or Debit Card



Our Credentials

REGISTRATION NO.: 316, 2018-19, BOOK NO. 4, VOL NO. 103, PAGE 187-193, DT. 01.03.2018, SUB-REGISTRAR V(1), NEW DELHI

PAN: AADTK4921B

12AA IT ACT REGN.: CIT(EXEMPTION), DELHI/12AA/2018-19/A/10144

80G IT ACT REGN.: CIT(EXEMPTION), DELHI/80G/2018-19/A/10122

NGO DARPAN: DL/2018/0192176

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